

**Cool Nights Mean—**

**EXTRA BEDDING**

These blanket values cannot be equaled anywhere. Don't be fooled by low prices on blankets when size is not plainly marked.

Full size cotton blanket, double, size 72x80, made by the Nashua mills. Either grey or tan, stripe border. Our cash-saving price—

**\$2.95 pair**

Full size plaid cotton blanket, double, size 72x80. Very pretty plaids in combinations of color. Special at—

**\$3.25 pair**

Heavy weight Nashua blanket, formerly called "Wool Nap." Size 64x80. Overlocked edges. Pretty colors, at—

**\$4.50 pair**

**Blankets for the Baby**

can be had in all sizes and styles. Size 36x50 Edmond blanket, overlocked edges, either pink or blue, in variety of patterns. Special price only—

**\$1 each**

**'Maish' Comforters**

need no introduction as to quality of materials used, but you will want to know that we have a Maish comforter, extra heavy, good big size, in pretty colors, at

**—only \$3.50**



**Our Big Special**

**Women's \$1 Silk Hose for 75c**

These are pure thread silk, either chiffon or service weight, all new colors and black. Sizes to 10.

These include well known makes like Wayne Knit, Spun-tex and Orient.

**SILK HOSE**

Are you one of the enthusiastic wearers of our Service stocking, that heavy weight all silk hose that almost never wears out?

You should see the range of colors this hose comes in, and the large quantity we sell is adequate proof of its wearing qualities.

**\$1.39 pair**

"Lady Anne" Chiffon hose, than which there are none better. You will find this hose to be the best chiffon hose you've ever worn. All colors.

**\$1.95 pair**

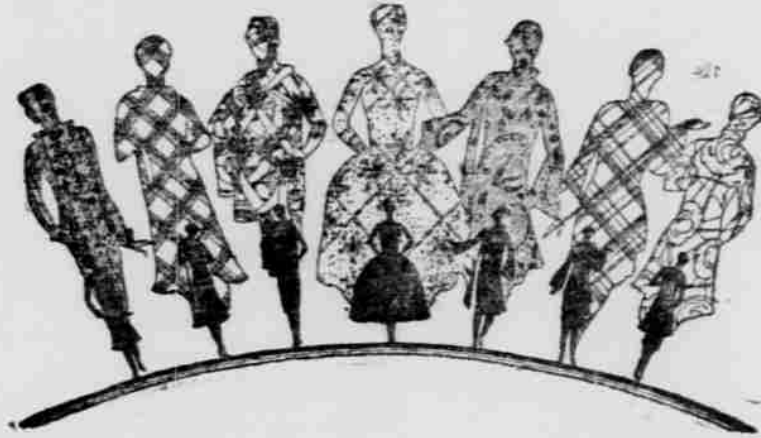
You don't mind buying a child's 25c school hose for 25c do you? That is what we are offering you in this fine combed yarn black hose, fast color, extra long leg. And the large sizes cost no more than the small.

**25c pair**

**The H.M. Soennichsen Co.**

THE STORE OF BIG VALUES!

They're here—the new Fall Goods—everything in wearables and for the home that you might need, and at prices that interest you. Having the goods when you want them at the price you want to pay is our constant endeavor, and we are assembling for this season more complete stocks and larger variety than ever before. Come to Plattsmouth to do your shopping—it will pay you!



**Every Kind of Fabric for Every Kind of Frock**

54-inch Crepe Satins—Just one length for a dress. A beautiful quality now offered at—

**\$6.25 yard**

54-inch Fine French Flannel—Sponged and shrunk. All the new colors. Special price—

**\$3.65 yard**

54-inch All Wool Balbriggan—Very much in demand. We have a big color range at—

**\$1.95 yard**

Broadened Crepe Faille—36 inches wide, in all the new colors and very pretty patterns.

**\$1.95 yard**

54-inch Novelty Wool Flannels—Plain skirts and plain tops, beautiful colors in this popular novelty and very low priced at—

**\$4.25 yard**

Black Satin Crepe—A beautiful, soft, lustrous cloth, very popular this season, and an unusually high quality at the low price.

**\$2.95 yard**

Georgette Crepe Sleeves—All ready to sew in dresses. Suitable for a short sleeve dress or a sleeveless dress. Our special price—

**\$2.75 pair**

**Lovely New Fall Hats at \$3.95**



These include all the latest style features, the soft crush hats, tailored felt and velvet, or new pirate shapes in all colors. Included in this selection are hats of value to \$6.50.

