

# C. E. Wescott's Sons

## GREAT STOCK OF MEN'S AND BOYS' CLOTHING AND FURNISHINGS



**Real Live Business**  
Concerns of a  
**Real Live Town**  
TRY THEM  
You Will Not be Disappointed

**GOES!** Think of it good people, just at the time when prices of every commodity are soaring skyward with nobody seemingly able to predict when it will stop. As you well know, clothing must be bought early; orders must be placed away ahead in order to get prices that are right. We did this and we bought a whole lot of offerings much cheaper than the wholesale prices today. In preparing this **CIRCUS OF BARGAINS** we took you into consideration, giving you the full benefit of our experience and mighty buying power. **LET US URGE** each and every one of you to buy all that your purse will afford at this great massacre of **PRICES**. Take advantage of this wonderful opportunity to buy before further advances. We have arranged for extra help to wait on you; everything possible will be done to make you enjoy the amusements and to aid you in making this one round of **PLEASURE AND PROFIT**.

C. E. WESCOTT'S SONS.

TENT NO. 6

If Your FORD Needs Attention  
BRING IT TO US

**T. H. Pollock Auto Co.**

Men's Sulphur Dyed <b>K H A K I</b> PANTS Values to \$4 <b>\$1.98</b>	\$2.50 Men's Union Suits White & Ecru Short Sleeves SMALL SIZES ONLY <b>98c</b>	\$5.00 Men's HATS Pearl, Brown, Grey, Etc. All go at— <b>\$2.69</b>	\$3.00 Men's Leather Work Gloves Band or Gauntlet THEY GO AT <b>\$1.69</b>	<b>HARVEST HATS</b> Mexican Straw Hats for Men and Boys It's a circus <b>11c</b>	Men's 50c HOSE in Black and Chocolate SHAPED FOOT Rib Top <b>38c</b>	Men's 40c GARTERS Mole Pad Cable Web CIRCUS PRICE <b>24c</b>	<b>TUB TIES</b> Slaughtered MEN'S WASH 4-in-hands Fast Colors Values to \$1.50 <b>23c</b>	<b>COLLARS</b> White, Starched Arrow <b>COLLARS</b> for Men NUFF SED! <b>13c</b>	\$1.25 Men's Underwear Balbriggan Drawers and Shirts GO AT— <b>69c</b>	<b>ROCKFORD SOX</b> Men's Work Sox Rib top, mixed <b>13c</b>	Boys' Blue and Grey Striped Madras SHIRTS Sizes 6 to 12 Reg. \$1.25 <b>79c</b>
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### Circus Bargains--A Surprise Test of Honest Advertising--Circus Prices!

#### Three Rings--and a Show in Each of Them

**NO "MONKEY SHINES" HERE**  
**Overalls! Men! Overalls!**  
(RING NO. 1)  
Read and learn! One lot of men's heavy blue denim Overalls, double stitched and strong as a lion. Plain blue, high back bibs and seven pockets, all full cut and in all sizes. Men, it's a crime to do it, as they cost nearly twice as much wholesale. As a circus special they go for—  
**\$2.47**  
Only one pair to a customer.

**YOUNG MEN'S SUITS**  
(RING NO. 2)  
Values Up to \$35.00 Each  
In this lot of nifty 3-piece long pant suits. Some all wool, backed by the well known Wescott reputation, in mixtures and blue serges. This lot includes young men's sizes only.  
**CIRCUS PRICE \$18.69**

**SAY FELLOWS! LOOK AT THIS!**  
(RING NO. 3)  
Young Men's Suits—Worth to \$45  
Blues, browns, greys, many with waist seams; others with English patch pockets. All of them the real thing as to style, and Men, look at the price. It's a wonder. Every man of you should be sure and see these. The entire lot at Circus Prices.  
**\$22.69**

