

# It Beggars Description! It Staggers Belief! \$300,000.00 Worth of

## 15 DAY OF FUN AND BARGAINS

Dry Goods; Men's, Women's and Children's Clothing and Furnishings, Shoes, Hats, Almost Everything You Wear Goes to the Public of This Great Community—in this Amazing, Astonishing, Astounding Whirl of

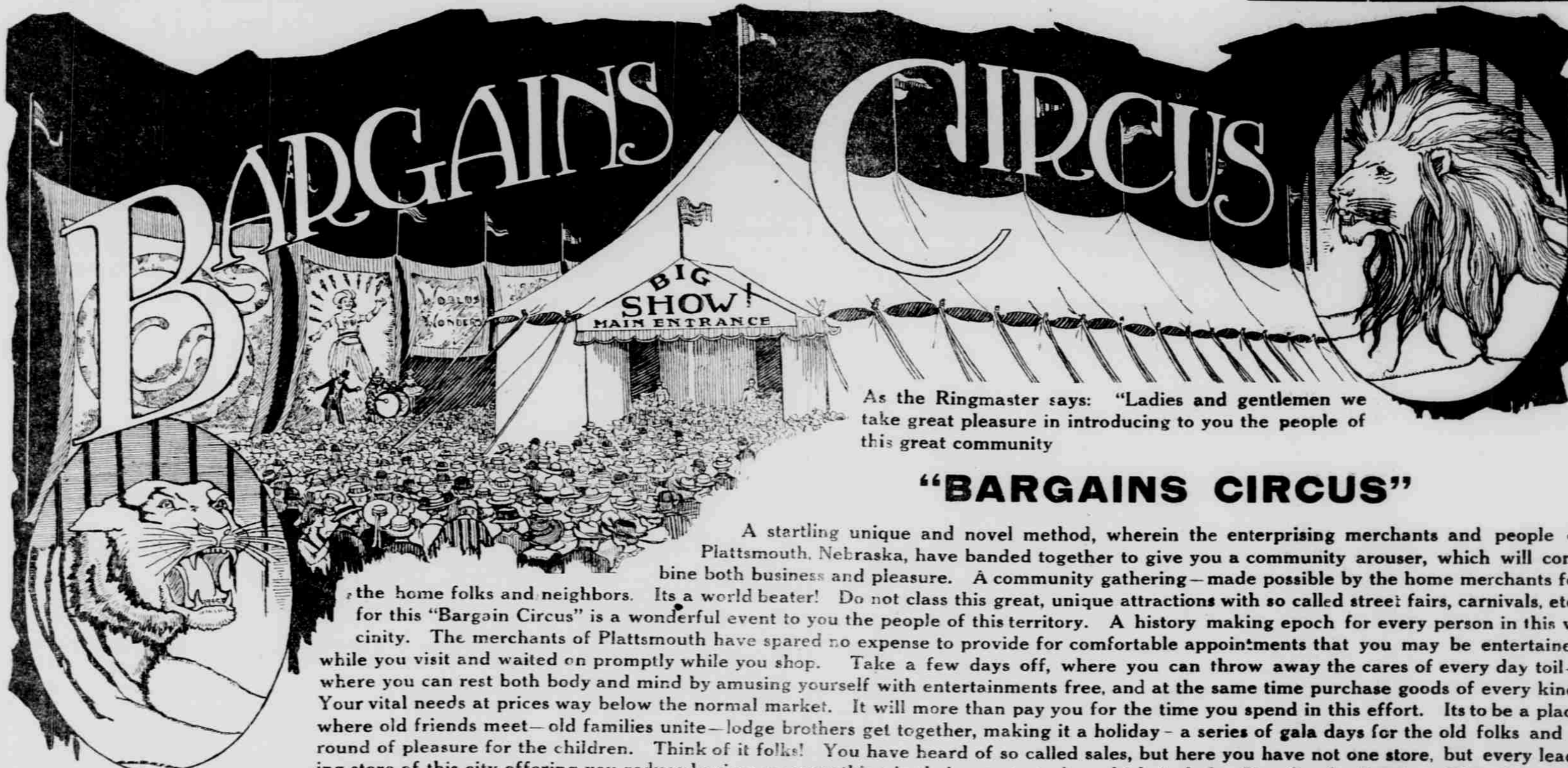
## DAY AFTER DAY OF RIOTOUS BARGAINS 15

10 BIG SHOWS IN ONE!

10 GREAT SHOWS IN ONE!

SEE—THE GIANT PLANE DOING HAIR-RAISING STUNTS

HEAR—THE BANDS DAY AND NIGHT



As the Ringmaster says: "Ladies and gentlemen we take great pleasure in introducing to you the people of this great community

### "BARGAINS CIRCUS"

A startling unique and novel method, wherein the enterprising merchants and people of Plattsmouth, Nebraska, have banded together to give you a community arouser, which will combine both business and pleasure. A community gathering—made possible by the home merchants for the home folks and neighbors. Its a world beater! Do not class this great, unique attractions with so called street fairs, carnivals, etc., for this "Bargain Circus" is a wonderful event to you the people of this territory. A history making epoch for every person in this vicinity. The merchants of Plattsmouth have spared no expense to provide for comfortable appointments that you may be entertained while you visit and waited on promptly while you shop. Take a few days off, where you can throw away the cares of every day toil—where you can rest both body and mind by amusing yourself with entertainments free, and at the same time purchase goods of every kind. Your vital needs at prices way below the normal market. It will more than pay you for the time you spend in this effort. Its to be a place where old friends meet—old families unite—lodge brothers get together, making it a holiday—a series of gala days for the old folks and a round of pleasure for the children. Think of it folks! You have heard of so called sales, but here you have not one store, but every leading store of this city offering you reduced prices on everything in their great stocks, which includes Dry Goods, Ready-to-Wear for men,

HEAR THE BEST BANDS FREE!

FREE!

SHARE IN THE GREAT LIST OF FREE PRIZES