**\$3.95 each**

**School Hats for Girls**

Made of suede fabric, self or leather trimmed, in close fitting shapes in very chic styles. Big color range. Special—

**\$1.48 each**

**BIG VALUES IN Fall Yard Goods**

Outing Flannels, yd. wide. 22c Light or dark 27" white outings. 19c 16" linen crash toweling. 22c 36" challies, per yard. 18c

**For the Baby**

The baby has not been forgotten. There is everything here that the baby needs in little silken bonnets, knitted caps and sweaters. And the price is right. Bonnets. 65c to \$3.25 Sweaters. 98c to \$3.50



**THE NEW FALL Coats -- Dresses**

The new coats are ready. You will find flared models contending with straight-line—both being equally good, thus permitting you to choose according to the demands of your figure. You will find all that's new in clothes, all that's new in colors, and you will find values that are beyond duplication anywhere.

**WOMEN'S AND MISSES' COATS PRICED FROM**

**\$16.75 to \$42.50**

**CHILDREN'S COATS FROM**

**\$5.95 to \$14.75**

**Wool and Silk Dresses Distinctively Different**

Beautifully made dresses embodying all the new flare and godet features, also straight line with cluster pleats, or lavishly button trimmed. For Misses, slender and large women.

**\$10.00 to \$26.75**

**Headquarters for Little Girls**

This is distinctively a store for little girls. Here is everything she needs in the way of wearing apparel.

Just arrived are these Scotch Crashes, prettily made and trimmed to please her. Sizes 6 to 14 years. Very special at—

**\$1.29 each**

Wool Flannels at. \$4.50

Finely tailored Wool Jerseys. \$6.50 to \$10

**New Low Prices on Silk Underwear**

Silk Rayon vests, "Carter's" fine make, full cut. Colors, pink, peach or orchid. All sizes at \$1 Step-in bloomers to match \$1.50

Do You Need a New Slip? These silk Rayon slips, with deep self hem, in the prevailing fall colors are the biggest values out. They're a heavy, firmly knit silk rayon. Sell regularly for \$4.95. Our price, \$2.95



**House Cleaning Time**

means a Change of Curtains

These pretty silk drapes will interest you, not only for their color and design, but because of the low price. Full yard wide in a big range of patterns and colors.

**98c yard**

To match these are pretty fine nets in Tuscan, Fillet or Shadow Weaves, in various widths and colors. Special for Bargain Wednesday are these fine Fillet Weaves at

**48c yard**

Ruffled Curtaining by the yard, just like these, in colors to harmonize with your room. This is a fine dotted Marquisette with colored ruffles, in rose, blue gold or all white. Special for Bargain Wednesday—

**59c yard**

The popular tan shades, 36x6 ft., each. 65c

**WORK CLOTHING**

WORK SHIRTS—Big Moore brand. We will allow you to write your own guarantee and we will stand back of it when you buy a Big Moore. Sizes 14 to 19.

**89c each**

OVERALLS—Continuous high back, bar tacked seams, plain blue, fast color 220 weight denim. Full cut. Sizes 36 to 46 waist. Our special low price—

**\$1.39 pair**

WORK SOX—Plain color brown or black, fine combed yarn, elastic rib top. Nice enough for dress and sure comfortable for every day. Special price—

**15c pair**

**Boys' Overalls**

TOMMY-ALLS—The brand that stands for quality in boys' overalls. Continuous high back, two pockets on bib, two buttons at waist. Made of fast color blue denim.

Ages 3 to 7. \$ .89  
8 to 11. .98  
12 to 17. 1.19

BOYS' WAISTS—Nicely tailored garments for school wear. Made of fine blue and gray chambray, pleated front, one pocket, cuff sleeves. Ages 6 to 12, at—

**59c each**



**Little Men's Togs**

at Special Bargain Prices

LONGIES—The pride of the youngsters are these long pants cut like dad's, Corduroys, Flannels and Wool Suitings.

**\$3.95 and \$2.95**

LONGIE SOX—Of course Longies are not complete without the sox and here they are. Black, French tan, African brown, at

**35c pair**

BELTS—Boys sure like good looking belts and the genuine leather wide sport belts we are showing just fit the waist and the purse, too. They're only—

**59c each**

CAPS for little boys that cap the climax. Made of pretty pattern wool suitings.

**89c and 59c**

**SHOES! SHOES!**

SCHOOL OXFORDS—Growing girls' low heel oxfords. Tan and black calf leather. Blucher lace style. Sizes 2 1/2 to 7.

**\$3.50 pair**

LADIES' OXFORDS—Black kid stock, military rubber tipped heel. Just a real good shoe for all kinds of wear.

**\$2.98 pair**

OXFORDS for the school Miss, 8 to 12 years. Comfortable wide toe lasts, perforated trim. Tan and black leathers. Low rubber tipped heel. Sizes 1 1/2 to 2.

**\$2.65 pair**

BOYS' SHOES—Wide, roomy army lasts. Outing bal style. Sizes 2 1/2 to 5 1/2.

