

OFFICIAL PROGRAM

**SATURDAY
JULY 17**

MORNING

"Thousands of Bargains" with
PASSENGER FLYING
—by—
Lieut. A. J. Nielson

AFTERNOON

Grand Concert by
20th Inf. Band
of Ft. Crook

One hour of flights
By Lieut. Nielson

Passenger Service for all
those who desire.

4:30—Ball Game!
Nehawka vs Red Sox
Mayor Schneider will
Throw the First Ball.

Band Concert at the
Ball Park

EVENING

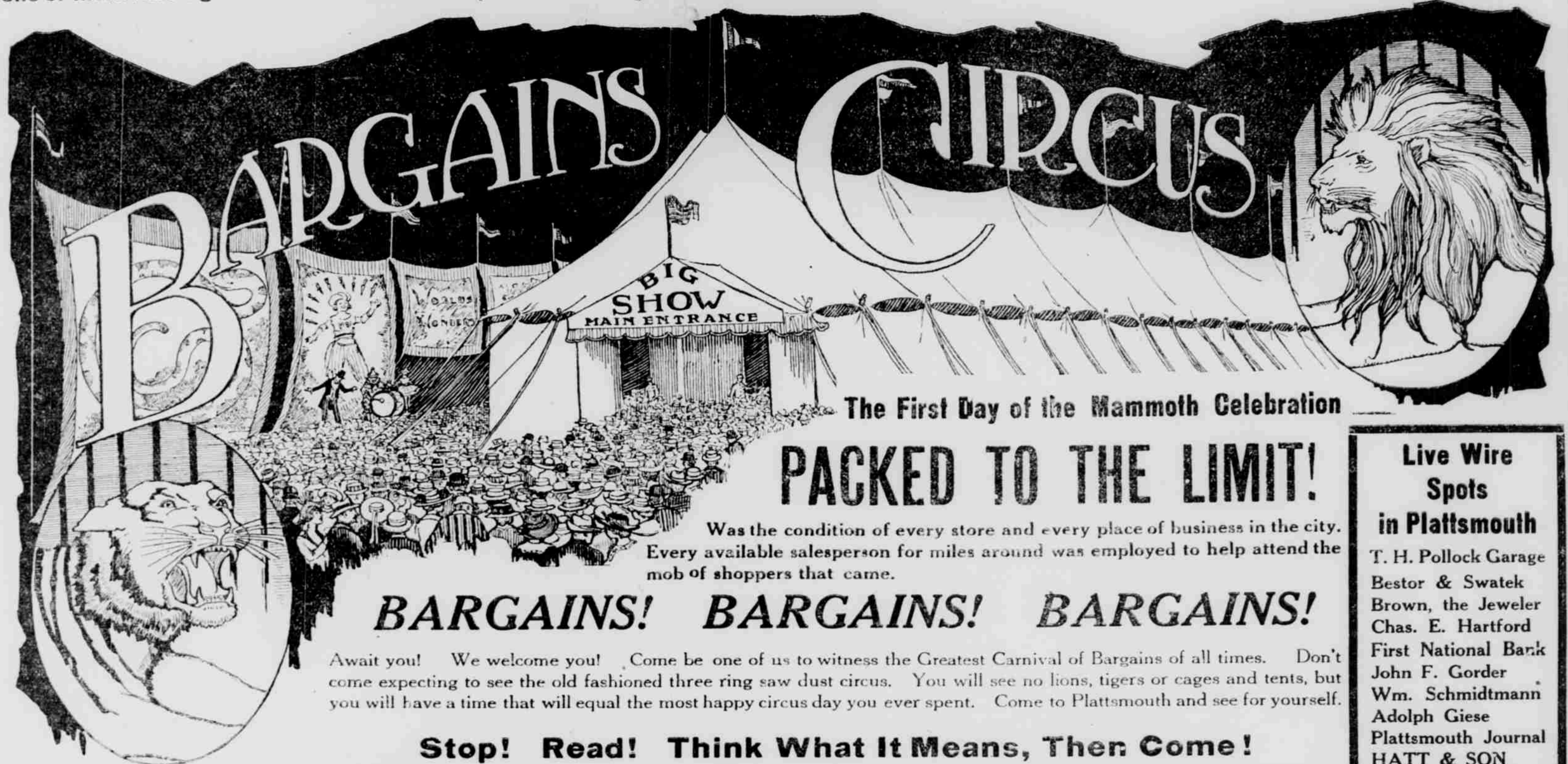
Benefit Dance for the
American Legion

Grand Concert by
20th Inf. Band

Stores will remain open
until 12 o'clock Midnight

THE SHOW IS ON! Greatest of All Civic, Boosting, Celebrating and Bargain Giving Events Opens With a Crash and a Smash at
Plattsmouth, Nebraska

