

MISSES' AND CHILDREN'S

WHITE CANVAS ONE STRAP PUMPS

Protect your child's foot from cuts and bruises—buy a pair of these fine pumps at—

\$1.29

GIVE-AWAY PRICES ON THESE

70 pair Women's White Ostead Cloth Oxfords and Pumps. These shoes are not made of a coarse canvas cloth, but of a closely woven white cloth made especially for shoes. It gives splendid service. Made in Goodyear, welts and turns. A cool, light comfortable shoe. Values to \$6. Bargain Wednesday **\$1.00** price, per pair.

Bargain Wednesday

AUGUST 16, 1922.

Another big Bargain Day for the thrifty people of Plattsburgh and vicinity. We urge you take advantage of this sale day—and buy your shoes at a big saving. On this day you will be able to buy white ostead cloth oxfords for less than what it would cost to repair your old ones. Better values have never been offered. Note the prices. Take advantage of 'em.



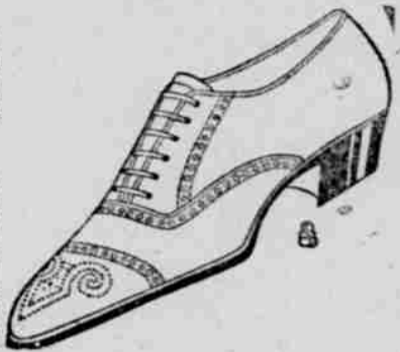
Women's Art Silk Hose IN POPULAR COLORS

Bargain Wednesday sale price **85c**

WOMEN'S OXFORDS

60 pairs in brown and black leathers. Splendid values for this day only **\$2.95**

Another lot of Women's patent and kid oxfords and pumps. Sizes up to 4 1/2. If you have a small foot this is your opportunity to save some money. They **\$1.29** GO at



MEN'S OUTING SHOES

36 pair Men's Chocolate Elk Outing Shoes—Gusset tongue, leather sole and heel. A dandy light weight, cool and comfortable work shoe. Bargain day price **\$2.22**

BAREFOOT SANDALS

Children's Brown Elk Barefoot Sandals, also Patent Leather and Strap Pumps on sale this one **\$1.19** day only at

FETZER SHOE COMPANY

To Introduce

We will Sell Bargain Wednesday only Rat Annihilator The Modern Rat Destroyer

Safe! Sure! Sanitary!

Kills and completely destroys the body of the rodent, leaving no resultant odor. Money refunded by the manufacturer if it fails. Price for this one day only—

25c Package for 15c

Bestor & Swatek

THE WINCHESTER STORE

EXTRA!!!

Bargain Wednesday Specials!

SCHOOL SUPPLIES

- Pencil tablets, size 5x9 in., 200 pages, 2 for... \$.09
- Lead pencils, with inserted rubber, 5 for... .05
- Propelling lead pencils, each... .10
- Pencils, with holders, each... .05
- School scissors, each... .10
- White hemstitched school handkerchiefs, 3 for... .09
- Girls' patent leather belts, each... .05
- Girls' sport hats, assorted colors... 1.19
- Girls' wash dresses at 98c, 89c and... .69

Popular Variety Store

Columbia Gramophones and Records

ROAST BEEF

Choice quality. On sale at, lb. **13c**

Specials at Hatt's Market

BARGAIN WEDNESDAY, AUG. 16

RIB BOIL

Bargain Wednesday price, lb. **7c**

- | | | |
|--|---|--|
| No. 1 can peaches or apricots... 18c | Hominy, large can for... 10c | 2 cans Dr. Price's baking powder... 30c |
| Two cans for... 35c | House Wife preserves, per jar... 25c | Armour's tar soap, 4 bars for... 25c |
| Jar rubbers, 3 dozen for... 25c | Canned plums, per can... 25c | Strip bacon, per lb... 25c |
| Certo (Sure-Jell)... 35c | Alber's mush... 20c | Gallon can pumpkin... 40c |
| Cocoa hard water soap, per bar... 5c | Good toilet soap, 3 bars for... 25c | JIFFY cake (Reg. price, 40c)... 25c |
| Monarch milk, per can... 10c | 6 bars White Plyer soap... 25c | Iron special cookies, per lb... 25c |
| B. & M. pork and beans, per can... 15c | Jersey corn flakes... 10c | Cremao coffee, per lb... 35c |
| Columbia River salmon, per can... 25c | Mustard sardines, large can... 10c | Bulk cocoa, per lb... 15c |
| California yellow peaches, per can... 25c | Heisel's best flour, 48-lb. sack... \$1.73 | English walnuts, per lb... 20c |

-August Bargains!-

Startling low prices are made at this store for the August Bargain Day. This is an event with many families of Cass county to stock up at the low prices offered. Get your share of these Bargains on August 16th.

