THURSDAY, DECEMBER 7, 1922

# Genuine Bargains! — Pleased Purchasers!

That's the secret of the phenominal success of the opening of our Reduction Sale of the Bonhoff Ladies' Ready-to Wear Stock, which we purchased. Even the inclement weather didn't keep people away.

## Sale Continues for 10 Days! Look at These Prices!

#### Coat Prices that Speak for Themselves

Cloth and Plush coats embodying the latest styles for Fall and Winter wear. Made of Marvella, Duvetine, Normandie, Bolivia, Velour, Silk Plush, Baffin Seal Plush, Hudson Seal Plush and Karakule cloth, self-trimmed or with fine fur collars and cuffs. Sizes up to 53.

LOT NO. 1-75 cloth coats, all late models and exceptional values at the price. Every size and color. Bonhoff's selling price, \$49.50. Our special \$24.75 stock reducing sale price only\_\_\_\_\_

LOT NO. 2-100 fine cloth and plush coats. Blouse, side drape and straight line effects. Many of them silk lined. Bonhofi's retail price for these \$32.75 coats was \$69.50. ()ur special stock reducing price\_\_\_\_\_

LOT NO. 3 - About three dozen super-line conts in this lot. The last word in style and wearing qualities. Fur trimmed, Nowhere will you find nicer. \$59.50 looking coats than these. Bonhoff's prices, \$98.50 to \$145. Our price.



#### Suits and Separate Skirts

Two-piece plain and fur trimmed tailored suits of highest quality and up-tothe minute styles, grouped into two lots for quick selling. Here they are: LOT NO. 1-Suits that Bonhoff sold regularly for \$39.50 will go during this \$16.75 stock reducing sale at the almost unbelievable price of only LOT NO. 2-Includes many fur trimmed suits that Bonhoff sold for around \$24.75 \$65. Your choice of this entire lot during this ten day sale for only\_\_\_\_\_

#### SKIRTS! SKIRTS! SKIRTS!

A wonderful selection of Silk and Cloth Skirts-values up to \$24.50. New plaids and stripes, pleated and plain. Asstd. colors, sizes to 40. Two prices-

> \$8.95 \$4.95



sizes. \$1.50 values for\_\_\_\_\_



Canton Crepe, Sat.n, Crepe de Chine, Poriet Twill, Tricotine and Serge (black, blue and brown.) Sizes to 48. Three groups, as follows:

LOT NO. 1-Tricotines and Poriet 'Twills, Bonhoff's Omaha retail prace \$35. Sizes somewhat limited in this lot. While they last, special stock \$12.75 educing sale price on



### Some Outstanding Values!

Ladies' knit union suits-short, 1.49 Ladies' silk fersey petticoats. Fine 2.19

