

# ALVO DEPARTMENT

Eleanor Rosenow was in Lincoln Monday evening.

G. P. Kahler has gone to Missouri to visit a sick sister.

Dr. L. Muir and family autoed to Milford New Year's Day to visit relatives.

Miss Lola Carr and brother, Marvin, visited briefly with Miss Marie Stroemer last Sunday.

Co. Home Agent Ida M. Wilkins will be at the meeting and all ladies are invited to attend.

Several Alvoites visited Murdock to view the section of the village destroyed by fire last week.

Mr. and Mrs. John Murtey left Wednesday evening for Los Angeles Cal. to spend several weeks.

Miss Ina Anderson spent several days during vacation with her Aunt Emma Hanson at Greenwood.

Mr. and Mrs. Harlem Wolfe returned to their home at Ashland Tuesday afternoon visiting relatives here.

The Ladies Aid society met Wednesday afternoon with Mrs. George Curvey there being eleven ladies present.

Miss Mildred Brown came down from Omaha Saturday, spending New Years with her sister Mrs. Alfred Stroemer.

The Women's Reading club met Thursday afternoon with Mrs. M. C. Keefer. Twenty ladies were in attendance.

Miss Marie Stroemer returned to Gothenburg Monday after spending the holidays with her mother, Mrs. J. H. Stroemer.

Carl Grant has returned to his home at Chicago after spending six weeks with relatives here and at Clay Center, Kansas.

Mrs. Margaret Wolfe has returned from Greenwood where she spent several weeks with her daughter, Mrs. Mary Dummitt and family.

Mr. and Mrs. Fred Prouty and Mr. and Mrs. Sam Cashner spent Friday in Lincoln with their cousin, Mrs. Cora Bennett and family.

About twenty ladies will be needed at the church basement next Thursday afternoon January 12th, to help make the three dress forms which will be made that day.

Miss Alta Linch left Sunday evening for University Place to visit her brother, Prof. Veri Linch and wife, until Monday when she would return to Beatrice where she teaches.

Mr. and Mrs. Johnson moved into their new home early in December. Ivon Baker returned to his home at Bennett Sunday after spending a week with his aunt Mrs. S. K. Johnson and other relatives.

The trustees of the Methodist church and their wives and husbands met at the church basement Thursday evening and enjoyed a picnic supper after which the regular business session was held. There were 33 present.

Last Friday night Mr. and Mrs. S. K. Johnson held a house warming reception for friends and relatives about seventy being present. An oyster supper was served at 12 o'clock. Several of the guests were from Bennett.

Mr. and Mrs. R. C. Appleman entertained Saturday night at 6 o'clock dinner in honor of her mother, Mrs. H. A. Bailey. Those present were: Mr. and Mrs. H. A. Bailey and son, Kenneth, Mr. and Mrs. C. M. Jordan, Mr. and Mrs. H. L. Clapp.

Mr. and Mrs. Chas. Campbell and daughter, Grace, of Rokeby came in Friday visiting their sister, Mrs. Prouty and family until Saturday evening when they, accompanied by Mr. and Mrs. Prouty and sister, Mrs. Joe Armstrong, went to Greenwood and spent New Years with their mother Mrs. A. Hurlbut.

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## JOHN MURTEY,

ALVO NEBRASKA

## WABASH HAPPENINGS

L. R. Stanley autoed to Lincoln Tuesday morning.

William Thurman is visiting at the home of Frank Reese.

Mr. and Mrs. Will Murfin autoed to Lincoln Tuesday morning.

Mr. S. A. Jackman and Mr. L. R. Stanley put up ice last week.

Jerry McHugh was in town Wednesday. He saw his brother Ed off on the train.

April Sala spent Friday and Saturday at the home of Mr. and Mrs. H. H. Gerbeling.

Ella and Orval Gerbeling spent Thursday evening at the home of Rev. and Mrs. Sala of Elmwood.

Mrs. Clara Telms returned home from Avoca Saturday evening where she has been visiting the past week.

Mr. Emil Bauers is spending this week with his uncle and aunt and family, Mr. and Mrs. H. P. Dehning.

A number from here attended the box social in Murdock Friday evening. A jolly good time was for all.

Mr. and Mrs. H. H. Gerbeling autoed to Weeping Water Friday morning to have some dental work done.

Rula Jackman spent Friday and Saturday with her Uncle and Aunt and family Mr. and Mrs. Chas. Gibson of Weeping Water.

