

# A. G. Bach's Bargain Wednesday Specials!

Main Street Store, 236

South Park Store, 118

11 bars P & G naphtha soap for . . . . .	49c	6 boxes matches for . . . . .	25c
<b>Fruit Jars</b>		<b>Soap Specials</b>	
1-quart Mason fruit jars, per dozen . . . . .	\$ .85	Bulk soap chips, per lb. . . . .	\$ .11
1/2-gallon fruit jars, per dozen . . . . .	1.10	6 bars Bob White laundry soap . . . . .	.25
Zinc Mason jar lids, per dozen . . . . .	.25	6 bars Swift's White laundry soap . . . . .	.25
<b>Gallon Fruits</b>		Hard water cocoanut hand soap, per bar . . . . .	.05
1-gallon can of peaches . . . . .	\$ .65	<b>Lard Tubs, Etc.</b>	
1-gallon can of apples . . . . .	.50	60 and 80-lb. empty lard tubs, each . . . . .	\$ .25
<b>Staple Groceries</b>		One-half drums, empty cookie cans, each . . . . .	.35
1-lb. can Calumet baking powder . . . . .	\$ .28	<b>Flour! Flour!</b>	
2 cans of Otoe kidney beans . . . . .	.25	48-lb. sack Omar flour . . . . .	\$1.75
Oval sardines, per can . . . . .	.15	48-lb. sack Little Hatchet flour . . . . .	1.65
1-lb. tall can of red salmon . . . . .	.25	100-lb. sack wheat shorts . . . . .	1.65
Pint jugs of cider vinegar . . . . .	.15	<b>Shoes for the Family</b>	
Dried beef, per glass . . . . .	10, 20 and .30	O-51 Men's chocolate mule outing bal, pair . . . . .	\$2.25
8-oz. glass of jelly . . . . .	.15	Peter's Winner brand glove fitting out- ing bal, per pair . . . . .	2.75
8-oz. bottle of J. M. catsup . . . . .	.15	O-71 Men's chocolate elk outing blucher . . . . .	3.00
14 1/2-oz. bottle of Advo catsup . . . . .	.28	O-50 Men's choc. ox calf outing bal . . . . .	2.50
3 lbs. fancy Santos Peaberry coffee for . . . . .	1.00	O-14 Men's choc. ox calf bluchers, pair . . . . .	3.50
Prunes, per lb. . . . .	.15	Child's sport oxfords, pair . . . . .	\$2 and 2.25
3 lbs. Michigan navy beans . . . . .	.25	Men's and children's tennis shoes in prices . . . . .	\$1.25, \$1.50, \$1.65 and 2.00
3 lbs. Blue Rose rice . . . . .	.25	<b>Percales and Gingham</b>	
Swansdown cake flour, per pkg. . . . .	.35	Light percales, per yard . . . . .	\$ .20
2 pkgs. Foley's seedless raisins . . . . .	.25	Dark percales, per yard . . . . .	.20
Kellogg's bran flakes, per pkg. . . . .	.10	32-inch gingham, per yard . . . . .	.28
Puffed wheat, per pkg. . . . .	.13	27-inch gingham, per yard . . . . .	.22
<b>Cracker Specials</b>			
Fairy soda crackers, family size box . . . . .	\$ .45		
4-lb. box Fairy soda crackers . . . . .	.59		
Family size caddy graham crackers . . . . .	.40		

# The H. M. Soennichsen Co.

-DOVEY LOCATION-

If price and quality in crisp new merchandise is of interest, you will surely visit this store on Bargain Day!



