

**7 Days**  
**Aug. 15 to 22**

# End of Season Sale August Clearance!

**C. E. Wescott's Sons**  
ON THE CORNER  
Plattsmouth, Nebraska

No advertisement can make you realize fully the importance of this event. This is more than a sale—this is a mass meeting of glad-hearted folks bent on the realization of Economy Dreams. Here are prices that cement old friendships—prices to rally scores of new customers. Your good will pays for our dollars and cents loss. Remember this is not an event that comes very often—not by a long shot. This is a 7 Day Harvest of Bargains—unusual and unprecedented!

**Look—Underpriced Special for—Read**  
**Saturday, August 15**  
You can take your pick of any Straw Hat for  
**\$1**  
ALL BRAN NEW THIS SEASON'S STYLES

**Men's Shirts**  
Real Bargains—Priced Low for a Quick Turnover—in 4 Lots.  
**Lot No. 1**  
Men's fine dress shirts in imported madras, silk stripes and Russian cords. Choice of any shirt in our front case, including Manhattan, \$2.95 for only \$2.95

**Lot No. 2**  
Men's high grade dress shirts, including broadcloths in plain white, tan or gray; also stripes and checks. Mostly \$1.69 collar attached, at \$1.69

**Lot No. 3**  
Men's dress shirts, all brand new up-to-date patterns and styles, including the new slate blues, coat style, one pocket. All sizes, 14 to 17½. How does this price \$1.19 sound to you. \$1.19

**Men's Hosiery**  
Bargains you will appreciate. Priced below the market today.  
**Men's Silk Sox**  
This is a fine gauge silk hose, with long rib top, double sole, brown and black only. Sizes 10 to 11½. \$3.95

**Men's Cotton Dress Sox**  
Good quality close gauge. Knit or rib top, seamless toe. Black and cordovan. Sizes 9½ to 11½. Pair \$1.45

**Army Sox**  
A good strong kiki color, heavy heel and toe, wide top. Per pair \$1.65

**Big Red Kerchiefs**  
Full 24-inch soft finish. Each \$1.15

**Bathing Suits**  
There are bound to be hot days when you want to swim. These suits you can afford to buy now and hold till next season at these extremely low prices.  
**MEN'S OR LADIES' SUITS**  
**\$1 - \$2 - \$3**  
**CHILDREN'S SUITS**  
**79c - \$1.45**  
Swimming Pants \$87c  
Swimming Shirts \$72c

**Sport Belts**  
This is a leather belt with a fancy silk center panel—gilt buckle. Well worth \$1.25. Yours for \$1.25. \$93

**Leather Traveling Bag**  
This is a full 18-inch English style. Made of genuine cowhide. Black Aug. \$4.77  
Clearance price \$4.77

**Men's Fine Dress Caps**  
These are our finest caps. Latest styles and materials. Silk lined. Keen buyers will grab these off at our low \$1.85  
Clearance price of \$1.85

**Boys' Chambray Shirts**  
These are genuine Amoskeag, fast color, coat style, collar attached. Sizes 13 to 14½. Clearance price \$77

**Boys' Underwear**  
Union suits, knee length, no sleeve. Knit or woven. Taped or plain. All sizes. \$49  
August Clearance price \$49

**Men's Pants**  
Pant for dress or work and knockabout wear at a bargain.  
**Men's Odd Pants**  
Here are values impossible to duplicate—priced at a big saving to you for this August Clearance. We have taken all our men's odd dress pants and put them in four lots—come and get them at—  
**\$3.33 \$4.44 \$5.55 \$6.66**

**Men's Work Pants**  
Man, Alive! Just look at these prices for good quality, double sewed work pants—best grade pockets—no junk here. Medium and dark gray stripes. All sizes, 32 to 50. One unheard \$1.87  
5¢ low price \$1.87

**Men's Summer Pants**  
This is final clean-up of all light weight Panamas and Palm Beaches at just two prices—  
**\$3.35 \$4.45**  
Extra charge for alterations on all pants sold during this sale.

**Straw Hats**  
Yard or work hats—peanut straw. Each \$11  
Ladies' sizes in yard \$19  
Don't forget the sun shines pretty hot in September.

