

Make Buying Better!

We are going to offer many special inducements by the undersigned merchants.

1—A free ticket will be given to any person making a \$150. purchase at one time for a \$25 ride in the Giant Aeroplane with Lieut. Nielson.

2—Cash purchase of \$5 or more in stores below will entitle holder to cast 1,000 votes in the Popularity contest.

GET TICKETS HERE
E. A. Wurl Soennichson's
Wescott's Sons Fetzler Shoe Co.
Ladies Toggery Dovey & Son

"THE WINCHESTER STORE"

—offers for the 15 gala days

AIR COOLED "CHILCOT" and OAK LEAF REFRIGERATORS

AT..... 15% OFF
BESTOR & SWATEK

BRUNSWICK Phonographs

PLAY ALL RECORDS

Watches, Clocks, Silverware CUT GLASS

M. D. BROWN, Jeweler

FOR FINE WATCH REPAIRING

J. W. CRABILL

GLASSES FITTED CAREFULLY

Try Our Filling Station

GASOLINE, per gal.....30c

OIL, per qt.....25c

T. H. Pollock Garage

We Want Your Business

The First National Bank

—OF—

Plattsmouth, Nebraska

WM. SCHMIDTMANN

Harness Headquarters

BAGS AND TRUNKS

Vacation Needs at the Right Prices.

See Me About That New Set of Harness.

G. E. HARTFORD

Coal and Feed

Agent Pratt's Stock Food

Telephone 22

JOHN F. GORDE

Titan Tractors.

Farm Implements, Harness

Dodge Bros. Automobiles

15% Discount on De Laval and Primrose Cream Separators During Circus

"On the Corner"

Adolph Giese

Fifth and Main Street

SOFT DRINKS

Cigars Cigarettes and Tobacco

HATT & SON

Meats

and Groceries

Watch for Our Specials during the Bargains Circus.

TERMS OF THE CIRCUS

EVERYTHING SOLD FOR CASH. NOTHING SOLD ON CREDIT. NO PHONE ORDERS. NO RESERVATIONS.

A MENAGERIE OF BARGAINS!

with real bargains of every kind. Listen, good people! DON'T come here expecting to see the regular SAW DUST three ring Circus together with great tents! DON'T, good friends, come for any of this! But, get the family together in the good old "Henry"—Pack a circus of fun! A circus of good times! Real true "red blooded" entertainment of a genuine caliber!

A 15 day celebration that will be filled full of honest "American pep" and enthusiasm, with the greatest bargain offers ever presented at an "ELEPHANT" of a Circus, when there will be chances to truly SAVE and enjoy yourself. We have no animals, but we are going to everlasting friends of Plattsmouth and the "Bargains Circus."

H. M. SOENNICHSEN'S Wonderful \$35,000.00 Stock of New

Dry Goods

GOES IN THIS MIGHTY MERCHANDISING SENSATION! THE DAYLIGHT STORE of Plattsmouth with a bang THURSDAY AT NINE and we are ready. Below we quote you prices on a few articles only. Space will not permit us to print all the prices or descriptions on all we have to offer you in this great PRICE BUSTING CARNIVAL—nor a tenth part of them. However, in this meagre announcement we want you to take enough interest in your own welfare to come and look over this great array of merchandise here assembled together at irresistible prices. Everyone within a large radius of Plattsmouth knows the reliability of SOENNICHSEN MERCHANDISE. We appeal to your sense of taste and economy. Read and learn of this big offering; then come and see for yourself the amazing bargains offered.

OH BOY WOW! ZIP!

LOOK AT THIS—

—500 men's Balbriggan and Mesh finest quality undershirts and drawers.

—all, the best you can get at 75c a garment anywhere.

—some are slightly soiled and as an advertising price the entire lot goes at

9 CENTS the garment. —limit of 3 suits to any person.

A RIOT OF CIRCUS BARGAINS ASSEMBLED UNDER "ONE BIG TOP" FOR YOUR INSPECTION AND APPROVAL! NOTHING LIKE IT EVER BEFORE ATTEMPTED—THE SAVINGS YOU CAN EFFECT ARE REALLY WONDERFUL!

