

# Bargain Wednesday, July 19

Another opportunity for the people of Plattsmouth to buy dependable and staple merchandise at a great saving. Forget about your work for this day. Come to this big Community sale, buy these bargains—and save money. A penny saved is a penny earned and you can make mighty good wages right here in Plattsmouth taking advantage of the offerings of Plattsmouth merchants.

## SOME BIG VALUES IN SHOES FOR MEN

69 PAIRS men's oxfords, in blucher and lace styles. Leathers, black kangaroo, black kid and brown calf. Both straight and French lasts. Some of these oxfords have rubber heels attached. Sizes 6 to 10. **\$4.44**  
Bargain price

MEN'S WORK SHOES—Outing and blucher styles. Leather soles and heels. Soles nailed and sewed. Sizes 6 to 11. A good buy at **\$2.45**

Men's white and brown CANVAS OXFORDS—Fibre soles, rubber heels. Sizes 7 to 10. **\$1.69**

## HERE IS OUR EXTRA SPECIAL FOR BARGAIN WEDNESDAY

59 pairs Growing Girls, Misses and Children's One-Strap White Canvas slippers. A good, comfortable shoe for the coming hot days. Easily cleaned with "Lily White" cleaner. Sizes up to 7. **\$1.69**  
Very specially priced at.....

## NOTE THE PRICES ON WOMEN'S SHOES

Women's comfort black canvas one strap HOUSE SLIPPERS. Leather soles, rubber heels attached. Insure real comfort and long service to the wearer. You'll really enjoy putting your feet into a pair of these house slippers. Sizes 4 to 8. Wednesday price **\$1.69**

WOMEN'S OXFORDS.—The popular shoe the year round. Leathers, black and brown kid. Soft and pliable. Smooth innersoles. High or low heels. Sizes run from 3½ to 7. Great values in this lot at **\$3.95** the low price of.....

**BARGAIN WEDNESDAY PRICES ARE CASH**  
Stores Open till 9 p. m. for Your Accommodation

# -Fetzer Shoe Company-

## Bargain Day Specials!

- 24-lb. sack Little Hatchet flour.....\$ .95
- 12 tall cans Nutro milk for......80
- Cream cheese, per lb......27
- Nomis pork and beans, per can......10
- Campbell's pork and beans, 2 cans for......25
- J. M. coffee, 3 lb. cans......90
- J. M. coffee, 1-lb. cans......32
- Diamond F. coffee, per lb......19
- 3 cans extra sliced pineapple, 2½-lb. cans..... 1.00
- Two 12-oz. cans Dr. Price's baking powder......30
- Advo marshmallow cream, pint size......25

## A. G. BACH

South Park Store Lower Main St. Store

## SUMMER TIME

## Bargain Wednesday Specials!

Below we are listing a few of the many specials we are offering for this day only:—

- Set of 6 White Cups and Saucers..... \$1.10
- Set of 6 White Dinner Plates......85
- Water Sets, 1 Pitcher and 6 Glasses......89
- Priscilla Sun Bonnets......48
- Table Oil Cloth, per yard......35
- Celluloid Hair Pins, 8 on a card, 3 for......25
- One Lot 10c Toilet Soap, per bar......06
- 4-oz. Bottle Furniture Polish......10
- Large Size Oil Mops......79
- 39c Dolls, American Made......25
- 49c " " "......35
- 12 Copies Sheet Music......50

## Popular Variety Store

Sheet Music, Grafonolas and Records

## "I Call This An Oasis" Said a Customer

"When I can buy the things I need NOW at such apparent bargains."

**Turkish Towels!**  
BLEACHED  
Sizes 18x36  
**18c**  
EACH

## "Victor" Flour!

"Every Sack Guaranteed"

**\$1.98**  
48-lb. Sack

—and you'll find lots of other values here, the money's worth, quality kind. It has always been our idea to leave out all extravagant statements, present facts only, and let the merchandise speak for itself. Here are values that will make July Bargain Wednesday the most advantageous of them all.

## Unbleached Muslin

36-in. medium weight unbleached muslin. This is one of the best unbleached muslins on the market and Bargain Wednesday's price is a decided bargain. **11c**  
Per yard.....

## Apron Dresses

Ladies' Apron Dresses, made of attractive percales. Light and medium colors. Sizes—small, medium and large. These apron dresses are especially priced for **88c**  
Wednesday at.....

