

WHO'S WHO IN PLATTSMOUTH

Written by "BING" HOOPER

THE PRIZES:

- 1—Dozen Photos from Ghrist & Ghrist Studio
- 2—Handsome Cut Glass Piece from J. W. Crabill, Jeweler
- 3—Electric Flashlight from F. G. Fricke & Co., Druggists

KNOWLEDGE COMPETITION

Following will be found a number of brief paragraphs, each bringing out a few of the distinctive features and characteristics of the city's business institutions or professional men. There is a query or two in each paragraph. To the person who first answers them correctly in detail will be given choice of the prizes noted above. The next nearest correct answer will be given next choice.

Names must not be abbreviated, but given in the usual styles of the firm's advertising. All answers must be neat and legible. There is no guessing about these; there is a clue in every one of which the identity may be confirmed.

Any firm sketched here is privileged to answer questions, except to tell that they are "It."

Answers may be sent by mail or brought to this office any time before Saturday noon. The sequel to this feature will be published one week from today, at which time the prize winners will be announced and they will then be entitled to call and get prizes.

The competition is open to every one except employes of this paper and other relatives.

Address, "BING," Journal Office.

1. A store of quality, progress and service. This refers to a large implement, harness and vehicle establishment, where they are able to supply your every want in farm machinery, wagons, autos and tractors. If there is any tool that makes the farmer's work easier you will find it here—that is if it has been invented. They handle the I. H. C. trucks and grain drills, Titan and Huber tractors. Just now they are featuring portable grain elevators, inside cup elevators and scoop boards—all useful articles this fall. Also sell Dodge and Chandler cars. This business has grown from a small beginning many years ago and is today the largest of its kind in the entire county? What is the name?

2. "Values, like water, seek their level; the hat accents your beauty 'treble.'" A fine gown does not complete a woman's attire. She must have correct millinery accompaniments. We mention here a popular hat shop which lays a good deal of stress on quality goods. This store has gained a reputation for carrying the most dependable merchandise in the way of millinery and hat trimmings. The new fall and winter offerings are now on display for the inspection of the ladies of Plattsmouth and vicinity. The store that sells "Fisk" hats. What is the name?

3. What is the name of the store in Plattsmouth that believes in preparedness when it comes to being prepared to furnish its patrons with everything they need in the way of dry goods and groceries? This big department store is not only prepared to sell you everything you want in this line but prepared to sell it to you at a price that your pocket-book will be prepared to pay. The dry goods department is most complete, where many of the most fashionable dress materials can be found. The home of the American Lady corset. What is the name? Most everything to eat and wear.

4. Telephones have become a necessity in the home as well as in the shop. What is the name of the telephone company in Plattsmouth that has been giving good service ever since it has been in business in this territory? The officers of the company have not only been alert to render the best possible service but have supported every movement for the advancement and growth of the city and country. If you are not using this good service you should get busy and have them put a phone in your home at once. What is the name?

5. The ice man has had his inning and it is now time for the coal man to come to bat. What is the name of the firm in this city that makes a specialty of supplying your every want in the way of coal and wood satisfactorily and well? Now is the proper time to begin buying in your winter supply. This firm handles coal and wood in any quantity desired. The service is prompt and the price is always right. The office of this firm is located near the Burlington depot.

6. What is the name of the good bread makers in Plattsmouth? It is the firm which has built up a large business by supplying the people with the very best goods in their line. Only the most modern methods are employed at this bakery and all products are kept up to a high standard of quality. Besides

carrying a fine line of bakery goods and pastries, this store makes a specialty of treating the customers in a way that will make you want to come back. The name is that of a large city in the east. What is the name?

7. "Just Shoes!" An ill fitting shoe is an annoyance to its existence. Corns have caused more misery than war. There is a shoe store in Plattsmouth, however, where you take no chances of this sort. This is an exclusive shoe store and carries standard lines. They pride themselves on being able to fit any member of the family. They have expert sales-people who know how to fit feet. Headquarters for Ralston shoes for men; Bilkin shoes for kiddies and the products of the Utz & Dunn factories. What is the name?

