

Deposits Guaranteed by State Guaranty Fund!

Come into Partnership with This Bank!

That's just what every one of our Savings Depositors have done. They deposit their savings here, we keep it safe, but we put it to work and every six months we divide the profits with them in the form of—

4% Compound Semi-Annual Interest

Farmers State Bank

T. H. Pollock, Pres.

Plattsmouth, Nebr.

Start the New Year Right

Join Our Savings Dept. Now

The average man fails to win success because he is not willing to make small savings deposits and make them often. He dreams of the day when he will make a big "killing"—when he can make a big deposit all at one time. Large sums are not likely to be wasted, but many do fail to understand the value of the small ones—made frequently. START NOW.

'Save and Thrive—in '25'

The First National Bank

The Bank where You Feel at Home

\$1 SAFETY DEPOSIT BOXES \$1

SAFETY DEPOSIT BOXES

We are installing more Safety Deposit Boxes!

Real Boxes in a Real Vault

Plattsmouth State Bank

H. A. Schneider President

Frank A. Cloidt Cashier

\$1

\$1

Allen J. Beeson

announces the opening of his law offices in First National Bank building, Plattsmouth, Nebraska.

Practice in County, State and Federal Courts

THE CONTAGION OF HEALTH

New York Times: Christendom has been taught that "evil communications corrupt good manners." Since Shakespeare's time the English-speaking world has had the notion that while the good is often buried in the grave, all evil that men do lives after them. In recent times the constant instruction has been to avoid contagious disease, in one form or another.

Dr. E. E. Slosson's hint that, after all, health may also be contagious comes as news. To be sure, it is derived from a few cases of rickets, otherwise rickets. It is reported that rats suffering from rickets due to defective diet and darkness "could be cured" by putting into their cages rats reared in the sunshine. Such "evil communication" with ricketty rats it would be held under old theories could result only in harm to the non-ricketty rats. But in this modern experiment the layman catches a glimpse of a new system of therapeutics.

For the present, however, it will be wise to continue to avoid con-

tagious disease with the same diligence; to keep all ricketty children out in the sunshine; to make effort to acquire health or retain it thru the contagion of exercise and observance of rules of health. The Milbank Foundation is at the moment trying in this way to spread health in certain selected areas. Its objective is to prolong the average span of life by twenty years, and it has set out to demonstrate that this is possible. The experiment will include a half million people: 75,000 in a rural community, 200,000 in an urban community with varied industries and 200,000 in a New York city district. An intensive effort will be made to persuade these half million people to participate in this life-extension scheme, the belief being that by taking thought upon our ways of life we may add years to our lives if not cubits to our stature.

Dr. Slosson intimates that we may even perform the latter miracle, molding not only character but stature, determining size, shape, color, complexion and even sex. Yet it will doubtless be an achievement not of a generation but of ages. The

mere suggestion of such a scientific possibility opens the way to the virtual recreation of the vegetable and animal life on the face of the earth. But for the present it does not relieve us of the necessity of fighting the contagion of disease with sanitary provision and with daily habits of health.

Riddles

What made the cake walk? Because it saw the biscuit box.

When is an egg like a naughty boy? When it is being beaten.

What weapon does the earth most closely resemble. A revolver.

Which word in the English language contains all the vowels? Unquestionably.

Why does mother never make a square pudding? Because she wants it to go round.



BARGAIN WEDNESDAY ONLY

Hist'y Note Paper PER REAM

50c

10c School Tabl'ts

THREE FOR

20c

Beginning Bargain Wednesday, and continuing for 10 days, we will offer many lines in our store at the greatest reductions we have ever made. In most every line we are cutting the regular selling price one-third, which means that you can save \$1 in every three, on goods originally priced as low as can be found in this or any other city. If you are looking for real bargains in our line of goods, you will find them here the next ten days.

DOLLS! DOLLS!

We have a great many dolls left from the slow Christmas season that we will offer at ONE-THIRD OFF and they will range in price from

—20c to \$7.50

Webster Dictionary and World Atlas

Selling regularly the world over at from \$3 to \$4. Only a few left. During this sale, while they last, they will be sold at

\$1.50

BOXING GLOVES

Selling regularly for \$6.50, \$7.50 and \$10. Now go at

—One-Third Off

FOOT BALLS

Well made leather foot ball, regular \$1.25 ball, special at 90c  
Good leather ball, \$1.59 seller...\$1.15  
Boys' well made \$1 ball at .75  
Good all year ball, \$2 value... 1.50  
Regular \$3 ball, on sale at 2.25  
Only two professional balls, reg. \$6 values at... \$4.50

SHOPPING BASKETS REDUCED

We have a large line of shopping market baskets that usually sell from 75c to \$1.25, which we will offer in this 10-day January Clearance sale. THREE SIZES at

40 50 60c

POPULAR COPYRIGHTS, 45c

200 slightly soiled popular copyright books that sell regularly at 75c each, which we will offer for ten days only at, EACH

45c

FANCY BOX PAPETRIES

Several hundred boxes of fancy stationery that we will place on the Bargain Tables at a 30 per cent discount. Many boxes that formerly sold for 75c to \$1 will be placed on the 50c table, with many at a much lower price.

Do Not Fail to See Our Three Big Bargain Tables—Prices Good Entire 10 Days

These will be filled with price saving values that will astound you. Drastic reductions on every article!

