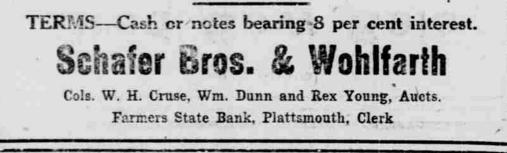


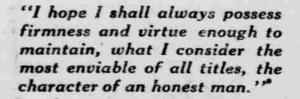
Sale starts at 1 o'clock sharp-Free lunch to parties from a distance.

# 50-HEAD-50 10 Tried Sows-14 Fall Gilts-Balance Spring Gilts

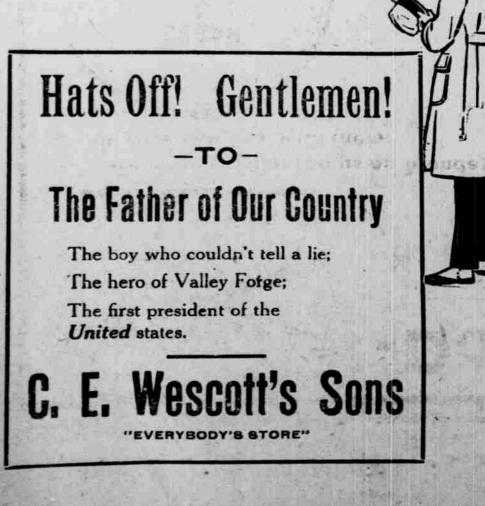
They are bred to Smooth Orion Sensation and Golden Orion Sensation. They are sired by the twice grand champion, Great Orion Sensation, the Kerns boar. A few are bred to Great Orion King, the boar that sired the Junior and Grand Champion sow. We won nine firsts, seven seconds, two thirds and Grand Champion Boar was bred by us, at Cass County Fair. Two gilts bred by the World's Champion will be sold.



Ed Stacey, who is employed here | George Born was in Omaha today at the Burlington shops, departed for a few hours and made the trip this morning for his home at Pacific to accompany Mrs. Born home from Junction to visit for the day with the Immanuel hospital where she friends there. has been for the past few weeks.



---GEO. WASHINGTON



From Wednesday's Dally. This morning at 7:30 at the St. John's Roman Catholic church occurred the marriage of two of the of Nebraska to mail order houses in

Meisinger. The wedding was performed with the full nuptial mass of the church mer. celebrated by the Rev. Father Holkap, rector of St. John's church, the

two estimable young people. The junior choir of the church sang the mass in a very beautiful manner and which added to the impressiveness of the occasion.

The bride was gowned in a very handsome costume of white satin and wore the flowing bridal veil, caught and held in place with orange blossoms. Miss Mary Grey of Omaha serv-

ed as bridesmaid, and wore a most charming gown of pink Canton crepe. The groom was attended by Joseph

man The young people departed today for Pekin, Ellinois, where they will

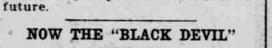
enjoy a short honeymoon with their relatives in that locality.

The bride is a daughter of Robert O'Brien, one of the leading farmers of Eight Mile Grove precinct, and is a young lady held in the highest esing the customer the value of knowteem by a very large circle of friends

over the county. The groom is a son of Mr. and Mrs. Peter Meisinger, members of one of pioneer families of the county, and is a young man only true of the clerk but of the perof sterling worth who has been iden-

tified with the farming interests of Eight Mile Grove precinct for the past few years. On their return home from the honeymoon Mr. and Mrs. Meisinger

will be at home to their friends on their farm home south of the city where they expect to reside in the



The field representative of the Journal, M. S. Briggs, has for the past year and a half become a famaliar figure over the county, not it that one article offered from anonly for his pleasant and genial per-sonality, but in the fact that he did more protitable sales but give the his traveing in the once famous but customer a greater value for his now deceased "White Wings." Since money, the burning of "White Wings" near To t

Union two weeks ago, Mr. Briggs rected his appeal to have a better Following the wedding Mr. and fins been compelled to do his travel- understanding of their own points of Mrs. Turpin departed for Omaha ing over the Missouri Pacific, until advantage or disadvantage and to where they will enjoy a short visit Monday when the loss of "White place before their employes the goods with friends before returning home