Those who were here will never forget it. Long before daybreak people began pouring into the city, eager to be one of the first at this mammoth affair. Every hour since crowds of people have been pouring into the city. From sixty miles distance they have been coming and every last one of them leaving here elated with the surprises and bargains of the World's Greatest



PACKED TO THE LIMIT!

Was the condition of every store and every place of business in the city. Every available salesperson for miles around was employed to help attend the mob of shoppers that came.

BARGAINS! BARGAINS! BARGAINS!

Await you! We welcome you! Come be one of us to witness the Greatest Carnival of Bargains of all times. Don't come expecting to see the old fashioned three ring saw dust circus. You will see no lions, tigers or cages and tents, but you will have a time that will equal the most happy circus day you ever spent. Come to Plattsmouth and see for yourself.

Stop! Read! Think What It Means, Then Come!

SATURDAY SPECIALS!

Some Snappy Suggestions for Savings

From Six of Plattsmouth's biggest stores

Live Wire Spots in Plattsmouth
T. H. Pollock Garage
Bestor & Swatek
Brown, the Jeweler
Chas. E. Hartford
First National Bank
John F. Gorder
Wm. Schmidtmann
Adolph Giese
Plattsmouth Journal
HATT & SON
Morgan, Sweet Shop
Jess Warga
B. A. McElwain
C. C. Fricke
Neb. Gas & Elec. Co

Take a Ride in the Air!
FREE AIR FLIGHTS!
During the circus, Lieut. Nielson will carry passengers for thrilling flights in the clouds. Tickets will be issued at the leading stores for these flights, every day. To secure these tickets ASK ANY SALESPERSON AT THESE STORES and they will tell you how!

AMERICAN LEGION PLATFORM DANCE

on the open air platform at corner Fifth and Main streets, beginning at 9 o'clock
FRIDAY NIGHT
A benefit dance for Legion's new home.
Music by—
20th INFANTRY BAND

Visit These Stores Bargains Await You!

Bank of Cass County
Pollock Auto Co
EMMA PEASE
E. J. Richey, Lumber
Pop. Variety Store
Streight & Streight
Clويد Lumber Co
Christ & Christ
New York Bakery
PHILIP THEROLF
Platts. State Bank
Dunbar's Pool Hall
Wagner Hotel
Bach & Libershal
Farmers State Bank

CHAMPIONSHIP Base Ball!

SATURDAY AT 4:30
Plattsmouth vs. Nehawka
Tickets at These Stores!

C. E. Wescott's Sons Offers

(RING NO. 1)
YOUNG MEN'S SUITS
Values Up to \$35.00 Each
In this lot of fifty 3-piece long pant suits. Some all wool, backed by the well known Wescott reputation, in mixtures and blue serge. This lot includes young men's sizes only.
CIRCUS PRICE \$18.69
AND OVERALLS FOR\$2.47

Men's Sulphur Dyed K H A K I PANTS Values to \$4 \$1.98	\$2.50 Men's KNIT Union Suits White & Ecru Short Sleeves SMALL SIZES ONLY 98c	\$5.00 Men's HATS Pearl, Brown, Grey, Etc. All go at— \$2.69
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At E. G. Dovey & Son's You Will Find

500 YARDS APRON GINGHAM GOING AT 29c
HUNDREDS OF SAVINGS HERE COME and SEE!

A REAL SAVING FEAST
1,000 yards or more of beautiful Gorgeettes, Crepes and Voiles in plain and figured patterns. Worth up to \$4.75 a yard. Going while it lasts, at
\$2.22

40 CENT HUCK TOWELS EXTRA SIZE 26c
AND A THOUSAND OTHERS AWAIT YOU!

The Ladies Toggery Announce that they will sell Saturday

EXTRA! EXTRA!
60—COUNT 'EM—60
VOILE DRESSES
A world beater from Bargainville. 60 beautiful voile dresses—latest styles. Flowered and plain patterns in a wonderful selection of shades. Valuable selection of shades. The values range as high as \$40, and they go, while they last, at
\$7.77

