

BARGAIN WEDNESDAY, JULY 22nd, 1925

PRICES CASH

Plattsmouth's 50th Consecutive Monthly Bargain Wednesday!

PRICES CASH

BW SPECIAL

Ladies' Plain Wool Coats and Dresses
Cleaned and Pressed for

\$1.50

BW SPECIAL

Ladies' Plain Silk Dresses—Ex. Special
Cleaned and Pressed for

\$1.75

Like New



Cleaning Doubles the Life of Summer Fabrics

You can save your garments and you can save money too, by sending them to Lugsch, the up-to-date Dry Cleaner. And you will be highly pleased when you get them back looking as spick and span as if they just came out of the workshop.

THIRTY-ONE MILLION

This immense army of young Americans must be ready for school in September. Our cleaning service can be made first aid to every mother.

Please Do Not Delay—Let Us Clean Those School Garments Now

LUGSCH, The Cleaner

Our Truck Calls for and Delivers
—ONE DAY SERVICE!—
PHONE 166



Dry Cleaning Keeps Out Moths

The H. M. Soennichsen Co.

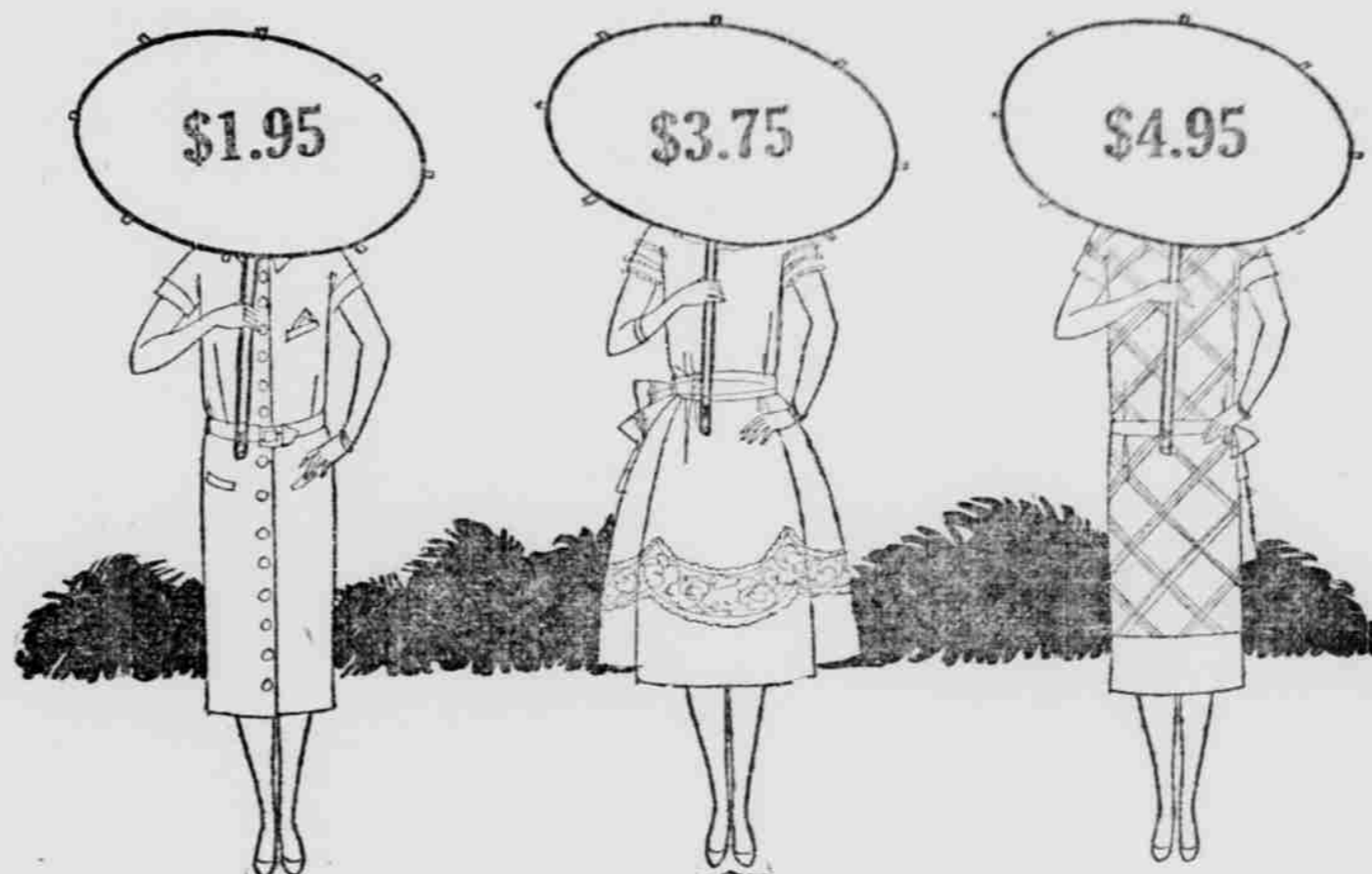
Plattsmouth, Nebraska

"July Clean Sweep" and Bargain Wednesday

Presents a two fold opportunity of saving on your purchases!