**Look—Underpriced Special for—Read**  
**Wednesday, August 19**  
**Young Men's 3-piece Long Pant Suits**  
New goods, dark blue or brown stripe. Sizes 30 to 42. A special for one day.  
**\$15**

**Men's Fur Hats**  
Here are savings in Men's felt fur hats for dress or work. High-grade Stetsons, assorted styles \$5.45  
Other good makes in assorted styles at \$3.45  
One small lot of sam-ple hats at \$2.00  
One small lot of large full shapes in finest quality fur. Extreme sizes \$2.95  
One lot men's wool felt work hats at \$1.55

**Boys' Work Shirts**  
Good fast color ginghams in gray, blue or fancy. \$73  
Sizes 10½ to 14½

**Men's Polka Dot Shirts**  
Dark indigo blue with small white dots, collar attached. Guaranteed fast \$98  
During this Sale we will Give an Aeroplane Free with a purchase of \$1 or more. Ask for it.  
**\$3.50 \$5 \$9**

**Exceptional Values**  
**SMALL LOTS**

One small lot of Boys' Sport Waists in blue, tan and stripe. Ages 6 to 9. \$39  
One small lot Black Traveling Bags—18-in., full size (includes two English bags) with double handles. Values impossible to duplicate. \$1.99  
August sale price \$1.99

Size 14½ only—Youths' Black Sateen Shirts. Collar attached only \$55

A small lot Child's Munsing knit union suits, long and short sleeves. Small sizes only. Values to \$1.15. August Clearance sale price \$73

A small lot Child's Knit Unions—Small sizes only, \$25 to close at \$25

A small lot Boys' fine check nainsook underwear, Athletic style. Size 39. To close at \$35

One small lot taped nainsook Athletic Unions, Sizes 8, 9, 10. Values to \$1.25. August Clearance price \$59

Boys' Poroknit undershirts, in size 34 only. An extra special value at \$25

Little Major Suits—The very best material and make. Sizes 7 and 8 only. Values to \$1.50 at \$75

One small lot Dutch rompers, made of fine white soisette. Infants' sizes, 1 and 2 years. Underpriced to close during August sale \$69

One lot Boys' fur hats, turbans, fedoras and army shapes. All small sizes. Values to \$2; to close at \$55

One small lot Boys' wash pants in knickers. Broken sizes. Per pair \$55

One small lot child's gingham Overalls. Extra good. \$44  
Ages 5, 6, 7. Pair \$44

**New Fall Suits**  
with 2 pair of pants  
**\$25 \$30 \$35**  
Fully Guaranteed



**Boys' Overalls**  
Fast color 2-20 blue denim with bib, double seam leg swing pockets. Ages 4 to 12. Per pair \$98  
Ages 13 to 17. \$1.18.

**Mystery Boxes FOR ONE HOUR**  
From 2 to 3 o'clock every day during this sale, we offer you choice of 100 Mystery Boxes at \$50c each  
Each box contains merchandise from our stock to value of 50c or more. Some boxes contain values up to \$3.  
No Blanks

**Child's Flapper Suits**  
Made of light blue poplin trimmed in tan. Ages 1 to 4. August sale \$69

**Boys' Muslin Gowns**  
Plain white full cut, well made. Ages 8 to 16. August Clearance price \$89

**Look—Underpriced Special for—Read**  
**Friday, August 21**  
**SHIRTS—Men's assorted Fancy Dress (also plain white) Shirts with soft collar attached. Barrel cuff. Coat style, with pocket. Sizes 14 to 17½. \$99c**  
Extra special at \$99c  
Your Big Opportunity to Buy Shirts—Don't Miss It.

**Ladies' Rain Coats**  
Just Three of These  
We have three left. One is a dark fancy canton cloth, size 36; one is a plain gray suede cloth; a fine storm coat or rain coat, size 40; the third is a gray tweed, made in latest style, has belt. A fine coat for a school teacher. Size 38. These coats are worth \$7, \$10 and \$18, respectively. We will close them out at just half price—  
**\$3.50 \$5 \$9**

**Boys' Longies**  
These long pants will go like hot cakes at this extremely low price—  
**\$2.95**  
All the new grays, browns and tans. Made just like gds. Belt loop, cuff bottoms. Ages 4 to 15 years.

**Men's Knit Sport Coats**  
**Lot No. 1**  
Cotton worsted rib, made with two and four pockets. Brown mostly. August \$2.19  
Clearance price \$2.19

**Lot No. 2**  
Wool Jersey—Knit in dark heathers. An excellent coat in every way. Underpriced at \$3.95

**High School Sweaters**  
Royal blue and white combination. Either pull over or coat style. This is the heavy shaker wool sweater worn by both and girls in High school. A sensational value—extremely low priced.  
Pull-Over style \$7.77  
Coat style \$9.99  
Buy them now and have them ready for school September 3d.

