



New Materials for Spring Sewing featured for April Bargain Wednesday!

In every department are to be found a multitude of new things for Spring. The becoming and practical materials such as ginghams, percales, madras, voiles, etc., are shown in values difficult of duplication. This is the news that many of our customers have been waiting for. They appreciate the extraordinary character of our piece goods displays and know the material and patterns they select here will be stylish and most serviceable for the coming season.

Wool Jersey for Sports Wear

Here are two of the most popular colors for this serviceable and good looking cloth—scarlet and green. This jersey is 54 inches wide and just now is having a big demand for smocks, middies and sport jackets. Special, per yd. **\$2.50**

Nightgowns for Boys and Girls

These are made of a very nice quality long-cloth. "Brighton" made, full cut. Very specially priced at **65¢**

Koveralls for Children

You don't have to worry and fret about their clothes when you dress them in Koveralls. Made of blue denim and striped Steffel cloth in sizes 2 to 8. **85¢**



"EVERFAST" SUITING

appeals to mothers because they don't have to worry about its color. It will not fade in the sun nor in the laundry, and is a smoothly woven fabric that is ideal for boys' wash suits, little girls' dresses, middies, jumper dresses, in fact for all dress purposes. Big range of colors. **50¢** all full 36 inches wide. Yard

16-inch pure linen and "Startex"

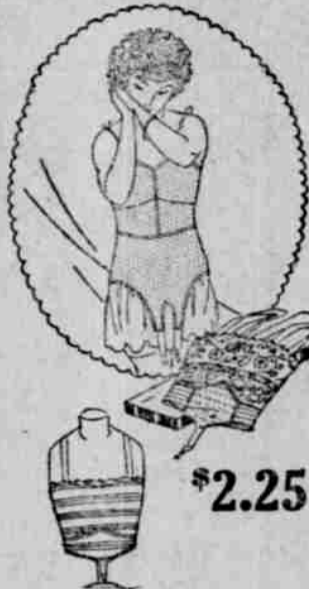
Crash Toweling

Bleached and Unbleached

19c

Per Yard

Here is illustrated the newest member of the Debevoise family, the "Willo-way" Bandeau. Designed for wear at times when a corset is not desired, it is by far the most perfect example of this type of garment. It molds your figure into those graceful, youthful lines and permits the greatest freedom of movement. This garment sells for **\$2.25**



FASHION FAVORS GINGHAM MORE AND MORE

and it certainly is a favorite, isn't it? You would certainly know that we liked gingham, if you saw all the lovely patterns we have. And so moderately priced; everybody tells us that. For Wednesday we are selling the Everett Classic, a nice 27-inch gingham for dresses and children's school clothes, at per yd. **17¢**

And Speaking of Gingham

We are reminded of TISSUES and, that you have an opportunity of buying some very high qualities at the low **35¢** price per yard, of

You can "Doll Up" Those Windows

Especially if they be kitchen, dining room or bed room windows. These scrims are a very nice quality scrim with fancy borders, or plain hemstitched borders. White and ecru, per yd. **15¢**

Staple White Fabrics at Unusual Prices!

- Hope muslin, Bargain Wednesday we will sell this well known brand of durable muslin at, per yard **15¢**
- Lonsdale Nainsook. Our special Bargain day price, per yard **25¢**
- 36-inch Crossbar and Dimity pajama checks, best quality, yd. **25¢**
- 36-inch fine quality checked Dimity for chemise, vests and baby dresses. Special price, per yard **50¢**
- A grouping of high grade white materials consisting of soisette, cross-barred silk mulie, silk and cotton crepe and lace cloth, all under one selling price. These have been very much reduced from their former price to, per yard **35¢**
- 27-inch white outing flannel, good medium weight. Fine for all kinds of infants' wear. Per yard **17¢**

Big Values from the Grocery Department!

- Bulk oatmeal, Bargain Wednesday price, per lb. **.05**
- 10 cans of Monarch milk on sale Bargain Wednesday for **1.00**
- Fruited oats, special Bargain Wednesday price, per pkg. **.15**
- Fruited wheat, special Bargain Wednesday price, per pkg. **.15**
- Otoe hominy on sale Bargain day, 10 large cans for **1.00**
- Prairie King corn, special price for Bargain day, 2 cans for **.25**
- Monarch kidney beans, No. 2 size cans, 2 cans for **.25**
- Monarch pork and beans, No. 2 size, 2 cans for **.25**
- Extra good quality bulk coffee, 3 1/2 lbs. for **1.00**
- Monarch coffee, 3 lbs. of this celebrated coffee for **1.00**
- 20 bars of Luna soap on sale Bargain Wednesday for **1.00**

Pillsbury's Best
Guaranteed Flour—48-lb sack,
\$1.98

- 20 bars Swift's white soap on sale Bargain Wednesday for **1.00**
- 3 large Bath tablets on sale Bargain Wednesday for **.25**
- 3 large cans Zip pears, Bargain Wednesday price **1.00**
- 3 cans Curfew peaches on sale Bargain Wednesday at **1.00**
- 3 cans Curfew apricots on sale Bargain Wednesday for **1.00**

- 3 cans Farwest loganberries on sale Bargain Wednesday for **1.00**
- Peaches, solid pack, Special Bargain Wednesday price, gallon **.75**
- Apricots, solid pack, We'll sell them Bargain day at, per gal. **.75**
- Pears, solid pack, Special price for Bargain Wednesday, gallon **.65**
- Loganberries, solid pack, Bargain Wednesday price, per gallon **.90**
- Pitted black cherries, special low price, per gallon **1.35**
- Apples, solid pack, Bargain Wednesday price, per gallon **.75**
- Hawaiian pineapple, solid pack, per gallon **.85**
- Jap rice, special Bargain Wednesday price, per lb. **.10**
- 8 cans Cordova salmon on sale Bargain Wednesday for **1.00**
- Large cans mustard sardine Bargain Wednesday for **.10**

H. M. SOENNICHSEN

PHONES 53, 54 and 144

PLATTSMOUTH, NEBR.

