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to secure that desired comfort coolness during these hot summer days.

We have done our part to assure your comfort by having on hand a complete stock to select from. Do your part - buy now. Prices are right and it's our business to fit you right.



LOUISE MARSH HAS HAD EXTENSIVE NURSE SERVICE

From Saturday's Daily.
Louise M. Marsh, the American Red Cross nurse who lectures at Chautauqua this afternoon, before the war was head nurse of the Men's Medical Ward of the Presbyterian hospital, New York City. She was a member of the Presbyterian hospital unit, the second unit to sail for France, early in May, 1917, serving first with the British army and afterwards with the American Expeditionary Forces. We regret very much that the hour of our going to press precludes giving our readers a resume of her address for we are sure it will be very good and well worth hearing.

RETURNS FROM VISIT.

From Saturday's Daily.
Last evening Miss Clara Mae Morgan came in on number 14 after a visit of several weeks duration at various points in the state. She left with the Camp Fire girls and spent a week in camp with them at Crete, Neb., where Clara Mae enjoyed herself along with the others. After that she left for Superior and there had another pleasant visit. From Superior she went to Sargent and was there until yesterday and returned to her home last evening having had a most enjoyable time all during her outing.

Loss Of Appetite.

As a general rule there is nothing serious about a loss of appetite, and if you skip a meal or only eat two meals a day for a few days you will soon have a relish for your meals when meal time comes. Bear in mind that at least five hours should always elapse between meals so as to give the food ample time to digest and the stomach a period of rest before a second meal is taken. Then if you eat no more than you crave and take a reasonable amount of outdoor exercise every day you will not need to worry about your appetite. When the loss of appetite is caused by constipation as is often the case, that should be corrected at once. A dose of Chamberlain's Tablets will do it.

Read the Journal for all the news.

RECONSTRUCTION PROBLEMS THAT FACE US

EVERY CITY TOWN AND HAMLET HAS THEM—PLATTSBOURNE IS NOT IMMUNE.

LET'S KEEP WHEELS TURNING

Retrospection at This Stage of the Game is Suicidal—No Retro-active Policy Here.

From Saturday's Daily.
There are some few who are foolish enough to believe that "reconstruction" is a term that applies to only cities and manufacturing communities and not to towns like our own city. Far be it from so. The reconstruction policy advocated by big interests of the nation is equally vital to towns and villages as to the cities with towering skyscrapers. And reactionary policies will prove suicidal to either.

The war is over and the time has come to resume business unrestricted. What matter if the era of high prices be upon us? To pay high prices in the carrying on of our business means we will receive high prices for the product we sell.

Plattsburgh is no reactionary. A building campaign has been going steadily forward this year, including the expenditure of \$40,000 for street improvements and a neat sum for the new Alfa-Maize mill now in process of construction, to say nothing of residences and farm buildings that have gone up in the past few months. Local contractors' time is engaged far ahead. But, still, the demand for rental properties continues. And higher wages means higher rents for modern property, which, by the way, is about the only kind in demand any more. People are growing more and more to insist on homes with modern conveniences, be they owners or merely tenants. And their's is a demand that cannot be stifled.

CASS COUNTY FARM BUREAU NOTES

Income Tax.
Income tax collector Loomis of Omaha has just written us that a mistake was made in sending out the letters from his office during June which advised farmers that crops and stock raised on the farm could not be included in their income tax inventories.

Cresote Preserves Fence Posts.
Cresote treatment about doubles the life of wood ordinarily used for fence posts, say University extension engineers. Many species almost valueless untreated may be made to last 25 or more years.

Treatment may be done with a small tank or iron barrel in which the cresote can be heated. Tests show that the life of posts are lengthened as follows: Ash, from 6 years untreated to 25 years treated; Boxelder, from 4 to 26 years; White Cedar from 14 to 30 years; catalpa,

from 17 to 26 years; cottonwood from 3 to 27 years; soft maple, from 3 to 27 years.

