

YOU CAN SUPPLY ALL YOUR FALL AND WINTER NEEDS

# SOENNICHSEN'S

Where Everything is New and in Perfect Tune with the Season!

Bargain Wednesday in our store will prove once more that it pays to shop at home. These CASH prices will convince you that buying for cash pays. Do not fail to take advantage of the many opportunities open to you to save on your purchases for winter. Thanksgiving is close at hand. We have made special purchases to assist you in your Thanksgiving needs by giving you the biggest values the markets offer.

**Fine Quality Pillow Cases**  
42-inch width and very specially priced for Bargain day sale at per pair, only—  
**68c**

**Hope Muslin at a Special Price**  
You are familiar with this well known brand. Soft, pure bleach, full yd. wide. Yard  
**16c**

**BIG DRY GOODS SPECIAL**  
**70-inch Table Damask!**  
All linen. Cream color. Fine quality. Extra special, per yard..... **\$1.00**

(Basement)  
**Combinat'n Aluminum Kettle**  
One of the handiest kitchen utensils ever made. 14 uses.  
**\$1.25**

(Basement)  
**Plates and Tea Tiles at 19c Each**  
Imported German plates and tea tiles. Hand painted—  
**19c**

**OUR BIG GROCERY SPECIAL**  
**4-lb. Caddy Krispy Crackers!**  
New fresh stock just received. Get them here Bargain Wednesday for..... **49c**

**Turkish Towels 18x36 Inch**  
Heavy double thread towel, just the right size for handy use and specially priced at—  
**35c**

**16" Pure Linen Toweling**  
Unbleached brown toweling of fine quality. It's a real pick-up at this price. Yard  
**19c**

**Brushed Wool Yarn Gloves, \$1.50**  
White and attractive colors in newest patterns. A real bargain for you. Per pair—  
**\$1.50**

**Apron Check Gingham, 16c Yd.**  
Standard quality in all size checks. These will go higher as cotton advances. Yard—  
**16c**

**Women's Sateen Bloomers**  
Good quality, in big range of popular colors. Full cut. Lengths, 27 and 30-in. Pair  
**\$1**

(Basement)  
**Need a new Fire Shovel Get it Now**  
Black Japanese shovels for Bargain Wednesday, each—  
**15c**

(Basement)  
**Cut Glass Tumblers—Odd Pieces**  
Sherberts, ice tea glasses, Star cut. Values to 50c, at—  
**12c**

**Women's Outing Gowns**  
'Brighton-Carlbad' sleeping wear, just like you'd make yourself. Full cut, 36 to 44.  
**\$1.50**

**Linen Handkerchief Squares**  
Drawn squares in colors, all stamped in attractive designs for embroidery. Each  
**25c**

**"Kayser" Chamousette Gloves**  
These are the new flare top style. Colors coffee, covert and beaver. Price, per pair  
**\$1.50**

**Canton Crepe and Brocaded Crepe**  
Colors Cocoa, Blue, Black. A beautiful, lustrous silk and cotton crepe. Yard—  
**\$1.85**

**Fancy Turkish Towels Large Size**  
Very pretty colors and patterns. Usual price for these towels, 65c. Bargain day—  
**50c**

(Basement)  
**Children's Brooms at 25c Each**  
Made as good as the large brooms. Special price, each  
**25c**

(Basement)  
**Colored Bohemian Art Glass**  
Compotes, flower bowls, candy jars, vases, candle sticks.  
**79c**

**Corticelli Yarn at 39c Ball**  
Large 2-oz. balls. Regular price per ball, 50c. Special clean-up price, per ball—  
**39c**

**Large Comforters \$2.98 Each**  
Pure cotton filled, medium dark chaille covered. Stitched and tied. Very special—  
**\$2.98**

**Child's Brushed Gloves and Mittens**  
New colors and fancy tops. These are all the rage just now. Special, per pair—  
**79c**

**All Wool Sweaters for Children**  
For little boys and girls up to ten years. Don't miss this big value. Price is only—  
**\$2.95**

**Children's Sleeping Garments**  
Warm outing flannel. Well made, full cut, with feet. Sizes 2 to 6. Per suit—  
**68c**

(Basement)  
**Replace that Worn-out Washboard**  
Zinc soap-saver wash boards on sale Wednesday at only—  
**49c**

