



WHY NOT GIVE HOSE?

Especially when Such an Opportunity as This Presents Itself

Women's heavy silk, semi-fashioned hose, extra well fitting in the ankle and foot and with lisle top. Come in black and brown and in all sizes, special at **\$1.50**

Men's silk sock, in black and brown, heavy quality silk, re-inforced toe and heel. All sizes. Very special at **50c**

Boys' heavy quality Cadet hose. Has double knee, extra heavy rib with re-reinforced toe and heel. Regular 50c hose, special at **40c**

BARGAIN WEDNESDAY SPECIALS FROM THE GROCERY DEPT.

- PRESERVED STRAWBERRIES (the whole fruit)**
- 21-oz. jar.....65c
 - 17-oz. jar.....50c
 - 11-oz. jar.....40c
- 6 cans of "Winoor" or "Story Book" corn for.....75c
- No. 3 can of Vesper tomatoes.....15c
 - 3 lbs. of bulk macaroni for.....25c
 - 4 pkgs. Velvet tobacco for.....50c
 - Oil sardines, per can.....5c
 - Mustard sardines, large size, per can.....10c
 - 2 cans "Shelby" pork and beans.....25c
 - 10 bars of "Swift's White" and "Luna" soap for.....50c
 - 4 tall cans of "Monarch" milk.....50c
 - 4 cans of hominy for.....50c
 - 4 cans of kraut for.....50c
 - 1 quart of olives for.....75c
 - 1 qt. pickles and relish for.....50c
 - 3 pkgs. "Quaker Quakes" for.....25c
 - 1 lb. pkg. cluster raisins for.....40c
 - "Monarch" coffee, 3 lbs. for.....\$1
 - Winesap apples, per peck.....60c
- 3 cans "Nimco" or "J. M." brand peaches and apricots for **89c**

WARM BEDDING

Give Some One Blankets for Xmas and to Somebody Else a Beautiful Comforter.

Beautiful wool plaid blankets, big full size, bound edges, \$9.50 value, specially priced for Wednesday's selling **\$7.50**

Maish comforters, made of best materials and filled only with pure cotton. A big assortment of pretty patterns to choose from at **\$5.00**

HANDBAGS

That speak for themselves in this special selling of fine leather and all new shape bags at **\$1.98**

Another assortment of especially attractive shapes, silk and leather lined **\$2.50**

There are Ever So Many Ideas Abroad in **Art Needle Work**

The most attractive gifts are those on which you put a bit of handwork and if you select your materials now you will have time to make several especially dainty gifts before Christmas. Nor have you any idea how cozy you can make your own home with luncheon sets, appliqued spreads, table covers, embroidered tea towels, and all sorts of things which you will enjoy doing just as pick up work on long winter afternoons.

Handkerchief linen squares in white and colors, and gingham squares with ducks and things for the little tot are among the many needlework designs to be had here.

ALL WOOL DRESS GOODS

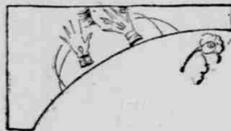
At remarkably low prices. Here are wonderful fabrics, all pure wool, fine quality merchandise at prices that will make them sell like hot cakes—

- 45" black storm serge.....95c
- 45" black wool poplin at per yard.....\$1.35
- 42" black French serge.....\$1.50
- 38" navy blue wool tafetta, per yd.....\$1.50
- 42" dark green French serge. Per yard.....\$1
- 40" brown French serge. Per yard, only.....\$1.50



And Now Comes Christmas!

with December's Bargain Wednesday coming at the most opportune time—a Bargain Wednesday so chock full of bargains and specials that your Christmas list will look like a "zero" if you take advantage of them. We have made extensive preparations to make this Bargain Wednesday the best yet. The values quoted are the kind that just "happen" once in a long, long while.



Cape and Kid Gloves!

Give Gloves, especially when you can buy such unusually good values in cape and kid, in brown, black and white and in all sizes. The gloves in this lot have been taken from regular stock, are not irregular in any way, and represent gloves that have sold up to \$3.75 per pair. Because of the unusually low price these gloves are not exchangeable, returnable, nor will they be fitted. Be sure and get your correct size. Per pair **\$1.50**

FOR THE BABIES

We Haven't Forgotten the Little Ones—Come and See the Many Lovely Gifts.

