# AD CLUB FILM AND LECTURE

LARGE CROWD IS PRESENT AT and her mother, Mrs. W. F. Porter, LYRIC TO WITNESS ILLUS-TRATED LECTURE

From Thursday's Daily.

The lecture given last evening at the Lyric theater under the aus pices of the Ad club of this city, composed of some of the leading business men, and which had been furnished by the National Cash Register comtreat to the business men of the city who were in attendance.

The lecturer, W. H. Farley, is a young man of marked ability and keen insight into the modern methods of doing business and the conduct of large business enterprises and his discussion during the evening was assisted by slides showing the right and wrong means of attracting and holding trade and the steps that the business man should take to insure his success in a mercantile line. One of the main portions of the

talk of Mr. Farley was devoted to advertising, which as emphasized by was one of the greatest means of proments prepared for newspapers giving the advantages of proper ad writing, the value of white space in an ad and the art of concentrating the main idea of the ad into a compact form where it would arrest the attention of the reader and hold their interest. To illustrate the idea of newspaper advertising the film showed the housewife running over in her mind the articles that she might desire to purchase and then the arrival of the newsboy with the paper. her opening it and seeing in it the

Window dressing was also brought out in the lecture and gave many very valuable points to the audience.

Following the address and showheld an informal session to discuss the trucking of goods from the wholesale market in Omaha to this city by merchants and it was the almost universal expression that the merchants of the city should co-operate in diverting this freight handling from the trucks to the Burlington railroad that has so large a part in the community life. The merchants indicated their desire for co-operation with all the citizens and the railroad in giving all the aid possible to the railroad that runs into this city and which has been a large factor here and they will endeavor in the future to see that wherever possible there will be co-operation with the Burlington as regards the freight busi-

# MRS. JOHN BECKMAN

Message From Phoenix, Arizona, Tells of Body Being Started on Its Way to Old Home for Burial

From Friday's Daily.

The body of Mrs. John Beckman, the law in the matter. who died several days ago at her! Heretofore it has been the policy brought back to this city to be laid visions of Section 478 of the law, at rest according to word received which was amended by the legislafrom Phoenix, and the body is now ture of 1919, and which provided for pected to reach here some time to- covotes and \$6 per scalp for wolves.

The word of the coming of the ceived the announcement of the fact as a great relief to the family here funeral arrangements until the message was received here.

### LITTLE ONE AT REST

and tender care that a mother could desired. do until on Monday night, May 23, at 11:20 the Heavenly Father called the little one to the land where there is no more suffering He was eight months and three days old. He leaves to mourn his passing his of Mynard, will be pleased to learn father and mother, grandparents, and that she is now showing improvement hosts of other relatives and friends. following her operation on last Fri-

When you think of printing, you pleased to note that she is doing so can't help but think of us.

#### TEACHING IN OREGON

The Journal has just received a letter from Miss Marguerite Porter, formerly of this city and in which she has requested that her subscription be extended. Miss Porter is has just been elected to a position as teacher in the public schools there for another term. Miss Porter have made their home in the west coast country for the last few years.

## MAKE CAPTURE OF WELL KNOWN YEGGS

pany of Dayton, Ohio, proved a real Two of the Familiar Figures of the Underworld of Omaha and Council Bluffs Taken.

From Thursday's Daily.

Last evening Chief of Police Jones to the vicinity of Eighth and Pearl street by the report of a suspicious appearing pair of men and a car her Maker, and of the beautiful chris which they had parked in the shade tian character that had won her the of a tree near the residence of C. C.

The police at the time little suspected that they were to deal with guish of the separation of this earth two of the best known yeggs in this the speaker and shown by the film portion of Iowa and Nebraska, but such proved to be the case as the moting a successful business. The men have been identified as two of film showed a number of advertise- the most prominent crooks in Council Bluffs and who have been implicated in several deals in the past.