Summer Dresses

similar to these, extraordinary values in cotton foulards, tissues, rayons, linens, silk and cotton mixed materials. Sizes 16 to 52.



Our Big Special

FINE QUALITY
36" Standard Percale
Light or Dark Patterns
15c yard
MEN'S
Fine Yarn Work Sox
Blue and Gray Mixed
Mill Run Rockfords
10c pair

YARD GOODS at Clean Sweep Prices

Mosquito Netting, black, white, green, yd. 15c
Crash Toweling, unbleached, yard 15c
White small check Dimity, yard wide, yd. 19c
Heavy weight Turkish towels, very special. 23c

COOL, SUMMER DRESS GOODS at Clean Sweep Prices

Voiles, Batistes, Tissue, etc., yard 39c
Imported Linens and Striped Broadcloths, yd. 49c

Women's Cool Apron Dresses

Just arrived these pretty dark blue percale or light ground percale and gingham dresses. Sizes 36 to 50.

89c each

Special Value in Silk Parasols

All silk, colors navy, brown, purple or the new shade of red. Amber tips and ferrule. Fancy carved handles.
\$4.95 each

Low Prices on Seasonable Footwear

Table No. 1—

Women's one and two-strap slippers, patent and white. Values to \$4.45 per pair. July "Clean-Sweep" sale price, per pair \$1.98

Table No. 2—

Women's and Misses' patent and satin slippers, cut-out and two-tone effects. Values to \$5.85. "Clean-Sweep" price, per pair \$2.98

Table No. 3—

Men's plain toe work shoes, elk stock uppers, brass nail and sewed soles. Sizes 6 to 11. An ideal work shoe. "Clean-Sweep" price \$2.98

Table No. 4—

Men's and Boys' outing bal Munson army last work shoes. Solid leather construction. All sizes. Special "Clean-Sweep" price, per pair \$1.98

Men's Union Suits and Work Clothing

Men's Athletic Union Suits—Full cut, fine count dimity. Elastic webbing back. Sizes 36 to 46. "Clean-Sweep" price 69c

WORK SHIRTS—Men's plain blue and gray chambray and cheviot work shirts. Extra full cut. Guaranteed fast colors. "Clean-Sweep" price, each 89c

Men's fine ribbed knit union suit, short sleeve, ankle length. A big value garment at "Clean-Sweep" sale price \$1

OVERALLS—Men's 2:20 weight, fast color plain blue denim, triple seamed and bar tacked. Cut full and roomy. Suspender or high back style. Pair \$1.39

Another Big Bargain Day

—AT THE—

Journal Office!

—and it may be the last one this year—

The Daily Journal

one year by mail for

\$4.00,

when all arrearages are paid.

The Semi-Weekly Journal

one year by mail, when all arrearages are paid,

\$1.50

This is for one day only—Bargain Wednesday!

Bargain Wednesday

SPECIALS!

Felts, White Kid, Silk and Straws
Combinations and Children's Hats



\$1.00 \$1.95 \$2.95

Emma Pease

Bates Book and Stationery Store

BARGAIN DAY SPECIALS

We are offering for one day only 1,000 regular 15c paper back novels at 10c each
The Street & Smith line. This is a reduction of one-third and it will pay you to lay in a supply for the winter reading. This price for one day only.

Dennison's Fruit and Vegetable Labels—asorted as you want them. 25 for 10c

The label that adds to the appearance of your jars, and you can tell at a glance just what you have in your fruit cellar. Reg. price, 10c dozen.

Just a few more of those heavy duty market baskets to close out at 30c and 40c

Also a few fancy colored shopping baskets that will go at 35c, 40c and 50c. A great bargain.

100 boxes regular 50c stationery. 25c

A few real bargains in fancy box papers at 50c and 60c per box. Supply limited. Come early.

Bates Book and Stationery Store
Corner 5th and Main Streets