Mr. and Mrs. Ray Poole spent Saturday afternoon at the home of Mr. Poole's brother and family, Mr. and Mrs. Albert Poole.

Floyd and Clara Gerbeling and Miss Armstrong spent Wednesday evening at the home of Mr. and Mrs. H. H. Gerbeling and family.

Mr. and Mrs. H. P. Dehning and family, Mr. Emil Bauers took dinner at the home of Mr. and Mrs. Albert Dehning and family.

Mrs. L. B. Wolcott, Mrs. Hitchman, Mrs. Clark and Mrs. H. B. Wolcott spent Wednesday at the home of Mr. and Mrs. Albert Poole.

Mr. and Mrs. S. A. Jackman and family, Mr. and Mrs. C. C. Jackman and family attended the funeral of their niece, Mrs. Gochie at Louisville.

William, Harry and Meta Dehning, J. D. Ella and Orval Gedbeling autoed to near Greenwood Saturday evening to a farewell party for Mr. and Mrs. Gust Bauers.

Mr. and Mrs. Lock of Minneapolis, Minn., are visiting with Mrs. Locke's grandfather, Mr. H. H. Squires, also Mrs. Locke's aunt and family, Mr. and Mrs. Homer Sylvester.

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our entire stock at just two prices,

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## Men's Overcoats

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The end of our season is the beginning of yours. You need a new overcoat. Get it now.

## Boy's Overcoats

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# Our January Clearance Has Started!

and it started with a Bang! People are interested in such prices as we announced in our first ad. If you haven't read that ad, get it and read it. We haven't room in any one ad to list all the items. Be assured this is an event of superlative value giving. Such low prices haven't been known in years. Buy when the market is down—that time is right now!

## Ladies Wool Sweaters---choice of House \$6.45

Special Low Prices on Ladies' Coats!

# C. E. Wescott's Sons

"EVERYBODY'S STORE"

## SHIPS THAT PASS IN THE NIGHT

(Continued from Page 1.)

be moved anywhere and with it the farmer can mill direct from stack, place the product in bags or elevate it into bins or silos ready for use as needed, thereby saving not only a great amount of room, but the subsequent labor of rehandling same, as when material is reduced by our process it can be conveyed from bins direct to feeding troughs or to self-feeders which are fitted for hogs, eliminating all waste. It is clear that when rough material is fed there is great waste and in addition it is shown by tests that the physical effort required by an animal in converting its jaws into an alfalfa mill, will consume so much of the food content that the most ideal place for the animal will find it difficult to gain a surplus beyond that to replace its own tissues. This is especially true where animals are allowed to roam in search of food, which they can never obtain in the proper balance required for the best gain.

The quality and texture of our product has been pronounced by experts to be the finest ever seen on the market, also the highest in food value, our Lincoln university tests showing a protein content of 14.6% in the milled alfalfa, and this is all other makes run about 10 to 12%. This high analysis is due to our efficient machinery, our methods of milling and screening and to the fact that we mill raw stuff at the source, and also to the high protein value of the alfalfa grown on our fine soils abundant in the river hills.

Now what is more important for the purpose of this article is this: All this machinery is being built by home labor in our shop and manufacturing plant located here in Plattsburgh, right across the street from the mill, and this was the reason why the mill was built in Plattsburgh and erected where it now stands, any have guessed that the proposition would be a failure on the assumption that no alfalfa could be secured around here, and to those of us of interest for us to say that we have never considered it to be of material importance to our idea whether the Plattsburgh mill manufactured alfalfa meal immediately or not, because the mill was erected primarily to develop our patent forage milling system and to be handy to the parent shop, upon whose success it depends, because this is the shop out of which the mill gets its foundation.

It is not important to our proposition whether the mill here mills commercially or not. All we want is to use it for demonstrating its possibilities visually to those who do want it. We are aware that there are other locations where hay is properly abundant and these are the places where we expect to erect mills or parts of mills. This is the business that will permit us to enlarge our present shop here and probably work at least 100 skilled men.

But, we will state, as against the idea that there is not enough alfalfa grown here, we are surprised ourselves to know that the situation is more favorable than supposed, and all farmers are greatly disposed to increase acreage as soon as the market is provided, and this event will be solved as soon as we can complete the mill.

Also, it is well known that alfalfa is the greatest soil builder and no modern farmer can do himself or his land justice without growing it, as in fact it is the most profitable crop he can raise, even at \$10 per ton, to say nothing of the increased productivity of the soil due to its being

grown, but like everything else in farming there is a right way and a wrong way to do anything.

