

We will be here till 9 p. m.

# BARGAIN WEDNESDAY!

—Just Another Way of Saying "Merry Christmas!"

Possibly there are some things you have thought you could not afford to buy this year, either for your own use or as Christmas gifts, but here comes Bargain Wednesday and puts many of these things easily within your reach. This enables you this Christmas month to add the "joy of giving" to the joy of living.

Don't be afraid to shop—you are welcome here, whether you come to look or to buy. Our Christmas displays are ready.



## For Women---

COATS—We're going to do something unusual. We're going to lot these coats and give you mid-season assortment for end-season prices. One day only—

- Lot No. 1—4 coats at— \$ 5.95
- Lot No. 2—6 coats at— 8.95
- Lot No. 3—4 coats at— 13.75
- Lot No. 4—6 coats at— 17.75
- Lot No. 5—5 coats at— 21.95

These are cloth coats, not plush.

SWEATERS—One lot of all wool knit, assorted styles; less than the yarn is worth— \$5.45

One lot all wool, in Angora and Jersey, Tuxedo style, with belt— \$6.45

Ladies full fashioned black wool cashmere hose, size 9 to 10 1/2. Price— \$1.28

Ladies' fancy brown heather rib hose, sizes 9, 9 1/2. Bargain Wednesday price— 85c

Ladies' fine silk and wool heather, drop stitch, sizes 9 to 10 1/2. Wednesday price— \$1.50

Ladies' pure silk hose in black and assorted shades, sizes 9 to 10, at— \$1.45

Ladies' knit shawl capes with silk cord. Very stylish. Bargain Wednesday price— \$4.95

Girls' latest style sweaters with sailor collar, assorted shades. Ages 4 to 10— \$1.85

## MEN'S NECKWEAR

NECKWEAR—A Christmas item you should not miss. Men's silk 4-in-hand ties, new graduated shapes, bright patterns. Special one-day-only price— 39c

Cheney silk 4-in-hands, not ordinary ties but pure silk. Gorgeous patterns in endless variety. Bargain Wednesday— 72c

## For Men



Before We Forget It—During December we are giving a Buddy Lee doll, dressed in real overalls, with every suit or overcoat \$25 or more.

SUITS—In 3 lots. Here's where we make you a Christmas present.

No. 1—Men's and young men's 3-piece wool suits, including some blue serges; mostly all small sizes but big values— \$7.75

No. 2—This lot comprises cassimeres, chevots and serges, selected from our regular stock and not picked up for sale purposes. Come and see them— \$17.75

No. 3—Here are suits that kept company with the \$50 and \$60 suits a year ago and were hard to get at that. Values that make your dollar look like two dollars. Practically all sizes in this lot— \$27.75

OVERCOATS—If you have any need for an overcoat, don't fail to see these Bargain Wednesday.

Lot 1—These are mostly small sizes, but you are buying them at very small figures— \$7.75

Lot 2—This is a little wider range in grays, browns and blacks— \$17.75

Lot 3—Here's where you can buy most any kind of a coat you want. They're sure dandies. Bargain Wednesday— \$27.75

SWEATERS—One lot men's all-wool pull over sweaters, both V neck and shawl collar style. Assorted styles. A big value at Bargain Wednesday's price— \$4.95

Men's gray sweater coat, pineapple weave, strong and heavy. 2 pockets. Big collar. Size 38 to 46. Special price— \$1.95

ARMY SHIRT—O. D. heavy army serge. 2 big pockets, with flaps; double button sleeve and double elbow. Sizes 14 to 17. \$3.35

Never again at— Less than army store prices.

