

Cloakings
of Rich Fabric

54-inch all wool velour cloaking, very heavy quality. Why not make yourself or that young daughter of yours the new winter coat you are needing? McCall patterns will solve the dress making problem and our low price on this wonderful fabric gives you a beautiful coat at a reasonable price.

Per yard, \$3.50

Curtain
Marquisette
in Ecru and White

An excellent quality, highly mercerized and full 36 inches wide. Now that cold weather drives us indoors we will want our living room as attractive as possible and nothing adds so much to it as good looking, crisp, clean curtains.

Per yard, 25c

Outings

Your Opportunity to Save on These is at Hand

Last summer you bought your outing by the week. Bargain Wednesday you can buy your outing by the yard.

Dark outing flannel—fine for petticoats and comforters. A good, heavy quality, 27 inches wide.

20c per Yard

Light outing flannel—for sleeping garments and underwear. A good, heavy quality, 27 inches wide.

15c per Yard

Extra heavy Canton flannel for husking mittens.

40c per Yard

PERCALE

This value represents a big saving and you will find a variety sufficient to please you. 36 inches wide.

20c per Yard

A good quality goods at a low price!

H. M. SOENNICHSEN

PHONE
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THINK OF IT!—OCTOBER 19th

Bargain Wednesday!

and it's bound to be a mighty interesting event—especially to those who know from past experience what Bargain Wednesday stands for. Our store will be brimming over with lovely materials—scores of ideas and suggestions that will be a joy to the home maker. Not one showing, but dozens of displays will greet you, with a noticeable decline in prices on High Grade Merchandise of all kinds!

When One Is a Wee Tot—

Clothes are a very important factor for their health. Carter's undergarments are all that can be desired in quality and price.

INFANTS' SHIRTS
Heavy cotton, all sizes.....50c
Double front wool finish.....65c

UNION SUITS
Children's fleece lined union suits, sizes 2 to 12. Per suit.....\$1.00

SWEATERS

Infant's knit and crocheted sweaters—all white with pink and blue trimming and all pink. Made of finest quality fine yarn—warm and durable. Regular \$3.25 sweater. An exceptional Bargain day value at—

\$1.75

Neckwear Reduced

Just when you need a refreshing touch of something new on your last year's frock, we have a sale on neckwear that is left from our large summer stock. Sets, Vestees and Separate Collars will go at a great reduction.

Underwear!

Carter's spells perfection in underwear. We are showing a wide range of union suits in both light and heavy weights. Our special garment for fall wear is now selling for

\$1.50

Fashion Decrees

that the best looking frocks must be made of Canton Crepe and soft satins in black which this season is fashion's favorite also navy blue which is always good will be worn extensively.

Silk and wool canton crepe, black and navy blue. 38 inches wide. \$3.95 value. \$2.95.

Black satin, excellent quality. 36 inches wide, \$1.95.
All silk canton crepe in black only. Especially priced. 38 inches wide. \$4.25 value, \$3.85.

"Real News!"

from the Glove Section

You will find many interesting items at the glove counter. Many will continue wearing silk gloves in preference to other kinds and others prefer fabric gloves. So we've gathered all our gloves—colored and white; long, short and medium styles—and marked each pair so reasonable that every one can have a pair of gloves.

Blouses

An Extra Blouse is Never Amiss

You can't wear the same blouse all the time and there is certainly no reason why anyone should want to when such pretty models are being offered at such savings. \$5 up.

Men's all wool sox, heavy quality. Soft and warm.

50c per Pair

Fall Ways of New Frocks!

Buy a jumper dress for \$3.75, or less—by the yard.

54-inch all wool flannel—fine for middies and jumper dresses.

Per yard, \$2.50

54-inch all wool jersey. The right weight and two good shades—cardinal and Kelly green—for jumper dresses and overblouses.

Per yard, \$3.50

Underwear

When undermuslins bear such large reductions it is time to think—and read over this value saving item, for we are offering Ladies' fine quality muslin night gowns, beautifully lace and embroidery trimmed, regular and out sizes, for—

\$1.00

Also, Ladies' satinette petticoats, fine quality; colors, black, peacock, purple, brown and navy, both regular and out sizes in correct skirt lengths. Elastic belt and hemstitched flounce. A very unusual bargain.

