

All items mentioned below are of guaranteed quality, and it's a wise man who takes advantage of this fine opportunity to save.

### The Rexall Store Factory - to - You Money Saving Sale

We call this our 'Factory-to-You' sale because that's just what it is. These goods come direct to us from our own factories.

Check over the lists below. You will find numerous Household Needs, Family Medicines, Candies, Puretest Products, Toilet Articles and Stationery at prices greatly reduced for this special seven day August sale. All pure and fresh.

- |  |   |   |
|--|---|---|
| <b>Candy</b>   | \$1.75 Fever Thermometers... <b>\$1.29</b>  | \$1 Toilet Waters... <b>89c</b>               |
| 50c Cadet wrapped caramels... <b>39c</b>                               | 15c Gauze Bandages... <b>12c</b>            | <b>Stationery</b>                             |
| 50c Old fashioned gum drops... <b>39c</b>                              | 20c Gauze Bandages... <b>15c</b>            | 75c Wyndmore pound paper... <b>59c</b>        |
| 50c Town Talk chocolates... <b>39c</b>                                 | 35c Nail Clippers... <b>29c</b>             | 35c Wyndmore envelopes... <b>25c</b>          |
| <b>Family Medicines</b>  | 50c Sodium Phosphate... <b>39c</b>          | \$1 Tradition stationery... <b>69c</b>        |
| 50c No. 23 hair tonic and 25c No. 83 shampoo paste, both... <b>79c</b> | 25c Zinc Ointment... <b>15c</b>             | 65c Hallerott stationery... <b>39c</b>        |
| \$1 Rexall Ointment... <b>79c</b>                                      | 35c Hinkle Pills... <b>23c</b>              | 75c Adrienne stationery... <b>59c</b>         |
| 25c Corn Solvent... <b>19c</b>   | 65c Twin-Tabs Laxative... <b>49c</b>        | \$1.25 Economy pencil sharpener... <b>89c</b> |
| 50c Ecto, for the eyes... <b>39c</b>                                   | \$1.50 Rubber Household Apron... <b>89c</b> | 65c Adrienne cards... <b>49c</b>              |
| 50c Gynex Cream, for ivy poison... <b>33c</b>                          | \$1.50 Leather Brush... <b>89c</b>          | <b>Puretest Products</b>                      |
| 50c Kidney Pills... <b>39c</b>   | <b>Toilet Articles</b>                      | 25c Aspirin Tablets... <b>19c</b>             |
| 25c Little Liver Pills... <b>19c</b>                                   | 50c Jonteel Talcum... <b>39c</b>            | 20c Boric Acid... <b>13c</b>                  |
| 30c Kleen-All spot remover... <b>29c</b>                               | 50c Jonteel Cold Cream... <b>39c</b>        | 30c Rochelle Salts... <b>19c</b>              |
| \$1 Poptons... <b>79c</b>  | 50c Jonteel Vanishing Cream... <b>39c</b>   | 25c Soda Bicarbonate... <b>19c</b>            |
| 25c Foot Powder... <b>19c</b>  | 25c Kleenzo Dental Cream... <b>19c</b>      | 25c Zinc Stereate... <b>19c</b>               |
| 25c Carbolle Salve... <b>19c</b>                                       | 50c Kleenzo Liquid... <b>39c</b>            | 50c Cascara Sagrada Arom... <b>39c</b>        |
| 50c Antiseptic Powder... <b>39c</b>                                    | 25c Tooth Brushes... <b>19c</b>             | 30c Glycerin... <b>23c</b>                    |
| 60c Shaving Lotion... <b>39c</b>                                       | 50c Bay Rum... <b>39c</b>                   | 25c Spirits Camphor... <b>19c</b>             |
| <b>Household Needs</b>   | 75c Harmony Lilac Vegetal... <b>59c</b>     | 25c Tincture of Iodine... <b>19c</b>          |
| 25c Adhesive Plaster... <b>19c</b>                                     | 50c Georgia Rose Face Powder... <b>39c</b>  | 25c Infant Gly. Suppositories... <b>19c</b>   |
| 40c Adhesive Plaster... <b>29c</b>                                     | 25c Georgia Rose Talcum... <b>19c</b>       | 25c Peroxide... <b>19c</b>                    |
| 30c First Aid Gauze... <b>79c</b>                                      | \$1 Georgia Rose body powder... <b>89c</b>  | \$1 Mineral Oil (Russian type)... <b>79c</b>  |
|  | 40c Theatrical Cold Cream... <b>39c</b>     | 25c Epsom Salts... <b>19c</b>                 |
|  | 10c Revolve Soap, dozen... <b>85c</b>       | 10c Epsom Salts... <b>8c</b>                  |

