

# THRIFT WEEK!

## WORK AND SAVE

is our National slogan. To save is to cut your living costs; to work is to cut them still more, for it is lack of production that keeps things high.

To make it possible for you to effect substantial savings and to demonstrate our appreciation of the good will and confidence that our customers have given us in the past and to continue to merit it for the future, we will commemorate National Thrift Week by giving to our patrons and friends merchandise at unusually thrifty prices—saving opportunities that you cannot afford to pass up if your household requirements need replenishing.

## January White Sale!

in which we are featuring the most essential white goods at prices that could never be duplicated on present price levels. We have not purchased heavily nor especially for this sale, but are giving to you such lines out of stock of which we have a generous supply, at prices that prevailed some time ago.

### SHEETS!

81x90 Hemmed, High Grade, Seamless, Pure Fabric.  
Single Sheets ..... \$2.15  
Per Pair ..... 4.00  
Only one pair to a customer.

### WIDE SHEETING!

"Wearwell" 9-4 bleached sheeting;  
none better; per yard ..... 85c  
7-4 sheeting, bleached; correct size  
for single beds; per yard ..... 75c

"Daisy" yard wide muslin; same quality as "Hope." Offered at the special price per yard of ..... 30c  
Longcloth, 36-inch, extra fine—especially suitable for lingerie and baby wear, where durability is essential; yard ..... 47c  
Nainsook, 36-inch; beautifully finished cloth. 12-yard pieces only. Specially priced, per piece ..... \$4.50  
"Needlehour" Nainsook, superfine quality; especially desirable for baby wear and fine lingerie. 27-in. width. 35c, 40c  
"Needlehour" Nainsook, same high quality as above, only in the 36-inch width; per yard ..... 60c  
Japanese Nainsooks, 36-inch widths, specially priced this week at per yard ..... 60c-75c

### EMBROIDERIES

Edgings, insertions, wide flouncings, etc., in a lovely assortment of pretty patterns. Per yard ..... 8 1/2c, 10c, 25c

### GINGHAMS

Best quality 27-inch Red Seal, etc. fast color ginghams ..... 25c  
32-inch Renfrew ginghams; beautiful plaids; all fast colors ..... 50c

### TOWELS

Turkish towels, 22x42, Extra heavy, 65c values. Slightly soiled. Special at 45c each, or six for ..... \$2.25

### BARGAIN COUNTER

Very much reduced prices on corsets—slightly soiled and discontinued models; crochet threads; scalloped edgings for trimming house dresses and aprons; also REMNANTS of wool, silk, curtain nets, etc.

### TABLE LINENS

Last summer we received an unusually nice shipment of pure Irish linen table damasks direct from a New York importer, and to say that we are fortunate in securing these lovely cloths expresses it but mildly. To speak of linens is to speak of money, but we are going to make it possible for you to replenish your linen supply for less money than has been possible for some time, and at savings that you will not again have the opportunity to make.

Three patterns in a heavy satin damask, 72 inches, regular price \$6.00; during this sale, per yard ..... \$4.90  
One pattern in a heavy satin damask, 72 inches, regular price \$5.50; during this sale, per yard ..... 4.25  
One pattern in a union cloth, 72 inches, regular price \$2.50, during this sale, per yard ..... 2.00  
One pattern in a heavy union cloth, 72 inches wide, regular price \$3.00, during this sale, per yard ..... 2.50

### COLORED RENFREW DAMASKS

Red, blue, buff, per yard ..... \$1.10

## FLOUR!

If you really want to be thrifty in your buying, you will do well to anticipate your flour needs by supplying yourself with best high grade patent flour until the next harvest.

NOW IS THE TIME for you to buy your flour at these prices which are based on the low market prevailing a few weeks ago.

