

nouth, WEDNESDAY, Aug. 27, one ay only, for which we will pay the

CASH PRICES

Hens, per lb._____19c

Pekin Ducks, per lb.____14c

Gray Ducks, per lb.____14c

Old Roosters, per lb.____ 9c

Geese, per lb.____14c

Cow Hides, per lb.____ 8c Horse Hides, each_____\$3.00

Leghorn poultry, 3¢ 1b. less

Farmers, Notice

lirect to the New York market and

are thus enabled to pay you the very

We will positively be in Platts-

mouth on above date, prepared to take care of all poultry offered us

top price for your poultry.

at these prices.

Remember, we ship in carload lots

Muscovy Ducks, per lb 7c .

22c

ollowing

Springs, per lb .___

with this new policy will be mutually beneficial.

Cash Policy!

We feel certain you will heartily approve of and even welcome the cash policy of this store. In fact, we are adopting this policy only after summing up the best judgments of many of our representative customers. Their approval is quite unanimous, and we feel assured that our Cash Policy will meet with your approval and support.

Credit No Longer Necessary!

In the early days when transportation and banking facilities were very limited, farm products were not so readily and so often turned into cash as now. Banks were weaker and more widely separated. Money for these reasons was scarce. Men of those times testify that they were forced to do without ready cash for months at a time. During such times goods could be bought only on credit. Then the book account was more than an accomodation, it was a necessity.

But it is no longer a necessity. It has even come to be a burden on the customer as well as on the merchant. All know that times have changed greatly the last twenty years. Money is more plentiful, and ready cash may be more easily secured at any time. The laborer gets his pay as soon as he has earned it and the farmer may sell his products when he wishes to get money for them, in advance. The time of long deferred payments is past.

How Cash Helps Us Both!

In the past few years a large number of progressive merchants have adopted the cash plan of retailing with all its accompanying advantages to their customers, lower selling prices, greater efficiency and larger displays of merchandize. It stands to reason that if our capital is not tied up in accounts that we have more money to invest in seasonable, attractive merchandise, that we can buy these for cash and have the cash available to take advantage of unusually good buys which we will pass on to you.

More than this, the Cash plan takes the merchant out of the banking business. The retailer who sells on long time credits is practically loaning his funds to his cutorners, and in this way conducting a bank, but in a most inefficient manner. The banks of today are amply prepared to tide you over any unexpected financial stringency, and the person who borrows money to buy merchandise for cash s saving money for himself.

We are going to prove to you that buying for cash pays. In our store you will find goods of quality and value, backed by a firm which has been continuously in business in Plattsmouth for thirty-five years. Our aim is to give you continuously low prices rather than spasmodic low price sales!

Following the reasoning of the preceding paragraphs, we at this time, announce that in our new Department Store, which opens for business soon, we will sell merchandise for spot cash only! We adopt this policy with a cordial feeling for those customers who have had charge accounts with us for many years, but with the sound conviction that we are inaugurating a policy which will result in greater satisfaction to all and a long step forward in progressive merchandising.

The H. M. Soennichsen Co.

Plattsmouth, Nebr.

china cabinet\$15.00 waldrop leaf table with exten- sion leaves\$6.00 buffet\$4.50, \$6.50, \$10.00 refrigerator\$4.50 Morris chair\$4.50 hall tree with mirror\$3.50 rockers\$3.00, \$3.50, \$4.50 radio case\$3.00, \$3.50, \$4.50 radio case\$3.00 phonograph and all records\$17.50 full size Vernes Martin bed like new\$6.00 child's crib\$4.50 \$35.00 Lloyd baby cab almost like new\$15.00 sulkey\$5.00 sulkey\$5.00 sulkey\$5.00 large Monitor radiator base burner like new\$25.00 ubs, boilers, hoes, rakes, potato orks, spades, 2 dressers, 2 chiffon- era, step ladder, etc.	Follow This Plattsmouth Cit- izen's Advice. Never neglect your kidneys. If you have pain in the back, urin- ary disorders, dizziness and nervous- ness, it's time to act and no time to experiment. These are frequently symptoms of kidney trouble, and a remedy which is recommended for the kidneys should be taken in time. Doan's Pills is a good remedy to use. No need to experiment. It has acted effectively in many cases in Plattsmouth. Follow the advice of a Plattsmouth citizen. Mrs. Charles Mason, 312 Third street, Plattsmouth, says: 'I used to have attacks when my back was so lame and weak it bothered me a great deal to be around on my feet. My kidneys were disordered at times and I felt miscrable and had no am- bition. A member of my family who had used Doan's Pills with good re- sults advised me to try them, which	secured at any drug store at small cost." Above sworn statement is on file. Send 25cts. coin or stamps and re- ceive formula and complete instruc- tions by return mail. THE FESS CO. STATION "B" OMAHA, NEBRASKA. a22-2td ,3tw Ben Davis of Omaha, of the Ly- man-Richey Sand Co., was here today for a short time attending to busi- ness and visiting with friends. "COLD IN THE HEAD" Is an acute attack of Nasal Catarth- These subject to frequent "colds" are generally in a "run down" condition. HALL'S CATARRH MEDICINE is a Treatment consisting of an Ointment, to be used locally, and a Tonic, which acts Quickly through the Blood on the Mu- cous Surfaces, building up the System, and making you less liable to "colds." Sold by druzzists for over 40 Years. F. J. Cheney & Co., Toledo, O.	Those of you who have been paying \$10.00 per month in the 58th series will be entitled to the \$1,320.00 which you have paid in and \$680.00 profit. This series will be declared due October 19th, 1924. The Plattsmouth Loan and Building Association
Ghrist & Ghrist	I did with the best of results. In a short time I felt like a different		
FURNITURE STORE	woman. I got Doan's at Fricke & Co's, drug store and use them occa-	JOE J. STIBAL	. N. G., R. G.
lattsmouth, Nebraska	Information when I not thund in must have		in the stand man one
Poultry Wanted!	and they always quickly relieve me." Price 60c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Pills—the same that Mrs. Mason had. Foster-Milburn Co., Mfrs., Buffalo, N. Y. MRS T. C. M'CARTY Hemstitching and Picot Edging PHONE 100-J N. 4th Street, Plattsmouth	CHIROPRACTOR Schmidtmann Building, Phone 3 Calls Promptly Answered! Plattsmouth, Neb. Chiropractice adjustments can be given on a sick bed as successfully as in an office. Fevers have been reduced one degree after a single adjustment. The next time you are sick have it demonstrated. Consultation without obligation.	
WEDNESDAY, AUGUST 27TH Plattsmouth, Nebraska A car load of live poultry wanted be delivered at poultry car near the Burlington freight house, Platts-	R	The World " there's something Here are some of the ver men's wearables.	new every day!

A New Tie-This is a selftied knot and yet you only have to tie it once hooks on and off. Price \$1.

A New Cap Called the "Field Cap"- has green visor: but no crown-just straps. Price \$1 50.

A New Sweater - The Cricket is all wool, but very light weight- no buttons. V neck. Price \$3.95 and \$4.45.

A New Wide Belt-This is an all leather belt and is 2-inches wide. Very comfortable-very latest. Price \$1.

C. E. Wescott's Sons



W. E. KEENEY.