8. When anything goes wrong with your automobile, who are the best people to see about it? The mechanics at this garage know the eccentricities of all makes of cars and can come as near making them run on their reputation as anybody in the state. They do a general line of repair work and overhauling, electric welding and battery work. They have the agency for Geo. cars and trucks and have a large list of new and second hand cars for sale at bargain prices. Now occupying new and larger quarters. What is the name?

9. Paint will make the old home more modern and keep the new home so. Painting is not an expense—it is an investment, an insurance against decay, for good paint preserves as it beautifies. And it pays to buy paint from a painter. Plattsmouth has a painter who handles the best in this line. He does all kinds of painting and decorating and will be glad to give you estimates and offer suggestions about interior decorating and color harmony. He has just received a new stock of wall paper in all the late patterns. Also handles a stock of high grade pictures in beads, frames and does all kinds of picture hanging. Drop in and hear a demonstration of the New Comfort talking machine. It plays all records without changing anything. North Sixth street. What is the name?

10. We mention here one of the fast growing banks of eastern Nebraska. It is a twentieth century institution that is large enough to accommodate you and not too large to appreciate you. It is prepared to take care of your every requirement pertaining to the banking business. The officers and directors of this bank co-operate in every movement for the advancement of Plattsmouth and tributary territory. It is their object to make this bank useful to all classes in every possible way. Name includes a class that feeds the world. What is the name?

11. The subject of this sketch is a merchant tailor who makes a specialty of fitting from a carefully selected stock in his own shop. He has recently taken over an old established business, and he guarantees his work to give satisfaction. He also does cleaning and pressing. It is just as important that a tailor press your clothes as it is that he make them. And he is the "doctor" for sick clothes. It is the idea of the new management to give absolute service. You will get work when it is promised. That means something to the patrons. This gentleman is the representative in this city of Detmer, Woolens and clothes made by him will give class to the one who wears them. Located on north side of Main street. What is the name? This good tailor does alterations and repair work, also dyeing of all kinds. Ladies work a specialty.

12. Can you name the building in Plattsmouth that has helped scores and scores of people who never had the saving habit, but who are now laying aside a portion of their earnings monthly and soon they will have a comfortable sum for future use? Hundreds of people are now living in their own homes and rapidly paying for them with approximately the amount they heretofore paid for rent. This association is composed of business men of unquestioned integrity and it has never lost a single dollar for its stockholders. What is the name?

13. "If you have beauty, come, I'll take it; if you have none, I'll make it." This is the incentive that is offered by a certain leading studio, for man or woman is yet to be found who did not want to look well in a photograph. This studio is equipped with modern appliances and that enters into the making of luxurious photographs—the kind that give satisfaction from all standpoints. When you think of photographs, you naturally think of the best place to get them. They also do kodak finishing and enlarging. Upstairs, on north side Main street. What is the name?

14. Can you name the big store in Plattsmouth which, by its progressive policy and fair dealing over a period of many years has grown year by year, until it is one of the big stores of this section? This success has been gained by giving right merchandise, right prices, right service and right treatment. This store sells men's, ladies' and children's furnishings and a general line of dry goods. Headquarters for Butterick patterns. The big grocery department of this store carries everything the appetite could desire in good things to eat. What is the name?

15. Good meat is a treat that makes a meal complete. This number represents a market that takes a pride in its reputation now well established, for furnishing patrons with nothing but the best obtainable in the meat line. They have as complete an assortment as ever found its way into a polite, sanitary market and serve you in a manner that makes shopping there a pleasure. You can depend on it that their meats are always fresh and tender. Poultry, bread, milk and cream. Phone 12. What is the name?

