

MEN! LOOK HERE
Big Special on Overalls
 Good Every Day of Sale

Men's 2:20 blue denim overalls, well made, bar tacked hammer loop, rule, pencil and watch pockets. All day and every day of this sale in sizes 32 to 42 waist, at the special August sale price of only **\$1.25**

All Roads Leads to Plattsmouth
FOR THIS
Community



August 15-22 Inc.

NO BANDS—NO CIRCUS—JUST SEVEN DAYS

to Refill Depleted Stock of Wearables, House Furnishings and Food at a Big Saving!

Men's Overalls

We cannot supply you with ideal overalls much longer as stock is low and off the market. We will carry the "Oak" brand instead of ideal. A big full cut, high back, good fitting overall, selling for \$2 everywhere. We can fit you one make or the other. **\$1.65** at per pair.



Blue, light weight, Stiffel stripe men's overalls. Nearly all sizes. Special for sale week **\$1.35** at per pair.

Work Shirts

Big Yank, a big cut, good wearing shirt. Sizes 14 to 17. Special, each **75¢**. Extra sizes to 19, **89¢**. Boys' blue work shirts. Sizes 12, 13, 13½, at **65¢**

Special on Men's Hats

Here is a collection of broken sizes and colors, mostly this Spring hats, worth up to \$5. Your choice during Clearance sale week **\$2.75**

Rain Coats

A flock of tan and mixed gray rain coats. Nearly all sizes. Any coat worth at least \$5. To clear the decks, your choice for **\$2.95**

Khaki Pants

Our regular Red Diamond brand, good weight, and fit like dress pants. Regular \$2 seller. Our special price for sale week **\$1.85**

Work Pants

Broken sizes of hard wearing cotton wash pants at **\$2.00**

Mens Caps

Here's a collection of caps, odds and ends, but all sizes and worth the price. Sale week specials at, each **75¢**. New dress caps, solid and pieced tops. Non-breakable bills. Special clearance sale price **\$1.45**

TIES! TIES!

You have never been offered good knit and silk ties as shown in these two groups. Buy a supply during this clearance sale, at **25c and 45c**

Men's Dress Shirts

Not one shirt has been bought for this sale. Every shirt in these groups is taken from our regular stock of high grade merchandise and offered to you at a price you cannot well afford to pass.

Pure Silks in fancy stripes. Sizes 14, 14½ and 15 at, each **\$2.50**

Broken sizes in percales and light weight madras. **75¢**

Here are three groups of high grade shirts, made to fit, wash and wear by responsible shirt makers. Buy all your fall shirts now—collar attached or neckband styles. **\$1.45, \$1.25 and \$1**

Underwear

Plenty of time yet for plenty of cool athletic. Cut standard big for comfort and long wear. **85¢ and 75¢**

Vassar Athletic—The only athletic with the no-rip construction. Per suit **\$1.15**

Balbriggan short sleeve, ankle length, well made. Special, per suit **90¢**

Here is a union with short or long sleeve, long legs—a garment we have sold up to \$1.50 this season. Made right and fits all over. Community Clearance sale price **\$1.15**

SUIT PRICES REDUCED

We've pulled a good one for you this month. You've been expecting a Bargain Wednesday, but we are going to give you a "BARGAIN WEEK"—our first annual community clearing house event. You will be well paid if you take advantage of one or more of these bargains in suits. Look over these special values and don't miss 'em.

\$14.75 YOUNG MEN'S HIGH SCHOOL SUITS—Sizes 33 to 40. Good all wool fabrics, well made and not out of style. Many were made by Kuppenheimer and you are assured of a correct fit. A lot of good tweeds in this group. Those with extra trousers **\$4.50** additional (if you want them) **\$14.75**

Small sizes for boys and young men—Not up to snuff in style, but good materials. Try to beat them at **\$10.**

\$24.75 MEN'S AND YOUNG MEN'S SUITS—Taken from our stocks selling at \$30 and \$35. Kuppenheimer, Clothcraft and Kirschbaum makes. You men who have been looking for a good \$25 suit with plenty of looks and wear will surely find it in this group. Many with extra trousers. These will cost you \$5 extra if you want them. **\$24.75**