**Men's Kiki Hats**  
Crusher style, soft brim stitched—a splendid light weight hat for work. August Clearance price \$69

**Look—Underpriced Special for—Read**  
**Monday, August 17**  
**UNION SUITS—Men's White Nainsook Athletics. Sizes 36 to 44. \$49c**  
A wonderful value at \$49c  
Men's dark worsted stripe Work Pants—Tunnel loop, flaps on hip pockets. Sizes 32 to 42. Greatly underpriced for Monday only at \$2.05

**Men's Underwear**  
An everyday staple, yet we are offering extremely low prices.  
**Lot No. 1**  
Eccu rib or flat balbriggan with long legs and short sleeves. Full cut, well made. Sizes 36 to 46. Our August sale price \$88

**Lot No. 2**  
Fine count 72 and 84 Nainsook, splendidly tailored. Made extra full, best buttons, knee length. No sleeve. Sizes 36 to 46. Per suit \$88

**Lot No. 3**  
Extra quality Egyptian cotton—made athletic style. Has no sleeve. Knee length. Very soft and elastic. Value \$93  
de luxe at \$93

**Lot No. 4**  
Chalmers best quality Balbriggan shirts and drawers. Long or short sleeves. Reinforced drawers, pearl buttons. Per garment \$71

**Child's Wash Suits**  
Mothers: You know how nice a fresh new suit looks on the little fellow. Here are fast color tub suits made in latest style, priced right at—  
**99c \$1.47**

**Fancy Knit Ties**  
Did you receive four ties sent you by mail from the east at \$1.50? Here is the same tie at \$3c or 4 for \$1.32. Why not keep the money at home?

**Children's Hats**  
Look at these bargains. All our children's hats in wash or straw, including white, at one sensationally low price. Each \$33

**Men's Sport Shirts**  
Plain white or plain tan. Coat style. Collar can be buttoned up. Broken sizes. \$79  
August Clearance price \$79

**Men's Plaid Work Jackets**  
Genuine Parkmills plaids. Very light and soft. Easily washed. Sizes 36 to 44. August sale price \$95

**Look—Underpriced Special for—Read**  
**Tuesday, August 18**  
**KIKI PANTS—Men's sulphur dyed, double sewed kiki pants. Belt loops and cuff bottoms. Good pockets. Sizes 27 to 42**  
**\$1.44**  
Extra sizes, 50c more

**Golf Breeches**  
A good time to buy these at unheard of low prices. Wool and linen. To close them \$4.44  
out at only \$4.44

**Boys' Caps**  
Here are two unheard of low prices for new nobby boys' caps for Fall. You'll say \$49  
so, too. \$79c and \$49

**Children's Top Coats**  
The days will soon be here with chilly evenings and the boy needs a coat to slip on—also on that trip. We offer you in tweeds, pols and checks, exceptional value, at low prices.  
ONE LOT AT ONE LOT AT \$4.95 \$6.95

**Boys' Sweaters**  
None too soon to buy them. LOT NO. 1—Good, heavy rib, coat style, big collar. August price \$2.95

**LOT NO. 2—Brown collar, coat style. \$1.95**  
**LOT NO. 3—Pull over style. Big collar, all wool. \$3.33**  
August Clearance price \$3.33

**Odd Coats**  
One lot assorted mixtures in men's regular dress suit coats. Single breasted, broken sizes. During August sale, \$3.95 they're yours at \$3.95

One lot same, only higher grade, at \$5.55  
Two only Boys' Suit Coats—Ages 7 and 8. August Clearance price \$2.15

**No Script Issued at These Clearance Prices**

**Each Morning During This Sale at the Hour from**  
**8:30 to 9:30**  
We will sell Men's full size dark brown fine gauge white heel and toe Seamless Sox for 12c pair



# C. E. Wescott's Sons

On the Corner - Plattsmouth, Nebr.

**Look—Underpriced Special for—Read**  
**Saturday, August 22**  
This is the last day of this sale event, and we want to give you something to remember it by. Here it is: Men's Extra Good Quality Fast Color Blue Bib Overalls. High back or suspender. \$1.23  
back. All sizes. Per pair \$1.23