**A SURE FIRE HIT!**  
(RING NO. 3)  
Young Men's Suits—\$50 Values  
Every one an example of the latest Tailoring art, in all its meaning. Military cut, form fitting. For the real fellows. Some with belts and others plain. A few double breasted. And, listen Men, they are offered to you, till they are gone, at the amazingly low price of—  
**\$24.69**

**ANNOUNCEMENT EXTRAORDINARY**  
**Ladies Rain Coats**  
made of tan Canton cloth. Both belted and plain; some in fancy mixtures. Values up to \$10.00 and they go at a real "snap it up" price. **READ AND THEN THINK.**  
**\$3.95**

They All Stop at the  
**Wagner Hotel**  
Special During the Bargain Circus.  
If you bring this coupon with you we will serve you our great 75c Luncheon for 60c.

**E. J. Richey Lumber**  
**BUILDING MATERIAL**  
Of All Kinds at All Times at  
**FAIR PRICES**

### A Real Bargain Circus—Proving that Reliable Merchandise can be Sold at a Saving to You

**SHIRTS BUTCHERED**  
\$3.00 Men's fine Dress Shirts—soft French cuffs—all sizes—natty stripes in blue, green, lavender, black and pink. A scarce article at any price and here we offer them at \$1.98 each.  
\$5.00 extra fine Dress Shirts for men who care; soft French cuffs. Fancy stripes and designs. A real tiger. Do not miss them at \$2.39.  
\$5.50 Men's soft finish Outing Khaki Shirts, with soft cuffs. Sport pockets. Watch them go at this price, \$2.69.

**A BOY'S SIDE SHOW**  
BOY'S SUITS: Snappy knicker suits, one lot only; lined trousers, loops; in fancy brown and grey mixtures. Values up to \$15. We're giving them at \$7.99.  
ROMPERS FOR BOYS: Slipovers and rompers for the little fellows in this lot in plain blue and stripes, Gingham and khaki, sizes 3 to 8. You can't buy the material for this price, 69c.  
BOY'S FINE SPORT SHIRTS: Only a few of these in fast blue chambray, long and short sleeves. Price 79c.

**MEN'S WORK SHIRTS GO**  
Fast color blue chambray. Full cut and all sizes. This is the sensation of a sensational sale and the great Circus Price we are offering you these high quality shirts for, is  
**\$1.39**

**SLEEP INDUCERS**  
Men's \$4.50 Pajamas—celebrated Brighton Beech brand—none better. Made in fancy madras—crepe and twill, in cerise and pink. A regular Circus Bargain for \$1.98.  
PRIZE WINNERS: 500 pairs of men's hosiery full fashioned hose in black, grey, blue and mahogany. These are the real 50c kind and they are going to exit rapidly. In this circus of prices they go at 33c.

**OH! BOY! LOOK HERE!**  
Boy's \$1.50 Blouse Waists in plain blue and tan. These go for less than it costs to make 'em. Circus price 73c.  
Boy's \$1.75 Waists, blouse style, in white with nifty dots, stripes and figures. Circus price is 98c.  
Boy's \$2.50 Pants in full knicker style, neat dark all-wool patterns and mixtures at a price never before heard of. It's \$1.39.

"Conservative Bank is a Safe Bank"  
THAT'S US  
**Plattsburgh State Bank**  
Plattsburgh, Neb.

Store Open Till 9:00 Every Night 11:30 Saturdays and Pay Days!

**A REAL SENSATION**  
Men's Slip-over RAIN COATS for the street and the auto. Fellows you need one of these if you have a car. They come in elegant grays and tan mixtures, "real rain proof" and the lot ranges in values to \$12.00. These coats are marked to go at \$5.89.

**SAVE THIS POSTER—\$500 GIVEN AWAY!**  
In each of the following stores, C. E. Wescott's Sons, H. M. Soennichson's, Fetzler Shoe Co., The Ladies Toggery, E. G. Dovey & Son and E. A. Wurl, there will be displayed merchandise of value including Men's and Women's ready-to-wear, shoes, hose, hats, gowns, shirts, skirts, etc., to the amount of over \$500. On each of these articles there will be a number corresponding to a like number on one of these posters. Bring this one with you. Your number may win you something valuable—FREE. Find your prize and take it away. Your number is stamped on this poster.