We reserve the right to discontinue these prices as soon as the stock purchased for this 'Factory to You' sale is exhausted. At these reduced prices, all articles are sold for cash and no S. and H. Green Stamps will be issued.

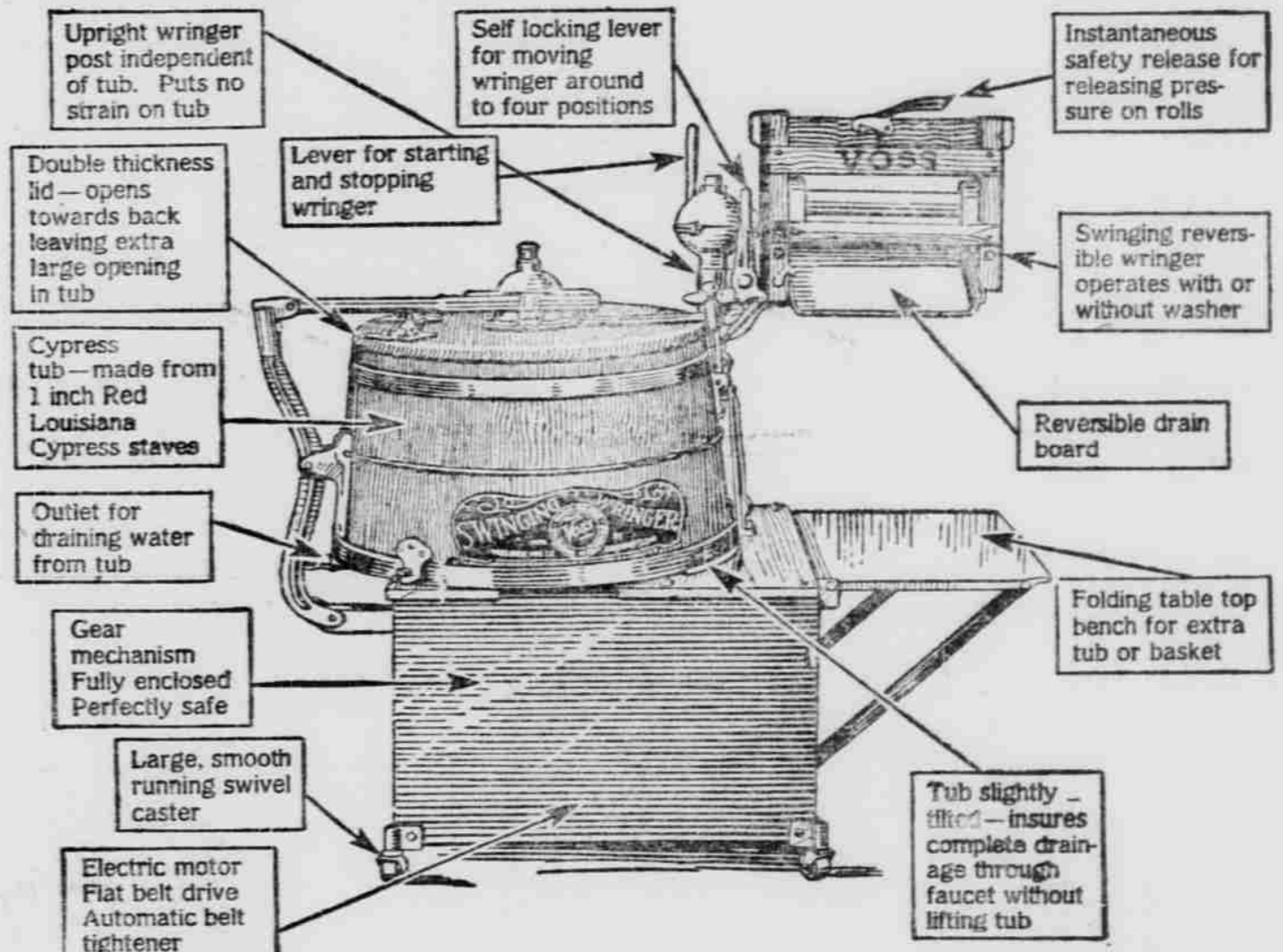
### F. G. FRICKE & CO.

