Che Plattemouth Journal PUBLISHED SEMI-WEEKLY AT PLATTSMOUTH, NEBRASKA Entered at Postoffice, Plattsmouth, Neb., as second-class mail matter R. A. BATES, Publisher unusual. SUBSCRIPTION PRICE \$2.00 PER YEAR IN ADVANCE ity? THE ECLIPSE What are the present weather igns? Snow? been directed at men. And it shall come to pass in that :0:---Remember Bargain Wednesday, day, saith the Lord God, that I will cause the sun to go down at noon, December 13th. and I will darkon the earth in the All kinds of Christmas goods at clear day .- Amos viii, 9. artists. the Journal office. ----:0:----Has your auto frozen up yet? -:0:-Eighteen days until Christmas, -:0:--The cold wave is coming down, and those are not all shopping days, rubber heels as men. It's all a matter of advertisingbut the coal wave is coming up-in either. price. We would rather have snow than The G. O. P. don't like the direct sleet, but then we can't always have plan of electing presidents. Wonder our way. why? The good fellows of Plattsmouth The soldiers' bonus bill will pass should be doing something for the at the next effort, and don't you for- Christmas kids. get it. -The "flapper type" hasn't disap-If nothing else will do the Turks peared; she is merely not running so but war, give it to them, direct in strongly to display. the neck. Coal is coming down in Omaha. Next to the cold boiled potatoes. How is it in Plattsmouth? Only rabbit pie is about zero in American twenty-one miles south. delicacies. Were is not for the women's visit-Game is the easiest thing on earth ing cards, how would you ever know to find; all you have to do is to go what a man's full name was? hunting without a gun. We do hope for a white Christmas. Now that Senator Newherry has For a black Christmas is not healthy. retired, nobody can ever say he did and, then, think of the kids. nothing for his country. -:0:of salesmanship. Books and stationery at the Jour-The men and boys who did the nal office, suitable for Christmas buy. fighting are the ones to be remem- presents for the old as well as the voung. bered by this government. to buy. -:0:----From now on until Christmas, you If both are poor and rather badly should keep your eyes and ears open, off for looks, it is probably a love and be easy to take a hint. match. But that only adds to the A man was fined \$25 because he snatched a phone from the wall, but | Harding doesn't favor anything in

than usual.

do for our needy?

tation for accuracy.

feeds him.

the lady."

the forecast that ruined its repu-

The California supreme court has

lecided that the King James version

if the hible is sectarian literature.

Had the judges a complete count of

A man living near Seattle is bring-

ing in his third full set of teeth at

the age of 72. He must be getting

-:0:---

A University of California profes-

other of those conservative estimates

The soviet government in Armenia

we are always hearing about.

the numbers of sects that used it?

-----:0:----

PLATTSMOUTH SEMI - WEEKLY JOURNAL

IT GETS RESULTS

IS FRIDAY UNLUCKY? KILLED IN WILD PARTY

Rubber heels now are on 60 out What is the matter with Friday? of each 100 pairs of shoes worn by Is it really such an unlucky day, afmen. Such is the estimate going the ter all?

According to tradition, Friday is rounds in the shoe industry. It is surprising, if you have noticed how many men wear rubber heels. that Christ was crucified. Some say Mike Laporte, known in musical cir-But maybe you remember back only "Adam and Eve ate the forbidden apa few years when rubber heels were

Europe Friday is regarded as the derer. What brought them into popularblack sheep of the days of the week.

and it is so esteemed by Buddhists The answer is-Advertising. Three-fourths of the rubber heels and Brahmins. The old Romans callsold are for men's shoes. This is be- ed it nefactus, from the utter overthrow of their army at Gallia Narcause most of the advertising has bonensis.