The officers found on reaching the scene of action that the car that had been so carefully parked contained a large and complete assortment of tools for the burglars trade and among the articles found was a breast drill as well as several smaller drills and chisels as well as tools for prying open windows and a quantity of fuse such as is used by safe blowers. As scon as the articles were found in the car the police notified Sheriff C. earthly abode as the testimonial of advertisements of the articles she D. Quinton and the two men who the feeling of the old friends. had been found near the car were The art of salesmanship was also turned over to the sheriff for safe Oak Hill cemetery, the pall bearers

lent and careless cierk was shown names of Frank Brown and Jack Lutz. Louisville, George Schantz. as a part of the business effeciency Kearns and it later developed on in-lecture. Kearns and it later developed on in-vestigation by Sheriff Quinton that Madsen, and C. W. Haffke. the man giving his name as Brown was in reality Roy Green, one of the notorious bad men of Council Bluffs funeral were: Henry Zuckweiler and and who had been strongly implicating of the film the business men ed in several previous cases of burglary. The Man Kearns is also relocal problems and took up that of ported by the Council Bluffs police

department as being a bad actor. Both men are now confined in the county fail to await the filing of information against them by County Attorney Cole and will probably face a long stretch in the state penitentiary at Lincoln.

William Hughes of the bankers issociation that is guarding against the work of burglars has notified Sheriff Quinton that he will be in the city to look over the men and to ascertain if they are parties wanted in any of thebank robbing cases over the state.

# PAYMENT OF SCALP **BOUNTIES CEASES**

TO BE BURIED HERE Opinion by County Attorney that Voters is Responsible.

> The payment of the bounties on the scalps of wolves and coyotes has ceased in Cass county as the result of the request of the county officials that the county attorney look up

home in Phoenix, Arizona, is to be to pay the bounties under the proenroute to the old home and is ex- the payment of \$3 per scalp for morrow when the definite funeral ar- In looking up the law County Attorney A. G. Cole discovered that while the legislature, repealed and lody was secured by the son, L. B. amended certain parts of section 478, Beckman of Council Bluffs, who call- they did not repeal section 479, ed up the grm at Phoenix with which which provides that the question of his father had been employed and re- payment of the bounties shall be submitted to the voters of the county that the body was enroute to this before the county officers have the city. The telephone message was ov- authority to pay the same. In order Helps, Morgan Waybright, Wayne er a distance of 1,800 miles and the that the matter may be placed beparties were able to hear very clear- fore the voters it is provided that a Elson. A large number of the ly all that was said by both of the petition of fifty legal voters be sub- Plattsmouth colony were also presparties talking and the word came mitted to the board of county commissioners requesting that this quesas they have been uncertain as to the tion be placed on the ballot and the commissioners shall then order the matter placed on the official ballot From Friday's Daily.

at the next regular election. This provision of the law has Little Maxwell Joseph Vallery was urer to cease payment of the bounties pear insignificant and on inquiry as born in Plattsmouth, Neb., September as in the past and as there will be to the cause we learned that at an 20, 1920. The little one had been no regular election until 1922, it early hour this morning a fine little sick during all his days of life. He seems that there will be no bounties daughter arrived at their home and had just been brought back from the issued until at least that time as that as it is the first child in the househospital in Omaha some two months is the earliest date it could be sub- hold, it is the object of the greatest

## MRS. ROY COLE IMPROVING

The many friends of Mrs. Roy Cole day at the Immanuel hospital in Omaha and her family and friends are

## MRS. HEINRICH LAID TO HER FINAL REST

to Pay Their Last Tributes to the Memory of Good Woman.

From Thursday's Dally.

Yesterday afternoon at the St Paul's Evangelical church where for many years the departed had been a devout worshipper, was held the funeral services of Mrs. Fred Heinrich who passed away at her home it this city Sunday evening.

