



October Begins Auspiciously

With a Noticeable Decline in Prices on Staple Merchandise of All Kinds!

These are busy days in the store—history making days—for now through our alertness to safeguard YOUR interest, we can announce many new purchases which bring the good news of lower prices. A great many of our patrons will show their appreciation of our efforts to bring about reductions by selecting now the things they have put off buying during past weeks.



Plaid Skirtings and Coatings!

NOW is the time to buy them while assortments are large and your choice unrestricted. Everything points indisputably to this fact. The plaid skirt, either plain or pleated, and the three-quarter length Sports coat are two of the outstanding style features this season. The skirts are straight lengths, coats too are simply made, which means that these can readily be made at home, and what is best of all, it is really as easy as it sounds.

NAVY BLUE IS AN AUTUMN FAVORITE

—For business or for street wear, there is no color to take the place of Navy Blue. We have Tricotine, Gabardine, Serge, Poplin and all at such moderate prices for the quality involved. Prices range from \$3.00 per yard and up for 36 and 58" fabrics.

HOSIERY

Ladies Attention

—Silk hose, a beautiful quality, in brown and black. All sizes, at per pair, \$1.00.

—Another quality of silk hose, full fashioned, pure thread silk. Come in black only. Per pair, \$2.00.

TRIPPING OFF TO SCHOOL IN A NEW DRESS

—Made of one of our pretty plaids or a plain color combined with a plaid makes the little girl's heart light and gay. And why shouldn't she be happy when it costs so little to make her so? 36" worsted plaids are 85c per yard, and plain serges are 75c to \$1.75 per yard, all colors.

BRASSIERES

—Finish the good work your corsets begin. We have all styles, plain bandeaux, embroidery, lace and silk, at 85c, \$1.00 and \$1.50.



9154 9158 9179



H. M. SOENNICHSEN,

Call Phone 53 or 54

Plattsmouth, Nebraska

VERY PRETTY WEDDING IN METROPOLIS

Miss Frances Novotney of Ord, Neb., and James Leipert of This City, Are United in Marriage.

A very pretty wedding occurred in Omaha yesterday morning when Miss Frances Novotney of Ord, Neb., was united in marriage to Mr. James Leipert of this city. The wedding occurred at the St. Adalbert Catholic church, the nuptial mass being celebrated by Rev. Father Glasko, rector of the church.

The wedding was very simple, only the immediate relatives and close friends of the young people being in attendance. The bridal couple were attended by Emil A. Koukal as best man and Miss Frances Leipert, sister of the groom as bridesmaid. The ring bearer was little Alice Spieka, niece of the groom and who bore the golden symbol of the marriage ceremony in the heart of a rose.

Following the ceremony at the church the members of the bridal party and friends were entertained at the home of Mr. and Mrs. J. Spieka, 2782 South 11th street, at a sumptuous wedding luncheon, and during which the newly-weds received the well wishes of their relatives and friends. Mrs. Spieka is a sister of the groom.

Mr. and Mrs. Leipert returned home last evening on Burlington train No. 14 and returned to the farm home of the groom, where they will be at home in the future to their friends.

The bride is a young lady of more than usual charm and held in the highest esteem by a large circle of warm friends in her home. The groom is one of the enterprising young farmers residing south of this city and is a son of Frank Leipert, and has been reared to manhood in this community where his friends are legion. Mr. Leipert is a service man, having served in the army during the world war and is a gentleman of the highest type of manhood. To the newly-weds the best wishes of a large circle of friends will be extended.

WILSON BRANDS STATEMENT FALSE

President Fully Denies Republicans' Claim of Profited Military Aid —Made in Public Speech.

Washington, Oct. 5.—President Wilson today wrote to Senator Spencer, Republican, Missouri, that the statement recently made by the senator that the president had promised American military aid to Rumania and Serbia in the event of the invasion of those countries was "false." Senator Spencer's address was delivered in Missouri, and when it was called to Secretary Tumulty's attention, Mr. Tumulty gave out a statement to correspondents of St. Louis newspapers, declaring that the senator's statement was "absolutely and unequivocally false." Senator Spencer in turn issued a statement saying that he did not believe the president had authorized such a denial.