We have gathered together hundreds of the cutest little articles—rattles, comb sets, birthday books, carriage straps, and everything that makes a baby gurgle and coo with joy. All put up in dainty white boxes ready to give. Various low prices, ranging up from **25c**

SILK PLUSH

50-inch heavy quality silk plush. Here is a fabric most suitable for children's coats, women's coats, scarfs, capes, etc. Regular price per yard is \$6.50. Our special price per yard, on **\$3.50** Bargain day is **\$3.50**

Dozens of Pretty Things Can be Made from

A Bit of Ribbon

If you're pressed for time, ribbon gifts are quickly made. So many delicately pretty gifts may be made of ribbon. Camisoles, tiny satchets, boudoir caps, slippers and garters are just a few of the possibilities.

And for the little girl who just adores a hair bow, there are such pretty floral designs and attractive plain colors that match her dresses, that you will enjoy choosing them from our complete stock.

Hair bow widths in light and dark fancy patterns, at per yard—

35c 50c

XMAS SALE OF MADEIRA LINENS

consisting of Luncheon Sets, Bureau and Buffet Scarfs, Napkins and small Nappies all at greatly reduced prices for Bargain Wednesday.

- 13 piece luncheon sets heavily embroidered.....\$6.00
- 14" hemstitched napkins, per dozen.....\$6.50
- 36" hemstitched linen lunch cloths, each.....\$2.50
- 13" scalloped and embroidered napkins, doz.....\$8.50
- BUFFET AND BUREAU SCARFS—Various lengths and variously embroidered. All have been reduced for Wednesday to.....\$5.00



HANDKERCHIEFS

The Right Kind at the Right Prices are What You'll Find Here

Beautifully hand embroidered fine lawn and linnen in white and also the new Sport handkerchiefs in pretty colors are here by the dozen. Prices up from **10c**

Handkerchiefs packed in pretty gift boxes, two, three and six in a box make a most attractive and acceptable gift. Prices from \$1 to as low as **35c**

Handkerchiefs for the kiddies, for the boy, for the girl and for the man, the latter also in initialed designs, are included in our large and complete stock. Give handkerchiefs!

36-inch comforter cloths in very attractive patterns. Bargain day price, per yd.....**19c**

27-inch apron checks, best quality. All size checks, priced at, per yard.....**15c**

COTTON BATTS—Big three pound. Stitched ready for use. Size 72x90. Price, each.....**\$1**

REMNANTS of all kinds. Silk, cotton and woolen goods, small and large pieces, all most decidedly underpriced. Also ribbon remnants, priced up from **5c**

HUCK TOWELS FOR EMBROIDERY

A big assortment of huck towels of best quality, with 1 inch hemstitched hem and stamped with neat and attractive patterns. Easily and quickly embroidered and you have a gift that's sure to please.....**50c**

GIFTS OF IVORY

Everything about Ivory goods suggests a gift and a lasting one, too. Here you will find all kinds of things in best quality Ivory. Prices are unusually low on Wednesday.

Fancy Turkish towels—colored borders. Large size, heavy quality. Special **48c**

Good Quality Goods at a Low Price!

H. M. SOENNICHSEN

Telephones 53, 54 and 144

Certified Special!

(See other side)

72-inch satin damask, regular \$1.35 value. Per yard—**68c**

Only 5 full pieces in this lot. Limit of two table cloths to a customer.

Fine bleached muslin in short lengths, regular values up to 25c a yard. Per yard—**12c**

32-inch heavy romper cloth, 45 and 50c quality. Sale price, per yard—**27c**

COMFORT SIZE BATTS
Good Quality

- 3-lb. batts, each.....\$1.00
- 4-lb. batts, each.....1.25

Children's school handkerchiefs, fine quality, one-fourth inch hemstitched hem. Each—**3c**

Boys' and men's large white hemstitched handkerchiefs at each—**4c**

Ladies' heavy outing flannel petticoats, darks and lights. Each—**75c**

Everything you will need for the holidays such as Fancy Groceries, Christmas Trees, Holly Wreaths, etc., you can get here at reasonable prices.

