

'Let's Go'

Cost, Loss, Value, are of no concern when a REAL house cleaning is in order, and that kind of a house cleaning is the spirit of this Semi-Annual CLEARANCE sale, Saturday, July 29 to Saturday, August 5th. 7 Big Selling Days. LET'S GO!

26 Child's WHITE WASH HATS in rah rah and middy styles. Ass'd. sizes. **25¢**
They GO at.....

5 dozen Men's white ribbed summer UNION SUITS, long sleeve, ankle length. Sizes 40 to 46. **69¢**
They GO at.....

27 pairs Boys' Blue Bib OVERALLS, best denim, in sizes 11 to 15. **87¢**
They GO at.....

50 pair of Boys' Kiki and Linen color WASH KNICKERS. Sizes 6 to 16. Take 'em. They GO at **89¢**

4 1/2 dozen Men's summer UNION SUITS, including Poros Weave, Balbriggan, One Button and Derby Rib—remnants from \$1.50 to \$2.50 lines, in assorted styles. **98¢**
They GO at.....

49 pair Boys' Blue Bib OVERALLS, best denim, in sizes 4 to 10. **79¢**
They GO at.....

ANY STRAW HAT IN THE HOUSE
for this first Community Clearance Sale goes at just **1/2 PRICE**

ANY PAIR OF MEN'S TROUSERS
in the store—nothing reserved. Unrestricted choice. **\$4.95**

On Saturday, July 29th WE WILL SELL
30 dozen Men's good 20c Dress Sox, in black, brown or gray. Sizes 9 1/2 to 11 1/2 **8c**

16 Boys' Knicker WOOL SUITS in brown, gray and blue. Broken lines selling to \$10. Sizes 5 to 18 years. They GO at..... **\$5**

19 all wool Fancy Stripe BATHING SUITS, Men's and Ladies' latest styles in assorted shades. **\$2.49**
They GO at.....

3 dozen Children's Nainsook UNDER-TOGS, adjustable shoulders, buttons for outside pants and garter hold. Mostly Kaynee make. Ages 2 to 10. They GO at..... **55¢**

23 LITTLE MAJOR SUITS, made of best twill kiki, long sleeve, beach leg. Best buttons. Sizes 2 to 7. They GO at..... **98¢**

2 dozen Children's "Cutie" ROMPERS, short sleeves, beach style. Ass'd. colors. Solid buttons. Ages 2 to 5. They GO at..... **55¢**

MEN'S WOOL SUITS AT A BARGAIN
33 Men's and Young Men's WOOL SUITS, 3 pieces, assorted broken lots. Nearly every size represented. Not our best suits, but mighty big values. They GO at— **\$14.50**
Alterations extra.

PALM BEACHES TO GO AT \$11.95
11 genuine PALM BEACH Coats and Pants, broken lines. Assorted shades. All new this spring and all genuine Palm Beach—not imitations. They GO at— **\$11.95**
Alterations extra.

14 pairs Men's Linen and Stripe WASH TROUSERS, belt loops, cuff bottoms. Sizes 34, 36 and 38 waist. They GO at..... **\$1**

45 pairs Ladies' fine SILK HOSE (not fibre silk) from broken lines. Grays, browns, nudes, etc. No black. Values to \$2.50. To close out, they GO at..... **\$1.19**
One lot Men's DRESS CAPS, assorted sizes, 3/4 to 3/8 in. values to \$2.50. **29¢**
They GO at.....

21 Men's White Muslin NIGHT GOWNS, mostly Brighton make, in broken lots, but some of all sizes—15, 16 and 17. To close them out, they go at..... **\$1.10**

16 Boys' cotton SLEEPING SUITS, Ages 15 and 16, in Kaynee and Brighton make. They GO at..... **92¢**

29 Children's Summer WASH SUITS, broken lines, assorted styles. Mostly Kaynee, formerly selling at **95¢**
They GO at.....