\$1.95

Novelty

Is what many women desire in a hand bag. It can be novel and beautiful and still be serviceable. New shapes, fitted with mirrors or small change purses in fine quality lambskin. Regular \$3.75 value.

Special, \$2.75

Something for Nothing

Just about expresses what the Remnant counter will do for you. Odds and ends of all kinds of material will be found on this counter. Enough for a pillow top, a bag, a blouse, chair cover or undergarment and the materials vary from prints to woollens.

Hosiery

Toeing the mark of perfection may be difficult—but not so with our hosiery. It meets the demand for a perfect fit and lasting quality. On special sale at prices that will encourage the selection of a good supply. Lisle finished hose at—

25c per Pair

Sateen

For instance, you need a new lining for your coat—or bloomers for your little girl. Also, you each will need a new petticoat. It is a heavy quality in all colors, and can be used for so many things. 36 inches wide.

35c per Yard

MISS SARATOGA

All Wool Middies!

Excellent in fabric, dye and making. A very fine quality all wool, dark blue serge. Emblem and white braid trimming. Sizes 14 years to 20 years. Price—

\$3.95

Big Savings in Groceries

22-oz. jar of Best Quality jam for25c

Corn, "Kindergarten" standard pack, per dozen.....\$1.60
Corn, "Winoor," fancy kernel-ed, per dozen.....1.50
Peas, "C. B. C." brand, Early June, per dozen.....1.75
Pork and beans, "Shelby," each per dozen.....1.60
Tomatoes, "Pioneer" brand, No. 2 1/2 size, each......20
Per dozen.....2.25
Soup, assorted varieties, 3 cans for......25
Rice, Blue Rose, 3 lbs. for......25
Pineapple, standard quality, 3 cans for.....1.00
Apple butter, 38-oz. quart jar......40

"Ryson" famous Baking powder with free cook book. Each.....40c

Pears, "Zip" brand in syrup, 3 cans for.....1.00
Pickles, sweet, in full quart jars, each......40
Relish, also full quart jars, each......40
Roast beef, in 2-lb. cans, 3 cans for.....1.00

See our 10c counter of canned and bottled goods. You will be surprised at the values displayed here.

Potatoes!

Our supply of northern grown Early Ohio potatoes (government inspected, have arrived. Place your orders for these now.

Apples!

Washington box apples, consisting of Jonathans, Wine Saps, Kings and Delicious are now here. Apples are scarce. These are excellent keepers. Put in your winter supply now.

Special Demonstration

VOSS

Electric Washing Machine!

On Bargain Wednesday, Oct. 19th,

MR. H. E. SANDEN,

Special representative from the factory will be here on that day and will demonstrate and explain in detail the complete working and operating of all types of Voss Washers.

He also will have in operation doing actual washing the—

Voss Sea Weave Washer,

which is spoken of as the WORLD'S FINEST WASHER. All these types of power machines are furnished for belt power if wanted for gasoline engines.

Bestor & Swatek

Men's Heavy Blue Overalls

Men's 220 denim suspender back, big and full cut blue overalls. Cotton is up and overalls are up, and you will be too if you don't take advantage of this offer FOR THE ONE DAY ONLY. There are only ten dozen overalls and jackets in the lot, so get busy early.

\$1.15

Men's Heavy Cotton Sweaters

\$2 and \$2.50 values, in sizes 36 to 46. On sale this day only at—

\$1.50

Men's Winter Ribbed Union Suits

Selling at \$2 and \$2.50. Sizes 34 to 46. Buy them here Wednesday at—

\$1.49

Bargain Wednesday Prices!

Right at the very front door of winter comes the Bargain Wednesday you are looking for. We offer you for this day the things you need right now, and can use for the next six months. It will pay you to look these specials over.

Philip Thierolf
VALUE GIVING CLOTHIER

Men's Knitted Ties at Special Price

\$1 value will be sold on Bargain day only at—

79¢
3 for \$2.25

Men's Finest Grade Cashmere Hose

Regular 75c sellers. Our Bargain day price on these is only—

50¢

Work Gloves!

Our entire stock of heavy canton flannel Work Gloves—Gauntlets and Knit Wrist. Bargain day price 15c per pair—\$1.80 per Dozen.

THESE ARE GOOD ONES

We Will Give a 10% Discount

on each SUIT or OVERCOAT purchased Bargain Wednesday. This is a chance to save on your new Fall Clothes. OUR ENTIRE STOCK TO CHOOSE FROM!