The president's letter was in reply to this statement. It follows: "Senator Selden Palmer Spencer, St. Louis, Mo.:—I have just been shown your statement that my secretary's denial of the previous statement by you that I had promised American military aid to Rumanians and Serbians was issued to him without my knowledge and sanction, and that you did not for a moment believe that I had made any such denial or that the matter was ever called to my attention. I wish to state that your statement was called to my attention by Mr. Tumulty and that I requested him to issue the denials to which you refer. I regret the denial. The statement you made was false. (Signed) "Woodrow Wilson."

Most disgusting skin eruptions, scrofula, pimples, rashes, etc., are due to impure blood. Burreck Blood Purifier as a cleansing blood tonic, is well recommended. \$1.25 at all stores.

G. P. Hill of near Cedar Creek, was in the city today for a few hours attending to some matters of business with the merchants.

ANNIVERSARY OF JENNY LIND'S BIRTH

Swedish Nightingale Born 100 Years Ago Today—Brought to This Nation by P. T. Barnum

Today is the 100th anniversary of the birth of Jennie Lind, the Swedish Nightingale, who was brought to this country by P. T. Barnum in 1850 on her spectacular concert tour.

In this as well as many other countries programs have been arranged for the commemoration of tribute to the memory of this great singer of her time.

September 11th, 1850, New York paid honor to this singer for the first time, and it was necessary for her to give more than thirty-five concerts. Thousands of people crowded at the landing when she first arrived for the initial concert.

The program arranged for in this country will be held at the Carnegie Hall in New York, and the honor of representing Jenny Lind will fall to Frieda Hempel.

Miss Hempel will wear an exact copy of the gown worn by the 19th century diva, will sing the same songs and play her own accompaniment to the group of songs on the same piano Jenny Lind played then—a photo autographed by the Swedish Nightingale on the night of her American debut.

There is no record of Jennie Lind's voice but the journals of her time, the few people living who heard her and those to whom the memory has been handed down all tell the same story. "It was wonderful."

\$500,000.00

We wish to call the attention of persons having money to invest to the advertisement in this paper of the Lincoln Telephone & Telegraph company, in which they are offering \$500,000.00 of their stock (which is paying regular quarterly dividends at the rate of 7 per cent per annum) at its regular and par value of \$100.

This is an exceptionally good opportunity to place your savings or harvest money be it little or much, where it will be absolutely safe and bring you an interest check every three months. "A word to the wise is sufficient." Read the advertisement and send in your order for shares.—Adv. (1-f-d)

THREE NEGROES ARE LYNCHED

McLenny, Fla., Oct. 5.—Three negroes, Rayfield and Ben Givens and Milton Smith, arrested in connection with the murder of John H. White, a farmer, were taken from the county jail last night and lynched. A fourth negro Jim Givens a brother of Ben Givens and who is said to have done the shooting, is being pursued by a posse.

The body of Sam Duncan was found in the woods today riddled with bullets, making the fourth negro to have been killed in this vicinity following the murder.

Itching piles provoke profanity, but profanity won't remove them. Doan's Ointment is recommended for itching, bleeding or protruding piles. 60c at any drug store.

FOR SALE

12 Acres with a lovely 7 room bungalow, electric lights, furnace and water, built 4 years ago by the owner for a home and not for profit, located on the K. T. & W. Highway, 3-4 mile south of Plattsmouth post office. Most ideal location in all the state. Only 19 miles from Omaha stock yards, a splendid place for dealer in lambs, pigs and calves, or the best poultry place on earth, hundreds of farmers pass this place daily. This place is level, rich black soil, 500 bushel of corn, plenty potatoes and very large garden goes with it; fruit of all kinds; possession at once; all in finest shape.

Will take good Omaha property as part payment, good terms to right party, 6 per cent. This is where the two avenues meet.

C. B. SCHLEICHER, 1912 Vinton St., Omaha 1st 117.

J. V. D. Patch of the Masonic Home was a visitor in Omaha today, attending to a few business matters for a short time.

Read the Journal.

For Sale: 6-room house and 2 lots on North 6th Street. Electric lights, bath, city water and gas in house. Priced at a bargain. H. J. HOUGH.

We can furnish you blank books of all kinds.—The Journal.

COTTON GINS BEING BURNED

Stanford, Tex., Oct. 5.—The Laders gin, fifteen miles southeast of here, was burned last night, it became known today, making the second gin burned within the last two nights by fire apparently of incendiary origin.