16. The best place of them all. This refers to one of the finest and most up-to-date stores in Plattsmouth which you shop in any quantity. Although the price of raw materials has advanced a great deal, this store still maintains the high standard of its products and will continue to sell at lowest possible prices. You will find a spirit of courtesy displayed here that will make you want to come back. They have a fine selection and a box taken home from this store will please the whole family. North Fifth street. What is the name?

17. This number introduces a jewelry store that takes the lead. It is a place where good goods and proper representations are always certain. It is a store with metropolitan features and carries an excellent line of jewelry, diamonds, watches, clocks, silverware, novelties, etc. in an excellent repair department. Here is also the proper place to have your eyes tested and properly fitted with glasses—all kinds and all styles. The place to buy Victrolas and records. New records first of each month. The corner store. What is the name?

18. The building of a new home is a pleasurable anticipation and is an important deal to anyone. It is usually talked of a long time before it is undertaken. It means a great deal to every member of the family. There is a contractor and planing mill man in Plattsmouth with a wide experience in this line. He will be glad to furnish estimates and will save you money by eliminating errors. He specializes in the manufacture of store and office fixtures and all kinds of interior wood work. This contractor specializes in all kinds of cement, building and construction work. Name starts with the 3rd letter of the alphabet. What is the name?

19. When you arrive in Plattsmouth all tired and hungry what cafe do you beat it for to appease the appetite of the inner man, whether it applies to a refreshing drink, a dish of delicious ice cream or a good square meal? It is centrally located and while there are no waiters there are plenty of waiters to serve you promptly. While there are no fancy prices they have everything your fancy or appetite could desire in the way of good things to eat. Once you try their service you will become a member of the "come back" club. South side of Main street. What is the name?

20. Can you name the bustling farm loan, real estate and insurance firm in Plattsmouth who represent the very best insurance companies? This company can attend to your wants in fire, tornado and auto insurance. They have a large acquaintance in this section and know land values, and have a large list for your inspection at attractive prices. If you have property for sale, list it with them as they have many inquiries for property. This is a home firm, specializing in farm lands in this community. Phone 28. What is the name?

21. This number represents a drug store which has always enjoyed a good trade because it has always served the public with dependable merchandise and drugs at fair prices. They have the exclusive sale in this city of that standard line of remedies and sundries that bears the Latin name which means in English "King of All." This name on any article you buy is always a guarantee of quality. Here you will find an excellent line of cigars to meet the smokers desire. In fact you can get anything that is carried in a first class drug store. What is the name? It is the place where you buy Sherwin-Williams paints.

22. What is the name of the meat market in this city that has been serving the public for many a day in a most satisfactory way? Everything is clean, fresh and inviting, as it should be around a first class market. This is the shop that sells "Supreme" hams and bacon and everything in fresh meats. When you patronize well, you have the satisfaction of knowing you are getting the best. Fish, oysters and game in season. Five hundred block, Main street. What is the name?

23. What is the name of the concern which is the big buyer and shaper of produce in this city? They are wholesale dealers in poultry, eggs and cream. They buy in large or small quantities and sell the same way. This concern not only buys all the farmer has to sell, but from the merchants as well. Their business includes a wide range of territory and is a strong trade puller for Plattsmouth. They always pay the highest market prices. Located on South Sixth street. What is the name?

24. What is the name of the man who is making good in the automobile business? It is where you can get almost any of your wants in the automobile line filled to your entire satisfaction. In the repair department you will find no better mechanic in the county than those employed at this garage. They have accessories and parts for most all makes of cars. Home of Willard batteries and agency for Studebaker cars, Maxwell cars and trucks. Bargains in used cars. They are ever ready to serve you. What is the name?

25. If any lady is to look her best she must wear a becoming hat. Plattsmouth has a millinery store which would be a credit to any city in the state. You will find here hundreds of hats, all smartly trimmed, suitable for women and young girls, and also a large line of childrens hats. Represented here are all the new shapes so much in favor and all sorts of new ideas in trimmings. Here you will see stunning hats, modest hats, sport hats and hats for all occasions. This is the home of the "Gage" hat. Ladies always welcome. What is the name?