The church was filled to overflowing by the old friends who had as sembled to render to the old and well loved friend their tribute of respect and love and to share with the sor rowing husband and chelldren the grief that the separation has brought to them. The services were conducted by Rev. H. Kottich, pastor of the church who spoke briefly in both Enand Officer Chandler were called out glish and German of the life of the good woman who had been called from her household to the bosom of love of all with whom she had been associated in her lifetime. To those who were left behind to feel the anthe minister held the promise of the Master that the lives so rudely torn asunder here should be united in the hereafter when the pain of parting should be no more. He spoke of the wonderful spirit of fortitude with which the departed lady had awaited the summons to her final rest and the beautiful memory that her life would become to the family and friends in the future years until they one by one might join the mother and wife in the hereafter.

> The wealth of beautiful flowers attested the feeling of respect and love held for the departed in the community where she has so long made her home and which rests on her last

The body was laid to rest in the discussed, and a showing of the alive keeping and lodged in the county jail, being selected from the old neighand alert clerk as against the indo- | The men when arrested gave the bors of the family as follows: George

from out to the city to attend the wife, Miller, S. Dak.; Mrs. Miller. Peoria, Ill.; I. P. Lutz, Omaha; Fred Heinrich, wife and son George of Havelock; Robert Heinrich, Akron. Colorado; L. D. Hiatt, wife and daughter, Alice Louise, Murray; Paul Roesner and wife, Lincoln; Frank Trilety and wife, John Janda and wife, Miss Mary Janda, Havelock; Mrs. Charles Lutz, Hollywood, Cali-

### CARD OF THANKS

To the kind friends and neighbors tho with love and affection assisted us in the illness of our loved one and with tender sympathy ministered to us in our sorrow, we desire to express our heartfelt appreciation. Also for the beautiful floral remembrances to our loved one. Fred Heinric hand family.

### DEATH OF THOMAS KEMPSTER

The many old residents of the city will learn with regret of the death at his home in Los Angeles, California, of Thomas Kempster, formerly a resident of this city and a well known figure in railroad circles some thirty years ago.

Mr. Kempster was seventy-one years of age at the time of his death and has for some years been residing on the Pacific coast. While living in Plattsmouth he was employed as clerk in the office of the master mechanic at the shops here and later held a similar position in Omaha moving from that city to Denver

Angeles to reside. He leaves to mourn his death the widow and two daughters, Mrs. F. W. Morrissey and Mrs. W. A. Titus of

Los Angeles. The funeral was held on last Saturday at Los Angeles from the undertaking chapel of W. A. Brown. The pall bearers were all former From Friday's Daily. Plattsmouth friends now residing on the coast, being, J. H. and Arthur Twitchell, Walter Thomas, Benjamin ent at the funeral services.

### FINE LITTLE GIRL

This morning Ray McCarthy was seen on the street wearing one of caused the county clerk and treas- those smiles that make the sun apago. All was done with loving hands mitted to the people if it were so admiration to the proud and happy parents. The mother and the little daughter, Rae, are both doing very nicely, while the father it is thought friends for their kindness and beauwill recover all right.

> Phone the Journal office when you are in need of job printing of any baby. Mr. and Mrs. Max Vallery, kind. Best equipped shop in south- Mr. and Mrs. Joe Schiessl and eastern Nebraska.

Blank Books at the Journal Office. Blank Books at the Journal Office. Journal office.

#### WILL NOT OPERATE YET

The condition of Father M. A Shine, rector of St. John's church of this city continues about the same, reports from St. Catherine's hospital in Omaha state. Father Shine was now residing at Seaside, Oregon, and Large Number of Old Friends Gather taken quite sick Sunday evening and his case was diagnosed as appendicitis. He was taken to the St. Catherine's hospital by Dr. Dwyer, the specialist in charge of the case, but on the arrival at the hospital i was found that his condition would not justify the operation at this time and he will remain there until it i possible to perform the operation.

# SENIOR CLASS HAS VERY FINE PARTY

Meet For Farewell Social Gathering at Beautiful Home of Mr. and Mrs. T. E. Parmele

From Thursday's Daily

The class of 1921 that is soon to league the school where they have received their education, held a very pleasant class party last evening at he handsome home of Mr. and Mrs. T. E. Parmele in the south portion of the city which had been placed at the disposal of the young people for The event was in the nature of a

lawn party and the beautiful greensward and surroundings of the Parmele home was illuminated with lights and fancy lanterns that added a pleasing touch to the scene and where a short and very interesting program was given by the members of the class and of the faculty of the high school.