(Basement)  
**English Semi-Porcelain Marcella Pattern**  
One of most attractive and popular patterns. 42-piece—  
**\$14.75**

**Unusual Values in Curtain Goods**  
Quaker curtain nets, Tuscan nets, Fllet Grandee and other new weaves. Per yard—  
**85c**

**Women's Carter Brand Union Suits**  
Knee and ankle length. 34 to 44. Don't fail to take advantage of this bargain.  
**\$1**

**Women's Silk and Wool Hose**  
Luxite pure wool and silk hose. Good wearing and good looking. Per pair—  
**\$1.50**

**Women's Black Silk Hose**  
An unusually good silk hose for \$o low a price. All sizes. Black only. Price, per pair—  
**\$1**

(Basement)  
**Fire-Proof Bean Pots Good Size**  
Made of fire-proof asbestos clay. Bargain day, each—  
**25c**

(Basement)  
**Imported Baskets at a Right Price**  
Hand made decorated fruit and sewing baskets. Special  
**29c**

(Basement)  
**Gold Decorated American Semi-Porcelain**  
Very neat and pretty. Guaranteed not to crack. 42-piece  
**\$9.75**

**Black Sateen—32 Inch Width**  
This is a good quality and ideal for children's bloomers and dresses. Special, yard—  
**35c**

**64" Mercerized Damask**  
Permanent Baseo finish, very attractive pattern. This is specially priced at, per Yd.  
**85c**

**Women's Cotton Hose**  
Black and dark brown. All sizes. A good hose for every day wear. Special, 6 pair—  
**69c**

**Children's Hose—4 pair for \$1**  
The biggest value in child's hose you've seen in a long time. Black, brown, 4 pair—  
**\$1**

(Basement)  
**Syrup Pitchers with a Removable Top**  
Good sized glass syrup pitchers at a small price—  
**39c**

(Basement)  
**Fine English Tea Pots 90c Each**  
Decorated Rockingham tea pots. Think of it, only—  
**90c**

(Basement)  
**Bavarian Cups, Saucers Ransom Pattern**  
All white, heavy durable quality. Per set of six—  
**\$1.50**

**Get Busy for the Holidays**  
Royal Society Cordelnet, a high grade crochet thread in all colors and sizes. 3 balls—  
**25c**

**58" Mercerized Damask**  
Here is an exceedingly pretty cloth for so low a price. You can buy it at, per Yd.  
**65c**

**Middy Blouses at 98c Each**  
White with blue flannel detachable collar or all white. Special close-out price, each  
**98c**

**REMNANTS**  
You'll be surprised at the big bargains you'll find at the Remnant Table. Silks, cotton goods and woolens. Right length for Children's Dresses and make-over work.

(Basement)  
**Galvanized Pails—Full 12-Qt. Capacity**  
This is a good quality, well made pail and worth more.  
**22c**

(Basement)  
**9" Aluminum Double Roaster**  
This is a very good family size and is a bargain at—  
**89c**

(Basement)  
**Cups and Saucers at \$1.25 Set**  
American semi-porcelain in decorated design. Set of six  
**\$1.25**

**Now is the Time to Ply the Busy Needle**  
Large assortment of stamped needlework. Towels, scarfs, center pieces, etc. Special—  
**49c**

**Women's Wool Union Suits, \$1.95**  
Carter's fine quality garments. Heavy and medium weight. All styles and sizes. Suit—  
**\$1.95**

- 7 cans Early June peas.....**\$1.00**
- 5 cans No. 3 pork and beans.....**1.00**
- 2 pkgs. Blue Bell corn flakes.....**.25**
- 7 cans No. 3 kraut.....**1.00**
- 3 cans No. 3 peaches for.....**1.00**
- 3 cans No. 3 apricots for.....**1.00**
- "Sun Brite" cleanser, per can.....**.05**
- Large pkg. "Swift's Pride" wash powder.....**.20**
- 7 bars Swift's white soap for.....**.25**
- 2 cans No. 2 tomatoes for.....**.25**
- 3 cans No. 1 pork and beans for.....**.25**
- Flag beets, No. 3 size, per can.....**.20**
- 3 cans No. 3 pears for.....**1.00**
- 10 cans Wilson milk, tall, for.....**1.00**
- "Alamo" spaghetti and macaroni, per pkg.....**.05**