women and children; and caps by the thousand. Glory in this attempt of these merchants to offer you high class merchandise, that you need, at prices never before heard of, with the class of merchandise for sale and the class of entertainment furnished. Come expecting crowds! Come expecting to be entertained royally! Come expecting bargains of a lifetime and you will not be disappointed in a single thing! The leading merchants of this city have secured the services of Mr. Harry H. Harding, the world's best known public entertainment organizer, who has been preparing this gigantic undertaking for many days. Under his supervision committees have been organized to see that each plan and each phase of this great event is carried out to a satisfactory termination in each and every detail. Look over this big poster! Read every line! Read the program and arrange to be here and participate in the fun and money savings. You never heard of anything like this before. Everything is to be like one big family. The whole community benefits. You share in the profits. There will be plenty of noise. Plenty of attractions and a rattling good time for all, and you never witness its equal again. And last, but not least, a multitude of genuine bargains never heard of or seen any place. The people of Plattsmouth—the merchants of Plattsmouth welcome you and yours to

# Plattsmouth, Nebr.,

A THOUSAND WALLOPS AT THE HIGH COST OF LIVING EVERY DAY

## Thursday, July 15 to Saturday, July 31

..... BARGAINS .....  
THE \$90,000.00 STOCK  
—of—  
E. G. DOWEY & SON  
GOES IN THIS  
GREAT  
BARGAINS CIRCUS

R. R. FARES  
REFUNDED.

..... BARGAINS .....  
SHOES! SHOES!  
\$25,000.00 Stock of  
—THE—  
FETZER SHOE CO.  
ANOTHER PART OF  
THIS GREAT Circus

SOMETHING  
NEW

..... BARGAINS .....  
THINK OF IT!  
The Great NEW Stock  
of the  
LADIES TOGGERY  
GOES WITHOUT  
FEAR OR FAVOR

A THRILL A  
MINUTE

..... BARGAINS .....  
One Mighty Wave  
of Price Reduction  
Placed Before You  
Just at the  
RIGHT TIME

NOTHING  
HELD BACK

\$1,000 FREE  
PRIZES

PRICES WRECKED

KEEP THIS POSTER—READ EVERY LINE  
Look for the prize winning number on the opposite page;  
it may win you a valuable prize.