Telephone No. 136 The Rexall Store Drugs, Paints, Oils

**Count Your Money** and maybe you will find you cannot afford to pay a Piano Price for a WASHING MACHINE  
Buy a Voss Electric or Power washing machine at this 7 day sale. Cut out the coupon below. It is worth \$2.50 on any new Voss washer you select.

**FREE — COUPON GOOD FOR \$2.50 — FREE**  
This coupon is good for \$2.50 as first payment on any new Voss washer during this Demonstration Sale, August 15 to 22, inclusive.  
Washing Machine Headquarters **Bestor & Swatek** Washing Machine Headquarters

You can buy a Voss on Easy Payments. Goodbye to Washday Backaches!

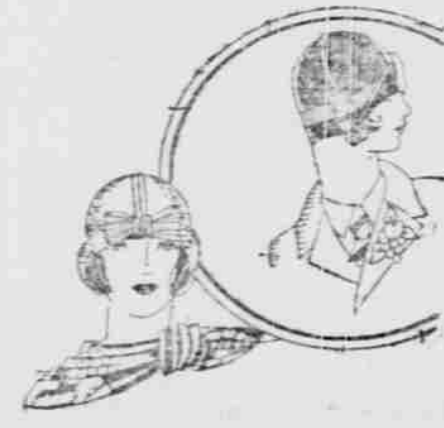


This high grade wood tub electric Voss washer only \$79.00; copper tub, \$89.00  
Attend the Voss Demonstration sale—7 Big Days—August 15th to 22d, inc.

### Bestor & Swatek

The Winchester Store Plattsmouth, Nebraska

### Special Prices on New Fall Styles!



These include models from Gage, Fisk, Adrian and other well known makes. These prices will be in effect for one week only—August 15th to 22nd, inclusive—during Community Sale week.

**\$1.95 - \$2.95 - \$5.00**

A Splendid Opportunity to Get Your New Fall Hat

### EMMA PEASE

No Script issued at Clearance Prices



### Hour Sale

Each day during this sale at this hour we will put out a one hour red hot special.

WATCH THIS HOUR DAILY

No Script issued at Clearance Prices

## End of Season Sale - August 15 to 22 - August Clearance!

**New Arrivals**  
The new Fall Coats and Dresses are here. They are beauties. We are so crowded for room that drastic reductions on Summer merchandise is imperative.

The most sweeping reduction of Bright, Fresh, Seasonable merchandise we have ever attempted. Every department in this store pays tribute to this event. If you have waited till now to supply yourself with needed apparel, this will afford you a golden opportunity. Please note, all sales final, no refunds, no goods charged at clearance prices. These extremely low prices will not permit us to issue Script on clearance goods.

