## DOLLAR BILL

## is a Big Boy Now

For five years "Dollar Bill", has struggled along against a steadily rising tide of high prices. No wonder he's fagged out-
the wonder is that he's done as well as he has! the wonder is that he's done as well as he has!
But the last few weeks have seen the tide turn in "Dollar Bill's" favor. The market has dropped and "Dollar Bill" is getting stronger every minute. And he's taken off his hat, rolled up his sleeves, and with a grin on his face prom-
ises you real value again.
"Dollar Bill", will get in his best licks for you here in this store, too. For, expecting it, bought an abundance of goods at the new
prices and stand ready to give you quality prices and stand ready to give you
merchandise at wonderful reductions
See How Husky "Dollar Bill" is now --put him right to work for you!
This Sale Will Be Strictly Gash! No Exchanges or Returns! SALE STARTED
Saturday, December 4, at 9 A. M.


| Outing Flannels <br> All colors (faney and plain) ...... | 28 c |
| :---: | :---: |
| Underwear <br> Men's, Women's and Children's Underwear at Greatly Reduced Prices. |  |
| Silks |  |
|  |  |
| Plain mercerized poplins, 27 inch. A regular 40 c value Now |  |
| Curtain Goods Blue Bird marquisette, 36 inches in |  |
| Blue Bird marquisette, 36 inches inwidth, beautiful patterns.Regular |  |
| $\$ 1.00$ values. Now-...................... 73c |  |
| Fancy marequisette, 36 inches wide.85 c value. Now_--....................67c |  |
| Fancy flowered Swiss, 36 inches wide. regular 75 c value Now |  |


| Grocery <br> SUGAR, PER CWT GOOCH'S BEST FLOUR | Bargains! |
| :---: | :---: |
| Otoe tomatoes - - | SPRUPS |
| Wirty | Karo, wite, per gallon $\quad$ Karo white |
| Santa Barbara ardines, 2 cans for- - - 3 . 30 | Karo, dark, per gallon - - - - - ${ }^{\text {ase }}$ |
| I. C. sutnon, tall, red.------------380 |  |
|  |  |
|  | One |
| Siack rasperies, per gallon_- $\quad$ S149 | COFFEE |
|  |  |
|  | Drinkt, per lib.an |
| Hax kese com, per can --.-.-.-161/20 | SOAP |
|  |  |
|  | (eate |

## Johnson Bros.

WEEPING WATER, NEBRASKA


A prime steer could never be made of this critter, even if a carload of corn were funneled down his throat. He lacks something most essential to the making of a high-priced carcass. That "something" is pure blood. For all practical purposes, pedigree is the best feed. If you've heard of a grade steer's topping the market, it was just because such pure blood as he possessed had chanced to get in its work, chanced to offset his scrub blood-but it was mere chance! With the pure-bred it's a planned certainty.
The pure-breds are the easiest States. And they declare, as a feeders-they use their feed to result of their investigations, make prime beef. If you are that the most hopeful beef prac-
ready to do your part in efficient
tice is that of breeding good feeding, get in touch with some steers and feeding them where good local breeder and strike they are bred.
hands with him for the upbuild-
hands with him for the upbuild- If you have not yet subscribed ing of your business and or for The Country Gentleman The Country Gentleman, the you owe inly $\$ 1.00$ a yeyear for 52 one great national weekly of big issues containing the impractical arming, advisesyouto portant farm news of the nation
do this. Its Editors and con- well-tried plans; the best of fictributors travel some 300,000 tion; strong editorials; good miles a year to study and write pictures; great cartoons; hopes
about farming in the United helps, and plenty of smiles.

Nebraska Shorthorn Breeders Association


at the lowest possible rates of inter
fist
FIRE DAMAGE UP TO MILION
Houston. Tex. Dee. - Fire, which


Shop employes latd off



COITS FOR SALE
$\qquad$


POULTRY WANTED
We will buy chickens
utuzs store on
Saturday, Dec. 11

## Hens Sings Rring

SWIFT \& COMPANY


CAMPAIGN IS ON


This is Your Chance--Choice of the House!


That's the way we're helping the back-to-normal movement. We've sacrificed profits to do it. Remember, however, we will not handle cheap clothes in order to make cheap prices.

No matter how little we make, clothes we sell must always make good. You can buy these suits with the same confidence as when you had to pay $\$ 35$ to $\$ 85$ for them. You can readily see we cannot charge these suits at these prices or make any changes or alterations.

## C. E. Wescott's Sons