**\$1.98 pair**

MEN'S WORK SHOES—Plain toe, blucher. Glove tan leather upper, brass nailed and sewed velvet flexible sole. Sizes 6 to 11.

**\$2.98 pair**

**Bobby Lee Hats**

The last word in nifty style, tailoring and pretty pattern suitings. Flat and roller brim styles. Sunday isn't complete without one of these hats for the youngster.

**59c and \$1**

**A REAL ART PICTURE BARGAIN**

**BARGAIN WEDNESDAY**

We have just received about 100 fine art pictures that you will pay as high as \$5 each for in some of the fine art stores, that we are going to offer you at the real Bargain Wednesday price of—

**\$1.00 Each, as long they last.**

We are confident this line of pictures will move rapidly at this price, so come in early. See a sample of them on display in our east window Monday and Tuesday.

**SCHOOL SUPPLIES**

We have just a few specials in School Supplies that we would like to reduce stock on and for this one day only we will offer you:

Regular 10c pencil tablets. . . . 3 for 20c Penny pencil, special. . . . . 10c dozen  
Regular 5c pencil tablets. . . . 3 for 10c Reg. 10c size Diamond school ink. .5c  
High grade 5c pencils. . . . . 3 for 10c Box stationery, extra special. .25c box

**Bates Book and Stationery Store**

Corner 5th and Main Streets—Phone 265

**H. M. SOENNICHSEN**

**GROCERIES**

**SALAD BOWL SPECIAL**  
Each . . . . . 29c  
Two for 55c

**SOAP! SOAP!**

Sunny Monday soap, 10 bars. . . . . 39c  
P and G soap, 10 bars. . . . . 42c  
Luna soap, 10 bars. . . . . 39c  
3 bars Jap Rose soap. . . . . 25c  
3 bars Palm Olive soap. . . . . 25c  
Ivory soap, medium, 3 for. . . . . 25c  
Ivory soap, large, 2 for. . . . . 25c  
Guest Ivory, per dozen. . . . . 55c

**MISCELLANEOUS**

Krispy crackers, per caddy. . . . . 45c  
Mustard, quart size, each. . . . . 25c  
Toilet paper, 3 rolls for. . . . . 25c  
Monarch catsup, each. . . . . 25c  
3 for 69c  
Bulk cocoa, per lb. . . . . 10c  
White syrup, per gallon. . . . . 65c  
Corn syrup, per gallon. . . . . 60c

**COFFEE VALUES**

Peaberry coffee, per lb. . . . . 45c  
Master Blend coffee, per lb. . . . . 50c  
Ankola coffee, per lb. . . . . 60c

**CHINAWARE**

**Bavarian China Cups and Saucers**  
Per set of six. . . . \$2.39  
Ransom Pattern

**DINNERWARE**

**Marcella Pattern**  
An English pattern. Very stable and one that has given good service. Special price 42-PIECE SET, \$14.75  
**Portage Shape 813**  
A blue decoration. Splendid value at— 42-PIECE SET, \$10.75  
**Braintree Decoration**  
A beautiful English pattern. Price, only— 50-PIECE SET, \$27.75  
Also sold in open stock

Japanese tea pots, small size, each. . . . . 25c  
Japanese tea pots, large size, each. . . . . 65c  
Decorated china salt and peppers, 2 for. . . . . 25c  
China bread and butter plates. . . . . 25c  
Hand Painted

**TOILET SOAP**

All high grade soap, made by well known manufacturers. 4 for. . . . . 25c

**COOKING UTINSELS**

**ALUMINUM PIE PLATE**  
Each . . . . . 10c  
Good Heavy Weight

**CANNED GOODS**

**Vegetables**  
Corn, No. 2 (standard) 15c, 3 for. . . . . 40c  
Peas, No. 2, 15c can, 3 for. . . . . 40c  
Hominy, No. 2 1/2, per can. . . . . 10c  
Hominy, No. 2 1/2, best quality, 2 for. . . . . 25c  
Pork and beans, No. 2 1/2, each. . . . . 25c  
Pork and beans, medium, 2 for. . . . . 25c  
Pork and beans, small, 3 for. . . . . 25c

**Fruits**  
Rose Dale peaches, 25c, 4 for. . . . . 95c  
Silver Dale apricots, 25c, 4 for. . . . . 95c  
Telephone raspberries, 25c, 4 for. . . . . 95c  
Telephone strawberries, 25c, 4 for. . . . . 95c

**PEANUT BUTTER**

Buy our bulk peanut butter in quantities. It is good for the kiddies.  
Peanut butter, per lb. . . . . 25c  
2 pounds for 45c  
Peanut butter, 1-lb. pail. . . . . 25c  
5-pound pail, 65c