54 Boys' BLOUSE WAISTS broken lines of light, fancy and dark stripes—also blues and grays. Extra good value. Sizes 4 to 10. They GO at..... **49¢**

100 Men's fine DRESS SHIRTS, neat stripes, checks and plain tans. All broken lines selling up to \$2.50, in either collar attached or neckband style. Sizes 14 1/2 to 17. They GO at..... **98¢**

C. E. Wescott's Sons

"EVERYBODY'S STORE"

NO REFUNDS

Store open Evenings Saturdays and Wednesday during this Sale.

“Let's Go” Clearance Sale!

July 29th to August 5th—Seven days filled with unusual opportunities to buy at very advantageous prices. Our store is prepared with radical reductions on summer fabrics and wearing apparel. The items we offer in this "Clearance Sale" will warm the hearts of economy seekers.

BOYS' WASH SUITS
Sizes 2 to 5. These are just what you want for school wear. Tom Sawyer and Huckleberry Finn. Made of guaranteed fast color suitings. **\$2.25**
Clearance price

GRAB BAG SALES
Grab Bag Sales will be a Daily Feature of the "LET'S GO" sale. In addition to merchandise, each bag will contain a number. Be sure and save your number which may be the one that wins the prize—a Handsome Cut Glass Water Set, which will be awarded to the Lucky Winner SATURDAY NIGHT, AUGUST FIFTH.

DRESS VOILES
Fine French voiles in black, silk striped, and with attractive white figures. Radically reduced for quick clearance. Yd. **68¢**

HIGH CLASS DRESSES
Big special in Ladies' and Misses' garments. Dotted Swiss, fine Voiles and French Gingham in this group representing values from \$15 to \$18. Just eleven of them and they'll be snapped up early at **\$9.88**

These Daily Specials will be Sold for These Prices only on Day Advertised.

SILK SKIRTINGS
For sport skirts. Attractive colors. Values to \$4.50. Shop early. Special, per yd. **\$2.88**

BLOUSES REDUCED
Clearance of all Lingerie, and Silk blouses. Georgette Crepe, Fine Voile and Batiste included. Long and short sleeves. Made of best quality materials. GO at **\$1.88**

Saturday, July 29
Rebal's hand made brooms—Limit of one to each customer. One day only **29¢**

FANCY WHITE VOILES
Very attractive and of high quality. Some have hemstitched effect; others woven plaids and designs. Values to \$1. Per yard **48¢**

PURSES, HANDBAGS
Clearance sale of black and colored genuine leather purses and handbags. Radically reduced from their original price. Shop early **88¢**

Turkish wash cloths—white. Size 10 1/2 x 10 1/2. Special price, each **6¢**
10c Grab Bag Sale at 3 p.m. Be sure to save your number.

WASH FABRICS
Organdies, Tissues and Voiles, plain, light and dark colors. Values to 75c yard. Clearance price **28¢**

SATEENS
Plain colors and fancy. Clearance price, per yard **22¢**

Monday, July 31
Pearl buttons, best quality. 15 buttons on a card. **4¢**
Price, per card

DOTTED SWISS
Brown with white dots and navy blue with white. Clearance **\$1.18** price, per yard

Thirty bars of Electric Spark soap will be sold on Monday for **\$1**
10c Grab Bag Sale at 3 p.m. One bag will contain a 50c gold certificate. Who'll win?

Wednesday, Aug. 2d
Coat's sewing thread, all sizes. Limit of 5 spools to a customer. Per spool **3¢**

EVERFAST SUITINGS
One of the season's best selling fabrics. A few colors left. Clearance price, per yd. **38¢**

Dress Gingham in attractive plaids. Tuesday's price, per yard **19¢**
10c Grab Bag Sale at 3 p.m. Who'll make the lucky grab? Be sure to save your number.

