

**20%**

**DISCOUNT**

**20%**

**SALE**

**ON ALL MERCHANDISE!**

**FOR 15 DAYS—STARTING  
Wednesday, October 27th**

**YARN!**

65c quality	20%	\$ .52
70c silk and wool	20%	.55
35c skeins	20%	.28
\$1.35 hanks	20%	1.08

**HOSE!**

Wool	\$3.95	20%	\$3.16
Wool	3.90	20%	3.12
Wool	2.50	20%	2.00
Silk	6.00	20%	4.80
Silk	3.90	20%	3.12
Silk	3.50	20%	2.90
Silk	3.00	20%	2.40
Silk	2.75	20%	2.20
Silk	2.50	20%	2.00
Silk	2.00	20%	1.60
Silk	1.50	20%	1.20
Silk	1.15	20%	.82
Lisle	1.50	20%	1.20
Lisle	1.00	20%	.80
Lisle	.85	20%	.69
Cotton	.75	20%	.60
Cotton	.65	20%	.52
Cotton	.60	20%	.48
Cotton	.50	20%	.40
Cotton	.45	20%	.36
Cotton	.40	20%	.32
Cotton	.35	20%	.28

**Children's  
Hose!**

Lisle	\$.85	20%	\$.68
Lisle	.75	20%	.60
Lisle	.65	20%	.52
Lisle	.50	20%	.40
Lisle	.45	20%	.36

**Men's Hose!**

Silk	\$1.50	20%	\$1.20
Wool	1.50	20%	1.20
Wool	1.20	20%	.96
Cotton	.60	20%	.48
Cotton	.45	20%	.36
Cotton	.35	20%	.28

**PERCALES!**

All Light and Dark Patterns		
48c quality	20%	\$ .39
50c quality	20%	.40
55c quality	20%	.44

**MUSLINS!**

HALF BLEACHED		
Palma Mills—		
4 4	\$.48	20% \$ .38
Daisy Quality—		
4 4	.39	20% .31
BLEACHED		
Daisy Quality—	.48	20% .38
Lonsdale—	.50	20% .40
UNBLEACHED		
Tractor L. L.—	.30	20% .24
Longwood—	.25	20% .20
Coronet—	.30	20% .24
John Brown—	.30	20% .24

**GINGHAMS!**

Bates Zephr—		
32"	\$.63	20% \$ .50
Toile du Nord—		
27"	.45	20% .38
Apron Checks—		
27"	.33	20% .26
French—		
32"	.60	20% .48
French Plaid—		
32"	.75	20% .60
Farwell Nurses—		
32"	.38	20% .31

**BLANKETS!**

Boutex—		
68x70	\$5.85	20% \$4.68
Barlan—		
72x80	6.50	20% 5.20
Sultan—		
72x80	6.40	20% 5.22
Nashua—		
68x80	8.75	20% 7.00
ALL WOOL		
Princeton—		
72x80	15.50	20% 12.40
Donald—		
68x80	20.75	20% 16.60

**Baby Blankets!**

Papoose—		
36x48	\$2.00	20% \$1.60
Boutex—		
30x40	1.50	20% 1.20
Jacquard—		
30x40	1.45	20% 1.16
Bo-Peep—		
36x48	1.95	20% 1.56

**MIDDIES!**

11.85	20%	\$9.48
7.95	20%	6.36
5.65	20%	4.52
5.50	20%	4.40
2.85	20%	2.28
2.40	20%	1.92
2.00	20%	1.60

**Ladies' House  
Dresses!**

\$3.95	20%	\$3.18
4.75	20%	3.80
5.95	20%	4.76
4.50	20%	3.60
1.50	20%	1.20
2.35	20%	1.88
5.00	20%	4.00
2.50	20%	2.00
3.25	20%	2.60
3.75	20%	3.00
2.85	20%	2.28
2.65	20%	2.12
1.95	20%	1.56
1.65	20%	1.32

**SILKS!**

GEORGETTE CREPE		
\$2.50	20%	\$2.00
3.00	20%	2.40
3.50	20%	2.80

CREPE DE CHINE		
\$2.50	20%	\$2.00
3.00	20%	2.40
3.50	20%	2.80
4.50	20%	3.60
5.00	20%	4.00
5.50	20%	4.40
7.00	20%	5.60

SATINS		
\$2.50	20%	\$2.00
3.00	20%	2.40
3.50	20%	2.80
4.00	20%	3.20
4.50	20%	3.60
5.00	20%	4.00
5.50	20%	4.40
7.00	20%	5.60

TAFFETA		
\$3.00	20%	2.40
3.50	20%	2.80
4.00	20%	3.20
4.50	20%	3.60

**Wool Goods!**

TRICOTINE		
\$4.95	20%	\$3.96
7.00	20%	5.60
7.85	20%	6.28
4.50	20%	3.60
6.00	20%	4.80
BROADCLOTH		
\$5.50	20%	\$4.40
7.95	20%	6.36
WOOL PLAID		
\$8.50	20%	\$6.80
6.50	20%	5.20
4.00	20%	3.20
3.50	20%	2.80
2.50	20%	2.00
6.00	20%	4.80
7.00	20%	5.60

**Silk Skirts!**

\$9.95	20%	\$7.97
3.00	20%	2.40
8.00	20%	6.40
2.19	20%	1.70
2.50	20%	2.00
10.00	20%	8.00
6.00	20%	4.80
3.75	20%	3.00
3.60	20%	2.90

**Knitted Tams!**

\$1.25	20%	\$1.00
SCARFS		
11.00	20%	8.80
LADIES SWEATERS		
\$6.85	20%	\$5.48
15.00	20%	12.00
7.95	20%	6.36
5.95	20%	4.76
9.50	20%	7.60
5.75	20%	4.60
5.00	20%	4.00

**CRETONNES**

36 Inches Wide and Beautifully Colored		
50 cent quality	20%	\$ .40
60 cent quality	20%	.48
65 cent quality	20%	.52
75 cent quality	20%	.60
95 cent quality	20%	.76

**Jersey Vests!**

\$5.00 quality	20%	\$4.00
3.25 quality	20%	2.60

**OUR OBJECT**

In offering our customers and friends a discount sale of 20% on ALL GOODS in our Dry Goods department, we wish to emphasize the fact that it has always been our policy during the last fifty-seven years of this store's existence to give our customers the most value for their money. Consequently our margin of profit has always been figured on a small basis. Therefore in buying goods at this sale at 20% discount, you are buying goods at EXACTLY 20% LESS THAN OUR PREVIOUS SELLING PRICES, which have at no time been raised in order to give larger discounts.

Having cleaned our Dry Goods stock thoroughly during the July sale, what we offer now is strictly fresh and up-to-date merchandise, all backed by our reputation for square dealing and money-worth values.

**Great 20% Discount  
SALE**

**SPECIAL!**

Wash cloths, 15c values, NOW.....2 for 25c  
Wash cloths, 20c values, NOW.....2 for 30c  
Fancy Turkish towel, \$2.00 value, NOW.....\$1.40  
Fancy Turkish towel, \$1.25 value, NOW.....98c  
Towel set, \$3.00 value, NOW.....\$2.25  
Plain towels, 65c value, NOW.....43c  
Plain towels, 48c value, NOW.....23c  
Lovely line of blouses, values \$1.50 to \$4.75—NOW

**98c**

**E. G. DOVEY & SON,**  
Plattsmouth, Nebraska