**LADIES, THIS WAY!**  
For the Big Show—We have on the inside, one lot of LADIES BLUE SERGE COATS guaranteed all wool in belted and plain styles, sizes up to 46 and values unbelievable, yet true, up to \$45 and this folks, is a real circus bargain as they have been circus price, \$23.69.

Closed All Day Tuesday and Wednesday, July 13 and 14, arranging store.

**Dunbar's Pool Hall**  
One Door East of the Moreland  
Soda, Candies, Cigars and Tobacco  
"HIRES" ROOT BEER ON TAP

### MUSIC! THRILLS!—BARGAINS!

## \$35,000.00 Worth of

**DRY GOODS, WOMENS AND CHILDREN'S FURNISHINGS ARE INCLUDED** for every woman and child in this vast community to SHARE IN. Be here early, for the early ones profit. Judge for yourself. E. G. Dovey & Son for the past 25 years leaders of the community for reliability, offer you your selection of their great stock at a genuine reduction. Everything goes; nothing held back. Good people, you will never witness again such bargain offers as we are placing before you. GET IN THE BAND WAGON, come to this great BARGAINS CIRCUS and judge for yourself. IT'S SAVING TIME AT DOVEY'S. DON'T MISS IT OR YOU LOSE.

# E. G. DOVEY & SON

Ten Times This Space Could Not Advertise the Many Bargains Here for You—Come!

500 YARDS APRON GINGHAM GOING AT <b>29c</b>	500 YARDS CRASH TOWELING CIRCUS PRICE <b>28c</b>	FINE LACES AND INSERTIONS Values to 35c <b>9c</b>	\$2.50 THOMPSON'S CORSETS <b>\$1.43</b>	40 CENT LADIES BLACK HOSE <b>28c</b>	\$5.00 CREPE DE CHENE WAISTS <b>\$2.39</b>	\$1.50 CHILD'S CHAMBRAY ROMPERS <b>98c</b>	40 CENT HUCK TOWELS EXTRA SIZE <b>26c</b>
<b>RECORDS BROKEN!</b> 100 NEW Women's Muslin Night Gowns, all prettily trimmed. Cut extra full and long. A \$2.00 Value CIRCUS PRICE IS <b>\$1.43</b>	<b>\$5.00 SILK SHIRTINGS AT \$3.29</b> Beautiful Crepe de Chine shirtings in stripes so popular—out they go— <b>\$3.29</b> One lot of boys waists made of medium weight Chambray, a real \$1.25 value for— <b>94c</b> Here we have a great assortment of Women's Mercerized Petticoats, plain and fancy, full ruffle flounces, values to \$4.00. Out they go for— <b>\$2.19</b> SPECIAL—Beautiful Batiste "Teddy's" for women, Envelope style in pink and white, values to \$5.00 for— <b>\$1.69</b>	<b>SUMMER DRESS GOODS</b> At Wholesale Prices—This lot includes beautiful colored voiles, flaxon, tissues and many other of the newest fabrics 40 inches wide in three great lots— Values to \$1.25—59c, values to \$1.75—89c, values to \$2.50—\$1.59. <b>WHITE DRESS FABRICS</b> Wonderful white voiles, waistings 36 inches in width. All brand new goods, and the prettiest of patterns, values to \$1.75 for— <b>92c</b> White non-shrinkable shirtings, including finest Gaberdines, Basket Weaves, figures and fancies, the kind worth at least \$1.25 for— <b>58c</b>	<b>ANOTHER DRY GOODS CRASH!</b> One wonderful lot of silk "Mirette" for the summer sport costume in beautiful rose, white and yellow—a sensation if priced at \$7.50. Circus price is— <b>\$5.42</b> EXTRA, EXTRA! One lot of white dress materials, Swisses, Crepes, Ratines, etc. Values go as high as \$1.50. Circus price is— <b>13c</b> 300 Misses "Mendels Make" middies, every one a real bargain at \$3.00. The entire lot tagged to go for \$1.89. 35 Marvelous Silk Cammisoiles, all beautifully made and trimmed a real feature price, \$1.19.	<b>STOCKINGS SACRIFICED</b> Womens \$2.50 genuine pure silk hose in black, brown and navy—they go for— <b>\$1.69</b> Misses 60c Silk Lisle stockings in black and other colors, all sizes—they are going at— <b>19c</b> One great lot of womens beautiful muslin Corset Covers, the \$1.25 kind going for— <b>73c</b> 27-inch to 36-inch Embroidery Flounces—This is a real petticoat treat, the values going to \$2.00, they won't last long at— <b>63c</b> Genuine Nurses stripe Gingham—Nuff Sed! Circus price is 38c.	<b>READ! READ!</b> MEN'S AND BOYS' \$1.00 BALBRIGGAN DRAWERS and SHIRTS WHILE THEY LAST <b>29c</b> <b>CLOSED</b> Tuesday Wednesday ALL DAY		