BEADS AND NECKLACES

In this line we have carried one of the largest assortments in the city, and they are all new numbers and will be very popular this season. We have them in many designs and the variety is too great to price them all here. Reg. prices, 50c to \$3. Come in and see the marked down prices.

CREPE PAPER! NAPKINS!

Our stock of crepe paper for shelves is unusually large. In order to reduce this line to the regular supply, we offer you regular 10c Dennison papers, at 7c; THREE for

20c

Dennison Flowered Napkins—Many designs. Reg. price 10c dozen. Per 100 [sold in 100 lots only]

45c

DENNISON WAX SETS

Several very beautiful numbers in this line that will be offered at greatly reduced clearance prices. Come in and see them.

BEADED HAND BAGS

In this line we have the very latest in the new novelty beaded designs, which we offer at a great reduction for ten days.

Black background with pink rose set beads, a very beautiful bag and priced low at the regular price of \$22.50.

\$15.50

Ten day January Clearance Sale price.

\$16.75

Mixed colors in beautiful flower design.

\$4.25

Our regular low price, \$24.50; Sale price.

\$6.50

Black and gold. A very handsome hand bag. Regular \$7 value. 10 day Clearance Sale price.

\$6.50

Silver and black. One of our best medium priced bags. Regular \$9.50 value. NOW

Many other designs for you to choose from, but none of them should last long at these low prices, so come in early for them.

Bates Book and Gift Shop

Corner 5th and Main

PLATTSMOUTH, NEBR.

Telephone No. 265

Flour! Flour!

The well known Little Hatchet brand—48-lb.

\$2.25

Dish Pans

14-qt. Gray Granite of the better quality ware.

32c

In groceries we lead the field. Here are some big values:

SOAP! SOAP!

P and G soap, 10 bars for... \$ .42  
Star Naptha washing powder, lg. size... .25  
Toilet Soap Special—  
4 bars for... 25c  
Ivory soap, 3 6-oz. bars for... .25  
Palm Olive soap, 3 bars for... .25

CANNED FRUITS

Silverdale peaches, No. 2 1/2, each... \$ .25  
Blossom apricots, No. 2 1/2, each... .25  
Gallon peaches, each... .65  
Gallon apricots, each... .75  
Gallon blackberries, each... .85

DRIED FRUITS

Fancy dried peaches, 2 lbs. for... \$ .35  
Prunes, 7 lbs. for... 1.00  
Raisins, 4 lbs. for... .50

CANNED GOODS

7 cans kraut, No. 3 size... \$1.00  
7 cans hominy, No. 3 size... 1.00  
8 cans corn, No. 2 size... 1.00  
10 cans corn, No. 1 size... 1.00

SYRUP! SYRUP!

Cane and maple, No. 2 1/2, each... \$ .20  
Cane and maple, No. 10, each... .65  
White syrup, per gallon... .80  
Corn syrup, per gallon... .60

Chinaware

We are featuring special values in this line for Bargain day.

42-piece set Decorated China-ware for only

\$6.95

St. Denis cups and saucers, set of six... \$1.20  
Ovide shape cups and saucers, set of six... 1.20  
Cups and saucers, seconds, set of six... .60  
Decorated salad bowls, each... .29  
Water tumblers, three for... .10  
Baby bath, 18-quart white granite... 2.15  
White bread boxes, each... 1.00  
Double rubbing surface wash board... .39  
White oak clothes baskets... \$1.75, \$2 and 2.25  
Large platters, each... .25

See our Federal Gray Granite counters. All first quality ware.

Sell for 9c

1-quart pudding pan... 9c  
2-quart pudding pan... 9c  
1-quart milk pan... 9c  
2-quart milk pan... 9c  
9-inch deep pie plate... 9c  
1-pint cup, straight... 9c

Sell for 19c

2 1/2-quart lip preserving kettle... 19c  
Straight cup, 1-quart size... 19c  
3-quart pudding pan... 19c  
10-inch jelly cake pan... 19c  
3/4-quart Windsor dipper... 19c  
2-quart mixing bowl... 19c  
Wash basin... 19c

Sell for 29c

3-quart lip preserving kettle... 29c  
4-quart lip preserving kettle... 29c  
4-quart pudding pan... 29c  
4-quart deep baking pan... 29c  
8 1/2x3 round sink drainer... 29c  
4-quart mixing bowl... 29c  
10-quart dish pan... 29c

Sell for 49c

10-quart water pail... 49c  
2-quart coffee pot... 49c  
Large covered convex kettle... 49c  
5-quart preserving kettle... 49c  
6-quart preserving kettle... 49c  
Large wash bowl... 49c  
5-quart Hld. baking pan... 49c  
6-quart mixing bowl... 49c

Sell for 79c

Large tea kettle... 79c  
3-quart coffee pot... 79c  
8-quart lip preserving kettle... 79c  
6-quart convex kettle... 79c  
Extra large wash bowl... 79c  
10-qt oval dish pan or infants' bath... 79c  
12-quart water pail... 79c  
17-quart round dish pan... 79c

J.N.

See our special CHINAWARE COUNTER. Choice of any article for 10c.

J.N.

H. M. SOENNICHSEN

Phones 53, 54 and 144

Plattsmouth, Nebraska