# BARGAIN WEDNESDAY, JULY 22nd, 1925

PRICES CASH

Plattsmouth's 50th Consecutive Monthly Bargain Wednesday!

PRICES CASH

# Variety Store Specials

HARDWATER SOAP Palmolive Co's big 10 cent Bars.

4 bars, 25c

LADIES UNION SUITS Sizes 36 to 42. Bargain day price

39c per suit

Souvenir plates, special price, each\$.
White tea cups, good quality, each
Water tumblers, 6 for
Ice tea tumblers, 6 for
Cut glass ice teas, 6 for
Jelly glasses, 6 for
Colgate's cup shaving soap, per bar
Jergin's talcum powder, large can, 2 for
Turkish wash cloth, large size
Unbleached muslin, per yard
Voiles in pretty new colors, per yard
Linen handkerchiefs, each
Ladies' and Men's bathing suits
Rockwood candy bars, special, 4 for

See the Many New Things Just Received in Our Dry Goods Department

# Popular Variety Store

Telephone 581

R. W. Knorr, Propr.

Plattsmouth

# -H. M. SOENNICHSEN-

Groceries! Chinaware! Glassware! Cooking Utensils!

Special! Special! 50c Grab Bag Sale!

Glass and China of exceptional values, composed of Vases, Comports, Pitchers, Salad Plates and other Useful Articles

Former values up to \$3.00.

BREAKFAST SETS

31-piece, pink rose decoration. Only \$4.75 per set

50-piece Gold Chantilly English ware. \$19.50 per set

31-piece Johnson Bros. Blue Onion at \$9.90 per set

42-piece Woods Blue Willow ware at \$16.25 per set

GLASSWARE VALUES Star Cut Water Set

Large pitcher, six glasses.....\$1.50 Horseshoe tumblers, set of six.. .25 EARTHENWARE Mixing bowls, set of 3....... .85

St. Denis cups, saucers, set six..

SILVERWARE SPECIAL Knife and Fork Sets

Eng. porridge bowls, set three.. .69

Wallace Bros. Malaca plate .... \$ .90 Six each to set. Aluminum dish pan, 14-qt....\$1.19 Heavy tin dish pan, 17-qt..... 1.25

Wire dish drainers, each ...... .19

Androck dish drainer, best made. 1.65

TOMATO SPECIAL Standard pack, No. 2 size cans.

3 cans for 35c

Flour Specials

Puritan flour, 48-lb. bag.....\$2.25 Little Hatchet flour, 48-lb. bag. . 2.25

Staple Groceries

Bulk cocoanut, per lb...... \$ .35 Peaberry coffee, home roast, lb.. .45 Master Blend coffee, per lb..... .50 Ankola Blend coffee, per lb..... .60 Seedless raisins, 4 lbs. for..... .50 Prunes, good quality, 2 lbs..... .25 Peaches, practically peeled, 2 lbs. .35 Certo, for making jelly, bottle. . .35 3 for \$1 Rose Dale peaches, No. 21/2, can. .25 Blossom apricots, No. 21/2, can. . .25 Cocoa, per lb..... Kraut, Wisc. pack, No. 21/2, 2 for .25 Pumpkin, solid pack, 2 cans for. .25 Tomatoes, No. 2, 2 cans for .... .25 Hominy, J. M., No. 21/2, 2 for . . . . 25 Corn, standard pack, No. 2, can. .15 Corn, fancy, No. 1, 2 cans for ... .25 Corn, extra standard, No. 2, 2 for .35 Krispy crackers, 21/2-lb. caddy. . . .45

Pork and Beans

Snider's, No. 1, 3 for..... \$ .25 Dew Kist, No. 21/2, 2 for ..... .35

Gallon Fruits

Peaches, solid pack, per gallon. . \$ .65 Apricots, solid pack, gallon .... .75 Loganberries, solid pack, gallon. .75 Apples, solid pack, gallon..... .50 Pears, solid pack, gallon..... .60

### Bargain Wednesday Shoe Values!

Hot Weather Specials that are real savings offered you in this July Bargain Wednesday sale. Al sales cash. We give Cash Savings Script, making you an extra saving!