Big Offerings for Wednesday Specials!

FORGED STEEL CLAW HAMMERS
Strictly high grade hammers. Limited stock. Very special price for Bargain day **58¢**

ALUMINUM CUPS U. S. ARMY
These are the same cups that were used by our boys in the service. Special price, each **18¢**

EXTRA HEAVY TIN CUPS
These are also U. S. Army goods. Best quality at the special price of each **8¢**

GARDEN HOSE BARGAIN
Best grade of corrugated hose, moulded in 1/2 and 3/4 inch sizes. Shipped from the factory on 500-ft. spools. Made up in any length you wish at per foot, **13¢** 14¢ and

MAKE YOUR DOLLARS SERVE YOU DOUBLE ON THESE SPECIALS

Save Now on a Voss Washer

Voss Electric Washers are made extra strong, using only the best of materials and having different models for any kind of washing. The Voss factory advises us that an advance in price is necessary, effectively immediately. However, orders given up to closing time on Bargain Wednesday, will be filled at the former price scale. New price on E-43 Swinging Wringer model after April 19th, will be **\$87.50**. Up until that time you can buy it at the former low price of **\$79.50**

Garden Seeds of All Kinds. Sold in bulk only. Just the time to get your Lists made up for the Season's Planting—Let us Quote you Prices.

Bestor & Swatek

The WINCHESTER Store

ICY HOT BOTTLES 1-PINT SIZE
These are a real bargain at the price we are quoting. Get them of us **98¢** Wednesday for

STAINLESS - RUSTLESS PARING KNIVES
Something new. Will not stain or rust. Highest quality workmanship. **50¢**

KEROSENE CANS REDUCED
5-gallon galvanized kerosene cans. Special price for Bargain Wednesday, each **85¢**

ONE BURNER OVENS
One burner oil stove ovens. Just the thing for your summer baking. Heavy steel body construction with glass door. We have put a special price on these for **\$2.50** Bargain Wednesday.

100 Good Heavy Suit Hangers **10c**

Philip Thierolf
VALUE GIVING CLOTHIER

Men's Ties Silks and Knits, your choice only **65c.**

Our Big Special FOR Bargain Wednesday!

MEN'S DRESS SHIRTS

— 80 square percales. French cuffs, neck band styles, fast color, new checks and stripes. These are worth \$1.50 and \$1.75. Sizes 14 to 17 1/2.

95¢

Look around on our Bargain Counter, we can save you money.

Caps! Caps!!

A whole nest of men's and boys' caps, good enough to "hack" around in. Your choice

25c

Athletic Unions!

You'll need them pretty soon. They are mostly Vassar garments; comfort and fit. All sizes,

95c

Work Shirts!

A good heavy work shirt; color blue. This is a big full cut shirt. We have them 14 1/2 to 17. Bargain Wednesday only,

75¢

OVERALLS!

100 pairs of 2:20 blue denim union made overalls both suspender and high back. Good oval bibs jackets to match. These are the same as those sold last Bargain Day. Sizes 32 to 42 waist. Coats 36-44.

\$1.35

Summer Underwear!

A good soft-ribbed union suits—short sleeves, ankle length. Cream and white colors. Well made and a bargain special at

95¢

Sizes 34 to 46.

All the Above Prices are for Cash Only!

11th Bargain Wednesday

SALE!

Wednesday, April 19th, 1922

Women's Comfort House Slippers!

Made of black canvass, one strap, leather sole and heel, at **\$1.49**
Black kid finished leather, one strap, leather sole and heel, **\$1.49**
Sizes 4 to 8—Wide last



Women's Oxfords!

Goodness knows that if any shoes are "Seasonable" the year 'round, oxfords are. Yet we are including them in this sale of substantial savings.

Plain oxfords, ball strap oxfords, wing tip oxfords, low heel oxfords, military oxfords, black oxfords, tan oxfords. Every pair priced to save you money. Values up to \$7. Bargain Wednesday price—

\$4.50

Misses' and Children's strap pumps and oxfords, patent and brown leather. **10%** discount on Bargain Wednesday only.

Bargain Wednesday Special!

Men's work shoes, in brown and black leathers. Blucher and oxford styles with leather soles and heels. Half double soles are nailed and stitched. Half bellows tongue keeps out the dust and dirt. Wednesday only—

\$1.89



Women's Fibre Silk Hose!

Sizes 8 1/2 to 10. Colors black, white, cordovan and brown. This stocking is a silk and fibre stocking, 30% and 70%. Seamless with mock seam in back with fashioning picks in back in imitation of full fashion. The silk in this stocking comes above the knee. About 23 inches long. Wednesday price, **85¢** per pair, 3 pair for **\$2.50**
Pure silk thread fashioned hose at **\$1.25** per pair.

Fetzer Shoe Company

"QUALITY SHOES"