\$34.00 OUR VERY BEST IN THIS LOT—Mostly Kuppenheimer and Kirschbaum, noted the world over for style fit and tailoring. Our very best suits selling from \$42.50 to \$47.50. All new spring and fall weights and latest patterns. The straight, wide trousers so much in demand this season are here a plenty. Extra trousers, \$8. Choice this lot for **\$34.00**

There is no apple sauce about this selection of smart clothing. All sizes and models, young and conservative. If you don't look them through, it's just you that loses. 10% down will hold your suit.

Boys' Things

Get the children a supply of these school stockings in black and cordovan. Clearance price, per pair **30¢**

Genuine Tom Sawyer blouses, guaranteed to wash and wear to your satisfaction. Entire stock included. Ages 6 to 12. Each **85¢**

Athletic Unions for the boy—a Sexton garment, built for long wear and hard washings. Special, each **65¢**

School is just around the corner, so buy plenty of these boys' shirts. Attached collars. Every one a bargain. **1**

Boys' Overalls—Ages 4 to 6, pair **75¢**. Ages 8 to 10, **85¢**. Ages 12 to 14, **95¢**.

And here are some caps for the boy, too, at bargain prices. Caps worth up to **50¢** \$1.25 at

Notice

A reasonable charge made for alterations. All articles reduced must be cash. A payment of 10% will hold any article in this ad until next pay day. No refunds made on sale articles.

Hourly Special for Saturday



Men's red, white or blue work handkerchiefs. Stock up on these at the unheard of price of **5¢** Watch our reg. ad for hour special next day.

SOCKS



Socks for your feet for work or dress.
 Radium iron sole, black, brown or gray. 4 pairs guaranteed four months. **\$1**
 Interwoven Hsie, all colors, 3 pairs for **\$1**
 Interwoven silk, best wearing sock made **75¢**
 High grade mixed cotton work socks. No seconds or "mill runs." All perfect seamless socks. A most extraordinary bargain, 2 pair for **25¢**

Garters to Hold 'Em Up
 Men's guaranteed garters—all colors. All fresh new stock, single grip. Per pair **23¢**

Men's Handkerchiefs

Big, square, plain white, easy blowing handkerchiefs, \$1 per dozen, or, each **10¢**

Cricket Sweaters

Our entire line of young men's cricket sweater coats. Latest colorings and styles—just the thing for evenings and school wear. All wool. Reduced this week to **\$2.95**

Palm Beach Pants

A reduction of **50c** on any pair of Palm Beach pants in the stock. **50c OFF**

Boys' Knicker Suits

We will give a reduction of 20 per cent from each Boys' Short Pant Suit in the store. These are our regular high grade all wool, fully guaranteed clothes for boys—all of them with two pairs of pants at **20% OFF**.



Boys' Long Pants

Our stock of long pants for boys, ages 4 to 15, reduced for this time, right when you are beginning to think of school, to per pair **\$2.75**

A Week of Bargains!

- Coffee and Tea**
 1-lb. can Butter Nut... 55¢
 3-lb. can Butter Nut... 1.60
 1-lb. can J. M. ... 46¢
 3-lb. can J. M. ... 1.35
 3 lbs. Penberry ... 1.30
 3 lbs. Diamond F. ... 1.00
 1-qt. jar iced tea... 25¢
- Canning Needs**
 Parawax, per lb. ... 15¢
 4 pkgs. jar rubbers... 25¢
 Mason jar lids, doz. ... 30¢
 1-qt. Mason jars, doz. ... 95¢
 2-qt. Mason jars, doz. ... 1.20
- Canned Vegetables**
 2 lg. cans sauer kraut... 35¢
 3 cans fancy peas... 43¢
 Tomatoes, can, 15 and 20
 Large cans hominy... 10¢
 2 Yel. Bantam corn... 35¢
 J. M. pumpkin, can... 15¢
 Chili Con Carne, can... 10¢

