

Circulate the Dollar - Buy What You Need Now!

Its the "Loosening Up" Not the "Holding On" that Will Make Our Country Prosperous!

Pessimism is Being Overdone

The great consumers' strike of 1920 will have to end before Prosperity can proceed on its beneficent way. Isn't it reasonable to believe that prices have gone low enough? There is such a thing as prices going too low and the wheels of industry being forced to a complete standstill.

Normal Buying Should Begin and Begin Now!

Consumers must go back to consuming, not extravagantly, but normally. Buying is better than Bread Lines.

The wheel of successful business is a continuous circle of buying and selling. The consumer buys from the retailer—the retailer from the manufacturer—the manufacturer from the mill—the mill from the grower and the mines. The mines—the farms—the mills—the manufacturers—employ the people who are consumers. This wheel is a great producer of prosperity—if we keep it going. This wheel will cause the great and small to suffer—if it stops.

People are demanding values—they are getting values at the hands of the live retailer—the live retailer will get values from the sincere and fair-playing manufacturers. Co-operate by buying—conservatively—cautiously—buy now—to keep industry going. There is no reason for waiting.



Your Purchases
keep the laboring
men employed!

Business is on the Up Trend

but it's up to all of us to stimulate it and give it a boost by supplying our normal, natural needs and so keep America employed.

If everybody pitches in and buys the things they need for just their ordinary comforts—the wheels of industry will whirl a song of happiness and prosperity for all America.

Confidence is Our Biggest Asset!

Let's get back to believing in ourselves, in each other, in our country, in our potential prosperity.

When spring comes and flowers are blooming, birds caroling, streams rippling, skies smiling and the merry whistle of the farmer is heard as he goes forth to sow, we feel the thrill of new life, new hopes, new energy.

Step on the gas—speed up! A few hills ahead mean nothing to the man with grit and determination in his brow and the forward look. Beyond the problems of the present is the smooth, level road of success. We're nearly out of the woods—keep going! Banish your mind of fears and doubts. Be normal—follow the natural impulse to buy the things you need. By helping the other fellow's business you'll be helping your own.

Clear the Track for Prosperity!

Hatching Eggs!

—SINGLE COMB WHITE LEGHORNS—

The World's Most Profitable Fowls

Cheaper to raise and keep; will lay sooner and more eggs than other breeds.

They are more hardy and require less housing space than other fowls.

Those fresh, white table eggs will again be in demand next winter.

Eggs from our special breeding pen, headed by "Premier," D. W. Young strain, \$2.00 per 15.

Other eggs, \$5.00 per 100.

F. W. NOLTE,

Platte Phone 3614

MYNARD, NEB.

SECURES SHRUBS AND FLOWERS

Will F. Brown, superintendent of the Nebraska Masonic Temple and Attorney W. A. Robertson, motorist, ever yesterday to Seward, Iowa, where they made the purchase of quite a large amount of trees and shrubbery that will be used in beautifying the Masonic Temple grounds in this city. The selection made embraces fruit trees of a large number of varieties as well as ornamental hedges and flowering plants that will find a place in the decorative plans for the grounds surrounding the home. While at Seward, Messrs. Brown and Robertson were presented with a \$100 donation of shrubbery by Mr. G. E. May for use at the home.

To feed strong, have good appetites and digesting, sleep soundly and enjoy life, use Burdock Blood Bitters, the family system tonic. Price \$1.25.

Blank books: Yes you can get most any kind at Journal office.

FREEZE KILLS MUCH OF EARLY FRUIT

Only Grapes and Late Apples Will Survive Says Prof. Howard of Nebraska State Farm.

Prof. R. F. Howard, of the department of horticulture at the state farm at Lincoln, says that in his opinion all fruit with the exception of grapes and late apples has been killed by the freezing weather of Sunday and Monday. Grapes and early apples did not survive the cold spell, along with apricots and early shrubbery. Violets, honeysuckles and lilacs were dropping like flies at the farm. In the sun Monday morning small fruit, gooseberries and currants are not yet far enough advanced to suffer much from the freeze.

Despite the fact that the sun shone brightly and the wind had ceased to blow, the thermometer registered only 15 degrees above zero Monday morning, a steady drop from 26 degrees at 7 p. m. Sunday night. Sunday the minimum temperature was 23 degrees and the maximum 31 degrees.

Secretary Sisk of the department of agriculture received reports from various points over the state indicating that the cold weather has killed apricot blooms and badly damaged peaches. Apples may be damaged, but to what extent cannot be told for some time.

Tecumseh, March 28.—Johnson county was visited by a much needed rain. The temperature made a decided fall during Saturday night, and it was cold Sunday, interfering with the expected display of Easter bonnets at the churches. The wind was blowing throughout the day and it was thought if it continued to blow during the night buds and early vegetation would not be hurt. In case the wind went down, it was feared the cold night would be damaging to the fruit crop, the buds being so well advanced. Farmers generally have had potatoes, oats, and other vegetables planted for as long as two weeks. Good Friday found many others putting in their spuds.

Blizzard at Ellsworth
Ellsworth, March 28.—The blizzard that prevailed in this section, which threatened great disaster to stock, terminated the early hours of Sunday with no other damage than a blanket of snow as a greeting for Easter Sunday. Had this blizzard continued the usual three days there would have been widespread loss of stock as this storm bore all the earmarks of an old time blizzard. Trains are not being delayed. It is reported that there are more than 200 poles down between Seneca and Alliance due to the heavy, wet snow. The entire western part of the state is enveloped in snow to the extent of 5 or 6 inches, which is now melting very fast.

