

OLDEST STORE IN THE CITY TO QUIT BUSINESS

FIRM OF F. A. WHITE, ESTABLISHED IN 1868, WILL CLOSE OUT IN NEAR FUTURE

BUILDING HAS BEEN LEASED

Mr. A. W. White, the Owner, Will Go Out of Business and Spend Winter in South.

From Wednesday's Daily. Yesterday A. W. White who has been reducing his stock of merchandise

for some time, entered into a contract with Frank R. Gobelman the painter and proprietor of the paint store, for the leasing of the room which is now occupied by Mr. White. With the closing out of the stock, which is expected will be consummated within a few weeks at most, will close the oldest establishment business in Plattsmouth, having been doing business since 1868.

In 1828, F. S. White, father of A. W. White and Mr. White entered into a co-partnership, and engaged in business on lower Main street, where they continued but for a year, when they completed the room which has been used ever since. They moved to the present location in 1865, the same year that the Fitzgerald block was constructed and also the year in which the Burlington railway was built into Plattsmouth. Continuously since then this firm has conducted a business covering a general line in 1855, Mr. White then a boy, with his father F. S. White, now deceased, went to the west where near Salt Lake City they constructed a home on two large farms, building substantial improvements and remained there for two years. They returned to the east and were going farther but Mr. White's mother, the wife of F. S. White was taken ill and the returned emigrants were compelled to stop here and since that time have made their home here. Mr. White, in speaking of the business, said: "I never made any money in the mercantile business, but it always paid its way, and made a living. The money which I have accumulated was made outside of the business."

Mr. White will expect to make a trip to the south and visit for an indefinite period with his son Ralph White who is engaged in telephone work at a point in Texas. He will spend the remainder of the winter in California. He will expect to take life easier in the future, as he will be out of active business.

Mr. Gobelman will expect to take possession of the building at the beginning of his lease which reads from the first of November.

POULTRY PROFITS DEPENDENT UPON HEALTHY CHICKS

Mr. Williams, a very successful Oklahoma poultry raiser, recently said to Dr. LeGear: "Since I have been using your Poultry Prescription, not only have I cut down chick loss, but I find that my pullets lay a month or two earlier." A few pennies wisely spent in feeding Dr. LeGear's Poultry Prescription to baby chicks insures rapid development and early fall and winter laying. Get a package from your dealer. Satisfaction or money back.—Dr. L. D. LeGear Med. Co., St. Louis, Mo.

BESTOR & SWATEK
Itch! Itch! Itch! — Scratch! Scratch! Scratch! The more you scratch the worse the itch. Try Doan's Ointment. For eczema, any skin itching 60c a box.

You will find a fine line of gift stationery at the Journal office.

PRICE OF GAS AND ELECTRICITY UP A NOTCH

DIST. MANAGER KUYKENDALL SAYS THE COMPANY MUST HAVE MORE MONEY.

NEW RATES SOON IN EFFECT

After September Meter Readings, According to Notices Received by Patrons Yesterday.

From Wednesday's Daily. District Manager J. C. Kuykendall, of the Nebraska Gas and Electric company, sent out notices yesterday to all patrons of his company, announcing a new scale of prices for the gas and electric service, which he says means about ten per cent increase over present rates. The minimum charge has been increased from 50 cents to \$1.00.

The new rates will go into effect immediately following September meter readings, which usually take place about the 20th to the 25th of the month.

The company claims that it is impossible for them to furnish the service for less than the new rate and pay expenses of operation. Coal, coke and everything used in the making of light and gas have taken another big leap since the new freight rates have gone in effect, and they are either compelled to increase or close down the plant.

Following is the new scale of rates, as announced:

ELECTRIC RATES
Residence Lighting: Fifteen cents per k. w. hour, with a minimum charge of \$1.00 per month. A discount of 10% will be allowed if the account is more than \$1.00 a month, and paid on or before the 15th of each month.

Commercial Lighting: From 1 k. w. to 50 k. w. per month, fifteen cents per k. w.; from 50 k. w. to 100 k. w. per month, ten cents per k. w.; upwards of 200 k. w. per month, eight cents per k. w. A minimum charge of \$1.00 per month and a discount of 10% if the account is more than \$1.00 and paid before the 15th of each month.

Power Rate: From 1 k. w. to 200 k. w. per month, eight and one-half cents per k. w.; from 200 k. w. to 400 k. w. per month, seven cents per k. w.; from 400 k. w. to 1,000 k. w. per month, five cents per k. w.; upwards of 1,000 k. w. per month, four cents per k. w. Minimum charge of fifty cents per horsepower per month. A discount of 10% will be allowed if the account is more than \$1.00 and is paid before the 15th of each month.

GAS RATES
From 1 c. f. to 5,000 c. f. per month, \$2.25 per 1,000 c. f.; from 5,000 c. f. to 10,000 c. f. per month, \$2.95 per 1,000 c. f.; upwards of 10,000 c. f. per month, \$1.95 per 1,000 c. f., with a minimum charge of \$1.00 per month. A discount of 5% will be allowed if the account is more than \$1.00 and is paid before the 15th of each month.