WOMENS SAVINGS

\$1.25 Women's striped gingham petticoats; regular and extra large sizes—

83c
White table damask, beautifully flowered, good quality, 58-inch Mercerized—

\$1.19
Extra fine pink and white Nainsook women's night gown, a real value at \$2.25—Circus price—

\$1.66
MIDDIES PRICES RUINED
Stop! Look! Listen! One lot of Misses and Womens middie blouses, slightly soiled, each one worth at least \$2.00 any place—They go while they last for—

39c

DON'T MISS THIS

Infants and childrens vests, with and without sleeves, light weight, some slightly soiled. They are sold every place up to 35c. Special, each—

4c

BLOOMERS—Nainsook and Jersey in flesh color only. Elastic knee and waist; a real value at \$1.25—Circus price is—

78c
Another Union Suit Special Ladies fine Italian silk Toppee union suits and a lot of elegant silk Bale union suits, beautifully trimmed, sizes 34 to 42. Regular price up to \$3.50—Circus price—

\$1.83

Half Hose for children,

white with fancy tops, sizes 5 to 7. Just when you need them, they are worth 50c—They go for—

36c

75c Gingham, genuine Zephyr gingham, 32 inches wide, in beautiful plaids and just right for those school dresses, absolutely fast colors. These are extra specials at—

33c
Silk Gloves—Over 1 hundred pairs of women's, black and white silk gloves, in all sizes. Regular values to \$1.50—Circus price is—

69c

CRETONNES

Extra quality Chintz in blue, yellow and the desirable shades just the thing for drapes, pillow covers, etc., 36 inches wide. Values up to \$1.50 and they are going out at—

58c

Boys and mens Shirts, ages 12 to 13½, in dark blue and grey chambray; also a lot of white percale in fancy stripes, sizes 15½ for men, worth up to \$1.50. Extra special—

96c
RIBBONS
Pink, white, baby blue, red, etc., in elegant Taffeta ribbon, from 1½ to 3 inches wide, values to 75c—they are going out for—

9c

DRY GOODS MUST GO

Sport Suitings in hand-some stripes and checks. Just the thing for skirts, and dresses for women or children. Values up to \$1.50—Circus price is—

59c

\$1.50 Ladies Union Suits of fine lisle with tight and full knee, 34 to 44, neatly trimmed and would be a bargain elsewhere at \$1.50—These for for

79c
Kiddies "Bear Brand" knit waist union suits, combination of waist and drawers, 2 to 10. \$1.50 everywhere—Circus price is—

73c

LIMITED SPACE FORBIDS ENUMERATING EVEN A SMALL PART OF THE BARGAINS WE HAVE FOR YOU!

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| EXTRA WOMEN'S 50 CENT Cotton Hose 23c | 3 PKGS. Mohawk Pins 10c | Full Bleached 16" Toweling 33c | 10c Women's Handkerchiefs 4c | Women's 75c Gauze Vests 33c | Infant's Black Lisle Hose, at 13c | 75c. 36-INCH Curtain Scrim 37c | 25% DISCOUNT ON ALL Silk Waists |
|--|--------------------------------|---------------------------------------|-------------------------------------|------------------------------------|--|---------------------------------------|--|

If you are a live wire be sure and vote for your favorite in the Popularity Contest. Full directions for entering found on this page. Two contests—one open to ladies and the other to gentlemen. **THIS STORE CLOSSES EVERY NIGHT AT NINE AND OPENS EVERY MORNING AT NINE**

FREE AUCTION FOR THE FARMERS—ASK ABOUT IT

The Ladies Toggery

joins this mighty Circus of unforgettable merchandise values. Get in the saving line and join the crowds that will flock to this greatest of all bargain events. Here we have arrayed a galaxy of fine

and special offerings of exquisite style for the women who appreciate real merchandise, quality supreme and good taste. We have gathered this large stock from the workrooms of the foremost garment makers of the United States and arrayed it here for your inspection and approval. Never again will you have opportunity to buy real merchandise at such unheard of prices as we offer you now. Join the crowds and bring the wife and kiddies to Plattsmouth's Circus of Bargains. You will never regret the longest day you live. READ below a partial list of the many bargains we offer you.

A big program of joyous events has been prepared for your amusement, thus combining business and pleasure. The six big stocks included in this Circus of Bargains contain every known article of wearing apparel imaginable, and afford a buying event such as will not occur again in years.

25 SUITS

BIG VALUE FOR WOMEN

—suits that sold from \$75 to \$115 each.

—tricotines only. Blues are of beautiful hue.

—at Circus Sale they go at prices ranging from

\$64.88 to \$97.44

A WHIRLWIND OF OFFERINGS IN THE HIGHEST GRADE OF NEW, CLEAN MERCHANDISE. PRICED TO MAKE THE SELL QUICKLY. FOR EASY SHOPPING WE HAVE PLACED THE FOLLOWING GARMENTS IN LOTS 1 TO 5.