Now what matters in the community is this: Our machinery is made in Plattsburgh, we employ only the best grade of expert mechanics, some of whom have been with us for twenty-five years. We have at our command the best equipped manufacturing plant of its size in the country.

When we removed here from Omaha we brought a number of high grade mechanics with their families, also from other places, even from Dubuque, Iowa. We have been here about five years developing our proposition, advertising to the town and working in national mediums of circulation, disbursing at times one thousand dollars per week, which money is derived from outside sources entirely. Our purpose here is one of uplift for the community; we are devoted solely to the advancement of the community interests; we do not operate our plant for personal profit, but all such profit has been expended in plant betterment and the acquiring of property necessary to receive the expansion of our legitimate business.

We have asked nothing in the way of a bonus from the citizens, but have purchased at good prices everything we have here. On the other hand we could have obtained much material assistance from other places.

We now have nearly two acres near trackage which we are erecting a necessary mill furnishing one in which we can easily supply work for more than 100 men, but owing to the war and other conditions over which we had no control, we have been unable to secure the necessary frames, which would probably have cost at least a half million dollars, to be expended in buildings and departments, including a competent sales organization behind our manufacturing facilities. It is easy to comprehend what this would mean to our city—not only an important place in itself, but would encourage other factories who depend in a measure on us for certain supplies.

Twice we have attempted to associate ourselves with organizations with this laudable purpose in view, but in each attempt difficulties have been encountered by growing depressions of war and after-war conditions, but we all know that these conditions are but transitory and the pendulum will soon swing the other way. Over two hundred years ago some will be required to build up the western empire without considering any of the world-wide requirements. Is there anything more important or reliable than the making of those implements necessary for the conservation of food, such as we make? These requirements are ever recurrent and are of interest wherever agriculture exists.

With our limited capital we have necessarily been compelled to work slowly, even at times thought we should have quit entirely, but rising from merit springs eternal and cannot be subdued.

We build slowly but surely. Our present mill building here was constructed especially with reference to our requirements in order to demonstrate our perfect machines, system and inventions relative to the business.

The mills may be made smaller or larger depending on the requirements—seven to single machines. Substantial progress has been made, much of which of course the public has no means of observing, but which, relating to factors of vital importance to the industry, we think of great value. There will be no salaries paid during 1922—at least no inducement is held out. Here is a chance for some young man to associate himself with a fine commercial proposition, where he can learn all the engineering features connected with the business. The possibilities in either department are almost without limit.

Already important buyers in New York City, New Orleans, Memphis, St. Louis, Kansas City and elsewhere have signified a desire to handle our entire output of milled alfalfa as manufactured by our process, this situation being due to the fact that no product has ever been on the market to equal it.

Now, folks, the real important thing for all concerned is to get our mill complete and fully equipped, in order that we may mill to full capacity, which would be from twenty to forty tons per day here and by doing so demonstrate to prospective customers the actual value of the units involved.

With this object in view we are expanding the combined force of our capable employees, our present machine shop, as well as our entire capital and credit. We have no fear in these respects because we know the value of the end sought.

More than fifty thousand dollars has already been expended in bringing the present mill forward. The amount of development work we have already done could not be duplicated elsewhere for twice the amount. In fact several of us have worked unceasingly without any charge whatever.

Now as strange as it may seem we will yet require the sum of forty-three thousand dollars to complete our new models of machinery, patent and necessary mill furnishings and in less than another year will be required to complete same. Everything has a beginning and such are necessarily expensive, but less so in this instance than elsewhere because we work efficiently and do all our own work practically on the premises. It is a proposition that obviously could not be developed anywhere else nor under any other circumstances because all factors are favorable.

Our next mill would not cost one-third as much because all factors are at hand and everything reduced to a manufacturing basis. As everyone knows, there is a large difference between making things and manufacturing them, for the first ones must be made under careful evolution and expert observation. Many millions were expended in bringing the present Ford car into daylight, while the present low cost of construction is one of the marvels of the century. The above allusion is made to make clear the idea that when our mills are ready to offer on the market the price will be such as will meet all competition even in inferior mills.

A number of patents will be involved in the proposition the worth of which we estimate at a low value of \$200,000 not including the present mill property, building and equipment already installed.

Now how shall we raise this very necessary forty-three thousand dollars? We have no stock for sale, nor will we lay any plans for further capitalizing the proposition, at least until after our present mill is complete and in demonstrable shape.