CHIN AND PAY IT
Some of our patrons, also consumers of both gas and electricity, have come to us with the question, "What are we going to do now?"

We feel that we are compelled to do just as we have been doing for the past three years with everything that has been sold and delivered to us—pay the price, if we can, and when the time arrives that we cannot pay, quit using it.

We believe the light company has the right to place a reasonable profit on its services, but no one seems to be sufficiently interested to take the time to investigate their books for the purpose of ascertaining whether or not there might be an overcharge, even though the company would welcome such an investigation, so, as we said before, there is nothing left for us to do but pay the price and continue with both gas and electric light and power.

PLAYS "TOM SAWYER;" HAS OTHER AMBITIONS

From Wednesday's Daily. You'd think a boy of twelve years who is a featured player in a big motion picture production like "Huckleberry Finn" to be shown at the Parmele Theater Friday and Saturday of this week, would either be perfectly satisfied or else have high ambitions to rise in his profession. Young Gordon Griffith, who has the role of Tom Sawyer in this fine film version of Mark Twain's immortal story, comes under neither of these descriptions. Since the age of seven, Master Griffith has been a screen actor and a mighty successful one. Moreover, both his parents are on the stage.

But Gordon has aspirations in other directions. He intends to become a civil engineer, and with this end in view is saving every cent of money he earns and using every spare moment in order that he may attend Stanford University and get his C. E. degree.

SPENT SUNDAY NEAR FLORENCE

From Wednesday's Daily. A party consisting of the family of Andrew Rabb of this city, Max Price and family, Miss Gladys Lee, Mr. Andrew Schmarler, went by auto to what is known as the "fruit farm" located near Florence, where they spent the day very pleasantly. They took their dinners and enjoyed the outing to the fullest extent. In the evening on their return trip when the shades of evening were falling the drive home was exceedingly pleasant.

ENTERTAINED THE MOTHERS

From Wednesday's Daily. Last evening at the public library building, the campfire girls of the "Kezhekon" order who have for their guardian, Mrs. Harry Smith and by the way she is one of the most energetic of workers for the girls and looks after their welfare and the best interest of the camp in the most approved manner, gave a meeting in honor of their mothers, in which the character of the program was denoted a "ceremonial meeting." This was a very interesting meeting and after the conclusion of the same the entire crowd was invited to the refreshment parlors of Mr. Guy Morgan, where the girls of the camp had prepared a real treat and surprise for the mothers in the shape of a luncheon, having the balcony decorated with the colors of the camp. The mothers surprise and enjoyment was beyond description and to say that all enjoyed the occasion to the limit would be putting it mildly.

CLASH IN THE ALLEY

From Wednesday's Daily. This morning, while the car of C. E. Hartford, which he maintains for delivering coal and feed, was passing through the alley south of Main street, it collided with a buggy being driven by a man named Schaeffer. It so happened that neither vehicle was greatly damaged, although it seemed certain they would be as they came together.

TO ATTEND STATE UNIVERSITY

From Wednesday's Daily. This morning Mrs. V. Belohlavy and daughter, Miss Rose, departed on the early Burlington train for Lincoln where Miss Rose will enter the state university for a four year course of study. Miss Rose Belohlavy is a graduate from the Plattsmouth high school and a young lady of excellent mental capacity and will make an exceptional fine scholar and will complete her course should have acquired a fine training for the work she may select for life.

Mrs. Belohlavy accompanied her daughter to assist in securing a place to live during her stay in Lincoln.

WITH FRIENDS HERE

From Wednesday's Daily. Jacob Minnear of Union, was a visitor in Plattsmouth for a short time today and was guest at the home of his brother, Walter Minnear west of town, coming also to see his brother, A. O. Minnear and wife, who, with their little daughter Gladys, are visiting here from their home in Danville, Illinois. They will visit for a short time at the home of their father, Mr. Gust Minnear.

MRS. J. M. DUNBAR HOME AGAIN

Yesterday C. D. Quinton and family went to Omaha with their large studebaker and got Mrs. J. M. Dunbar, who is a sister of the sheriff, taking her from the hospital where she has been for the past three weeks and where she underwent an operation. Mrs. Dunbar has been receiving treatment since, and taking her to her home near Avoca. Mrs. Dunbar hopes that the time spent at the institution at Omaha will result in improved health, as she has not been enjoying the best of health in the past. Sheriff Quinton and family returned home last evening.

UNDERGOES AN OPERATION

Yesterday, Mrs. Frank E. Schlater went to Omaha and this morning entered the Swedish Mission hospital where she underwent an operation in regard to her health. Mrs. Schlater had not been enjoying the best of health for some time and had hoped that she could be restored to her usual health without the resorting to an operation, but after having obtained no relief and under the advice of the physicians consented to enter the hospital in order that she might again have her accustomed health.