26. Who is the live wire in Plattsmouth when it comes to furnishing amusement headquarters for the men folks? It's the place where the boys all meet and have a pleasant hour together. Down town looking for a friend you will nearly always find him here if he enjoys the pastime of pocket billiards for health and social tables at the disposal of those who enjoy the sport of playing pocket billiards. They also handle candies, soft drinks, cigars and tobaccos. This is an old established institution and the name begins with "A." What is the name? A. M. Arries, Billiard Parlor.

A WOMAN'S BACK

The Advice of This Plattsmouth Woman is of Certain Value.

Many a woman's back has many aches and pains. Ofttimes 'tis the kidneys' fault. That's why Doan's Kidney Pills are so effective. Many Plattsmouth women know this. Ask your neighbor! Read what one has to say about it:

Mrs. Hettie Cummings, Chicago Ave., Plattsmouth, says: "I suffered so severely from my back at times, I could hardly get about. When I got down, I had to take hold of something before I could straighten. Sharp pains often caught me across my kidneys and for a minute I couldn't move, the pains were so severe. I couldn't rest well, my back ached so badly. I tried different remedies, but nothing did me any good until I began using Doan's Kidney Pills. Three boxes overcame that awful misery in my back and made me feel like a different person."

Price 50c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Cummings had. Foster-Milburn Co., Mfgs., Buffalo, N. Y.

HORSES FOR SALE.

Team geldings 4 and 6 years old, wt. 2800 lbs. sound.
Team mares 5 and 7 years old, wt. 2400 lbs. sound. A. O. AULT, 29-4tw Cedar Creek, Nebr.

Harold Bell Wright's new book, "The Recreation of Brian Kent" will be found on sale at the Journal office.

DELCO-LIGHT

The complete Electric Light and Power Plant

Operates a vacuum cleaner—the modern and sanitary way to sweep

ISY ROSENTHAL, Tel. D. 5093 Omaha, Neb.

CAPTAIN DUNN IN CITY.

L. C. Dunn of Omaha, formerly a prominent resident of Glenwood, and captain of Co. I, 168th infantry, a part of the famous Rainbow division, was in the city yesterday for the day looking after some business affairs. Captain Dunn has dropped back into the civilian life and is engaged in selling a special moving picture machine for use in the public schools. The captain has had a notable experience in the great war as his company was constantly in service from the time of its arrival in France in the winter of 1917 until the return home in the last part of April this year. There were a number of young men from this city enlisted in the personnel of Co. I, and served under Captain Dunn.

PUBLIC SALE!

The undersigned will offer for sale at their farm, 6 miles west and 3 miles north of Plattsmouth; 3 1/2 miles east and 1/2 mile north of Cedar Creek, just north of the Dovey section, on

FRIDAY, OCTOBER 3, 1919.
The following described property, to-wit:

- Seven Head of Horses.
- One team of mares, 4 and 5 years old, wt. 2400.
- One white horse, 8 years old, wt. 1150.
- One bay horse, 10 years old, wt. 1350.
- One sorrel horse, 8 years old, wt. 1150.
- One bay mare, 3 years old, wt. 1000.
- One spotted saddle pony, 4 years old, wt. 800.

Three Mules.
One team of mules, 4 years old, wt. 2700.

40 Head of Cattle.
Two milk cows; one dry cow.
One Short-Horn bull, 15 months old.
One white face bull, 12 months old.
Thirty-one head of yearlings.
One hundred head of shoats.

Farming Machinery.
One hay stacker; 2 hay sweepers.
One Deering mower; 1 Emerson mower.