CHILDREN'S FINE GAUGE SCHOOL HOSE

Sold regularly at 30 and 35 cents per pair. All sizes, 6 to 9 1/2. Black only. Take care of anticipated school needs now, at per pair Wednesday **18c**

A VERY LOW PRICE ON HEISEL'S FLOUR

Every household has need of good flour. Even though you may not bake the family bread many other things require it. Handy 24-lb. sacks Heisel's Flour. **78c**

- All of the LADIES' KNIT UNION SUITS of the better grades, regular 75c, 85c and \$1 values, bodice top, hem top or plain strap top, with shell, lace or tight knee; in fact every style and kind—Specially priced for Bargain Wednesday **50c** only at
- Remnants and short lengths of the better grades of dress gingham, useful for waists, school dresses, etc. Regular 25c and 35c quantities. Bargain Wednesday price, yd. **18c**
- Imported dress gingham. Attractive colors. Absolutely fast. Very special, per yard... **48c**
- Krinkle gingham, neat stripes and plain whites. Fine for serviceable dresses, petticoats and gowns. Special price per yard only **18c**
- 32 and 36-inch wool dress goods for school dresses. Colors tan, brown, open, medium and dark red; also a few fancies. Values 50 to 75 cents per yard. Priced unusually low for Bargain Wednesday. Per yard **35c**
- Golden Bantam sweet corn. Our special price per can, only **10c**

- Large size packages Post Toasties, Shredded Wheat, Kellogg's and Jersey Corn Flakes, Puffed Wheat and Krumbles. Price, per package **15c**
- Large oval cans of sardines put up in savory tomato sauce or high grade mustard, furnish an appetizing meal for hot weather at economy price per can of **15c**
- Tall cans of fresh Alaska salmon on sale Wednesday only at, per can **15c**
- Best quality fresh pack dry shrimp. Fine for lunch or salad. Try a can for one of these hot days. Regular 25c quality. Price, per can **15c**
- Fancy dry pack pumpkin. The kind you like for use in pies, etc. Wednesday price, per can **15c**
- Large 3-lb. packages of Argo glass starch. The starch for every purpose. Per package **25c**
- Economy coffee, always clean, fresh and fragrant. This is our leader. 3 lbs. for **\$1**
- Jelly glasses in 1/2 and 1/2 pint size. Squat and regular shapes. Per dozen **35c** and
- Plattsburgh hand-made cigars. Price, each **5c**

- Bargain Spread for August -

Bargain Wednesday, August 16th

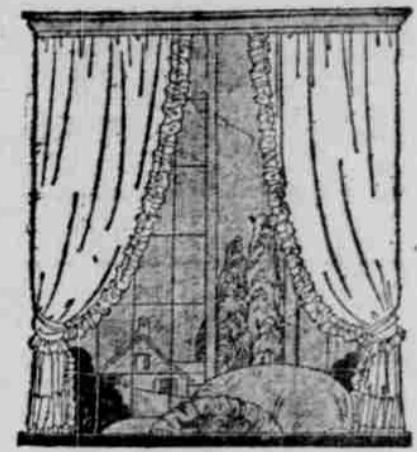
"Let the Quality of the Merchandise and Prices Talk!"

Consider the Advantage!

of buying your curtaining now. In order to emphasize the many outstanding values you will find in our curtain goods and drapery department, we have selected one representative item for your attention.

HERE IT IS

A fine quality of 26-inch MARQUETTE. Colors Ivory, Natural or White. Our unusually low price, per yard **23c**



Special Items for the School Children



BLOOMERS

Following in the footsteps of her mother, sister prefers bloomers to petticoats. Black sateen bloomers, sizes 4 to 12. Very special at, pair **48c**

BLACK HOSE

A limited quantity of Children's double knee firmly knit hose, in black only. Sizes 7 to 9 1/2. Per pair **15c**

MUSLIN DRAWERS

Well made muslin drawers, embroidery trimmed and double stitched. Rip proof. Sizes 4 to 12. Special price, per pair **50c**