In England it was once the custom One of these days some wise manto execute the sentence of death on ufacturer of rubber hels will notice condemned criminals on Friday, this. Then he'll call in the advertis-

women will be wearing just as many that a Friday moon brings foul weather. Most sailors refuse to go aboard a vessel that is to start its

the most powerful force in the sale of voyage on a Friday. goods. The ideal combination is advertising, which reaches consumers' notice. luckiest days in the week. Charles brains through their eyes, and per-

sonal salesmanship which reaches Dickens says that nearly all the for- d4-2sw. less vividly through the ears. tunate events in his life occurred on Our present standard of living is

favorite day for weddings. largely the creation of advertising. For advertising creates the demand.

ington was born Friday. Shakemakes people want the thing advertised. When the lure becomes powerspeare was born Friday. America was discovered Friday, Richmond was ful enough, they hustle about and

evacuated Friday. get money to obtain what they want. The Bastile was destroyed Friday. Advertising thus spurs sales. It The Mayflower Pilgrims were landalso stimulates production-both of ed Friday. Queen Victoria was marthe things advertised and the things ried Friday. King Charles I was bethat have to be done on a bigger

headed Friday, Nopoleon Bonaparte scale to obtain money for purchasing advertised wares.

There is a new thought for you-Marengo was fought Friday. The batthat advertising is a definite agency tle of Waterloo was fought Friday. of production. Most of us have been thinking of it merely as a medium Friday. The battle of New Orleans

Advertising is what is making us was fought Friday and the Declaration of Independence was signed on

Advertising is what is enabling us Friday.

LOVE OR CHARITY

The ex-kaiser was married three week ago instead of hung.

-:0:-

The text he chose for his chaplain's address was from Corinthians I (revised version):

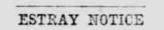
'REDS' DIRECTING (Omaha News Radio Service) Omaha, Dec. S .- Alice Rhinehart. aged 25, Omaha girl, was shot and killed in her apartments here at 2 a. m. today, following a "wild party" unlucky because it was on that day at one of Omaha's wildest resorts. cles as "Prince Adono." musician and vocalist of ability, formerly a memple on a Friday and died on a Fri- ber of a high class chautauqua comday." In nearly all the countries of pany, is sought by police as her mur-

FOR SALE OR TRADE

Four large trucks and three Alamo hand automobiles. FRANK VALLERY,

n30-4sw, 1d.

John F. Crook of Denver and Guy Campaigns will follow. And soon is an English proverb to the effect stopped off here yesterday for a few ings. hours visit.



HENRY STURM. Nehawka, Neh. lof the proletariat." Remember the Journal office is this day. In Scotland Friday is the the place to buy your Dennison

Moscow was burned Friday. Wash- ibest on the market.

NOTICE TO CREDITORS The State of Nebraska, Cass coun-

In the County Court.

Jane A. Dovey, deceased. To the creditors of said estate: You are hereby notified, that I will 26th day of December, 1922, and ou was born Friday, Julius Caesar was the 26th day of March, A. D. 1923,

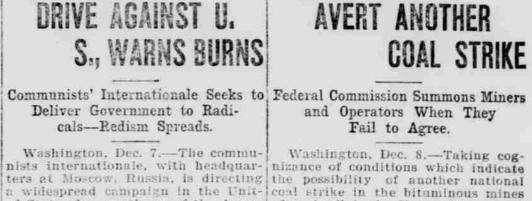
assassinated Friday. The battle of to receive and examine all claims against said estate, with a view to he time limited for the presentation The battle of Bunker Hill was fought of claims against said estate is three the country, where radicalism is

ber, A. D. 1922, and the time limitad for payment of debts is one year on the government. There is representatives no law under which federal agents. The commit

November, 1922. ALLEN J. BEESON.

(Seal) n27-4w. County Judge.

ORDER OF HEARING



widespread campaign in the Unit- coal strike in the bituminous mines farm lighting plants. Several second ed States for overthrow of the Amer- after April 1, the United States Coal fcan government and its deliverance commission today announced that into the hands of radicals, according mine operators and mine union of-Plattsmouth. to William J. Burns, head of the ficials concerned, would be invited to federal bureau of investigation. imeet with it in Washington next Direct statements to this effect week.

