

# BARGAIN WEDNESDAY, April 15th, 1925

PRICES CASH

Plattsmouth's 47th Consecutive Monthly Bargain Wednesday!

PRICES CASH

## The H. M. Soennichsen Co.

THE STORE OF BIG VALUES!

### BW SPECIAL

32-inch Standard Dress Gingham. Plain colors and checks at a special price.

15c yard



FINE TWO-PANT

### Knicker Suits for Boys

Wool fabrics, built for hard wear. Nicely tailored. Serviceable colors and neat patterns. Snappy new Norfolk style knicker suits. Two pair of knickers with every suit. Special price..... **\$10**



Soft finished bleached muslin of standard quality. —15c yard

32-inch Red Seal, Toile du Nord and other standard quality dress gingham. All new spring patterns. —25c yard

Apron check gingham. Very special. —10c yard

70-inch all linen table damask. Bleached. Excellent quality. —\$1.48 yard

Same quality in napkins. Your opportunity to buy them at —\$3.95 dozen

"Rosemary" permanently linen finished, ready made table cloth. Size 66x90. —\$2.95 each

Pure linen huck towels, 32 inches long. Fine quality, hemstitched hems. —\$1 each

Buty-Chine, that soft finished striped sateen for slippers, bloomers and lingerie. All light and dark colors. —65c yard  
Dress linens, guaranteed fast colors. A splendid showing, all specially priced. —\$1 yard

### COLLAR AND CUFF SETS

Novelty collar and cuff sets of linen or chintz. Starched. Very specially priced at —75c per set

### FELT BASE RUGS

Right at the time when you are cleaning house we offer these wonderful values. 6x9 ft. felt base rugs. —\$1 each  
18x27 inch felt base rugs in front of the sink, stove or door. A very special value. —16c each

### BOYS' OVERALLS

Made just like "Dad's." 220 wt. denim, full cut. Watch pocket and a flap pocket, hammer loop and a ruler pocket. The ideal brand. —89c, 98c and \$1.19 per pair

### Men's Suits

#### NEW SPRING PATTERNS

Just the suit you have been looking for at the price you want to pay.

Made of good wool fabrics skillfully tailored and of the latest colors.

**\$19.75 to \$37.50**

### SILK HOSE

Men's pure thread silk hose. A wonderful hose. Black, brown, mode and French tan. —65c pair

### WORK SHIRTS

Ideal and Big Moore make. Good quality chambray. —89c each



### NEW SPRING Hats and Caps

All Colors  
All Shapes  
All Prices

Come in and see the fine assortment we are showing.



### BW SPECIAL

Men's Spring weight Unions—Made of fine combed yarns. Short sleeves. Ankle length.

89c each

### JOIN OUR 900 CLUB

and get a pair of Hose FREE!

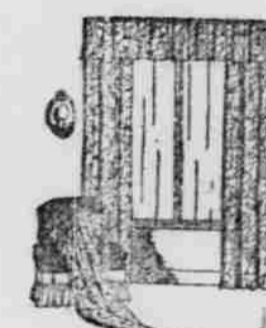
No. 900 is the best dollar silk hose made, pure thread silk, high spliced heel, reinforced heels and toes in all the wanted shoe shades.



Soennichsen's Service Hose—A medium weight pure thread silk hose, full fashioned. All the new shades. Very special. —\$1.39 pair

### House Cleaning Time

is here. In planning your new drapes, consider these unusual values—



Fast color silk draperies, brocaded or two tone weaves in all the new shades of gold, rose, raspberry, and goblin blue. —98c yard

New patterns in Terry cloths, two-tone effects. Wonderfully pretty patterns. —\$1 yard

New Filet Nets, colors ivory or natural. —50c yard

New Gauze Weaves in silk or mercerized. Widths to 45 inches. Per yard. —50c to \$1.25

## Bargain Wednesday

SHOULDER STEAK—PER LB.

**20c**

EARLY OHIO SEED POTATOES

Price per Bushel

**\$1.40**

- Portola sardines, large oval can ..... 15c
- 4 juicy grape fruit for ..... 25c
- Onion sets, per lb. .... 25c
- Laundry soap, 6 bars for ..... 25c
- 30c bottle chili sauce. .... 20c
- Eddy's baking powder, per can. .... 10c
- English walnuts, per lb. .... 30c
- Oyster shell, per lb. .... 3c
- Rice pop corn, 3 lbs. for ..... 25c
- Gesundheit malt extract, per can. .... 60c
- Yellow cling peaches, large can. .... 25c
- Valley Brand
- Apricots, large can ..... 25c
- Lotus Brand

TELEPHONE 4

# Hatt's Market

The Ferndell Store  
The Best Place to Trade After All

## Save Money!

You save money in getting your supplies here on Bargain Wednesday. All items priced at big savings from regular retail prices. Read and you will be convinced; come and you will be satisfied!

### LADIES' UNION SUITS

Shell knee, bodice of hem top. Regular and extra sizes. Regular 75c, 85c and 90c qualities. Bargain Wednesday price ..... **48c**

### Childrens Black Hose

Medium weight, fine ribbed, fast black. Sizes 8, 9 1/2, 9 and 9 1/2. Special for Bargain Wednesday, per pair ..... **23c**

### Coates Thread

All sizes, black and white. SIX spools for ..... **25c**

### Curtain Goods

An assortment of Scrims, Nets and Swisses, all specially priced for Bargain Wednesday at, per yard ..... **25c**

### Turkish Towels

Size 33x18 inches. A dandy fine towel for the money. Each ..... **19c**  
Larger and heavier grade, size 45x22 inches. Extra special at ..... **35c**

### Ladies Gauze Vests

A clean-up of the regular 25c, 35c and 50c qualities. Bargain day ..... **19c**

### Rick Rack and Braid

Rick-Rack, all colors, special 3 yards for ..... **10c**  
New Sticker and trimming braids, per bolt ..... **15c**

### PORK AND BEANS, 10c

1 1/2 size Van Camp's pork and beans with tomato sauce. Special Bargain Wednesday price, per can. .... **10c**  
Ten cans for 95c.

### Shredded Wheat

Shredded whole wheat biscuit, 2 pkgs. for ..... **25c**

### Luird Veneer and O'Cedar Oil

4-oz. bottle, each ..... **25c**  
12-oz. bottle, each ..... **50c**

### Abraizo Cleaner

The ideal aluminum cleanser—steel wool and soap. Reg. 10c size pkg. and reg. 5c size pkg., the TWO for ..... **10c**

### Crepe Toilet Paper

7-oz. crepe toilet paper, reg 10c quality, BW price, FIVE large rolls ..... **30c**

### Just Right Chick Feed

or Scratch Feed. 50-lb. bags, special for Bargain Wednesday, per bag ..... **\$2**

### "B" Rio Coffee

A fair grade and fine roast, at per pound ..... **40c**

### "Economy" Coffee

A fine rich blend that is making friends every day. er lb. .... **48c**

# E. A. WURL

Phones 64-65

6th and Main

Wednesday Special  
**\$1.95**

Wednesday Special  
**\$3.95**



### After-Easter Clearance Sale

—on—  
ALL OUR SPRING HATS  
Right thru the line ..... **25% Discount**  
Don't Miss This Opportunity

## EMMA PEASE

Call Phone 352 for Beauty Parlor Appointment