\$6 REAL GEORGETTE WAISTS
Elegantly trimmed. They won't last long. Go at special price
\$2.87

Black Pure Silk Hose ALL SIZES
Of finest silk and a genuine bargain at
88c

LADIES SUITS GO
Ladies suits of tricotine, serges, tricotee, geberdine, poplin and silks. People, these are the best designs from the foremost tailors of America—the most wonderful selection of ready-to-wear garments ever offered at public sale at reduced prices. Worth from \$45 to \$100. They are going at
\$33.33 to \$65.65

At H. M. Soennichsen's You Will Find

—150 extra fine quality ladies aprons, dresses and dressing saccques.
—value up to \$2 each.
—this is going to be a riot; so get here early.
—special CIRCUS price while the supply lasts is
29 CENTS
—limit 3 to each purchaser.

WOMEN'S SAVINGS
\$1.25 Women's striped gingham petticoats; regular and extra large sizes—
83c
Extra fine pink and white Nainsook women's night gowns, a real value at \$2.25—Circus price—
\$1.66

MIDDIES PRICES RUINED
Stop! Look! Listen! One lot of Misses and Women's middie blouses, slightly soiled, each one worth at least \$2.00 any place—They go while they last for—
39c

10c women's handkerchiefs for
4c
Women's 75c gauze vests go at
33c
Infant's black lisle hose on sale at
13c
75c 36-inch curtain scrim. Per yard
37c

The Fetzer Shoe Co. Placing before you the Shoe opportunity of your life!

200 PAIRS OF WOMEN'S White Pumps - Oxfords
Folks, words and space do not permit a description of the value offered in this lot. It is enough to say that they are real values at \$7.50 and include both the medium and the popular low heel, and the Circus Price will sell every pair of them in a jiffy. They go for—
\$3.86

Men. TAKE HEED! This is a good one. 250 pairs of men's button and lace Bluchers, in the latest lasts. A real shoe for either work or dress. Solid throughout—real leather. Consider, fellows, you cannot buy anything worth having in a shoe for less than a five dollar note, so be sure and see these. They are worth \$8.00; you get them in all sizes for—
\$4.33

150 pairs of Women's white canvas shoes. Bals—with medium, low and high heels. Understand people these are excellent values at the old price, which include values to \$5.00. The Circus price of this lot will surprise you when you see them go for—
\$1.98

E. A. Wurl Offers Astounding Values from His Great Stock of Dry Goods!

Values in this lot up to \$4, and let us say right here, there are some real bargains in this collection.
Every one of these garments is worth more than this price wholesale today, and we are going to hand them out at—
\$1.67

CHILDREN'S ROMPERS
An assortment of Children's Rompers in fancy and plain percale. Values up to 75c. Bargains Circus price, 48c.
500 Ladies fine White Hemstitched handkerchiefs in assorted color embroidery effects. They're yours for
13c Each

150 Mina Taylor summer dresses in all sizes and a variety of patterns and colors. The value of these dresses is more than they ever sold for, and they sold up to \$10. The Circus Price will make them go fast. Cheaper than you could make them yourself, and you all know the fitting qualities of Mina Taylors. Come early, as they won't last long at this price.
\$4.93

FERRY FARES PAID FOR YOU FREE! To our many Iowa friends who will visit this great Bargain Circus, we will refund your ferry fare on purchases amounting to \$10 or over, Wescott's, Wurl's, Ladies Toggery, Dovey's, Fetzer's, Soennichsen's.
BRIDGE FARES REFUNDED—READ! To our many friends in SARPY COUNTY who visit this great affair, we will pay your bridge fare over the Pollock Auto Bridge, if you purchase \$5 or more of Wescott's, Wurl's, Ladies Toggery, Dovey's, Fetzer's or Soennichsen's.
RAILROAD FARES REFUNDED—FREE! Many of you will come a long way and purchase bills amounting to say \$50.00 or more. To those who do this, we offer you your railroad fares free both ways. You must bring your receipt and purchase goods at one time in one of above six stores.

TRY A RIDE IN THE AIR
ASK THE MAN BEHIND THE COUNTER ABOUT THE FREE FLIGHTS
The Bargain Circus Baby Show, July 31
DETAILS WILL BE GIVEN IN MONDAY PAPER