Wings" was replaced. Mr. Briggs will to be handled in such a manner that to this city. not repeat the unlucky experience their own enthusiasm might be The bride The bride is one of the charming with the white roadster and he is transmitted to the clerk, who, with daughters of Plattsmouth, having now sifting back of the wheel on the a thorough understanding of the been born and reared to womanhood 'Black Devil" and hopes that the goods could more readily make a in this city and is loved and esteemchange in colors will bring him thru completed sale. The reprimanding of ed by a very large circle of warm without any misfortune or close calls an employe before the customers or friends. She is a daughter of Mrs. such as he experienced in the burn-ing of "White Wings." an employe before the customers or friends. She is a daughter of Mrs.

so deplored and a more quiet and ef- her years here been quite prominficient means of correcting errors of ent in the social circles as well as in WASHINGTON'S BIRTHDAY judgment on the part of the clerk the work of St. Luke's church, of might be pointed out that would re- which she is a member.

The anniversary of the 190th birthday of the Father of his Coun-try was observed in the city today The speaker stated that he believ-with a construction by been appointed to that position by with a general closing of the banks ed the retail stores of the state could Judge Begley last year and is a as well as the various county offices if properly presenting their mer-in the court house and the ceasing chandise compete with any of the in the community and one who com-of labor in the Burlington shops. The large mail order Louses and that the mands the respect of all who know rain and dampness of the morning customers could secure better goods him.

served to make the day one that was at cheaper prices if the merchant To the young people the best wish-decidedly unpleasant to get around and clerk more fully understood the es of the friends will be extended for in. The day was unusual in the fact customer and the quality of the a life of happiness and joy throughthat the display of lightening in the goods handled. As an example Prof. out all the future years that He beearly morning hours was very no-the and something rather mer offered for sale in a retail store strange for this time of the year. and which was offered as a good Advertising is the life of trade.

way the incidents of the life of Geo. customer. Prof. Ivey pointed out that \$40,000,000 had gone from the state young people of this community, the east that could be retained by chool Mr. and Mrs. Wescott assisted Miss Elizabeth O'Brien and Mr, Bals greater efficiency in selling methods in the musical program of the exer-

cises with the young people singing and a more thoughtful attitude of he patriotic songs including "Amerthe needs and desires of the custoa" and "Columbia, the Gem of the

The value of creating an individ-uality for the article sold was strik-Ocean." A short program was given consisting of a piano solo by Raphael Janda, "The Spring Song" by ingly shown in the advertising camring service uniting the lives of the Mrs. E. H. Wescott and a recitation paigns that have been made that has by Vernon Arn. At this session of put the common ordinary prune on he school, Attorney W. A. Robertthe market with an advertisement on gave a very graphic account of that has set apart the products of the life of George Washington and

the California region with an indihis times, that was very much enviduality and the same methods that oyed by the young people. At the led to the increase in sales of the raisin crop of the Pacific coast close of the exercises the salute to the flag was given, led by Norris so that the owners of vinyards who Cummins, and which was a beautiwere threatened with bankruptcy by ful and impressive manner of conprohibition have three times increasluding the exercises.

ed their wealth. Three rules were laid down by the speaker as the basis of salesmanship O'Brien, brother of the bride, as best

-that of studying the goods or articles sold, studying the customer and the study of the salesman of themselves.

Through a number of illustrations the speaker pointed out the lack of understanding of the points of value in the articles sold by the person trying to make the sale and in not giv-

Miss Florence Egenberger and Mr ing just what real value or point of L. L. Turpin Married This Afadvantage was to be found in the ternoon at St. Luke's. particular line offered for the approval of the customer. This was not

purchaser and this was where the

knowledge of the clerk of his stock

customer every point of possible mer-

To the merchants Prof. Ivey di- taffeta.