Miss Helen Pontius, who has writen a class prophecy for the year was called upon and read the prophecy in which she had outlined what the future years might hold for the class mates soon to separate and take up their separate ways in life and which proved very enjoyable to the young people. Mr. A. D. Bell, one of the members of the faculty then called on various members of the party for stunts of all kinds and at which much pleasure was derived by the young people and the various turns given by the members of the class well as entertaining.

The latter part of the evening was devoted to dancing as the large and well arranged rooms proved ideal for this purpose and at this the young people enjoyed a most delightful time until near the home-going hour. During the evening dainty refreshments were served amid settings fit-

ted for the occasion as the rooms were arranged tastefully with decorations of Iris in the class colors of maroon and green and this color schem ewas further carried out in the ice cream which was served as a part of the refreshments.

It was with great regret that the class members saw the evening draw to a close that marked the last pleasant event when the members would gather as the class of 1921 and brought recollections of the many previous events that they had enjoyed in the years that they have been associated together.

### FUNERAL OF LITTLE BABE

The funeral of little Joseph Maxwell, eight months old son of Mr. and Mrs. Maxwell Vallery, was held yesterday afternoon at 3:30 from the home southwest of the city and the body of the little one laid to rest in the Oak Hill cemetery. The services were conducted by Rev. H. G. McClusky, pastor of the First Presbyterian church and were attended by a number of the friends and neighbors of the sorrow stricken young parents.

Since birth the little one has been in very poor health and the candle where he engaged in business for a of life gently flickered out Monday number of years before going to Los | night as the frail body yielded to its suffering and was called to eternal

In their sorrow the parents will have the deep sympathy of the host of friends in this city and vicinity.

### INVESTIGATING CASE

This morning two representatives of the city police department of Omaha were here to look into the arrest afternoon at 2 o'clock from the St. of Green and Kearns, the two men Paul's Evangelical church and interwho were captured here with a kit of burglar tools on Wednesday night. The Omaha representatives last farewell may do so by calling at brought with them the materials the home Sunday between 9 and 11 necessary to take the finger prints of o'clock a. m. the two men and which will be used in an effort to determine their innocence or guilt. The man Kearns strenuously objected at first to having the prints taken until he had consulted his attorney, but on being shown that it was necessary under this end of the county-in fact all the law submitted and had his hooks

### CARD OF THANKS

We desire to thank the many tiful flowers and the Dr. Livingstons for the many favors they have done for our darling and the ladies that sang for the funeral of our darling family, Mr. and Mrs. C. F. Vallery.

# JACOB TRITSCH DIES AT HOS-PITAL IN OMAHA

DEATH COMES SUDDENLY AS HE TOOK SICK LAST EVENING AND WAS HURRIED TO OMAHA

From Friday's Daily.

This morning the startling news was received here shortly after 9 o'clock announcing the death at the Immanuel hospital in Omaha of Jacob Tritsch, one of the old and distinfor a long period of years a resident of this city and vicinity.

Mr. Tritsch has been a sufferer from bladder trouble for some years past but had not shown any serious condition and had been around on the streets every day as usual until last evening when he was taken very suddealy ill and his condition grew so serious that he was taken by auto at midnight to the Immanuel hospital in Omaha in hopes of giving him relief from his suffering but without avail and he passed away shortly before 9 o'clock this morning.