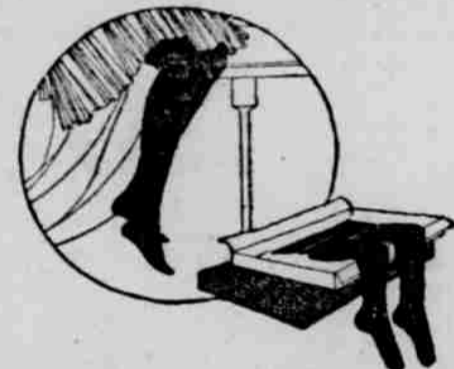
CAMBRIC UNDERWAISTS

These nice "Doris Gray" underwaists fill a long felt want. They are reinforced under the arm, have taped buttons and tab for garters. Sizes 2 to 10. Bargain Wednesday price **50c**

KNIT UNDERWAISTS

The well liked "M" make are very serviceable and come in all sizes from 2 to 12. Three of these garments for **\$1**, or singly, price each **35c**

SILK HOSE FOR THE SCHOOL GIRL



The kind that will keep her smiling and happy because she won't have to mend them every time she puts them on. Made by the Wayne Knit mills of selected yarns, reinforced heels and toes and very good looking. Black only. Sizes 8 1/2 to 10. Price, per pair **88c**

Supply Your Bedding Needs Now

BED SHEETS

Full size seamless bed sheets. A dandy fine quality. Size 81x90. Bargain Wednesday price **97c**

81-IN. SHEETING

Aurora bleached sheeting. One of the best known brands on the market. Special, per yard **58c**

VICTORIA CHALLIE

36-inch width for comforters. This is our best challie, and comes in a choice selection of new patterns. Special price, per yard **18c**

COTTON BATTS

3-lb. batts, size 72x90. Nice white cotton. Will spread out even, wash well and make you good, warm comforters. Special price, per bat **97c**



From the Land of Cherry Blossoms come these very pretty and colorful—

COTTON CREPES

in solid colors, which makes up into such adorable school frocks for the children, or dresses for yourself. Colors Copen Blue, American Beauty, Apricot and Orange. These crepes are specially priced for Bargain day at, per yard **38c**

Special on PEARL BEADS

24" Strand A beautiful quality of pearl beads with that deep soft lustre. Very special for Bargain special for Bargain Wednesday **\$1**



WHITE AS DRIFTED SNOW

Is this nice soft muslin for underclothes of all kinds. A pure fabric woven from fine soft yarns. Full 36 inches wide. Per yard **18c**

YOU WILL FIND MANY OTHER UNUSUAL VALUES HERE ON BARGAIN DAY

27-IN. OUTING FLANNEL

Price per yard **15c**

You can have it in grey plaids, light fancy grounds or all white. This is a very unusual bargain.

ELECTRIC SPARK SOAP

Thirty bars for **\$1**

One of the leading brands of soap on the market. Lay in your laundry supply at this low price.

GOOD THINGS TO EAT!

Here are Specials that will Supply Your Table with Good Things to Eat at Little Cost and at Little Effort.

- | | | | |
|--|-------------|---|-------------|
| Armour's roast beef, 3-lb. cans, three for | 1.00 | No. 1 apricots. Bargain Wednesday, three cans for | .50 |
| Lima beans. Specially priced, 2 lbs. for | .25 | No. 2 1/2 peaches. Specially priced for Wednesday, three cans | 1.00 |
| Large cans mustard sardines. Price, per can | .10 | Gallon pineapple. Special price, per gallon | .75 |
| No. 1 Shasta salmon, four cans Bargain Wednesday for | 1.00 | Gallon loganberries. Wednesday's price, per gallon | .85 |
| Nomis brand peas. Special for Wednesday, two cans for | .35 | Housewife jams. Assorted flavors. Four jars for | 1.00 |
| 8-oz. bottle of catsup. Special price, per bottle | .10 | Black cherries. Finest quality. Four cans for | 1.00 |
| 10 cans of Monarch milk on sale Bargain day for | 1.00 | Peaberry coffee. Bargain Wednesday price, 3 lbs. for | 1.00 |
| Gallon peaches. A good quality specially priced at, per gallon | .85 | Bulk cocoa. Fresh stock just in. 3 lbs. for | .25 |

H. M. SOENNICHSEN

PHONES 53, 54 and 144

PLATTSMOUTH, NEBR.

Telephone 64-65

E. A. WURL

6th and Main St.