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## its’ BALANCE that coUnTs

$\mathrm{H}_{\mathrm{I}}^{\mathrm{IGH}}$ quality pigments and oils don't guarantee a paint that spreads, covers and wears well. Neither do low, medium and higher boiling point fractions in gasoline assure superior motor fuel. In both cases balanced proportions determine real worth.
If altering the proportions of low and higher boiling point fractions in Red Crown would improve it, we would change it to a blended gasoline.
But Red Crown is so accurately balanced to give quick starts in any weather, burns up with such a slight residue of carbon, develops power so dependably and
gives such big mileage per gallon that it would be a mistake to change it. Innumerable experiments have proved that you can neither add nor take away any fraction of Red Crown and have as good an all-around motor fuel
$\begin{array}{ll}\text { Write or ask for } & \text { Drive in to any Red Crown Service Station and fill up } \\ \text { RED CROWN } & \text { with balanced gasoline. You will receive prompt at- }\end{array}$ tention, courteous service and full measure of gasoline that is suited to the needs of modern motors and STANDARD OIL COMPANY OF NEBRASKA


The Balanced Gasoline atan


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