Gooch's Best flour, per sack ..... \$3.90  
Gold Medal flour, per sack ..... 3.90  
Puritan flour, per sack ..... 3.90  
Omar Wonder flour, per sack ..... \$4.00  
Golden West flour, per sack ..... 3.75  
Little Hatchet flour, per sack ..... 3.75

Get Our Quantity Price on All These Grades

## SUGAR!

We expect a large shipment of Cane Sugar in March, and by placing your order NOW for March delivery, you will protect yourself against higher prices on this essential commodity. Place your order for 1 or 2 sacks now.

THRIFT WEEK SPECIALS FROM OUR GROCERY DEPT.

"Luxury" apricots in syrup, can ..... 45c  
Apricots, per gallon can ..... \$1.00  
Cluster raisins, bulk, per lb. .... 25c  
Oranges, per peck ..... \$1.00  
Cranberries, 4 quarts for ..... 25c  
Baby lima beans, 2-lb. can for ..... 15c  
Baby lima beans, 2-lb. can, per dozen ..... \$1.65  
Stand. corn, No. 2 size, 2 for 35c, doz. .... \$1.90  
Tomatoes, 2 1/2-lb. can, per can ..... 20c  
Tomatoes, 2 1/2-lb. can, per dozen ..... \$2.25

### MONARCH COFFEE, PER POUND, 55 CENTS

See us for quantity prices. You will save money and at the same time get a high grade coffee that cannot be equalled. You will like MONARCH coffee, too.

### SPECIALS FOR SATURDAY, JANUARY 24TH.

Prunes, per lb. .... 25c  
Swift's Pride laundry soap, 5 bars for ..... 25c  
Lenox laundry soap, 5 bars for ..... 25c

## H. M. SOENNICHSEN,

Call Phones 53 and 54

Plattsmouth, Neb.

THIS SALE BEGINS TUESDAY, JANUARY 20TH AND ENDS SATURDAY, JANUARY 24TH. PRICES HERE QUOTED ARE GOOD ONLY AS LONG AS MERCHANDISE LASTS

### ALLEN-SHEEHAN NUP- TIALS THIS MORNING

From Wednesday's Daily.

This morning at the sisters' chapel at the St. John's Catholic school occurred the marriage of Mrs. Clara Allen and Mr. Edward Sheehan of this city. The young people were united in the bonds of wedlock by Rev. Father M. A. Shine, rector of St. John's church, the beautiful ritualistic service of the church being celebrated by the rector. The bridal couple were accompanied by James Heeney and Miss Agnes Heeney of Manley as best man and bridesmaid. The ceremony was witnessed by a number of the close personal friends

of the contracting parties. The bride has made her home in this city for a number of years and is well known and highly esteemed by a large circle of warm friends. The groom is a farmer resident of near Manley and one of the popular young men of that community. Mr. and Mrs. Sheehan will continue to make their home here for the present where the groom is employed but in the spring expect to remove to the farm of the groom near Manley where they will make their future home.

Itching, torturing skin eruptions disfigure, annoy, drive one wild. Doan's Ointment is praised for its good work. 60c at all drug stores.

### GREENWOOD BOY DIES IN AUTO ACCIDENT

KILLED INSTANTLY WHEN AUTO-  
MOBILE IS STRUCK BY  
TRAIN AT GREENWOOD.

### CUT HIDES VIEW OF TRAINS

Companion Badly Injured in Accident But Not Thought Seriously.

From Wednesday's Daily.

John Stewart, 18 years old, residing on a farm one mile west of Greenwood was instantly killed yesterday afternoon about 5 o'clock when the auto in which he was riding was struck by Burlington train No. 12 eastbound, at a crossing about a half mile southwest of the Greenwood depot. Mr. Stewart, with his companion, Everett Coleman, 16 years old, was driving across the railroad track at the time the accident occurred.

The automobile was thrown to the west side of the track by the impact of the train and was entirely demolished. One of the remarkable features of the accident was the fact that Coleman was seated by the side of young Stewart in the front seat of the car and was practically unharmed as medical examination failed to show any serious injuries and only a few bruises were to be found.

The engineer of the train stopped his train about 200 yards beyond the crossing but by the time the train officials had reached the side of Stewart he was dead. Physicians were called from Greenwood to look after Mr. Coleman but he was found practically uninjured.