## TUB SUITS THAT WILL WASH

Sturdy are these Tub Suits for the young lad whose inquiring mind leads him into all kinds of strange adventures. They come in all blue, all white, or blue with white and trimmed most natty in braid and emblems. If you have a little boy you will surely want one or more of these suits when you can get them at this price Bargain Wednesday **\$2.25**



## SUMMER TIME IS MIDDY TIME

What little girl wouldn't be tickled to death to own one of these pretty blue middies, made of Peggy cloth and trimmed with white braid on collar and cuffs. Sizes 6 to 12 years and specially priced at **98c**

We carry a complete stock of Middies for grown-ups as well as the children.

## DRESS GOODS

One table filled with short lengths of all varieties of this summer's pretty Tissue Gingham, Voiles, Skirtings and other wash materials, all reduced to the low price of, per yard **25c**

## 36-INCH PERCALES

Standard quality, light, dark and medium grounds, in very pretty patterns. These are specially priced for Bargain Wednesday at, per yd. **15c**

## TISSUE GINGHAMS

Tissue Gingham, Ground Dotted Swiss and Voiles in a big range and variety of colors and new patterns. **50c**

## LADIES' HOSE

Ladies' brown cotton hose. These are a very fine combed yarn hose, exceptional quality for the price. Sizes 9 to 10. Per pair **15c**

## Men's Socks

Men's medium weight "Iron Clad" cotton socks in brown, black and gray. Sizes 10 to 11½. A sock that gives lots of wear. Special price for Bargain Wednesday, per pair **15c**

## Work Shirts

Men's blue chambray work shirts. Made of good quality shirting and full cut. All sizes, 14 to 17. Be sure not to overlook this big value. Special price for Bargain Wednesday **78c**

## PILLOW SQUARES

Cretonne pillow squares, front and back of a good sized pillow, in a big variety of attractive and serviceable patterns. For summer use these are just the thing. Special, per square **48c**

## PILLOW TUBING

Pillow tubing, 40 and 42 inches wide—Wearwell, a firmly woven and finely finished tubing. One that will give lots of service. Limit of 4 yds. to each customer. Bargain Wednesday price, per yard **35c**

## CRASH TOWELING

Pure linen crash toweling, bleached and unbleached. 17 inches wide. This toweling is superior to the average linen crash as it is soft and smooth and firmly woven. An exceptional value. Limit of 10 yards to each customer. Bargain day price, per yard **24c**

## AND HERE IS ANOTHER BIG TURKISH TOWEL VALUE

A great big towel, extra heavy, size 24x45, with fancy woven colored border. This towel has sold as high as \$1.25. Bargain Wednesday price is, each **59c**

## Grocery Values That Appeals to Thrifty Housewives!

- |                                                             |      |                                                                |      |
|-------------------------------------------------------------|------|----------------------------------------------------------------|------|
| "Coney Bear" apple butter, 15-oz. jar for.....              | .20  | White cherries, No. 2½ can. On sale Wednesday at, per can..... | .35  |
| "Housewife" preserves, all flavors. Large jar.....          | .25  | Jack Spratt apricots, No. 2½ can. three for.....               | 1.00 |
| "Badger" preserves, all flavors. Large jar.....             | .15  | Governor apricots, No. 2½ can. Four cans for.....              | 1.00 |
| Brooks catsup, delicious quality. 8-oz. bottle.....         | .10  | Lima beans, large size. Special, three lbs. for.....           | .25  |
| "Davies" dried beef, put up in 2½-oz. jars, per jar.....    | .20  | Monarch milk, tall cans. Bargain Wednesday, per can.....       | .10  |
| Otoe red kidney beans, No. 2 size, per can.....             | .20  | Peaches put up in gallon cans. Price, per gallon.....          | .70  |
| Fern Leaf salmon. Price per 1-lb. can.....                  | .15  | Blackberries in gallon cans. Price, per gallon.....            | .85  |
| Monarch pork and beans, No. 1 size. Per can.....            | 12½c | Loganberries in gallon cans. Price, per gallon.....            | .85  |
| Monarch pork and beans, No. 2 size. Per can.....            | .20  | 7 lbs. of prunes on sale Bargain Wednesday for.....            | 1.00 |
| Shelby pork and beans, No. 2 size. Per can.....             | 12½c | 3 lbs. fancy Peaberry coffee here Bargain Wednesday for.....   | 1.00 |
| Tuna fish, dark meat. Price per 1-lb. can.....              | .15  | Two No. 2 size cans of sweet corn for.....                     | .25  |
| Yellow free peach, No. 2½ can. Price, per can.....          | .25  | Fancy Maine corn. Special price, 2 cans for.....               | .25  |
| Sliced cling peach, No. 2½ can. Price, per can.....         | .25  | Omaha peas, extra fine quality for the price. Per can.....     | .15  |
| Black cherries, No. 2½ can. Our special price, per can..... | .25  | Snider's tomato soup. Special price, 2 cans for.....           | .25  |
|                                                             |      | Nomis sweet potatoes. A large size can for.....                | .25  |

## Bargain Wednesday SPECIALS

You can save money by getting your supplies for the next thirty days at our sale on Bargain Wednesday. Very low prices have been made on goods that everybody is familiar with and everybody uses. Get your share of the items listed and save the difference.

