

Plattsmouth's FIRST BIG COMMUNITY CLEARANCE SALE!

Buying Days, Saturday, July 29th to Saturday, August 5th, 1922, Inclusive

WANTS, BELIEVE IN CLEANING HOUSE AT THE END OF EACH SEASON.

ably. This is to be the first one. This is a "Let's GO" sale, or perhaps more properly a LET GO sale—a sale to make things GO by letting GO of all Summer Stocks. A MOST COMPLETE AND UNCOMPROMISING away well pleased and well repaid. Remember, 7 big Buying Days—July 29th to August 5th, inclusive. SOMETHING SPECIAL EACH DAY. (Read the "Self Starters" below.) All Clearance Prices are CASH!

Buyers for Week

BUYER NO. 1

July 29, 1922

Buy Brooms in Plattsmouth this

Buy Men's Dress Sock, black, brown

Buy Beef in Plattsmouth this date,

BUYER NO. 2

July 31st

Buy 50 Ingersol Watch in Platts-

Buy with this date a \$1.50 Window

Buy for 49c. Find the ad.

Buy 5c Winchester Screw Driver in

Find the ad.

BUYER NO. 3

August 1st

Buy with this date a 25c bottle of

Buy for 9c. Find the ad.

Buy \$1.50 American Made Alarm

Buy for 98c. Find the ad.

Buy Plattsmouth Fancy Cookies at

BUYER NO. 4

Aug. 2nd

Buy BRES OPEN IN EVENING

Buy Best Thread in Plattsmouth

Buy at 5 spools. Find the ads.

Buy of Fresh Cookies and Small

Buy. Find the ad.

Buy of Boil meat in Plattsmouth

Buy the ad.

Buy Plattsmouth this date choice of

Buy at 25% Off. Find the ad.

BUYER NO. 5

August 3rd

Buy with this date Men's best quality

Buy kerchiefs for 5c. Limit 3 to a

Buy in Plattsmouth Petticoat Lane

Buy 25c. Find the ad.

Buy in Plattsmouth any regular 15c

Buy 10c. Find the ad.

BUYER NO. 6

August 4th

Buy of Winchester Paring Knife in

Buy Find the ad.

Buy Plattsmouth this date genuine Ivory

Buy. Find the ad.

Buy with this date Ladies' \$1.50 Not-

Buy. Find the ad.

BUYER NO. 7

August 5th

Buy List of Prizes

Buy Filling Station in Plattsmouth

Buy than the lowest market price.

Buy Plattsmouth this date Fancy Market,

Buy asstd. styles, at 21c each. Find

Buy Plattsmouth this date a good, full cut

Buy for 75c. Find the ad.

Mid-Summer Clearance

of All Ladies' Ready-to-Wear Garments, including Our Entire Stock of Ladies' and Children's High Grade Millinery at Greatly Reduced Prices.

FOR QUICK SELLING WE HAVE ARRANGED ALL OUR HATS IN 3 GROUPS

\$5 to \$7 HATS at **\$3.89** \$7 to \$12 HATS at **\$4.89** \$12 to \$18 HATS at **\$7.19**

On THURSDAY, AUGUST 3, one day only, we will sell Ladies' Petticoat Lane double mesh Hair Nets, three for **25c**

It will be necessary to visit our store to appreciate the wonderful bargains we are offering in this sale, and which the limited space available on this bill permits us to list.

THE LADIES TOGGERY

Specials at Hatt's Market!

No. 1 can peaches or apricots, 18c, 2 for **35c**
 Jar rubbers, 3 dozen for **25c**
 Certo (Sure Jell) **35c**
 Cocos hard water soap, per bar **5c**
 Monarch milk, per can **10c**
 B. & M. pork and beans, per can **15c**
 Columbia River salmon, per can **25c**
 California yellow peaches, per can **25c**
 2 cans Dr. Price's baking powder **30c**
 Armour's tar soap, 4 bars for **25c**
 Grated pineapple, gallon can for **85c**
 Gallon can pumpkin **40c**
 JIFFY Cake (Reg. price, 40c) **25c**
 Iiten special cookies, per lb. **25c**

Creamo coffee, per lb. **35c**
 Bulk cocoa, per lb. **15c**
 English walnuts, per lb. **20c**
 Hominy, large can for **10c**
 House Wife preserves, asstd. flavors, per jar **25c**
 Canned plums, per can **25c**
 Alber's mush **20c**
 Good toilet soap, 3 bars for **25c**
 6 bars White Flyer soap **25c**
 Jersey corn flakes **10c**
 Mustard sardines, large can **10c**

FLOUR SPECIAL

HIESEL'S BEST FLOUR—14lb 48-lb. sack for **\$1.75**

Saturday, July 29

One Day Only—We will sell choice ROAST BEEF at, lb. **13c**

Wednesday, Aug. 2

This Day Only—We will sell RIB BOIL MEAT at per lb. **7c**

Friday, Aug. 4

We will sell the well known IVORY SOAP, at per bar—**6 1/4c**

Clearance Prices on

High-Grade Jewelry

\$7.50 Indestructible pearl beads, 18-in. long **\$4.50**
 \$3 Ladies' Girdles in assorted styles **1.00**
 \$2.50 set Community tea spoons **1.25**
 \$2.50 cut glass candy jars, ornamental **1.25**

We will sell on TUESDAY, Aug. 1, standard \$1.50 American alarm clocks **98c**

B. A. McELWAIN

JEWELER
On the Sunny Side of Main Street

SPECIAL FOR WEDNESDAY, AUGUST 2

All kinds Cookies and Small Cakes **10c Doz.**

Have you tried our new Golden Krust and Whole Wheat bread? **15c Loaf, 2 for 25c**

Our wagon comes to your town every day with Fresh Bakery Goods. Ask your merchant for them.