..... BARGAINS .....  
\$35,000.00 WORTH  
of the Finest  
Men's and Boys' Clothing  
and Furnishings Goes  
NOTHING HELD BACK  
C. E. WESCOTT'S SONS  
"Everybody's Store"

FERRY FARES  
REFUNDED

..... BARGAINS .....  
A SURPRISE A SECOND  
—IN—  
H. M. SOENNICHSEN'S  
Great Store of  
DRY GOODS

SOMETHING  
DIFFERENT

..... BARGAINS .....  
DRY GOODS AND  
READY TO WEAR  
in abundance at prices  
without regard to cost.  
E. A. WURL  
Offers his great stock in  
the Circus of Bargains.

A SURPRISE  
A SECOND

..... BARGAINS .....  
The Greatest of All  
Value Giving Events  
in the History of  
Cass county.  
DON'T MISS IT

EVERYTHING  
GOES

\$1,000 FREE  
PRIZES

PROFITS RUINED

### DEATH-DEFYING AND THRILLING AIR STUNTS FREE! FREE!

During this wonderful two weeks of pleasure and profit-sharing, we have engaged at a heavy expense the service of the world's greatest and most fearless "Airman"

LIEUTENANT A. J. NIELSON  
R. O. S. C.

#### "The Flying Parson"

with his monster Curtis plane, who will startle the entire community with his dare-devil feats in the air. See him "Tail Spin," do the "Falling Leaf," loop the loop and a hundred other hazardous hair-raising stunts every day—you have heard about this wonderful feature; witness the great and thrilling demonstration by this "Ace of Aces."

### NOTICE! EXTRA! NOTICE! FREE AIR FLIGHTS!

During the circus, Lieut. Nielson will carry passengers for thrilling flights in the clouds. Tickets will be issued at the leading stores for these flights, every day. To secure these tickets ASK ANY SALESPERSON AT THESE STORES and they will tell you how!

To Miss a Minute is to Miss a Thrill!

### READ! PROGRAM—ENJOY!

==== All Work Makes Jack a Dull Boy! 15 Days of Madness! ====

Thursday, July 15—1st day  
**CASS COUNTY DAY**  
\$1,000 given away FREE, FREE, FREE!  
To the early arrivals at THIS GREAT CIRCUS, AEROPLANE FEATS by the birdman, Lieut. Nielson, BARGAIN FESTIVAL, EXCITING AIR FLIGHTS.

Friday, July 16th—2nd day  
**SARPY COUNTY DAY**  
Welcome people of Sarpy county  
AMERICAN LEGION DAY, GRAND OPEN AIR BALL, AND DANCE AT NIGHT. Everybody welcome. Come one, come all.

Saturday, July 17—3rd day  
**HOME FOLKS DAY**  
BURLINGTON DAY, DARK DEVIL FLIGHTS by Lieut. Nielson, OPEN AIR CONCERTS by 20th Infantry Band. Evening entertainments and concert.  
BIG BASE BALL GAME.

Sunday, July 19th—4th day  
**SAUNDERS COUNTY DAY**  
CAMP FIRE GIRLS DAY, Beautiful parties, games, etc. for the girls and SPECIAL NIGHT CELEBRATIONS for the entertainment of young and old.

Tuesday, July 20—5th day  
**LANCASTER CO. DAY**  
A day of pleasure at the Circus. Everybody from Lancaster county will be here. SPECIAL EVENTS ALL DAY. Don't miss them. BARGAIN FESTIVAL.