MOTOR CAR DEMAND GROWS MORE BRISK

Business At Detroit is Showing Improvement—Automobile Plants Putting Men Back to Work

Detroit, March 28.—A decided improvement in the motor car business was indicated by manufacturers today. Demands for pleasure cars, trucks and trailers, it was said, had been growing steadily for several weeks. Producers for low priced machines first noted the improvement, but now it was indicated, higher grade cars were in demand. One manufacturer of a high priced car reported today his stock was overbooked.

The principal demand, according to the manufacturer, comes from east and west, with the Pacific coast leading. Export trade was also said to be improving. Various reasons were assigned for the upturn in the middle west, among them the fact that it is principally agricultural. The Ford Motor company announced today that 60 per cent of the men employed last fall were now at work on a six day a week schedule, while the Dodge Brothers plant, which opened only two weeks ago on a 10 per cent scale, was expected to be working at 60 per cent.

The Packard, Hudson and Essex plants are running at about 50 per cent and the Cadillac, Lincoln, Paige-Drop, Studebaker, Columbia, Maxwell, Chalmers and Scripps-Dodge factories here announced a quantity production had again been reached.

NEW ADDITION TO SALES FORCE.

From Tuesday's Daily
Fred Smith, of Omaha, who has been connected with the Ford Motor company in their Omaha branch for the past three years, as foreman in some of the most important departments, has resigned his position there and has accepted a position on the sales force of T. H. Pollock, the local Ford dealer. Mr. Smith arrived this morning to take up his new duties.

ROUND TRIP RATE REDUCTION ANNOUNCED

New York, March 26.—The New York Central railroad announced a 10 per cent reduction for round trip tickets, with time limit, effective beginning May 15, and June 15, up to September 15, at all points in its territory.

Restoration of the "home-seekers" rates for colonists bound west of Chicago also was announced. These rates were abolished during the war. I have a second hand Joliet cylinder shell in excellent condition, very cheap. A. O. Ault, Cedar Creek, Nebraska. 2w T

DECLINES THE HONOR

From Tuesday's Daily
City Clerk B. A. McElwain today received the written declination of Mayor H. A. Schneider as candidate for councilman in the first ward to which office he had been nominated by the republicans, democrats and united citizens party. Mr. Schneider deeply appreciates the evidence of the confidence of his friends in the city, but is retiring from office as mayor after three very strenuous years and feels that he is entitled to a rest now which he can devote to his business interests. There is no one in the city who will not regret to learn that Mr. Schneider has declined the office and it is to be hoped that the committee of the citizen's party will be able to select someone else who will possess the business qualifications of Mr. Schneider.

Constipation causes headache, indigestion, dizziness, drowsiness. For a mild, opening medicine, use Doan's Regulets. 20c a box at all stores.

WESTERN LEAGUE OPENS SOON.

The opening of the baseball season is near at hand. A week from next Tuesday, April 12, the Western League teams will open the season at the southern end of the circuit and on April 26th the Omaha team will make its initial appearance under the ownership of Messrs. Birch and Elm. The team is now at Fort Smith, Arkansas, getting in condition for the opening. Fond hopes of the much promised but long delayed pennant winning team have already received a chill with the loss of three straight practice games to the Joplin Miners the past few days and set the fans to wondering whether the new owners will give them any better team than Kourike sponsored during his long period at the helm of Omaha baseball.

Never can tell when you'll mash a finger or suffer a cut, bruise, burn or scald. Be prepared. Thousands rely on Dr. Thomas' Electric Oil. Your druggist sells it. 30c and 60c.

Perkins County LAND!

I offer for sale thirty-one quarter sections of land three miles north of Madrid, Nebraska, on the Burlington railway.

The price of this land ranges from \$52.00 to \$105.00 per acre.

TERMS—One-third cash; two-thirds mortgage, six per cent interest.

To men with a limited amount of money, I will sell one-tenth cash payment and one-eighteenth payment each year of principal and interest. Contracts for sale will be made and deeds drawn and placed in escrow with Trust company.

Thomas E. Parmele

Cash Carry Grocer

Buy Your Groceries!
PAY CASH
and Carry Them Home!

Save Money

Buy 1 lb. of the best coffee in town at 39c per lb.

3 lbs. green dried peas for.....25c
3 lbs. of navy beans for.....25c
3 lbs. of good rice for.....25c
2 lbs. of lima beans for.....25c

FULL SWEET CAN GOODS
3 No. 2 1/2 size cans peaches.....\$1.00
3 No. 2 1/2 size cans apricots.....\$1.00
3 cans of white grapes for.....\$1.00
3 No. 2 1/2 size cans pears.....\$1.00

1 gallon can apricots.....85c
1 gallon can peaches.....35c

10 bars of the following soaps.....75c
CRYSTAL WHITE
FLAKE WHITE
BOB WHITE
12 bars Lenox soap.....50c
12 bars Luna soap.....50c

E. P. LUTZ
South Sixth Street Plattsmouth

Ford

THE UNIVERSAL CAR

BUY YOUR FORD CAR NOW

or at least give us your order for there is now a SHORTAGE IN FORD CARS

We are now filling signed orders in the order in which we receive them, so if you are going to be wanting a new Ford of any model soon, especially a Closed Car, better get your order in before the other fellow, as we are now short on some models.

BARGAINS IN USED CARS

We have a few slightly used Starter Fords, also other models at bargain prices.
Also we have: 1 Coupe like new.....\$650.00
One Coupe.....250.00
One Ford Ten Truck.....350.00
One 7 h. p. Gas Engine, like new.....150.00
We are taking in old Fords on new. Come in and see if we can trade with you.
We sell for cash or on time payment plan.

FORD REPAIRS

Do not overlook the fact that the Ford Dealer uses none but genuine Ford Parts and is personally interested in seeing that every Ford owner gets the very best service and attention in our shops.

We employ none but first class mechanics.

T. H. POLLOCK GARAGE

Phone No. 1

Plattsmouth