- 8 lbs. California dried prunes for.....**\$1.00**
- 7 lbs. dried peaches for.....**1.00**
- 4 lbs. dried apricots for.....**1.00**
- 4 large jars Noms or Housewife jam.....**1.00**
- 1-lb. can Dr. Price's baking powder.....**.15**
- 3 lbs. of barley for.....**.25**
- 4 lbs. of Farina for.....**.25**
- 3 lbs. bulk cocoa for.....**.25**
- J. M. pumpkin, No. 3 size, per can.....**.15**
- 4-lb. pkg. Advo or Kamo pancake flour.....**.25**
- Corn syrup, per gallon.....**.60**
- White syrup, per gallon.....**.70**
- Mince meat, quart jars, per quart.....**.45**
- Monarch tomato soup, per can.....**.10**
- Large jar Monarch relish, per jar.....**.40**

(Basement)  
**Bonnie Blue Enameled Kettles, 95c**  
Triple coated enameled Ber-lin kettles, high grade. Each  
**95c**

(Basement)  
**St. Denis Cups, Saucers All White**  
These are unusually low priced. Per set of six—  
**90c**

**18" Silk Velvet Fine Quality**  
Ideal for making hats and children's bonnets. All colors but black. Per yard, only—  
**98c**

**36-Inch Outing Flannel**  
Dark and light grounds in one of the best grades of yard wide outing. Yard—  
**25c**

Early Ohio potatoes—the best quality. Bushel..... **80c**

Pillsbury's Best flour, per 48-lb sack..... **\$1.75**

(Basement)  
**Fancy Butter Dishes at 15c Each**  
Pressed glass, pleasing designs. Complete with covers  
**15c**

(Basement)  
**Cut Glass Sherberts in Crystall Design**  
Cut on crystal clear glass. Very low priced. Set of six—  
**\$1.65**

## Don't Overlook These Real Bargains!

**100 High-Grade School Pencil Tablets**  
from our regular stock—selling at 5c each—Bargain Wednesday

# 3 for 10c

The regular 10c size of the same tablet—3 for 20.

We have about 100 reams of history note paper that we will sell for 60c per ream, for one day only!

Also 100 Boxes of Fine Stationery that goes at one-third off!

## Bates' Book & Stationery Store

Corner 5th and Main St., Plattsburgh, Neb.

### CHRISTMAS Will Soon Be Here!

and we want to call your attention to the great big line of gift goods that you will find at our store this year. Gifts for every member of the family. The greatest line of Christmas Cards, Books and Stationery that we have ever offered. 500 beautiful dolls from the 15c price up to \$7.50, all marked at a real low price. Also games of all kinds for both young and old. This line must be seen to be appreciated and we will be pleased to see the early Christmas shopper right now. We will be ready for you from Bargain Wednesday right up to Christmas eve, so come and see us.

## Seasonable Merchandise for Bargain Wednesday!

**Potted Bulbs, 10c Each**  
To bloom by Christmas. Extra special for Bargain day..... **10c**

**Large Decorated Salad Bowls**  
When you see these you'll sure realize they are bargains at..... **25c**

- Ladies' heather mixed hosiery, pr. . . . . **35c**
- Men's wool and cotton hose, pair. . . . . **19c**
- Ladies' linen handkerchiefs, each. . . . . **10c**
- Men's 2 for 25 handkerchiefs, 2 for. . . . . **20c**
- Colgate's tooth paste, per tube. . . . . **9c**
- 60 sheet roll waxed paper. . . . . **9c**
- 10-in. sleeping eyed doll, dressed. . . . . **39c**
- Whisk brooms, good straw, each. . . . . **25c**
- Shinola shoe polish, per can. . . . . **9c**
- Sunbrite cleanser, per can. . . . . **5c**

- Checker board and checkers. . . . . **10c**
- Climbing monkey. . . . . **15c**
- Our Mary Jean double strand hair nets, 3 for. . . . . **25c**
- 25c unbreakable dressing comb. . . . . **17c**
- Men's black and brown cotton hose. **10c**
- Thanksgiving post cards, 12 for. . . . . **10c**
- Xmas cards, with envelopes, 2 for. . . . . **5c**
- Christmas post cards, 12 for. . . . . **10c**
- Used player rolls, each. . . . . **25c**

Big Line of Toys and Xmas Gifts for All now on Display  
**DO YOUR CHRISTMAS SHOPPING EARLY**

## Popular Variety Store

Telephone No. 581

Roy W. Knorr, Proprietor