Hergers Bakery

Phone No. 485 Plattsmouth

Clothes Hampers at the Journal Office!

2 dozen extra fine large Clothes Hampers, regular \$2 and \$2.50 values. To close them out WEDNESDAY only at **\$1.25**

200 BOXES OF 50c VALUE STATIONERY ON SALE AT **25c**

THE JOURNAL OFFICE

"Let's Go" to Morgan's SWEET SHOP

The coolest place in town. Refreshments of all kinds. Make this your resting place.

THURSDAY, AUGUST 3

ONE DAY ONLY, we will sell any regular 15c Sundae or Soda for **10c**

Morgan's

Here's Jewelry at Go Prices! ALL NEW GOODS

\$1.50 Sterling Silver Bar Pins **\$1.00**
 \$3.50 Belts, with Sterling Buckles **2.25**
 \$2.50 Cuff Links at **2.00**
 \$1.00 Pencils GO at **.75**
 \$1.00 Cut Glass Bud Vases **.75**
 \$6.50 16-dwt. Silver Plated Knives and Forks, per Set **5.25**
 \$2.00 Alarm Clocks GO for **1.65**

Special Reductions This Week on Diamonds, Silverware, Cut Glass and Watches.

We will sell MONDAY, July 31, a regular \$1.50 Ingersol watch for **99c**

John W. Crabill

Gift Shop!
Wagner Hotel Bldg. No. Sixth Street

"Let's Go" and "Let Go!!!"

You Do the One, and You Can Depend on US Doing the Other!

Your dollar is buying real values when you can get such bargains as we offer in this first Community Sale.

We have many broken lines and overstocks on some things which we desire to move to make room for Fall goods. This will be a grand opportunity to find many bargains—in fact so many that space does not permit listing but a small part of them in this advertisement. Visit our store during Clearance week and note the many others.

On MONDAY, JULY 31—One day only, we will sell a Standard Winchester Screw Driver for the small sum of **10c**

On FRIDAY, AUG. 4 we will sell a guaranteed Winchester paring knife at **8c**

U. S. Army MESS KITS, reclaimed, loss knife and fork, Each **12c**

50-foot bundles of NON-STRETCH COTTON CLOTHES LINES for **15c**

One only WHITE ENAMEL porcelain top COMBINATION kitchen cabinet base and cooking table **\$19.50**

One only oak finish KITCHEN CABINET with top having three glass panel doors and zinc covered work table **\$22**

We have 5 dozen "Charcoal Tin" heavy coated, wood handled ball, 12-quart MILK PAIL, that are regularly sold for 65c. The special Clearance Price on these is **42c**

Coleman PRESSURE LAMPS—Just the thing for farm homes. Each **\$7.95**

Children's ALUMINUM TOY SETS at the low price of **10c**

Two only PORCH SWINGS. You can get lots of good out of one yet **\$2.85**

About 2 dozen 2-quart metal pail FREEZERS at a very special price **98c**

One only WHITE ENAMEL CRYSTAL REFRIGERATOR at **\$31**

One only three-door oak case REFRIGERATOR. To close out at **\$29**

U. S. Army regular issue "USED" ALUMINUM CUPS, each **10c**

Bestor & Swatek



Our Community Specials!

Any Summer Hat at Just

1/2 Price

Fifty Hats at \$1.00

For Wednesday Only!

75 New Fall Hats

-25% Discount-

EMMA PEASE

I Must Clean House!

LOSS WON'T STOP ME!

PERCALES—17 1/2c values to GO at, per yard, only **11c**
 LADIES' VESTS—50c quality. These will be closed out at **28c**

LADIES' FINE UNION SUITS—\$1 values GO during this sale at **63c**
 MEN'S UNION SUITS—\$1 and \$1.25 values. Closing them out at **69c**

All Other Goods at a Bargain Price!

On TUESDAY, AUGUST 1, we will sell Fancy Cookies at, per lb. **19c**

L. B. EGENBERGER

Plattsmouth Motor Co.

FORD AND FORDSON DEALERS

30x3 Rib Casings **\$ 6.77**
 30x3 Non Skid Casings **7.88**
 32x3 1/2 Non Skid Casings **10.49**
 34x4 Non Skid Casings **14.54**

Accessories of All Kinds!

On SATURDAY, AUG. 5, we will sell Gasoline at our filling station at a 2c Discount.