Crook of Falls City of the Monarch were made by Burns before secret The session would mark the be-Engineering company, who were in sessions of the house appropriations ginning of an endeavor to "procure ing man and his staff of writers and which, therefore, has been commonly attendance at the convention of the committee and were revealed today mutual concessions in the interests known as "hang man's day." There commissioners and clerks at Omaha, in printed transcripts of the hear- of the common good." the announcement said, and was necessary be

Burns declared documents ob- cause of "grave danger that anothtained by his bureau during the er paralysis of the business of the past year "clearly indicate" the com- country" is impending. Action by munist internationale is behind a the commission followed the ad-Taken up a Hampshire sow pig, strong movement "among Negroes, journment this week of a joint com-On the other hand, evidence is October 1st. Owner may have same labor unious and various social or- mittee of mine operators and union not wanting that Friday is one of the by paying for feed and care and this ganizations with the view of over- officials which met at Chicago, but throwing the United States govern- failed to achieve satisfactory prement and establishing dictatorship liminary arrangements for wage ne-

gotiations which would assure the continuance of operation after the Radicalism Spreading, He Says "The prevailing sentiment," that 1st of April.

MONDAY, DECEMBER 11, 1922.

TAKE STEPS TO

this country is secure from the Wage agreements which now fix Christmas tags and seals, the very spread of radicalism. Burns said, "is pay scales and working conditions in (serving to play into the hands of the unionized coal fields were made at red leaders who are urging their fol- Cleveland last summer, and run only lovers to take advantage of this to April 1, but contain a paragraph feeling and work with greater dilli- providing for joint committee meetings of the bituminous employers STREED.

A great wave of radicatism has and the union to consider terms of In the matter of the estate of swept the country since the coal and a wage contract which might run rail strikes and the Perrin mine mass after that date.

sacre, Buros deslared, and "has re- | After several sessions, the emsulted in the spreading of thousands, ployers' contingent brought forward sit at the County Court room in states in the spreading of thousands is proposal for wage scales to be Plattsmouth, in said county, on the using workers to disregard in- fixed partially by arbitration and junctions issued by the courts and partially by a sliding scale to corto engage in mass action against respond with the movement of coal prices. There was also some conthe government."

Burns made the startling revela- sideration of district agreements, but their adjustment and allowance. tion that the reds have established the proposals were declared today by regular "schools" in various parts of Maion spokesmen who conferred with the coal commission to have been months from the 26th day of Decem- traught outright without interferimmediately rejected by the miners

The committee accordingly adjourned its negotiations finally, leav-Witness my hand and the seal of radical schools have airendy been ing the whole problem of wage concan operate, Eurns said, adding that said County Court this 23rd day of spotted in Seattle and near Boston tracts to be taken up on January 3 by a joint wage conference of the and are springing up in other secantral competitive field. Though tions of the country.

both operators and miners will constitute the conference, only the ter-"We have no authority whatever ritory known as the central competitive field, composed of Illinois,

to stop it," Burns declared. The raid several months ago on a Indiana, Ohio and western Pennsylon Petition for Appointment of communist meeting at Bridgeman, vania, will be covered in its delibich where seventy-five arrests

It creates the demand. And the demand induces us to work harder to get the money to spend. If all adver-

tising were abruptly discontinued. the American standard of living would quickly drop to the levels of

it was probably worth more

PAGE FOUR

101----fighting about the weather. There is president, too much weather to fight over.

There is some talk of the ex-kaiser going into the movies, but he it's nothing to worry about. The still can't. He stays married too long.

Secretary Weeks wants to know how to make airplanes safe. They might try carrying long rope ladders.

Nell Walker of Boston is walking around the world. It takes a good swimmer to walk around the world.

Edison's new plan for economic normalcy makes one think he is getting ready to issue another questionaire.

The game of hearts is very old. the only difference is that the caveman used a club instead of a diamond.

-:0:-A man who is married to two women is to be examined as to sanity. Why is further test necessary, we wonder?

The chap who struck a match to ready to run for office. He will at view a leaky carburetor has our least be able to bite the hand that sympathy but that won't buy him a new car.

-:0:--A two page newspaper advertise- sor says the human race improves at ment is headed: "What Every Wom- the rate of 1 per cent in twenty-five an Wants," but it can't be told on thousand years. This must be antwo pages.

-0:0-The ship subsidy is giving the president considerable worry, and al- There is a tendency for the Christin its passage.

Of course we may be too imagin- of the real meaning of the day and hope to bring it about: ative but sometimes we believe the of the thought for others it involves. "We are superpatriots. We have neighbor's mice visit our house to laugh at our mouse trap.

-:0: Twenty thousand jobless Japanese are organizing a hunger strike in Tokio. That's one of the biggest food conservation schemes on record.