Our first incentive would be to ask for a loan for the amount, repayable in a term of years, covered by mortgage security.

We can cite several instances in which we have given young men a start in other propositions in which we have been identified, that has resulted in their becoming owners of factories and other properties as well as a power in the commercial world. A similar situation is held out in the present proposition, but of far more reaching importance than anything we have heretofore been connected with, and one in which we ourselves intend to devote our entire energies.

As for ourselves, we have expended thousands in the community and would ask no one to assume any risk that we ourselves would not take. As a whole, we do not believe there can be any question as to our ability or sincerity in the premises. We only ask our neighbors to add a small portion as against what we have and are willing to expend, all for the opening of opportunities and the upbuilding of our home town and making Plattsburgh a better town in which to live.

We know of wealthy people who are investing in hazardous enterprises out of the town in which they call home, and which have no potential value in the uplift of the city, nor do such investments employ our idle men or develop the community in any way or assist in paying our taxes.

Many of our excellent young men are compelled to go far away to seek employment far from home and friends. Willing as these wealthy people are to share in the prosperity of all improvements, they are loath to help in any way on the foundation work involved and necessary for legitimate industry.

What we are already here is unfortunate for us, because if we were not, it is probable that a large bonus would be arranged for to get us here. We believe Plattsburgh has already received benefit from our activities, as we have worked for expansion ever since we were first in the town with our other active citizens.

Many who are well able to assist do not take into consideration that some one must carry on, laying the foundations from which future activities must spring. We can only reap what we sow.

The backbone of every live town lies in its small and large industries as well as the far sightedness of its business men. Old capital must supply new leaven, else activities shrink back to earth again.

Again many do not know the exact character of our work nor that our work relates to fundamental creations in metal tools and machinery, which we generate out of nothing which existed before, and from which evolve other subsidiary industries. Ours is an only institution which can create and make itself and all other industries and upon our class of activities they must depend for renewals.

We dwell at length on the significant value of our primary industry here as an important factor already in our midst, capable of great uplift to the community, but even after all, independent as we are, we cannot manufacture money without a government permit, and as we have no hopes of such concessions, all we can do is to get help to make the things that can be exchanged for that commodity which, however desirable and useful, cannot measure up to truth and integrity, nor cause the species of satisfaction which comes from helping others to help themselves.

Many do not have the patience to recall that one thing builds another, whether it be for good or for evil. For instance a number of people have complained to us that the Choppie gas engine works was a failure. We know different because we built the foundation left by Mr. Choppie, adding an equipment valued at \$20,000 or more. We have disbursed fifty times the amount of the original investment in it, besides expending many hundred dollars advertising the town in mediums having a world wide circulation and with results, which our mail will show, even from far away Australia, New Zealand and war torn Europe. All are interested in us! Why? Because we supply them with desirable commodities, which in many instances cannot be duplicated elsewhere on the planet.

Now, folks, we have hit off a big chunk here on the milling proposition which taken in connection with our machine shop requirements, makes the grade mighty hard to climb. We cannot make it unaided; we do not think we ought to. No matter if one has a gold mine, capital must be provided for the necessary machinery to excavate it. Sound men and money are required in every enterprise. We are essentially engineers—makers of efficient machinery, layers of control situations in commercial enterprises. We need the assistance of salesmanship; we can even direct others in this successfully, but others we must have.

We realize, too, that going on any scale is hard at this time. The financial situation is entirely in the hands of the community. At the same time we know that there is just as much money as there ever was and those who have it are enjoying their time with it. But the pendulum swings; it has to; then comes the regrets of those who might have been.

These observations are not offered with intent to injure the sensibilities of any one, but we believe the statements in substance are essentially of importance to the community at this time. In any event if our wants or plans are not known, we should only blame ourselves if we can get no further in the community; nor do we believe of the worthy cause in making this situation known to financial men who at this time have uninvested capital or who may have invested capital in far away enterprises which would serve all interests better were it working at home.

We are sole owners of the property, save for a small incumbrance, which we will take care of. There is no stock for sale, nor any necessity therefore, as when our mill is complete it will build another out of itself, which we can either own or sell. The limits of expansion in this proposition are curtailed only by the ability of the men behind it.

It pays to investigate. Our shop and mill are open and we invite inspection of our work and criticism from any source. Thanking our friends for past favors which we will solicit further in our present plans of expansion, we remain—  
Faithfully,  
L. C. SHARP MFG. CO.  
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FORAGE EXTENSION MILLS.  
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