Jacob Tritsch was born in Germany June 17, 1849 and received a portion of his early education in his native land. His father, Philip Tritsch died in Germany when Jacob was but seven years of age and two years later the mother with her little family sailed for the new world to find their home amid the more pleasant surroundings and located in Tazwell county. Illinois, near the city of Pe kin, where they resided for a number of years and where the mother was married for the second time to Philip Horn, a resident of that locality. After reaching America the young man was given an education in the schools of Tazwell county during the winter months and completed his

scholl work there. In January 1866 Mr. Tritsch and his mother, stepfather and other relatives arrived in Cass county from their home in Illnois after an overland journey of eighteen days and the family settled in Plattsmouth precinct where they had secured a tract of land. Mr. Tritsch having reached his majority in this county decided to revisit the scenes of his earlier years in Illnois and remained there for one season, returing in 1872 to Cass county where he has since made his home and won for himself independence and comfort in his declining years by his thrift and industry. On January 18, 1872, he was married at Pekin, Illnois to Miss Elizabeth Volk, who accompanied the young husband on his return to Nebraska and assisted him in the struggles of the early days and the securing of their success. In the year 1875 the family removed from their home in Platsmouth precinct to Eight Mile Grove where Mr. Tritsch became the owner of a fine farm of 240 acres, which he resided upon until some twelve years ago when the family moved to Platsmouth and have since made their

home there. The deceased was a lifelong member of the German Evangelical church and to the time of his death was a firm believer in the teachings

of the church There remains to mourn the death of this good man, the widow and three sons, County Treasurer Michael Tritsch, and Jacob Tritsch, Jr. of this city, and Philip Tritsch residing on the farm near this city. During his residence in this county Mr. Tritsch has been actively identified with the political life of the community and was a strong sup porter of the democratic party and was elected for several terms as commissioner from the first district. He wsa a member of the county board at the time of the erection of the Cass county court house and has always been active in the public affairs of the community. A man of splendid character and

most unusually genial disposition his loss to the community will be keenly felt and even more so by the suddenness with which it has come onto the family and friends. The body will be brought here this evening at 4:30 and be taken to the home on West Locust street, where it will lay in state. The funeral services will be held on Sunday ment will be had at Oak Hill cemetery. Friends desiring to take a

## **GETTING BUSY**

County Commissioner Fred Gorder getting to be a familiar figure in the Commissioners are doing might good job of taking notice of conditions out here. Fred is continuously on the go, and it is difficult to conceive of a man being more vigorous in the prosecution of county business than he. He is very anxious to see the state crew get to wokr on the federal highway here. and supposed they had made camp. They were to begin work on the 16. -Eagle Beacon.

A world of books for the kiddies and grown-ups are on sale at the

#### ASSESSOR'S FIGURES

City Assessor G. H. Olive reports down the showing considerably.- rains. Weeping Water Republican.

## YOUNG PEOPLE ARE JOINED IN WEDLOCK

guished residents of Cass county and Miss Mabel Meisinger and Harry L. Thimgahn, of Clay Center, Kansas, are Married.

> One of the most charming weddings of the spring occurred on Wednesday evening at 5 o'clock at the Evangelical church west of Louisville, when Miss Mabel Meisinger was united in the bonds of hold wedlock to Mr. Harry L. Thimgahn of Clay Center, Kansas,

The marriage lines were read by the Rev. T. Hartman of Louisville, and the service attended by the close relatives of the contracting parties. The bride was attired in a very attractive costume of pale pink silk and carried a shower bouquet of vices in serving the public, but topink roses, while the groom was at-

tired in the conventional dark suit .. The attendants at the wedding were Miss Dorothy Meisinger, sister of the bride, who wore pale blue silk and carried a bouquet of pink roses, and Mr. Leonard Wendt, the grooms-

Last evening the bridal party was tendered a reception at the palatial Morgan Sweetshop appeared on the country home of the bride's parents. Mr. and Mrs. George L. Meisinger, south of Louisville, the event being attended by a very large number of the relatives and friends of the happy young people, who extended to the newly-weds congratulations on their new found happiness.

The evening was spent in the enjoyment of several musical numbers as well as in playing games of all kinds and at which all derived a great deal of pleasure and it was a late houh ere the party departed for Monday in company with Uncle John their home. During the course of Lohnes of Cedar Creek.Mr. Friedrich the evening refreshments were serv- was called here by the serious illed, such as can only be found at the hospitable Meisinger home and two paralytic strokes and who is not which aided in completing a very expected to survive. enjoyable occasion.