One McCormick hay rake.
One side delivery hay rake.
One Deering 7-foot binder.
One John Deere disc, almost new.
One John Deere cultivator.
One walking lister; 1 14-inch stirring plow.
One Moline 12-inch gang plow, in good shape.

One box wagon; 1 truck wagon.
One hog rack, 14-feet long; 1 hay rack.
One 3-section harrow; one 2-section harrow.
Three sets of work harness.
One set of buggy harness.
One top buggy; 1 carriage.
Many other articles too numerous to mention.

Sale to Commence at 10:00 A. M. TERMS:

All sums of \$10.00 and under cash; on all sums over \$10.00 a credit of eight months will be given. Credit will be given on bank paper, bearing 8 per cent from date. All property must be settled for before being removed from the premises.

JEAN & HARGER, COL. W. R. YOUNG, Auctioneer, R. F. PATTERSON, Clerk.



plant your money in OUR BANK and grow a FORTUNE

IT MAKES NO DIFFERENCE WHETHER YOUR MONEY COMES FROM YOUR FARM, YOUR BUSINESS OR YOUR WORK. IT IS YOUR MONEY.

NOW, IF YOU SPEND THAT MONEY IT IS NO LONGER YOUR MONEY—IT BELONGS TO OTHERS.

BUT IF YOU PUT IT IN OUR BANK IT IS STILL YOUR MONEY AND IT IS SAFE FROM FIRE, BURGLARS AND YOUR OWN EXTRAVAGANCE.

YOU WILL RECEIVE 4% INTEREST ON TIME CERTIFICATES AND 3-1/2% ON SAVINGS ACCOUNTS.

Farmers State Bank

PLATTSMOUTH, NEBRASKA

EVERYTHING COMING FINE NOTICE OF SPECIAL ELECTION

Bridge Bond Question.
Notice is hereby given that a Special Election will be held in the County of Cass, Nebraska, at the regular voting places in said county on the 4th day of November A. D. 1919, between the hours of eight (8:00) o'clock in the morning and six (6:00) o'clock in the afternoon of the same day, at which time and place there will be submitted to the qualified electors of said County of Cass, Nebraska, for adoption or rejection the following proposition to be voted upon, to-wit:

"Shall the Board of County Commissioners of the County of Cass, Nebraska, be authorized to issue coupon bonds to be known as Bridge Bonds of said county in an amount not exceeding \$100,000.00, said bonds to be payable to bearer and to become due in five years from date, but payable at any time after three years from date at the option of said county and bearing interest at a rate not to exceed six per cent (6%) per annum, payable annually, said bonds to be dated on date of issuance;

"And, shall the County Board of Equalization of the County of Cass, Nebraska, annually levy the necessary tax upon all the taxable property of said county in addition to all other taxes to pay the interest on said Bridge Bonds as the same may become due and levy a tax to provide an amount sufficient to pay the principal of said bonds as they may become due and payable, for the purpose of constructing bridges in the public highways of said county?"

Dated this 16th day of September A. D. 1919.

By order of the County Board of County Commissioners of the County of Cass, Nebraska,
JULIUS A. FITZ,
Chairman of the County Board of County Commissioners,
GEO. R. SAYLES,
County Clerk.

A line of stationery at the Journal office that can't be excelled and is hard to equal.

FOURTY IMMUNED Duroc-Jersey BOAR SALE

—TO BE HELD AT THE— HENRY HIRZ FARM

6 miles west of Plattsmouth on the Louisville road, Friday, October 10th, 1919

These pigs are sired by such herd boars as Belle's Wonder Top, Sensation Supreme, Mammoth Sensation 2d, King of Orion, Jr. and Sensation Wonder 5th. Will Also Sell Two Sows with Litters at Side. SALE STARTS AT 1 O'CLOCK P. M.

Free Lunch Served at Noon

PHILIP HIRZ, WM. RUMMEL, WM. HIRZ.

Col. W. R. Young, Auctioneer. G. O. Dovey, Clerk.