GETTING SOME CARS NOW

The Missouri Pacific elevator at this place is now getting some cars for the shipment of grain. Last week they enjoyed the use of three cars which were shipped out laden with grain, which had been in the elevator. Today another car is being loaded with grain for shipment and which is gratifying both to the farmer who desires to get his grain off and the elevator man who had his house filled for some time with no hope of getting it away to market.

WILL ATTEND UNIVERSITY

Last evening on the late Burlington train, Harley and Miss Leona Becker, and Miss Janet Bajack, departed for Lincoln, where they enter the state university for a four year course in that institution. These two young ladies and Mr. Becker will make good progress in this institution, as they have been exceptional students in their home school, graduating with very high percentages.

GIVE LITTLE TOTS BIRTHDAY PARTY

From Wednesday's Daily. Mrs. F. R. Gobelman, who is always trying to do something for some one else and especially for the little ones who she is always taking under her wing, entertained fifteen little ones who were especially close to her on account of association and friendly ties. There were fifteen of the little ones, who were: Gene Hayes, Jane Dunbar, Claudine Kuykendall, Harold Hunter, Edward Roman, Margaret and Clair Shallenberger, Robert Mann, Elizabeth Jack and Richard Hiatt, Edgar Wescott, Gene and George Galt, of Plattsmouth and Alice Guise Hiatt of Murray. The home was decorated in yellow and white and was profuse with cut flowers of which roses and astors predominated. The afternoon

74 Stores **Kinney's** 74 Cities

6th and Main St. **WORLD'S LARGEST SHOE RETAILERS** 6th and Main St.

Shoes for the Whole Family—Nothing High Priced!

Shoes for the Whole Family!



Men's Work Shoes
Medium Heavyweight in Brown or Black at
\$3.98



Men's Dress Shoes!
—in the snappy English or broad toe lasts in both Brown and Black. Prices range from
\$3.98 to \$7.98



Ladies' Shoes!
—We have a complete line of ladies' shoes in Brown or Black, in high, medium or low heels—all sizes. Prices range from
\$3.98 to \$7.98



Boys' Shoes
for every purpose—including English or wide toe, for dress or every day use. All sizes and colors—
\$3.49 to \$4.98



RUBBERS! Don't forget that we have a complete line of Men's, Women's and Children's Rubbers and Artics at prices below the present wholesale cost. Men's rubber boots—short or high



Shoes for the little folks. From the best play shoe to the very dressiest made. Sizes 1 to 8, at
\$1.49 to \$2.98



Sportive Plaid Skirts!
You don't take any chances when you buy one of these new plaid Skirts for our experience has proved that they are becoming to all types. In addition to that they are durable and most reasonable as to marking.
\$10 to \$20

Ladies Toggery
FRED P. BUSCH, Manager

OVERLAND



Willys Knight Sedan

This Sedan—

"Whatever the Weather May Be"

You can enjoy nature in all its moods in this Overland Four-Door Sedan.

When the wind and dust blow or the rain falls, you ride on without delay or inconvenience. Wearing apparel unsoiled! Full, unobstructed vision!

"Whatever the Weather May Be," you can easily adjust the windows converting this Sedan into a storm-tight, closed car or a breeze-swept, open car.

Whatever the Roads May Be, Triplex Springs absorb jolts and prevent the usual rough riding. Comfort for passengers! Protection and long life for the car!

Owing to its light weight and efficiency, the upkeep as well as the first cost of this convertible car is less than that of the ordinary heavier touring car—and you have in addition its all-season advantages and its extraordinary riding comfort.

Women especially are enthusiastic over the beautiful interior of the Overland Sedan, its many conveniences and ease of handling.

Handle Overland and Willys-Knight Cars!

These cars will be kept on display at the O-K Garage, where appointments for demonstration can be made. The service as formerly will be maintained at the L. F. Terryberry Garage.

Pollock Parmele,
PLATTSMOUTH NEBRASKA

ANOTHER REAL BALL GAME NEXT SUNDAY

Thurman Team Coming Again—Has Twice Defeated Plattsmouth Team This Season.

The Thurman ball team will be here next Sunday afternoon for the third tussle with the Red Sox. There has been two very close battles between these two teams, one in Plattsmouth and one in Thurman, the latter winning both games, but by such a close margin that victory could have been easily changed with a single set hit at the right time.

The game will be called next Sunday afternoon at the usual time, so if you want to see a genuine lively battle, be there, because both teams are out to win this game.

We can furnish you blank books of all kinds.—The Journal.

Alfalfa Hay Wanted!

Alfa-Maize Manufacturing Company is now ready to buy hundreds of tons of alfalfa hay at its new mill in Plattsmouth, Nebraska. Market price will be paid.

OMAHA MARKET PRICE

ALFALFA—Choice, \$28.00; No. 1, \$24.00-\$26.00; Standard, \$18.00-\$22.00; No. 2, \$14.00-\$16.00; No. 3, \$10.00-\$12.00.

500 acres of Corn Fodder wanted for which from \$25.00 to \$30.00 per acre will be paid.

Alfa-Maize Mfg. Co.,
PLATTSMOUTH NEBRASKA

Read the Journal want-ads.