

Something New!

Something Different!

# BIG EXPANSION CAMPAIGN

## Season's Buying Chance!

**This is Not a Beauty Contest!**  
**This is Not a Popularity Contest!**

This contest will in no way determine your popularity or beauty - it also means no obligations. The person that can influence the most trade into this store will be a success. Your friends can find what they want here - ask them to come in and look.

Let Us Show You - Our Merchandise Talks!

From 9:00 A. M. to 10:00 A. M.  
Saturday Only, February 2nd

\$1.00 Eiffel Silk Hose

**69<sup>c</sup>**

All new high-grade merchandise. Hurry in!

**Registration Days!**

Wednesday, Feb. 6th and Wednesday, Feb. 13th

On these two days it will be possible for all of your friends to help you very materially, without costing them a cent to do so. Watch the daily announcements for the rules.

Get in the game - Don't wait for the other fellow!

**Flannel Kimonas**

\$1.95 Values

**79<sup>c</sup>**

**PURSES!**

\$1.50 Good Leather Purses for

**\$1.16**

**BLOUSES!**

This line includes six gingham blouses former value \$1.25, and 9 large size georgette blouses, former value \$5.50, at

**69<sup>c</sup>**

**-GLOVES-**

High Grade Fabric Gloves, formerly 50c,

**29<sup>c</sup>**

**-Union Suits-**

Muslin union suits, formerly valued at \$2.50,

**98<sup>c</sup>**

**Be a Rustler!**

How Many Grains of Corn Can a Rooster Eat in an Hour—3 to 4 Saturday, Feb. 2?

Mike Spivans, a battle scared member of the feathery tribe, flew into our store the other day and applied for a job. After much consideration we decided to put him to work Saturday, February 2nd.

Mike will be placed in the window of the store and the person guessing nearest the number of grains of corn he will eat in an hour will be given \$3 in trade. No purchase necessary.

Mike Eats from 3:00 to 4:00 Saturday

**Starting Saturday, February 2nd**

**ON THE STRIKE OF 9:00**

Something Doing Every Minute of the Next Two Weeks - Ending

**Saturday, February 16th**

**\$170—FREE PRIZES!—\$170**

**FIRST PRIZE!**

COMMUNITY PLATE SILVERWARE—45-piece set. "Bird of Paradise" pattern; "Add-a-Piece" cabinet. Displayed at J. W. Crabill's.

**SECOND PRIZE!**

GENUINE RED CEDAR CHEST—42x18. Colonial design. On display at Christ & Christ Furniture Store, 4th and Main streets.

**THIRD PRIZE!**

FAMOUS HAFIS WRIST WATCH—13 jewel; 18 k, white gold, rectangular shape. Displayed at J. W. Crabill's.

**FOURTH PRIZE!**

WM. ROGERS SILVERWARE—26-piece set. "Mayflower" design. Displayed at M. D. Brown's Jewelry Store.

Anyone, except lodges, societies or organizations, can enter their names for one of the prizes, regardless of age, except a near relative of anyone actively connected with the store. Votes must be cast at time of purchase.

Everyone making a purchase at this store after 9:00 Saturday morning, will be given votes at the rate of 1,000 for each dollar's worth purchased. The purchaser retains the right to cast the votes for anyone they desire.

**1000 Votes Given With Each Dollar!**

**THE RULES OF THE CONTEST!**

- 1—No votes may be solicited in the store. This is positive.
- 2—No votes may be held back. A vote to be counted must be cast in the ballot box the same day it is issued.
- 3—No relative of anyone actively connected with the store may enter.
- 4—No organization is allowed to enter. This contest is open to any individual, young or old, man, woman or child.
- 5—Votes will be given on all purchases large or small (1,000 to the dollar) to all customers throughout the campaign.

This contest will be in the hands of Mr. J. D. Huston and you are earnestly solicited to talk with him before entering. If impossible, phone your entry in.

Time and Tide Wait for No Man—Get Into the Game TODAY.

**WARNING!**

Sooner or Later We Will Attract Your Attention.....

**The Ladies Toggery**

FRED P. BUSCH, Manager

Plattsmouth,

Nebraska

**In Appreciation!**

To our old customers and friends we feel that we owe something for their splendid support. Rather than give the Rab Rah would-be-bargain sale, we have inaugurated this campaign. We also will announce bargain specials from time to time. When we say bargains that is right in every sense of the word.

**Drop In and Look Around!**

From 3:00 P. M. to 4:00 P. M.

Saturday Only, February 2nd

Genuine French Kid Gloves \$2.50 to \$3.50 Values

**59<sup>c</sup>**

All sizes and colors!

**Merchandise Cards!**

In order to be a really successful rustler it is necessary that you fully appreciate the vote getting power of these Merchandise Cards. These cards give you a chance to double your votes.

Call at the store and ask for a full and complete explanation.

**-KIMONAS-**

8 of these splendid Crepe Kimonas

**79<sup>c</sup>**

**PETTICOATS**

Silk Petticoats

\$5.50 value at

**\$3.49**

**CORSETS!**

We have a broken line of good corsets which we wish to close out.

\$3.50 Values

**99<sup>c</sup>**

\$7.50 Values

**\$1.99**

**Wool Gloves!**

Gauntlet Gloves, formerly valued at \$1.75,

**\$1.29**

**-HATS-**

Little Boy's Hats, formerly worth 50c,

**29<sup>c</sup>**

**Be a Rustler!**

**5,000 FREE VOTES**

This coupon is good for 5000 FREE VOTES on the free premiums to be given away the last day of this Great Expansion Campaign if you bring it to the store PERSONALLY on or before the second Saturday. Sign your name or that of a friend.

No Purchase Necessary

5,000 Votes for.....  
Cast by.....