The astronomers have found a star that moves at the rate if 2 1/2 million miles an hour, which beats the speed any Hollywood star has yet shown.

-:0: An authority says that everybody

in the United States will be wearing presumption is that when a tourist is cially when it is a question of milglasses in a few years. That is what found with more than that sum it is lenniums. taken away from him. It is a very makes optimists of the optometrists. simple system-from a soviet stand-

-:0:--An expert says that the airships point. will soon be carrying trailers and that "gliders" may serve for that

ley, b' gosh!

which the majority rules unless it is grandpa's day,

Read the ads. They are a part of all in his favor. That's why he is op-Two Detroiters were arrested for posed to the direct plan of voting for the news, telling the intimate story of the average American's inner de sires. The real history of civilization -101--

An illicit still exploded in Chicago is written in ads. and killed three persons. After all -:0:-

MEANING OF SERVICE merely got in its work a bit quicker

The motto: "He profits most who erves best" is a good creed for men everywhere.

The "good fellows" of Omaha are There is a great deal of talking coing to do wonders for the poor folks of that city Christmas, What these days about service, but most of us are so busy earning a living, and will the good fellows of Plattsmouth more if we can, that we forget or

overlook a fundamental fact. The ouija board has fallen com-That fact is this-every man that pletely out of favor, according to works is in service. dealers. Normaley seems to have been If any man thinks this isn't a fact,

let him try and sell his ability to anyone who is not persuaded that what is offered is of service to him. There is an old saying that the

world owes each man a living. That would be much better if every man owes the world a service.

If no one will pay for anything except that which is of service, then let us all wake up to the idea that if we want to sell our time and cffort we want to sell it as a service And then there follows a fundamental law of exchange that the better service we have to offer the more

we can get for it. But it's up to us to prove its value. An education, loyalty, hard work carefulness, interest, all make for

-:0:--ITALY'S MILLENIUM

service value.

There are possibly high hopes in so to several millionaires interested mas spirit to be swamped in the rou- Italy that Mussolini and his Fascisti or not-or whom? tine of preparing for Christmas. It will produce the millenium for Italy.

does us good to stop and take stock. Here is the method by which they plicated bookkeeping. They may be

but one love, her name is Italy. Woe tabulated in more ways than one and A less gallant man than Charlie unto them who seek to harm her. sometimes the method may make a Chaplin could not be the hero of so The bible expounds the doctrine of large difference in the amount. Namany rumored romances. But Charlie an eye for an eye, a tooth for a turally, the taxpayer will seek the

keeps the thing going by saying, tooth.' We go that dictum one bet- plan which makes the smallest dent when the reporters ask him if he is ter by proclaiming 'two eyes for an in his roll. If the income tax is to be engaged to Mins Soandso, "Better ask eye, two teeth for a tooth'."

So said Mussolini when he assum- will have to call in some experts to ed the office of premier. annonnees that travelers in that politicians who cite the bible in evi- sor of mathematics to adjust one's

country must not carry more than dence would quote from the new income tax. the equivalent to \$50 in money. The testament instead of the old. Espe-

purpose. Anybody want to take a ing \$20,000,000 in coal mines in or- and so on Besides the reforms work- seems to be vaster than the previous uary 15th, 1922. trailer trip down the Milky Way? der to assure fuel for his industries ed upon the giver, the needy would century, the other distribution of an order of the District Court We rather figure that the aerial trav-we rather figure that the aerial trav-ind also to have a finger in the na-be pretty well taken care of, if the did in all the centuries of the Ro-ETHEL E. HADLEY, and controlled by the electric cur- floor in the quest of all his raw ma--:0:man Empire.

rent. We will invade the Golden City terials. It is suspected that he wanted Are we all happy? Not by a long by a heaven trolley-a wireless trol- to tap the United States senate in shot. Think of the widow and her order to obtain air to fill his tires. children with a slim coal bin.

"And now there abideth faith, tope and love, these three, and the greatest of these is love."

Which reminds us. The authorized F. Clugey, deceased, On reading and filing the petition man meeting, Buros declared, was version of the bible selects the word of Matilda Clugey praying that ad- largely for the purpose of putting 'charity" instead of "love."