SOX—Men's dress sox, fine rib top. 4 colors, black, cordovan, gray and navy. All sizes. Three pair— 50c

Fine cashmere hose, combining warmth and good looks. Not clumsy in shoe. Colors black, Oxford and natural. One day— 39c

Genuine Rockfords, heavy weight, blue or brown mixtures, full size. Elastic knit on top. Seven pair for— \$1

GOWNS—Men's heavy outing flannel, mostly Brighton make. Assorted sizes. Bargain Wednesday— \$1.45

A few more of our regular cabinet coat hangers for a very useful Christmas item. Bargain Wednesday price— 10c

## C. E. Wescott's Sons

"EVERYBODY'S STORE"

Pay Cash — Save Money



## For Boys---

OVERCOATS—Ages 2 to 8. Browns or grays or cordovan chinchilla. Double breasted with belt. Bargain Wednesday— \$6.85

Ages 9 to 14—the latest styles at— \$8.85

SUITS—In two lots— No. 1—Mostly small sizes, 3 to 10. Wool and wool mixed. Bargain Wednesday— \$3.95

No. 2—Sizes to 18 years, in neat mixtures, also plain blue serge, lined knickers— \$6.65

MACKINAW—In dark brown, pure northern wool. Made with slash pockets, big collar and belt. Sizes 11 to 16, \$5.95; Sizes 17 to 20, \$6.95

SWEATERS—Pull over style, heavy rib stitch, heather mixtures with contrast trimmed collars. \$2.85

Ages 8 to 14— \$2.85

Boys' coat sweaters, shawl collar. 2 pockets. 3 colors— \$2.45

GRAY KNIT TURBAN CAP, close fitting. Very warm and durable. One day— 29c

KNIT HELMETS, with double aprons. All wool. Color, brown. A fine protector— 45c

SKATING CAPS in variety of colors, some with contrast trim. All wool. Price— 48c

BOYS' GOLF CAPS with fur underband, in neat mixtures and patterns— 89c

OVERALLS—Boys' Bear brand, fast color blue bib overalls— 95c

Sizes 3 to 9— \$1.15

Same overall in sizes 10 to 14— \$1.15

## MEN'S SHIRTS

SHIRTS—Men's work shirts, all best quality. All sizes, 14 1/2 to 18. Bargain Wednesday— \$1

Men's dress shirts in light stripes and assorted patterns. Soft cuff, either collar attached or neckband style. Sizes 14 to 17. Bargain Wednesday price— \$1.37

## JEWELRY IS LOWER

Ideal Christmas Gifts Now within the Reach of All at Brown's

With the holiday season but two weeks off, December's Bargain Wednesday is most opportunely timed. Genuine bargains await you in every store in Platts-mouth—but most refreshing is the news contained in the above caption. JEWELRY IS CHEAPER—not one item, but practically every article in our entire stock.

Since the beginning of time jewelry has been in favor as the ideal lasting gift. Today that custom is more firmly entrenched than ever before and with lower prices, no occasion exists to overlook a single friend at this, the most delightful season of the year.

### SUGGESTIONS for HER

- Ivory Goods
- Hair Ornaments
- Rings (all kinds)
- White Stone Bar Pins
- Pearl Beads
- Cameos
- Cuff Pins
- LaValliers
- Fountain Pens
- Broaches
- Lingerie Clasps
- Wrist Watches

### Something NEW —in— ART SILVER

- Benedict
- Tabard Silver
- Desk Sets \$18.50
- Smoking Sets \$3.50 to \$9
- Book Ends \$8
- Desk Clock \$8
- Vase \$6

### SUGGESTIONS for HIM

- Waldem'r Chains
- Cuff Links
- Rings (all kinds)
- Emblem Jewelry
- Shaving Sets
- Desk Sets
- Smoking Sets
- Scarf Pins
- Belts & Buckles
- Fountain Pens
- Watches
- Waldem'r Knives
- Military Sets

### Table Silverware

Complete line of Gorham's "Etruscan" sterling; also the following high grade plates: American Silver Co's. "Roanoke;" Rogers, 1847, "Ambassador;" Gorham's "Shelburne" and Rockford's "Whittier" patterns and the popular pearl handled goods. Silverware is much cheaper this year.

### Cut Glassware

Water sets, fruit bowls, celery trays, flower baskets, sugar and cream sets, vases, sherberts, goblets, nappies, ice tea glasses, etc., etc. We have both the heavy and light cuttings and can supply your every need in glassware this year at prices much below last year's level.