Lot No. 1

59 pairs Women's and Misses' White Can- 46 pairs Men's Work Shoes. Soft brown. vas Strap Pumps-Leather soles and heels. Misses sizes 81/2 to 2. \$1.44

Lot No. 2

32 pairs Women's Golf Oxfords. Smoke elk and tan calf leathers. Composition or leather soles. Values to \$7.50. BW price, pair \_\_\_

Lot No. 3

71 pairs Misses' and Children's Soft Brown Leather Barefoot Sandals and Play Oxfords. All sizes. Bargain Wednesday price \_\_\_\_

Lot No. 4

30 PAIRS Women's Pure Thread Silk Hose Black or white BW PRICE

Lot No. 5

medium weight, leather uppers. Outing and blucher styles. Leather soles. Bellows tongue, plain or boxed toes. Sizes 6 to 12. Bargain Wednesday prices, \$2.98 and \_\_\_\_\_

Lot No. 6

28 pairs Boys' White or Brown Canvas Lace Keds. Sizes 1 to 5. BW price, per pair ....

Lot No. 7

60 pairs Growing Girls' and Women's Sandals in brown, tan and patent leathers. Variety of patterns-well made and a good grade. Sizes 3 to 6. BW price\_\_\_\_

Quality is an Outstanding Feature of This Sale

Lot No. 8

33 pairs Women's Black Kid Oxfords and Strap Comfort Slippers. Plain toe, flexible leather soles, rubber heels. Sizes 41/2 to Bargain Wednesday price, per pair\_\_

Lot No. 9

27 pairs Children's White Canvas One-Strap Sandals. Leather soles and heels. Sizes 3 to 8. Bargain Wednesday price, per pair\_\_\_\_\_

Lot No. 10

18 pairs Soft Brown Leather Ventilated Oxfords and Brown Kid Romeos. Exceptional hot weather comfort shoes. Sizes 7 to 10. Bargain Wed-

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## Bargain Wednesday, July 22, 1925



we will sell

These are New, Up-to-Date Dresses for Street or Afternoon Wear. And just look at the Price-

Jacquard Crepes Pretty Silks and Dainty Prints of Silk and Cotton

Sizes 16 to 52

Ladies' Bungalow Aprons

Medium, large and small. Assorted light and dark. Very special— 73c each

Ladies' Dimity Step-Ins All colors and sizes. Special at-

74c each

Women's Bodice Vests Silk and fibre. All colors and sizes. Special at-\$1.49 each

Ladies' Muslin Princess Slips Colors, white only. Sizes 36 to 46,

99c each

with 20-inch shadow proof hem.

Ladies' Umbrellas Linen cover, fast colors-\$3.19 each

Children's Kiki Outing Suits

Made with middy jackets and bloomers. Sizes 6 to 14. \$2.29 each

Children's Cotton Hose

White only, fine rib. Sizes 5 to 9. Very special at-15c per pair

Children's Hats Latest styles, summer straws, assort-

ed colors and shapes. Two prices-79e and \$1.16

Kimonas

This is a garment every woman needs. New arrivals in high colored. flowered B. & C. crepes. All sizes. Very special-\$3.93 each

Women's Step-In Chemise

Silk and fibre, colors flesh and peach, in all sizes, at-\$2.44 each

Guaranteed Silk Hosiery

WOMEN! End your hosiery trouble. Our Wonder silk hose strictly guaranteed. A new pair if they don't wear. All shades and sizes.

75c per pair

**BW** Specials

Ladies' Barred Dimity Union Suits ALL SIZES

Child's Pure Silk Sport Half Hose FANCY TOPS

19c

Princess Slips

An extra good one, made of the new wacroft material. Guaranteed not to cling. Shadow proof, bodice top. White, flesh, peach, etc.

\$2.23 each

Ladies' Crepe Gowns

Big, full cut. All colors in regular sizes. Special at-

Children's 3/4 Hose

Swiss rib, roll top, silk trim, Colors black, white, cordovan, airdale, jackrabbit, elkskin, soft gray. All sizes. 49c per pair

The Ladies Toggery

Phoenix Hosiery

Fred P. Busch, Manager