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| LOT NO. 1 LADIES COATS 25 Ladies Coats in fancy check wadded. Tailored and fashioned in the very latest styles. The much needed coat for the auto or street. Belted and plain models. Each and every one of these worth \$15. The Bargain Circus price of this lot is— \$6.66 | LOT NO. 2 15 FINE COATS Fifteen coats in this lot for women who care for garments that bear the label of good taste and quality. These coats are in elegant blues and blacks, handsomely tailored and trimmed. Made of finest tricotine, silk poplins and sparkle cloths. Values from \$50 to \$135. \$39.37 to \$97.47 | EXTRA! EXTRA! 60—COUNT 'EM—60 VOILE DRESSES A world beater from Bargainville. 60 beautiful voile dresses—latest styles. Flowered and plain patterns in a wonderful selection of shades. Valuable selection of shades. The values range as high as \$40, and they go, while they last, at \$7.77 | LOT NO. 3 CHILDREN'S COATS This is by far the greatest offer of the Circus. Think of it! Just 20 of these, beautiful little coats—sizes 6 to 11—in old rose, navy, plum and shades of blue. Made of best tricotines, silks, poplins and other favored fabrics. Values from \$20 to \$30 and they go at the Circus Prices of— \$9.46 to \$16.66 | LOT NO. 4 LADIES SUITS GO Ladies suits of tricotine, serges, tricotette, geberdine, poplin and silks. People, these are the best designs from the foremost tailors of America—the most wonderful selection of ready-to-wear garments ever offered at public sale at reduced prices. Worth from \$45 to \$100. They are going at \$33.33 to \$65.65 |
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GET BUSY LADIES OR YOU WILL LOSE! BETTER BE SAFE THAN SORRY! TREMENDOUS PRICE REDUCTIONS!

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| DON'T MISS —A— SINGLE DAY | \$40 "KUM-SI KUM-SA" SKIRTS Beautiful iridescent effects. All shades. Special Bargains Circus price \$14.88 | \$6 REAL GEORGETTE WAISTS Elegantly trimmed. They won't last long. Go at Special price \$3.88 | \$14 EXTRA FINE GEORGETTE WAISTS BIG VALUE The cream of class and the best to be had. Cut to \$6.88 | \$2.50 FINEST BUNGALOW APRONS ALL SIZES All shapes and patterns. Go at unheard of prices. \$1.88 | \$2.50 LADIES Black Pure Silk Hose ALL SIZES Of finest silk and a genuine bargain at the price. \$1.63 | FINE \$5.00 CREPE KIMONAS BIG BARGAIN We have some elegant patterns in these to go at \$2.46 |
|----------------------------------|---|---|--|---|---|---|

HOSE SPECIAL
\$3.00 Ladies Silk Hose. These are the very best to be had at that money and they go at.....**\$1.97**

HEAR THE BAND

HOSE BARGAINS
Ladies \$3.50 finest Silk Hose, in all sizes. Extra special at the Circus Price of.....**\$2.22**

RAILROAD FARES REFUNDED—FREE! Many of you will come a long way and purchase bills amounting to say \$50.00 or more. To those who do this, we offer you your railroad fares free both ways. You must bring your receipt and purchase goods at one time in one of above six stores.

FERRY FARES PAID FOR YOU FREE! To our customers we will pay the ferry fare for you if you bought at one time from any one of these stores: Wescott's

—A— REAL SALE WITH REAL PRICES.
—150 extra fine quality ladies aprons, dresses and dressing sacques.
—value up to \$2 each.
—this is going to be a riot; so get here early.
—special CIRCUS price while the supply lasts is
29 CENTS
—limit 3 to each purchaser.

\$1,000 FREE FREE OPENING
To the people who attend CIRCUS, we offer you change To those who come first we give time, as you will be the best LISTEN, the doors of the store promptly at
9:00 O'Clock Thursday
For fifteen minutes after the opening of these stores, we hand each customer a **CERTIFICATE FOR ONE DOLLAR** OR A CASH CERTIFICATE for one dollar on goods that you may purchase at any time during the circus. These rules will be made at one time and printed in our program mentioned on your certificate.

Leave the Breakfast Dishes
Soennichson's Fetzler
E. A. Wurl Wescott

LOOK! LOOK!
HERE'S A REAL ONE
—100 fine Voile waists; sizes 36 to 46.
—beautiful fancy patterns. Every one worth \$6.
—buy them early in this Circus Sale for—
\$2.76

SALE TERMS
CASH; NO EXCHANGES OR REFUNDS