NEWS FOR Christmas Shoppers!

Save Money by Looking Over These HOLIDAY ITEMS

Group 1—Items to Sell for 50c

Combination sets Paris garters and arm bands
Men's all leather black belts, full nickel buckle
"Pollyanna" doll clothes sets (8 to 12-in dolls)
Paris garters, double grip.
"Gingham Girl" writing paper, asstd. colors.
Coin cases, with mirror and monogram space.
Children's fancy satin purses.
Boxes ladies' fancy embroidered handkerchiefs (3 in box.)
Bottles rich perfume, glass stoppered bottle.

Group 2—Items to Sell for \$1 Ea.

"Pollyanna" doll clothes sets (14-16 in. dolls)
Military brush sets.
Combination sets, men's garters and arm bands
Ladies hand bags, Walrus grain leather
Picture frames, assorted
Gillette razor sets
Ladies' fancy garters
Boudoir caps
Mother of Pearl sterling cutlery
Men's assorted pattern ties.

Group 3—Items to Sell for \$1.50

Boudoir caps
Military brush sets
All-leather hand bags
French long handle mirrors
Childs' 3-piece set, ivory effect
Pencraft fountain pens
Child's 3-piece cutlery sets, pearl handles
Fancy Turkish towel sets.

E. A. WURL,

Telephone 64 and 65 Cor. 6th and Main

Certified Special!

(See other side)

Gallon cans Karo syrup—used to sell at \$1.25. Special—**39c**

White Karo syrup, gallon—**43c**

Additional Specials!

Xmas candies, lb.....20c
New mixed nuts, lb.....25c (Walnuts, almonds, brazils and filberts.)
Fine new popcorn, 3 lbs..10c
12½ oz. jars Thousand Island salad dressing, jar.35c
No. 2 cans of sliced pineapple for.....25c
Curtis' ripe olives in cans, per can.....12½c
Chocolates, Rover brand, price per lb.....25c
32-oz. jars of fancy wet mince meat, per jar...50c
Good pink salmon, No. 1 tall cans, each.....15c
Pure jelly, 7-oz. glass tumblers, each.....15c
Pure jelly, 13-oz. tall glass jars for.....25c
Mazola oil, pint cans.....35c
Bulk cocoa, 2 lbs. for...25c
Otoe hominy, large No. 3 cans, each.....10c

Wilson pure milk, dozen large size cans with 2-quart heavy aluminum pudding pan—**\$1.57**

Fancy western apples, any variety, Jonathan, Pippins, Spitzenberg and many other varieties. Per peck—**75c**

Clark-Gorham Shoe Co.

6th and Main St., Plattsmouth, Neb.

A Host of Bargains for Bargain Wednesday!

Yes Sir, you'll find this new shoe store chuck full of bargains on Wednesday. Footwear of dependable quality, priced at a down right saving, whether it's a shoe for yourself, hosiery or rubbers for the kiddies or just a pair of shoe strings.

A Pair of Slippers FREE!

With Every Pair of Children's Shoes.

Boys' Dress Shoes

Sizes 2 to 5 1-2, brown, calf, lace

\$3.90

Boys' School Shoes

\$2.19 and \$2.39

Girl's Dress Shoes

Sizes 8 to 2, brown or black. Best quality

\$3.90

Girls' School Shoes, size 8 to 2, black gun metal,

\$2.59

Children's Hoes

A good strong lisle hose in brown or black, regular 50c quality, special

29c

Women's Hose, silk and wool, \$2.75 value

\$1.98

Overshoes for the Whole Family!

Men's 4-buckle all rubber.....\$2.69
Men's cloth top, 4 buckle.....3.69
Men's rubbers.....1.49
Boys' overshoes.....\$1.98
Ladies' overshoes.....2.19
Small boys' overshoes.....1.39

Ladies' Felt Slippers \$1.19

- Clark-Gorham Shoe Co., -

FORMERLY KINNEY SHOE COMPANY