- DRY GOODS SPECIALS**
- Victor boys' and girls' hose, sizes 6 to 9½... 25¢ pair
 Ladies' cotton hose, black or brown... 25 and 35¢ pair
 Ladies' mercerized hose... 35 and 50¢ pair
 Ladies' silk hose... \$1, \$1.25, \$1.50 and \$2 pair
 Men's cotton socks, black or brown... 2 pair, 25¢
 Men's dress socks, 20 and 35¢; Silk... 75¢ pair
 Men's work shirts, cut big and roomy... 95¢ each
 Large size turkey red or blue hdkfs. ... 2 for 25¢
 Percales, light and dark patterns... 19¢ yard
 32-inch ginghams at... 28¢ yard
 Yard wide outing flannel, light patterns... 23¢ yard
 Unbleached muslin... 17¢ yard
 Bleached muslin... 22¢ yard
 9-4 sheeting, fine quality... 60¢ yard
 Men's Byrne-Tex lt. wt. union suits... \$1 each
 Men's athletic union suits... 65¢ each
 Ladies' felt bedroom slippers... 90¢ pair
 Assorted colors and styles.
- Real Bargains in Men's Work Shoes**
 The well known Blue Ribbon Brand. Come, see them.
\$1.98 - \$2.25 - \$2.50

- Old Wheat Flour**
 48-lb. sack Omar... \$2.50
 24-lb. sack Omar... 1.30
 48-lb. sack Sunkist... 2.40
 24-lb. sack Sunkist... 1.25
 48-lb. sack White Lily... 2.30
 50-lb. sack rye flour... 2.40
 25-lb. sack rye flour... 1.25
- Ground Feed**
 100 lbs. ground corn... \$2.90
 100 lbs. shorts... 1.90
 100 lbs. bran... 1.80
 100 lbs. oil meal... 3.50
 100-lb. sk. coarse salt... 1.25
 50-lb. block salt... 45¢
- Pork and Beans**
 4 cans Campbell's... \$.48
 2 lg. cans Dew Kist... 35¢
- Wooden Lard Tubs**
 60-lb. size, each... \$.25
 80-lb. size, each... .30

- Staple Groceries**
 3 lbs. navy beans for... \$.25
 Blue Rose rice, per lb.10
 2 lbs. bulk macaroni for... .25
 2 lbs. bulk spaghetti... .25
 2 lbs. bulk sea shell macaroni... .25
 Pint bottles of grape juice... .30
 3 bottles of Certo for... .95
 Crisco, per lb.25
 1½ and 3-lb. size
- Catsup, Relishes, Etc.**
 3 bottles Heinz catsup... \$.95
 Large bottles of catsup... .25
 Quart jars of olives... .50
 Glasses of dried beef... 10, 15 .25
 El Food mayonnaise, per jar... \$.38
 El Food relish, jar... .35
- Crackers, Cookies**
 4-lb. pkg. Fairy soda crackers... .65
 2-lb. pkg. Itea graham crax... .35
 Ginger snaps, per lb.18
 Fig bars, per lb.18
 5 kinds astd. fancy cookies, lb.30
- Salmon, Etc.**
 1-lb. tall can red... \$.33
 2 1-lb. tall cans pink... .35
 ½-lb. can red... .20
 Fish flakes, can, 15 and 25
 Tuna fish, per can... .30

- Canned Fruits**
 Large can Solano peaches... \$.25
 No. 2½ size sliced pineapple... .32
 No. 2½ size Solano apricots... .25
 El Food mayonnaise, per jar... .38
 No. 2 tall can red ripe strawberries for... .30
 No. 2 tall can red raspberries... .28
- Cereals**
 Large pkg. Post Toasties... \$.15
 Lg. pkg. Kellogg's corn flakes... .15
 2 pkgs. Shredded Wheat... .25
 2 pkgs. Kellogg's bran flakes... .25
 Cream of Wheat, per pkg... .25
 Puffed wheat, per pkg... .15
 2 pkgs. Puffed Rice for... .35
- Peanut Butter**
 Glass jars peanut butter... \$.23
 Measuring cups peanut butter... .23
- Miscellaneous**
 Brooms... 50, 75 and 85¢
 ½ drums—cookie cans, each... 35¢