## MINA TAYLOR APRONS

All styles, all sizes and all colors. These sold regularly up to \$2.50 each. Bargain Wednesday you can buy them at the unusually low price of—

**\$1.18**

## CALUMET BAKING POWDER

Full 16-oz. cans. Regular 35c quality. Our Bargain Wednesday certified grocery special. One or as many as you want. Special price, per can—

**24c**

## DRY GOODS

- New silk stripe TISSUE GINGHAMS just received from the factories, also all of our stock of silk stripe VOILES and FANCY DRESS GOODS in one lot for Bargain Wednesday. **48c**  
Values 65c to \$1. per yard.....
- SUMMER DRESS GOODS in one big lot, consisting of Voiles, Organdies, Dimities and other well known cloths. Regular 50 and 60c values in one big lot. Per yd. **22c**
- DRESS VOILES—One lot of Dress Voiles sold regularly at 35c per yard. Colors Navy, Gray and Black combined with White. A good warm weather cloth for dresses. Yd. **15c**
- One lot of 27-inch VOILES in 4 to 8 yard lengths at price unheard of for some time. Per yard **7c**
- LIGHTWEIGHT CORSET—A fully guaranteed light weight corset for hot weather wear. Double boning, guaranteed not to rust or tear and to give satisfactory wear. If not, you get a new one. Each **98c**
- 18-inch heavy COTTON TOWELING. Specially priced, 10 yards for **\$1**
- 42x36 and 45x36 PILLOW CASES—Belfast brand. For Bargain Wednesday, each **28c**
- Plain white or colored striped KRINKLE SEERSUCKERS. Very special, per yard **15c**
- Fancy flowered WINDSOR CREPE in all of the new dainty colorings. Per yard **32c**
- New colored TABLE LINENS—72 inches wide in pink or blue. Price per yard **\$1.48**
- NAPKINS to match the above. Specially priced for Bargain Wednesday, THREE for **\$1**
- Entire stock of MINA TAYLOR DRESSES will be closed out in this sale. Values up to \$7.50. Sizes mostly 36, 38 and 40. Each **\$2.50**

## GROCERIES

- Large packages of STEEL WOOL, a household necessity and the peerless cleaner for aluminum and Pyrex ware. Per package, only **10c**
- Best grade No. 2 size can black raspberries, red raspberries, gooseberries, loganberries or wild blackberries. Price, per can, **35c**, three cans for **\$1**
- Large oval cans of CALIFORNIA SARDINES put up in tomato sauce. Per can **20c**
- Large size cans of NOMIS brand PORK and BEANS, put up in tomato sauce, two cans for **25c**
- Large size cans DEL MONTE brand pork and beans, put up in tomato sauce, per can **15c**
- DUTCH CLEANSER—The best all around scouring powder. For Bargain Wednesday, each **10c**
- Yacht Club, Durkee's or Thousand Island dressing for salads. Large size, **35c**, small size **20c**
- "Economy" COFFEE—the best that money can buy for anywhere near the price. Lb., **35c**, three lbs. for **\$1**
- Large cans Libby ripe olives, per can **35c**
- Large 7-oz. jars dried beef, each **35c**
- New dry pack shrimp, per can **15c**
- Large size, No. 3 cans of genuine Virginia sweet potatoes **20c**
- Gail-Borden's Eagle brand canned milk, 25c can, dozen **\$2.75**
- Crema Oil toilet soap. Lathers in hard water. 3 bars for **25c**
- 5-lb. sacks of fresh oat meal, per sack **25c**
- Extra standard sugar corn, per can **10c**
- Pearl White soap, large 10-oz. bars, ten for **45c**
- Price's Phosphate baking powder, per can, **25c**, two for **30c**

Quart Mason jars filled with fine blend of tea for ice tea. Special for Wednesday, per jar..... **35c**

Telephone 64-65

# E. A. WURL

6th and Main St.

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PHONES 53, 54 and 144

PLATTSMOUTH, NEBR.