In each instance the owners had received letters warning them that the gins would be burned unless they closed until cotton reached 40 cents a pound.

Blank books! Yes you can get most any kind at Journal office.

PAROLES HAVE NOT ARRIVED

Leavenworth, Kas., Oct. 5.—Orders for the paroling of Eckhardt won Schack and Franz von Bopp, former consul general and vice consul general, respectively of the Imperial German government at San Francisco failed to arrive at the federal penitentiary today and as a result the men who are serving sentences for violation of the neutrality laws were not released. Prison officials said, however, that they had been advised the paroles were on the way and that the men would be released as soon as the documents arrived.

YOUNG PEOPLE MARRIED

Yesterday afternoon Mr. Ernest L. Holden of Burr, Neb., and Miss Myrtle J. Yowell of Plattsmouth, were united at the office of County Judge Allen J. Beeson, seeking the official permission to become man and wife. The necessary license was granted and the young people hastened to the home of Rev. A. V. Hunter, pastor of the Methodist church, where they were united in the bond of wedlock.

RIDING IN A COUPE

George Snyder, Jr., is now riding around in one of the cozy Ford coupes which he has purchased from the T. H. Pollock Auto company and the new comfortable and pleasant little gas wagon is one that Mr. Snyder finds a great deal of pleasure in.

FOR SALE

The southwest quarter of section 36-12-9, 5 miles northwest of Murdock, known as the Chas. Rau farm. Extra good terms. E. L. Pflug, Springfield, Neb.



Couldn't Better the Quality —that's impossible!

But

we do some awful things to the price of Monarch Coffee—

50c per lb.

3-lb Can for \$1.45

We are listing below a few values. Don't let an offer like this go by without taking advantage of it. If you do, you are the loser, that's all—

- | | | | |
|--------------------------------------|--------|--------------------------------------|--------|
| Corn, No. 2 can, 2 cans for..... | 35c | Head rice, 7 lbs. for..... | \$1.00 |
| Peas, No. 2 can, 2 cans for..... | 35c | Oatmeal (bulk) 3 lbs. for..... | 25c |
| Pumpkin, No. 2 can..... | 10c | Macaroni (bulk) 2 lbs. for..... | 25c |
| Tomatoes, No. 2 can, 2 cans for..... | 25c | 1 gallon peaches..... | \$1.00 |
| Baby lima beans, No. 2 can..... | 15c | 1 gallon pears..... | \$1.00 |
| Pork and beans, 3 cans for..... | 25c | 1 gallon apricots..... | \$1.00 |
| Plantation milk, 9 cans for..... | \$1.00 | Plums, No. 2 can in heavy syrup..... | 20c |
| Brown beans, 20 lbs. for..... | \$1.00 | Apricots, "Luxury," No. 3 can..... | 45c |
| Navy beans, 10 lbs. for..... | \$1.00 | Pears, No. 3 can..... | 35c |
| Lima beans, 7 lbs. for..... | \$1.00 | Pineapple (sliced) No. 3 can..... | 50c |

H. M. SOENNICHSEN,

CALL PHONE 53 and 54

PLATTSMOUTH, NEBR.

Ford Has Broken the Ice!

Other things are bound to follow. We are pleased that they will. We have hoped to be able to make lower prices, for under the present high prices and existing conditions we have not made money. Although we have been working to the end of lower prices, the high cost of material and labor has prevented any material reduction.

Just now there is a strike on in Omaha for an increase of 20% in wages. In the open market for help we must meet the prevailing scale and feel that we should if we are to secure the better class of workmen, and we want no other kind.

See us about your work. We will give you the closest figures possible.

The Dusterhoff Shops

MURDOCK, NEBR.

Big Reduction

—IN—
Goodrich Tire Prices!

In order to reduce our very large stock of Goodrich Ford sizes, and to keep abreast of the times, we are offering:

- | | |
|---------------------|---------|
| 30x3—plain..... | \$14.25 |
| 30x3½—non-skid..... | 18.50 |

These are all Goodrich 6000 miles guaranteed—none better.

Better hurry—these casings will sell fast at these prices.

T. H. Pollock Garage,
Phone No. 1 Plattsmouth, Neb.