Blue Chevoit Shirting. A fine quality at a special price. Per yard **15¢**

Friday, August 4th
Part linen bleached towelling. 17 inches wide. Special price, per yd. **17¢**

One Sprucetex mop with large bottle of polish at the special price of **88¢**

5 lbs. of best 25c per pound coffee may be bought this day only for **\$1**
10c Grab Bag Sale at 3 p.m. Another 50c gold certificate in this lot. Save your number.

Five 1-lb. flat cans of medium red salmon on sale Friday for **\$1**
10c Grab Bag Sale at 3 p.m. There are going to be three surprises for you this day.

Dress Gingham in attractive plaids. Tuesday's price, per yard **19¢**
10c Grab Bag Sale at 3 p.m. Who'll make the lucky grab? Be sure to save your number.

Thursday, Aug. 3d
Blue Chevoit Shirting. A fine quality at a special price. Per yard **15¢**

Four large jars of pure fruit preserves at a special Ford day price of **\$1**
10c Grab Bag Sale at 3 p.m. The lucky number may be among those sold Saturday.

Lighthouse Cleanser, 2 cans **15¢**
Electric Spark soap, 6 bars **25¢**
Curfew sliced peaches, 3 cans **\$1**
Nimko peaches, 3 cans for **\$1**

Saturday, August 5th
64-inch white mercerized table damask. Wind-up of sale price, per yd. **68¢**

Four large jars of pure fruit preserves at a special Ford day price of **\$1**
10c Grab Bag Sale at 3 p.m. The lucky number may be among those sold Saturday.

GROCERY SPECIALS!

Palm Olive soap, 3 bars for **25¢**
Lighthouse Cleanser, 2 cans **15¢**
Electric Spark soap, 6 bars **25¢**
Curfew sliced peaches, 3 cans **\$1**
Nimko peaches, 3 cans for **\$1**
Monarch pork and beans, can **20¢**
No. 1 1/2 Karo syrup, 3 cans **15¢**
Monarch milk, 10 cans for **\$1**
Sarl Club macaroni, 3 pkgs. **25¢**
Underwood mustard sardines **15¢**
Shasta salmon, flat cans for **25¢**
Farwest loganberries, 3 cans **\$1**
Jack Spratt apricots, 3 cans **\$1**
Victor flour, 48 lbs. **\$2.09**
Harvest cookies, 8-lb. box **\$1.40**

3c per dozen above market price on eggs brought to our store during this big sale. | 1c per lb. extra will be paid on all cream checks brought to our store during this sale.

H. M. SOENNICHSEN

PHONES 53, 54 and 144

PLATTSMOUTH, NEBR.

July 29-August 5, Inc. SPECIAL CLEARANCE SALE! July 29-August 5, Inc.

SILVER PLATED WARE
50 pieces high grade silver plated ware—Spoons, Forks, Ladles, etc., in assorted patterns and everyone useful. Each **56c**

50 PIECES HEAVY CUT GLASSWARE
Finest American Cutting **30% OFF**

OUR JEWELRY STOCK
A good up-to-date line of Jewelry, Clocks, Silverware, etc., always on hand and offered at **LOWEST PRICES**

'GIFTS THAT LAST' **M. D. BROWN, Jeweler** 'GIFTS THAT LAST'

-7 Days Furniture Sale!

Plan your work and come to this Community Clearance Sale. The savings you can effect on Furniture alone will pay you to come for many miles. Prices far below the present market are offered.