The kaiser received the one from he allies, but not the other.

Ordered, that the 16th day of Eurns testified that 358 new rad--:0:-It is indeed hard upon parents to December, A. D. 1922, at ten o'clock ical publications have sprung up in a. m. is assigned for hearing said the United States in the last year. see an only son cut down just as he petition, when all persons interested The Intest check, he said, showed

ministratrix;

In the County Court,

is entering into young manhood, as n said matter may appear at a that there are now 611 such publi- ere the great holiday of all the was the case of young Harold Smith. County Court to be held in and for cations in circulation throughout Christian world arrives there is an-He was a handsome, bright youth, said county, and show cause why the the country. prayer of the petitioner should not full of life and energy ,and loved by

T. 88.

e granted; and that notice of the p all his young associates. There is not pendency of said petition and the ALTHINE a parent in Plattsmouth but who hearing thereof he given to all perdeeply sympathize with Mr. and Mrs. sons interested in said matter by

publishing a copy of this order in W. D. Smith, whose hours will be the Plattsmouth Journal, a semisaddened for many months on acweekly newspaper printed in said count of the death of this model county, for three successive weeks Mark W. Wood Tells Rivers and Har- offering them in the way of real baryoung man. The Journal family sure- prior to said day of hearing.

Dated this 21st day of November. y extends its most heartfelt sympa-A. D. 1922. thy in this hour of deep grief over ALLEN J. BEESON.

the loss of their dear boy, and may (Seal) n23-3w. County Judge He who rules the universe assist them in this, their most trying hour. LEGAL NOTICE

In the County Court of Cass coun------:0:---When asked regarding his rumor-

-0:0-

y, Nebraska In the matter of the estate of Jane d engagement to Pola Negri, Char-Dovey, deceased.

ie Chaplin replied that "any an-To all persons interested in the iouncement must come from her:" estate of Jane A. Dovey, deceased: You are hereby notified that an that he couldn't say "yes" and if I application was filed in above en- Nebraska.

ay "no" think what a position it titled cause on the 2nd day of Dewould put her in. Which leads to cember, A. D. 1922, by the attorney of this idea, how it was first tried portunities for securing seasonable the conclusion that maybe Charlie for the estate of said deceased, prayand Pola are going to get married ing that an order of Court be entered fixing and allowing the amount and maybe they are not. It also shows of attorney's fees for services in that Charlie is much more considmatters pertaining to said estate.

erate of the feelings of a sweetheart You are notified that a hearing will be had on said application on than a wife, of which he has already the 16th day of December, A. D. one. Besides, what difference does it

make whether he is going to marry noon before this Court in the Counaid county, at which time such or-

der will be entered as to the Court In many cases computing the inseems proper under the evidence. come tax becomes a matter of com-Dated this 4th day of December.

> A. D. 1922. ALLEN J. BEESON. (Seal) County Judge.

NOTICE In the District Court of Cass coun- the Mississippi from this additional

v. Nebraska. Ethel E. Hadley, plaintiff, vs. Contantine B. Hadiey, defendant. established in perpetuity congress To Constantine B. Hadley, defend-

int: of which are to obtain a divorce

According to the best figures of the government statisticians the for the term of more than two years

country's export during the decade last past, and for the custody of the Wey not follow the lead of an from 1910 to 1920 were as great in minor child, the issue of said mar-Ohio college, and make up our funds value as the total exports of the na- riage, to-wit: Helen Estelle Hadley,

for charity by fining people for pro- tion from the birth of the republic aged two years and eight months. Henry Ford is said to be invest- fanity, bad grammar, loss of temper, up to 1910. Ten years of anything petition on or before Monday, Jan- extensive shippers of poultry from "throes of distress" for lack of a trailer trip down the Milky Way? der to assure fuel for his industries ed upon the giver, the needy would century. We even use more chewing of an order of the District Court of beef hides, Sc, which will be effect-

d4-4 W. Richelieu and La Tausca beads are Journal want ads pay. Try them at the Journal office. dependable .- John W. Crabill.

The State of Nebraska, Cass coun- were made, resulted, according to Burns, in discovery of a well-organized plot for radical agents to get In the matter of the estate of John into the army and navy; "so they

ministration of said estate may be youthful reds through an examina-

granted to Matilda Clugey, as Ad- tion to see whether they could pass

358 New Publications

can bore from within." The Bridge-

the army and navy examinations.