- Advo Preserves**
 16-oz. jars pure strawberry... \$.35
 16-oz. jars pure pineapple... .38
 Quart jars of preserves... .50
- Oatmeal**
 Large pkg. Quick Quaker... \$.28
 2 small pkgs. Quick Quaker... .25
 6 lbs. bulk oatmeal for... .25
- Soaps and Cleansers**
 10 bars Guest Ivory soap... \$.48
 12 bars Palm Olive soap... .92
 10 bars P and G soap... .42
 10 bars Swift's white soap... .39
 10 bars Crystal White soap... .45
 4 bars Fels Naptha soap... .25
 8 cans Lewis lye for... 1.00
 Large pkg. Sea Foam for... .28
 Large pkg. Gold Dust for... .28
 Large pkg. Rub-No-More... .28
 3 pkgs. Linit for starching... .25
 2 pkgs. Lux for... .25
 3 pkgs. Detso for... .25
- Baking Day Needs**
 Swansdown cake flour... \$.38
 3 lbs. powdered sugar... .25
 ½-lb. Baker's chocolate... .23
 ½-lb. can Baker's cocoa... .23
 Quart jars of cocoa... .20

A. G. BACH
PHONES
 Main Street Store, 118 South Park Store, 236

SAVE MONEY

BY SHOPPING WITH US DURING OUR BIG MID-SUMMER CLEARANCE SALE, AUGUST 15 TO 22, INC.

Mothers! Let Us Help Fit Out the Children for School

It will Pay You to Buy Your School Supplies Now

School days are near at hand and you will soon be needing most all the items listed here. "Big 5" school tablet, while they last... 39¢ dozen
 Composition books, board cover, 10¢ value... 6¢ dozen
 Lead pencils, with inserted rubbers... 10¢ dozen
 Lead pencils, with metal cap with rubber... 25¢ dozen
 History paper, high grade, at... 65¢ ream
 Gluey Paste, adhesive for every purpose... 9¢ tube
 Box stationery, linen finish, a bargain... 19¢ box
 Colors Blue, White and Pink.
 Thermos lunch kits, special price... \$1.69 each

Other Dry Goods Specials
 Gingham, apron checks... 10¢ yard
 Cretonne, in fancy patterns... 19¢ yard
 Muslin, unbleached... 9¢ yard
 Marlowe cambric, suitable for school dresses... 23¢ yard
 Kalbournie ginghams, fast colors... 23¢ yard
 Very pretty patterns.
 Turkish towels, white, 16x26, bargain at... 11¢ each
 Ladies' collar and cuff sets... 25¢ each
 Men's hose, black, brown and gray... 10¢ pair

Now is the Time to Make Your Comforts for Winter

We have just received a nice line of Challies, Outings, etc. suitable for comfort coverings. Good quality outing flannels... 19-25¢ yard
 White and colors.

COTTON BATTS
 3-lb. sewed batts at... \$1.15 each
 2½-lb. batts... 98¢ each
 Small sizes batts at... 23¢ each

Rag Rug Special
 24x48 Rugs—Suitable for bathroom, kitchen or porch rugs. Special at **73c**

August Sale of Blankets!

You buy your coal in advance and save money—why not buy Blankets now for winter? We have on hand a line of attractive blankets in cotton and mixed wool and cotton at a real saving.

Regular \$2.75 Blankets—64x76, plain gray in medium weight, with blue and pink borders. **\$2.25**
 Special August sale price, per pair

Regular \$3.50 Blankets—72x90, plain gray and tan. Heavy weight, with blue and pink borders. Special, per pair **\$2.90**

Popular Variety Store
 436 Main Street Roy W. Knorr, Propr. Telephone 581