### UNUSUAL HOSIERY VALUES

Ladies' Bobolink brand silk hose, shapely ankle. This is one of our best sellers at the regular price, and should go like hot cakes. Colors and black, sizes 9, 9 1/2 and 10. **\$1.19**

Children's fine rib mercerized, double knee, which means long wear. Black only. A 50c grade. Sizes 6 1/2 to 10. Bargain Wednesday price, per pair. **39c**

Men's fibre knit hose. Very lustrous, long wearing. Colors include black, brown, blue, beige. 50c values. All sizes. Bargain day price, per pair. **39c**

Men's fine thread mercerized dress hose. Our regular 35c grade. These are a dandy wearing hose. Special price for Bargain Wednesday, FOUR pair for. **\$1**

### UNDERWEAR BARGAINS

The time to change to light weight garments is here. Note these low prices.

Ladies' Union Suits—Elastic rib, knit from soft yarns. Specially shaped body. Regular and extra sizes at the one price, per suit. **65c**

Boys' Union Suits—Knee length, short sleeves. Rib knit. Ecu color. Lock seamed to insure against ripping. Sizes 28 to 34. Per suit. **59c**

Men's Athletic Style Union Suits—Fine check dimity, full cut. Webbing reinforced back. A \$1 value. All sizes. Bargain Wednesday price, per suit. **79c**



### Bargain Day Prices Cash



Store Open Till 9 P. M.

**Athletic Unions**  
A good hot weather garment well made and a bargain at **75c**.

**Handkerchiefs**  
Good quality linen finish cambric handkerchiefs, **10c**; 12 for **\$1**.

**Men's Shirts**  
Collars attached, soft cuffs, low collars, stripes and checks. **95c** each.

**Men's Caps**  
Odds and ends—all good caps. All colors and shapes, but slightly mussed up. Special price, **50c**.

**Work Pants**  
Cotton work pants, mostly gray with stripes, all regular stock 32 to 44 waist, mostly 32 to 34 lengths. **\$2** pair.

**Silk Socks**  
Men's fancy silk socks. Very smart for summer wear. Per pair, **65c**.

**Soft Collars**  
All soft collars except webbing collars. **10c** each; one dozen for **\$1**.

**Rubber Belts**  
Colors black and tan, any length up to 44 inches. A good comfortable belt and a non-slip buckle, at **25c**.

**Work Socks**  
Good grade work socks, 2 pair for **25c**; nine pair for **\$1**.

**Boys' Work Shirts**  
Colors blue and gray. Bargain Wednesday prices, **75c** and **85c**.

**Boys' Shirts**  
Neck band and collar attached. Sizes 12, 12 1/2 and 13. To clean out at **50c**.

**Boys' Caps**  
A clean up of boys' caps, good for every day wear, at **30c** each.

### Special No. 1 Men's Best Grade Blue Chambray Shirts

Fast color, full cut, sleeves full faced. Two roomy pockets. Sizes 14 1/2 to 17. Each **75c**



Special No. 2

### Ideal Brand Overalls—Thierolf's Big Special

Heavy, white back denim, full cut, double hip pockets, memo pocket with flap on bib. Sizes 32 to 42. Per pair **\$1.65**

**Men's Ribbed Union Suits**  
Light weight, short sleeve, ankle length garments. Our regular \$1.25 seller. Sizes 34 to 46. Bargain day, **\$1.10**.

**Vassar Athletics**  
For Bargain Wednesday only, we offer you two bargains in this famous brand of underwear. This is the hot weather garment that fits and wears so well. **95c** and **\$1.15**.

**Khaki Handkerchiefs**  
Just the thing for work. **10c** each; per dozen, **\$1**.

**Dress Shirts**  
Men's dress shirts. Neck band style. This is a collection of odds and ends from regular stock and worth more than **\$1.10** each; three for **\$3**.

**Silk Socks**  
Not all sizes, but a genuine clean-up of discontinued brands. **45c** pair.

**Neck Ties**  
Men's silk and knit ties, your choice at **45c** each.

**Men's Union Suits**  
Very light weight for summer wear. Short sleeves, ankle length, ecu color. **95c** each.

**Boys' Blouses**  
Tom Sawyer blouses, blue, gray and fancy patterns, guaranteed not to fade. Bargain day price, **85c**.