The bridal couple have left for Arkansas City, Kansas, where they will enjoy a short visit and from there go to Clay Center, where they will be at home to their friends after June 1st.

The groom is one of the young ousiness men of Clay Center and one who is held in the highest esteem by a very large circle of warm friends in his home community.

The bride is the eldest daughter of Mr. and Mrs. George L. Meisinger and is one of the charming and accomplished young women of the community in which she has made her home during her lifetime and one who possesses a very large circle of

warm and admiring friends. many friends over the county, ex- past day or two and it is hoped that tends to the newly weds the best of he may continue to show signs of imwishes for a long and very happy provement that will lead to his ulti-

Blank Books at the Journal Office. Blank Books at the Journal Office.

married life.

#### DRIVING TO DENVER

Mr. and Mrs. G. P. Brown, the following showing of property Omaha, passed through town on in Weeping Water under this spring's Wednesday of last week on their Personal property: way to Denver and remained over \$530,620; real estate, \$516,705. It night with Mrs. Brown's parents. should be noted that there was in Mr. and Mrs. W. H. Heil and family, force this year a \$200 household Cards received from them since leavgoods exemption on the personal pro- ing Louisville announce that they perty schedules and a ten per cent found some pretty bad roads in Nereduction in real estate, which cut brasks due to the recent heavy

They stopped at Kearney for an over night visit with Mr. and Mrs. Sidney Spence and found Kearney suffering greatly from high water and they were obliged to make a detour of about forty miles to reach that place. They had a delightful visit with Mr. and Mrs. Spence and report them well and prospering. They arrived in Denver Friday and are busy every minute in sightseeing. They will return home a more

northerly way, coming via Basset. During their absence, Mr. Brown's drug store is being conducted by an efficient druggist and his mother is also looking after business and they can enjoy their trip without any anxiety about business affairs at home.-Louisville Courier.

#### REMEMBERS THE JOURNAL

From Friday's Daily.

It is not often that the newspaper man receives a kind word and still less frequent that the printers receive any recognition of their serday there was an exception to the rule and it was the work of Guy W. Morgan, the genial proprietor of the Sweet shop and Mrs. Morgan.

While the force was busily engaged in laboring and sweating in preparing the silent messengers of thought for the Evening Journal, Bobby Creamer, the drink expert of the scene with becoup packages of the famous and delicious Morgan ice cream and everyone in the joint was remembered with one of the dainty packages. It hit the spot and made the day seem more pleasant to every

### LOUIS FRIEDRICH HERE

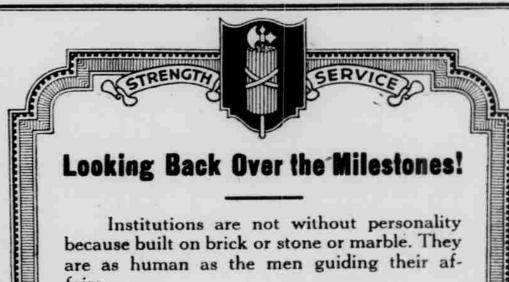
Louis Friedrich, of Chicago, a brother of Martin Friedrich of Plattsmouth, was a Louisville visitor last ness of his brother, who has suffered

This is Mr. Friedrich's first visit to Cass county for thirty-two years and he has been greatly interested to note the many changes and improvements. He was greatly impressed to see the beautiful farms, where once it was nothing but prairie and brush. He is connected with the great mercantile company of Marshall Field in Chicago and says that city is suffering greatly from labor troubles and thousands of men are out of employment in consequence. - Louisville Courier.

## J. R. HUNTER BETTER

From Saturday's Daley.

The condition of J. R. Hunter was reported this morning as being some The Journal, in common with the what better than it has been for the mate recovery from his illness.



The First National Bank looks back over the 50 years that have passed since its doors were first opened with much the same feelings that you look back over the milestones of your life.

We are pleased with the growth that has been made and we know that today we are better fitted by both time and experience to care for matters entrusted to us. We invite you to make this time-tested institution YOUR banking home, too.