**NEW YORK BAKERY**  
"The Home of Perfection Bread"  
Everything in the Line of Pastry  
CAKES MADE TO ORDER—  
Delivered Same Day

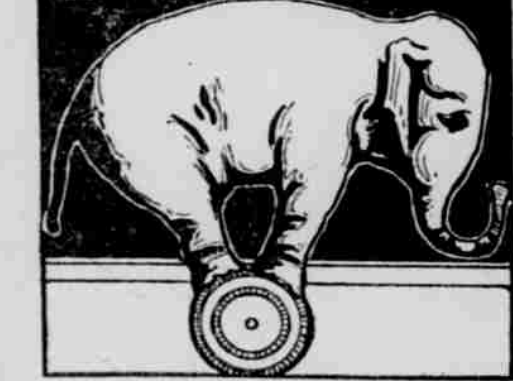
Permanent—Life Like  
**PHOTOGRAPHS FREE**  
One 11x14 Portrait with every \$12.00 order of Photographs made during the Bargains Circus, 12 Hour Film Service.  
**CHRIST & CHRIST**

The Burglar Sale is on in Full Force Here NOW  
**Philip Thierck**  
VALUE GIVING CLOTHIER

**BACH & LIBERSHAL**  
DEALERS IN  
**Groceries, Flour, Feed**  
**SHOES**  
For Men, Women and Children

### Prices Shattered With No Regard to Cost! Don't Miss a Day of This Circus!

<b>STORE CLOS'D</b> ALL DAY Tues. and Wed. 13th-14th.	<b>A REAL SAVING FEAST</b> 1,000 yards or more of beautiful Georgettes, Crepes and Voiles in plain and figured patterns. Worth up to \$4.75 a yard. Going while it lasts, at <b>\$2.22</b>	<b>A REAL CIRCUS BARGAIN</b> Just SIX Girls' and Women's Rain Coats. Slightly damaged. A \$7.50 value. Come early; buy at <b>39c Each</b> Only one to a customer.	<b>FANCY SKIRTINGS</b> One lot of beautiful fancy Skirtings in colored and fancy plaids. All worth every bit of \$1.00 the yard. The Circus Price on this is <b>19c</b>	<b>OPEN NIGHTS</b> TILL NINE Pay Day & Sat. THU 11:30
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### A Bargain Circus--A Price Message--A Death Blow to the High Cost of Living!

**GROCERIES ARE NOT INCLUDED IN THIS SWEEPING REDUCTION--HOWEVER THERE WILL BE MANY SPECIAL VALUES IN THIS DEPARTMENT**