The two boys were seen in Waverly shortly before 4:30 in the afternoon. The train struck their car shortly before 5 o'clock as Stewart was turning off of the O. L. D. road to cross over the tracks onto the road that led to his home. At the point where the

accident occurred both the railroad track and the road on which the car was traveling are cut through a hill, hiding the approach of a train from view along the highway.

The only witnesses of the tragedy were William Dasher, a section foreman and Layton Gordon, a farm hand, Gordon, who was nearby, tried to motion to Stewart to stay back from the crossing but at the time the two boys in the car were engaged in conversation and did not notice his warning. The car had almost cleared the crossing when the rear portion was struck by the on-rushing train.

### PAINTING UP THE JAIL

From Wednesday's Daily.

The occupants of the Cass county jail are beating the spring house cleaning season by getting the cell room of the jail in the best of shape and painting it up so that it is an object of beauty to the eye. Sheriff Quinton has quite a number of boarders now and the occasion is being taken advantage of to have the interior of the jail brightened up with a new coat of paint.

### LADIES MISSIONARY SOCIETY MEETS

Presbyterian Ladies Are Entertained at Home of Mrs. John F. Gorder Yesterday Afternoon.

From Wednesday's Daily.

The ladies of the missionary society of the Presbyterian church met yesterday afternoon at the home of Mrs. John F. Gorder and was quite largely attended by the ladies. The business session was followed by a general discussion of the White Cross work in which the ladies of the church are greatly interested and much work along this line was planned by the members. A program was given which was in charge of Mrs. Clayton Yarbrough assisted by Mrs. H. F. Goos and Mrs. G. L. Farley which developed some very interesting papers that showed careful preparation and were extremely interesting. During the afternoon a few hymns were rendered as well as a vocal duet by Rev. and Mrs. H. G. McClusky and a very charming violin

### RETURNS TO CITY

From Wednesday's Daily.

Walter Connors, one of the best ball players that the county has ever produced, has returned to make this city his home. Walt has been in the great national pastime the last season in Missouri where he had a very good season and is now back home for the winter at least. The addition of Walt to the local team would add very much to its strength

and his ability is well known to the fans of the county before whom he has played in many a hard fought battle of the diamond.

Everybody's friend—Dr. Thomas' Electric Oil, the greatest household remedy for toothache, sarache, sore throat, cuts, bruises, scalds. Sold at all drug stores. 30c and 60c.

If it's in the book line, call at the Journal office.

### Millinery for Spring



Designed by Gage

for the woman who wants to be correct and not corrected

Our First Showing of Gage Pattern Hats this Week!

Authentic Styles, direct from Gage Bros.' work rooms.

Priced from \$5.50 and Up

**EMMA PEASE,**

North 6th Street,

Plattsmouth, Neb.

# Ford

THE UNIVERSAL CAR

## Only a Limited Number of Ford Cars

There are mighty good reasons why you should buy your Ford car now. But the biggest one is that there are only so many Ford cars—just a specified limited number—allotted to this territory. Those who buy their cars now will be wise. They will have them to use whenever they wish.

Don't put it off—next spring, even next month, is an uncertainty. Even now, we must have signed bona-fide orders before our monthly allotment is shipped us. So the only way for you to be sure of getting a Ford car, is to order it now. Get your name on an order. It is your protection.

Again we tell you, the allotment for this territory is limited and you must buy now while deliveries are possible. As ever, the demand for Ford cars is away in advance of production. So, it's first come, first served. Spring, summer, autumn and winter are all the same to the Ford car. It is a valuable servant every day of the year. Rain or shine, it is ready for your demands. Buy now and get prompt delivery. You won't have to store it. You can use it. Buy now while the buying is possible. Phone us at our expense and we will have our salesman call on you for your signed order.

### BRING IN YOUR OLD FORD

and let's see if we can get together on a trade for a new Ford with electric starter.

**T. H. Pollock Garage,**

PLATTSMOUTH

PHONE NO. 1

NEBRASKA