### SHEFFIELD PLATE HOLLOW WARE

Tea sets, baking dishes, casseroles, water pitchers, bread trays, sandwich trays, sugar and cream sets, fruit dishes, sherbert sets, etc. These make welcome gifts.

### Watches for Christmas

Your good taste in giving watches for Christmas is reflected in the years of service it will give. Especially appropriate for the young fellow approaching manhood is such a gift. Our Elgin, South-bend and Hamilton watches are designed with a view to attractiveness and long wear. 7, 15 and 17-jewel movements, hunting and open face cases.

### TWO WRIST WATCH SPECIALS

For the young lady nothing is more appropriate than a wrist watch. We can offer you this year a 15-jewel, 20-year case wrist watch that sold for \$21 last season, at— \$16

We also have an attractive 7-jewel wrist watch, 10-year case, that will give good service and long wear. The last year price was \$16. One-fourth lower now— \$12

### Come to Plattsmouth Wednesday

Come into our store and let us show you the many beautiful articles we have that would make appropriate Christmas gifts. It's always a pleasure to show goods!

M. D. BROWN, Jeweler

GIFTS THAT LAST

## SOME SPECIALS FOR Bargain Wednesday!

### MEAT DEPARTMENT SPECIALS

- Fancy beef roast, per lb. 12 1/2c
- Rib boil, per lb. 8c
- Strip bacon, per lb. 22c
- Lard (raw leaf) 10 lbs. for \$1.25
- Whole or one-half Morris ham, per lb. 20c
- Fresh northern oysters, per pint 50c
- Fresh milk, per quart 10c
- 3 bars Armour's laundry soap 25c

Paddock Coffee, Wednesday only, lb. 35c

Sweet N. Y. cider, per gallon 75c

Granulated Sugar, 15 pounds for \$1.00

- Nutro milk, per can 10c
- Prunes, per lb. 15c
- 12-lb. sack of flour for 50c

Easter Brand Peaches, per can 30c

- Pop corn, 3 lbs. for 25c
- Rice, 3 lbs. for 25c

Canned Hominy, Wednesday price 10c

Jonathan apples, per box \$2.75

Mixed nuts—these are all choice A grade, at per lb. 22c

Black walnuts, per peck 50c

Baker Bulk Cocoanut, per lb. 40c

Gallon cans peaches and apples 90c

SPECIAL—12 cans Wilson milk and one aluminum pan free for \$1.50

Large pumpkins, each 10c

Squash, each 10c

Bulk Cocoa, per lb. 15c

22-oz. jars preserves, Wednesday 25c

Black Cherries, large can for 30c

3 cans peaches, apricots or plums \$1.00

Post Toasties or Kellogg's Br. food, 2 large pkgs. 35c

5-lb. sacks Rolled Oats for 25c

### The Old Original ROCKFORD SOCK

\$1.50 per dozen

### WARM MACKINAW

For the Boy or His Dad

BARGAIN WEDNESDAY ONLY

15% DISCOUNT

### Men's Fine CASHMERE HOSE

45c

long as they last

### OUR BIG SPECIAL for

## Bargain Wednesday!

A good big, full cut 2:20 blue denim men's overall. There have been two advances in overalls since we bought these and you should lay in your winter supply right now at this especially low price of— \$1.20

Sizes 32 to 42 Waist



### HATS! HATS!

Do you need a new Stetson? We will allow you \$1.50 off on any hat in the house one day only.

### LOOK! LOOK!

Sheep Lined Coats and Leather Vests

going at—

15% OFF

### 10% DISCOUNT ON SUITS AND OVERCOATS

In order to give you the benefit of two months' wear, we are putting a discount on all our men's and boys' Suits and Overcoats—Wednesday. No waiting until January or February. You buy it Bargain Wednesday at 10 PER CENT DISCOUNT.

No Chinese Markings on Our Clothes

### SWEATERS

Men's and Boys' all go Bargain Wednesday at a 10% Discount. Do not pass up this opportunity.

One Lot of Fine Khaki Color Knit WOOL VESTS

No Sleeves

Regular price, \$5

Wednesday

\$3.50

## Plattsmouth, Hatt & Son Nebraska