- Children's Gingham Dresses—Complete with bloomers to match. Ages 6 to 14... **\$2.46**
- Girls' Knit Union Suits—Loose knee, drop seat. Sizes 6 to 12. August sale price... **24c**
- Ladies' Percale Aprons—Lights and darks. This is an extra good one. August sale price... **79c**
- Children's Hose—Half and three-quarters in white silk, assorted fancy tops. All sizes, August sale price, per pair... **17c**
- Children's Hose in black, white and cordovan. Extra fine quality. Broken sizes and colors. August Clearance price, pair... **24c**
- Ladies' Umbrellas—Linen tops, all colors. Very special price on these at... **\$2.19**
- Ladies' Princess Slips—Warcraft Slipwell, colors white and flesh. A \$2.50 value. August Clearance price... **\$1.49**
- Girls' Kiki Knicker Suits—Sizes 4 to 14. August Clearance price only... **\$1.79**

- Ladies' Knit Union Suits—Loose and tight knee bodice tops. Sizes 36 to 40 only... **29c**
- Ladies' Kiki Knickers—Extra good values. August sale price only... **\$1.69**
- Children's Summer Hats—Desirable shapes and patterns—all go during this sale at... **77c**
- Ladies' Combination Suits—Barred dimity material. White only. August sale price... **99c**
- Ladies' Satin DeLene Princess Slips—the last word in comfortable undergarments... **\$3.97**
- Children's Black Sateen Bloomers—Sizes 4 to 14. August Clearance sale price... **37c**
- Ladies' Black Sateen Petticoats—Made of good material. August Clearance price... **98c**
- Children's 3/4 Richelieu Rib Hose—Colors airedale, white, gray, black, elkskin and cordovan. All sizes, per pair... **39c**

**Ladies' Dresses**  
50  
This season's new style dresses in Broadcloths and Wash Silks and other wanted materials—sizes 16 to 40—at the unprecedented low price of—  
**\$3.88**  
One lot Ladies' Tissue Ginghams, Voiles and Broadcloths. Sizes 36 to 46. Only—  
**\$2.49**  
One small lot Silk Dresses—values to \$24.75, at... **\$10.97**

- Ladies' Handkerchiefs—White and colors. Two groups—one at 23c and one at... **10c**
- Beaded Handbags—Some dandies we are selling at about one-half their value... **\$2.19**
- Ladies' Underarm Bags—Leather. A very popular type of bags. \$2.19 and... **\$1.69**
- Ladies' Reversible White Aprons—Special August Clearance price, each... **\$1.98**
- Spanish Lace Scarfs—All colors. We are featuring these at a big reduction. Only... **\$1.98**
- Children's Richelieu Rib Hose—Colors camel, black, elkskin, tan, pongee and gray. Special, per pair only... **21c**
- Ladies' Raincoats—Light weight in canary, lipstick and rosewood colors. A big value at this low August sale price... **\$5.98**
- Sleeveless Ensembles—Very latest, in all the new shades. August Clearance price... **\$8.77**

- Jumper Dresses—All new shades. Of course you'll want... **\$4.95**
- One Ladies' Spring Coat—Color tan, size 19. Full lined in Polo cloth. Only... **\$14.95**
- One Ladies' Coat in tan. Size 18 1/2. Full lined in Polo cloth. Clearance price... **\$17.75**
- One Ladies' Coat in gray, size 36. Full silk lined, in Polo cloth. Only... **\$17.75**
- One Ladies' Coat in navy blue. Full silk lined, size 42, in Tricotine matl... **\$19.75**
- One Ladies' Coat in poudre blue. Trimmed in tan, full silk lined. Size 18. Polo cloth. A great value at... **\$10.75**
- One Ladies' Coat in gray. Size 42. Full lined, material in Polo cloth. Only... **\$10.75**
- One Ladies' Coat in green. Size 38. Full lined, material in Poirer Twill... **\$10.75**

The biggest bargain in Nebraska is our Wonder Silk Hose for ladies in all colors and sizes—guaranteed at, pair... **75c**

Phoenix Hosiery Stetson Gloves

## The Ladies Toggery

Fred P. Busch, Manager

Ladies' Creton Sport Coats—the latest thing and all the rage. How's this for a right price... **\$2.95**

Palmer Garments Munsingwear