**Men's Shirts**  
Just a few shirts in big sizes, 16 to 17. Neck band style. **65c** each.

**Boys' Play Suits**  
Fast color, blue and khaki, drop seat play suits. The good sturdy long-wearing kind. Khaki, **\$1** each; heavy blue at **\$1.25** each.

### Men's Suits Priced Low \$15 to \$30

Come and see these sale suits. Many suits in stock have been marked down for this selling event. Every suit in the bunch is right. Just come in and take a look. They are priced at **\$15 to \$30**.

**Boys' All Wool Suits \$5.95 each**

If your boy needs a new suit, look these over. They are well made suits, mostly blue serges, many of them "Best Ever" brand. Not all sizes, but sure are all bargains at **\$5.95**. Come, look 'em over.

**Men and Young Men—We are now showing a Full Line of New Summer Merchandise.** Classy new suits, the latest in hats, both felts and straws; the most complete line of shirts and ties it has ever been your pleasure to see displayed in Cass county. **Get the Habit of Coming to Plattsburgh on Bargain Day!**

### PIECE GOODS

Ginghams—Fast color Everett Classic gingham for dresses and aprons. New spring checks and stripes. 27 inches wide. Per yard. **14c**

New Voiles, Tissue Ginghams, Organdies and other seasonable fabrics in all colors. Per yard. **39c**

Flock Voiles, Tissue Ginghams, Ratives and other seasonable fabrics in very latest colors and patterns. Specially priced, per yard. **59c**

Cretonnes—An assortment of well selected patterns suitable for bedroom drapes, porch pillows, etc. Bargain day price, per yard. **25c**

**Big Dress and Apron Special 49c**

Odd numbers from our regular stock at a special clean-up price—

**GINGHAMS AND PERCALES**

Different styles and trimmings. All go at one price— **49c**

### PIECE GOODS

Jap Crepe—A popular fabric for summer underwear. Rich, new plain shades. 32 inches wide. Per yd. **35c**

Percales—Summer days demand house aprons and dresses. Pretty new patterns on light grounds, on sale Bargain day at, per yard. **19c**

Cheviots—Blue, black and gray checks and stripes for rompers, shirts and aprons. Special Bargain Wednesday price, per yard. **18c**

Table Damasks—Fast color genuine Renfrew make—the standard for years. Don't overlook this bargain. The price per yard is only **79c**

### SHIRTS! SHIRTS!

Our line of shirts is as complete as you will find anywhere. Prices are right, too.



### Shirts for Dress Wear

Men's Dress Shirts—Made of fast color madras and percale cloths. Neck band style, French cuff. Sizes 14 1/2 to 17. Bargain day price. **\$1.19**

Boys' Shirts—Assorted combination stripe crepe, neck band style. Sizes 12 1/2 to 14 1/2. **89c**

Children's Waists—Boys' fast color madras and percale blouses. Ages 6 to 12. Special at. **69c**

**Special on Boys' Caps**

For the youngster 5 to 12 years old. Spring's new styles. Bargain Wednesday price, each. **59c**

### Solid Leather Shoes of Dependable Quality

Specially Grouped on Tables for Easy Shopping

LOT 1—Misses' and Children's Strap Pumps and Oxfords, including patent and kid leathers. Broken sizes from the \$2.75 lines. Bargain Wednesday. **\$1.69**

LOT 2—Ladies' Strap Oxfords. Soft kid leathers, military heels. The popular one and two-strap styles. Most all sizes in this lot. Values to \$4.45. Bargain Wednesday price, per pair. **\$2.39**



LOT 3—Men's Dress Oxfords. Brown and black calf leathers, good style toes, welt sewed soles. Good sizes. Values to \$5. Bargain Wednesday. **\$2.95**

LOT 4—Men's and Boys' Work Shoes. Solid leather construction, outing bal style. All sizes. Bargain Wednesday price, per pair. **\$1.98**

Unusual values like these challenge the attention of thrifty buyers. Are you one?