"LET GO" PRICES FOR THE "LET'S GO" SALE

MONDAY, JULY 31
\$1.50 wall and window brush set for **49c**

"LET GO" PRICES FOR THE "LET'S GO" SALE

Oak buffets, **\$14.50 to \$37.50**
\$60 walnut buffet at **39.00**
Library tables, **\$9.50 to 27.50**
Four piece library set **49.00**
Dining room tables, **\$12 to 39.00**
\$65 kitchen cabinet **49.50**
2 drop leaf kitchen tables **6.50**
Kitchen chairs, 75c to **1.65**
Refrigerators at **\$9.50 to 39.50**
Jewell gas stoves **17.50**
3 burner gas plate **2.45**
One camp stove **2.50**
Porch swings **3.95**
Child's lawn swing **5.95**
Settees **4.95**
Sewing machines, **\$7.50 to 40.00**
Regular \$65 duofold **49.00**

OUR BIG MATTRESS SPECIAL
\$11 Mattress, \$8.95
Every 6th mattress sold during sale will GO at **\$3.98**

Walnut gate leg table **\$17.50**
\$250 dining room suit **165.00**
One walnut bed room suit **99.00**
Dressers, **\$9.50 to 40.00**
\$14 to \$20 beds, **\$5.95 to 14.50**
3/4 size beds, **\$4.50 to 15.00**
Bed springs, **\$2.95 to 12.50**
Sanitary cots **5.95**
Army cots, **\$1.95 to 3.95**
Camp stools, chairs, **75c to 1.50**
Traveling bags, cases, **95c to 9.50**
Trunks, **\$5.95 to 14.50**
Writing desks, **\$7.50 to 22.50**
Clocks, **\$2.95 to 7.50**
2 hand washers, **\$7.50 and 19.50**
2 power washers, **\$22.50 and 49.50**
2 electric washers, **\$75 and 95.00**

TUESDAY, AUGUST 1
Regular 25c Golden Star Furniture Polish for **9c**

One \$480 Piano and Bench, part down, balance on easy terms **\$250.00**
Rugs, Congoleums, Linoleums, Stair Carpets, Floor Coverings and Many Other Articles Not Mentioned in This List.

Ghrist & Ghrist Furniture Store

Across from Court House PHONE 645, 2 RINGS Plattsmouth, Nebraska

FORD DAY, Saturday, August 5

PRIZES

On SATURDAY, AUGUST 5th, Plattsmouth merchants offer the following prizes—open to all Ford owners, except tourists, merchants and their employees. Contestants must report and register at Plattsmouth Motor Co. (Ford Garage) corner 6th and Pearl streets, sometime between the hours of 8 a. m. and 6 p. m. on Saturday, August 5th. In case of tie, award goes to first reporting.

- 1st Prize:** \$13.50 Goodyear Tire for greatest number of persons in one Ford car, coming 5 miles or more Ford day. Given by Plattsm'th Motor Co.
- 2nd Prize:** Lady's New Fall Hat, worth \$5 for greatest number of ladies in one Ford car, coming 5 miles or more Ford day. Given by Emma Pease.
- 3rd Prize:** One Pair \$5 Shoes for greatest aggregate age of persons in one Ford car coming 5 miles or more Ford day. Given by Fetzer Shoe Co.
- 4th Prize:** 48-lb. Sack Heisel's Best Flour for greatest number in one family—father, mother, children, coming 5 miles or more. Given by J. Hatt.
- 5th Prize:** Fine \$7 Wool Blanket to largest family—same as above—coming from distance of less than 5 miles. Given by H. M. Soennichsen.
- 6th Prize:** Lady's Silk Umbrella for greatest number of ladies in one Ford car coming from distance of less than 5 miles. Given by E. A. Wurl.
- 7th Prize:** One \$3 Rose Tire Pump to Ford car bearing oldest serial number and reporting this date. Given by Bestor & Swatek
- 8th Prize:** 1/2 Dozen Columbia Phonograph Records to the Ford car bringing the tallest man to Plattsmouth Ford day. Given by Pop. Variety Store.
- 9th Prize:** One First Class Auto Jack to the most dilapidated Ford car coming to Plattsmouth on Ford day. Given by Bestor & Swatek
- 10th Prize:** One \$7 Men's Dress Hat for Ford car (tourists not counted) coming greatest distance to attend this sale Ford day. Given by Wescott's Sons