BARGAIN DAY IS DRAWING NEAR

Three More Days Until the Greatest Buying Event of the Year 1922 Will Be Launched.

Christmas is coming on apace but other event of great interest to the buying public of Plattsmouth, Cass county and vicinity and this is Bargain Wednesday, next week.

The circulars and bills advertising his shopping festival are now in the hands of the people of Cass county and they can fully realize what the usiness men of the community are gains.

bors Congress How to Harness As will be seen from the advertisng in the Journal there is a real op-Washington, Dec. 7 .- Delegates to portunity of securing some splendid the Rivers and Harbors congress lis- simple Christmas gifts at this time tened with keen interest today to and which the careful shopper will be the story of the experiments which sure and take the fullest advantage have men conducted at Omaha, with of.

"Buy it in Plattsmouth" has bethe view of harnessing the Missouri come recognized over this locality as The story of this successful ex- the results of the extensive and sysperiment was told by an expert on tematic campaign of advertising conth csubject, Mark W. Wood, who is ducted by the Ad club and the asvice president of the conference for sociated business interests of the city and the result has been that the buy-Mr. Wood described the inception ing public realizes that as good opout and how successfully it had re- bargains can be found here as any-

ADOPT RESOLUTIONS

(Omnha News Radio Service)

Omaha, Dec. 7 .- Resolutions adutilization of the Missouri river with- vocating heavy penalties for convicin a short time, with boais running tions for charges of reckless driving. up to Omaha from New Orleans and taxation of tax free securities and Louis and as far north as Sioux extension of road building program. including use of additional federal

Representatives from the lower aid funds, were adopted unanimousiver and from states watered only ty by state association of county by the Mississipp: were absorbed by commissioners, supervisors, highway he story of the successful efforts to commissioners and county clerks, on the Missouri river within its Wednesday. Meeting endorsed cenanks at Omaba. Keeping the silt tral Nebraska irrigation project for led down to the baaks of the upper Gosper. Phelps, Kearney, Adams and Missouri relieves the lower river and part of Franklin county.

Mr. Wood said the interest shown NET INCOME OF FARMER TO BE \$465 THIS YEAR

ganization with a million and a half

members, 2,000 county organizations

and many thousands of community

centers representing more than \$80,-

Purlington, Vt., Dec. 7 .- The avhelp make it safe and sane. It should the 9th day of August, 1922, Ethel along the Missouri and Mississippi to erage net income of the American But we can't help wishing that not be necessary to call in a profes- E. Hadley filed a petition against you secure appropriations for the further farmer will be less than \$465 this in the District Court of Cass coun- development of this work and for year, Gray Silver, of Washington, D. C., representing the American

'A fleet of barges plying between Farm Bureau federation, said in an from you on the ground that you Oraha and the lower river is a pos- address last night at the annual have wilfully deserted and abandon- sibility of the near future." he said meeting of the Vermont Farm Bureau federation here. He declared that the national or-

actual needs.

BEEF HIDES LOWER

The W. E. Keeney Poultry com-You are required to answer said pany, of Clarinda, Iowa, who are 000,000,000 invested, was now in the this point as well as heef and horse reasonable income to take care of

ive this week on the deliveries for shipment.

Mrs. J. H. Donnelly of Omaha came down yesterday afternoon to visit The early Christmas tag and seal here and also attend the St. Mary's Guild shop. Mrs. Donnelly having for purchaser will find the usual big line a number of years been a great work-

er in this society.

at the congress is such that a definite movement is on to urge the senators You are hereby notified that on and congressmen from the states

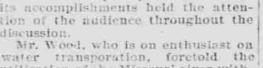
ty, Nebraska, the object and prayer arctiging the Missouri.

By-CHAS. E. MARTIN, Plaintiff.

Her Attorney.

ed the plaintiff, without just cause, tonight.

strain.



the Missouri River.

stated. The simplicity of the idea and where in the state. its accomplishments held the attention of the audience throughout the discussion.

er within its banks.

1922, at 10:00 o'clock in the forely Court room, at Platismouth, in