Wednesday, July 21—6th day  
**AUCTION DAY**  
FARMERS' NOTICE! On this day we will furnish a special auctioneer who will sell anything you have to offer. Bring in your horses, cows, machinery, etc. Regular or fashionable trading day. EXCITING AIR FLIGHTS.

Thursday, July 22—7th day  
**OTOE COUNTY DAY**  
BOY SCOUTS DAY. Every Boy Scout in this section will be here. Parades, Games of Skill and a General Review by Regular Army Officers. Come out Scouts, you are welcome. Evening Concerts. Be here.

Friday, July 23rd—8th day  
**JOHNSON COUNTY DAY**  
FRATERNAL DAY. A day for all lodge brothers to meet here. Every lodge member in the vicinity has been invited to attend.  
SPECIAL EVENTS ALL DAY AND EVENING.

Saturday, July 24—9th day  
**FARMERS' DAY**  
Come on all you fellows in the field. Bring your sweethearts and families. PRESERVING CONTESTS, Ladies bring in your jellies and jams. Prizes for all. Base ball, Auctions, Aerobline, etc.

Monday, July 26—10th day  
**NEMAH COUNTY DAY**  
AUTOMOBILE DAY. Parades, demonstrations, exhibits and barrels of fun. Thousands of savings all day. A good time in store; BE HERE, SURE!

Tuesday, July 27—11th day  
**MILK COUNTY DAY**  
VADEVILLE FEATURES. An afternoon of business and pleasure mixed for AMUSEMENT and SAVING. Band concerts, Sports, OLD FIDDLERS CONTEST, Come out you old timers and hold for a real prize.  
Wednes., July 28—12th day  
**OLD SETTLERS DAY**  
Plattsmouth extends open arms and a welcome to all the old settlers of this community. Prizes to the oldest couple who attend this day. TIC OF WAR, Games and an old fashioned picnic and festival of fun.

Thursday, July 29—13th day  
**PLATTSMOUTH DAY**  
and HOME COMIN' day. Write your folks away to return home for this great day. GRAND MASKED CARNIVAL at night. Music, confetti, hilarious fun and crowning of the Queen and Prince of the circus. Don't miss this.

Friday, July 30—14th day  
**CHILDREN'S DAY**  
Fun of all kinds for the kiddies. Bring them in for Children's day. Enter that baby now. Prizes for best baby boy and prettiest baby girl. Three classes. Prize parade of baby carriages, coaches, wagons, etc.  
Saturday, July 31—Last day  
**WIND-UP DAY**  
SENSATIONAL FLIGHT by Lieut. Nielson. A day of a thousand features. Don't miss it. Championship ball games. A SELLING CARNIVAL IN EVERY STORE.

Don't Miss One of These Days!

### SPECIAL FEATURES!

#### This is Regular County Fair for the People

Besides the thousands of dollars in real, genuine bargains offered you, we have arranged entertainments for night and day for your amusement. The greatest of all a number of FREE open air concerts by the celebrated

**FORT CROOK 20TH INF. BAND**  
under the leadership of Bandmaster A. Goetz and by special courtesy of Col. Bertram Buck, C. O., Ft. Crook. This band is known to all of us and their concerts will be looked forward to. Think of this—"SHOP WITH MUSIC."

### EXTRA! STOP, LOOK, LISTEN!

Every Day a Day of Features  
OLD FIDDLERS CONTESTS  
DANCING CONTESTS  
PARADES and RACES  
BIG BABY SHOW  
ACROBATIC CONTESTS and FREE AUCTIONS.  
Everything to Make You Happy and Save You Money

LOOK FOR THE BIG POPULARITY CONTEST  
Are you the most popular girl or young man in your set? Oh! Boy! Read about this interesting offer on the next page.

The Greatest Merchandising of Events—An Entire City Awaits You!

## AN ANNOUNCEMENT of Utmost Importance to Every Family—Read Every Line in These Pages

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