From Wednesday's Daily. son owning or managing the store who did not by intelligent methods

acquaint the selling force with the ed this afternoon at 2 o'clock at the features of the lines they presented rectory of the St. Luke's Episcopal that they might be handled by the church, when Miss Florence Egensalesman in an efficient manner and berger and Mr. L. L. Turpin were which would secure the best of reunited in marriage.

sults for all concerned. Articles might present to the unbridal couple being attended by Miss trained eye practically the same ap- Mary Egenberger, sister of the bride, pearance and the different prices and Mr. Sidney Bell as best man. bring a question in the mind of the Rev. Father Wilbur Scranton

There will be a very worth while Washington from his childhood on. Bible study and program, which will At the exercises at the junior high be conducted by Mrs. O. T. Leyda.

#### Some Shipping Point Murray is indeed some shipping

point, as is shown by the amount of hogs, cattle and grain which are dispatched from the station here. The grain is going almost every day, some times in single car lots

and many times in a number at once. for. Last Sunday night, Searl Davis shipped one car of cattle, Harry G. Todd three cars and Parr Young two cars. making for that day six cars. On

cars of cattle, Worth Click one car and Walter Sans a car, making six of cattle, while Z. W. Shrader' and

Mont Shrader shipped two cars of hogs, all going to the South Omaha market.

### Read the Journal want-ads.

three sets 11/2 inch double work ha ness, in good condition; one set 1 1/4 inch double work harness, in good condition, and many other articles too numerous to mention.

Terms of Sale

All sums of \$10 and under cash On sums over \$10 a credit of six months will be given, purchaser giving bankable note, bearing eight per cent interest. No property to be removed from premises until settled

## JOSEPH WEST, Owner.

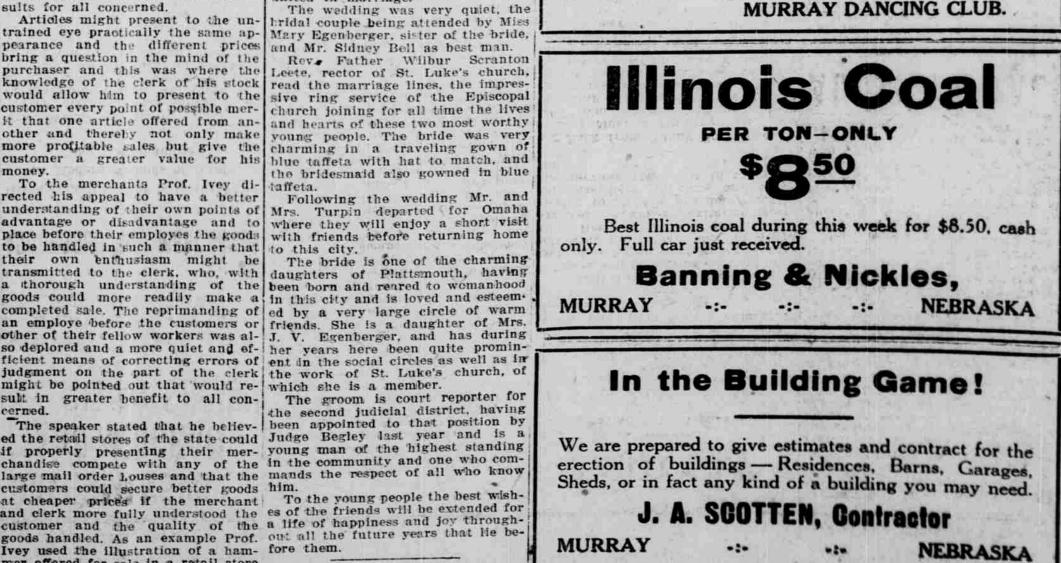
COL. W. R. YOUNG, Auctioneer. Tuesday Henry Creamer shipped two J. L. MEISINGER, Clerk.

#### CLOVER SEED WANTED

Or any kind, on your track. Market now higher. Write Johnson Bros., or leave sample at Field's store, Nebraska City, Nebr.



There will be given a hard times mask ball on Saturday, February 25th, in honor of the birthday of Jarvas Lancaster, at which there will be a good time. Four prizes will be awarded, two for the ladies and two for the gents, for the best costumes. Come, have a good time.



The lives of two of the prominent young people of this city were unit-

**OF MATRIMONY** 

YOUNG PEOPLE

JOINED IN BONDS

The wedding was very quiet, the