Still Time To Plant Late Vegetables.
The latter part of July is the best time to plant such vegetables as turnips, beets, carrots, endive and bush beans for winter use. Lettuce and radishes may also be planted then for later use. Seeds shown at this time of the year need not be sown as deep as earlier. Many people make a practice of saving their own garden seeds. Lettuce, radishes, squash, sweet corn, tomatoes, beans, peas and cucumbers are some of the vegetables from which seed can be saved to an advantage.

Hog Cholera.
Hog cholera is present in the county. As soon as you notice sickness in your herd notify this office.

Schedule of Meetings.
Mrs. Warbeam of Extension Department will hold meetings at following places. Mrs. Warbeam has been in the county before and has interesting meetings:

- August 4th, 2:30, Ed. Carr Eagle, Neb.
- August 5th, 2:30, Monroe Wiles, Weeping Water, Neb.
- August 6th, 2:30, Ed Dowler, Weeping Water, Neb.
- August 7th, 2:30, Nehawka Public School, Nehawka, Neb.
- August 8th, 2:30, Lawrence Group, Louisville, Neb.

L. R. SNIPES, County Agr. Agent.

MOVING INTO NEW HOME.

From Saturday's Daily.
Peter Herold and family are today moving into their new home. Some time ago the Herolds had the house which has stood there for years torn down and this summer there has been in the process of erection a new modern house. Bert Coleman has had charge of the building of the house and has done a very good job on it. The house will be an entirely modern one and will make a fine home for Mr. Herold and family. The Herolds have been living in the house owned by M. S. Briggs and will be delighted to be able to move into their own home.

PURCHASES A HOME.

Carl R. Dalton and wife have purchased for themselves a new home which they will occupy as soon as they can get it in readiness. The place they have bought is one which has belonged to Dr. Alfred Caldwell and is in the south part of town. Carl has been in the army for two years and only recently returned to Plattsburgh. This will make a very pleasant home for them and one which they will enjoy. It certainly looks fine to see our young men coming back from the army and settling down to make themselves useful citizens in the community.

ANTON RYS IN NEW YORK.

Word has been received of the arrival of Anton Rys in this country as he has landed in New York. He is now with the Transportation Corps and arrived on July 24. As soon as he can be sent to some camp and mustered out his friends may look for him back in Plattsburgh once more. Everyone will be glad to know of Anton's arrival and he will have a royal welcome awaiting him when he finally does get here.

LOOKS FINE NOW.

On stepping into the meat market of S. S. Chase you are greeted with a newness and cleanliness that is indeed refreshing. The walls have been thoroughly cleaned and then tinted a pleasing buff shade. All the woodwork and counters have been given a coat of white. The result is one that gives a sense of cleanliness and coolness that is very pleasing. Mr. Chase keeps a very up-to-date shop which is advertised by the appearance of things.

AUTOMOBILES FOR SALE.

Two new Hupmobiles, \$1485.00 each.
One new Model 90 Overland, \$1085.00. T. H. POLLOCK, 25-3rd St Garage.

Summer Complaint in Children.

There is not anything like so many deaths from this disease now as before Chamberlain's Colic and Diarrhoea Remedy came into such general use. When this remedy is given with castor oil as directed and proper care is taken as to diet, it is safe to say that fully ninety-nine out of every hundred cases recover. Mr. W. G. Campbell of Butler, Tenn., says, "I have used Chamberlain's Colic and Diarrhoea Remedy for summer complaint in children. It is far ahead of anything I have ever used for this purpose."

Subscribe for the Journal.

SWIFT & CO. SELL STOCK TO EMPLOYEES

EACH GIVEN OPPORTUNITY TO PURCHASE SHARES IN THE BUSINESS.

GIGANTIC PROFIT SHARING PLAN

Participated in by More than 20,000 of the Employees—Some Stock Set Aside for Soldiers.

More than 20,000 employees of Swift & Company are today vested with part ownership in the packing concern. Announcement has just been made of the results that came of the gigantic profit sharing plan recently offered by the company to its people. The avidity with which workers, from label stickers to managers, seized the opportunity to become partners in the business is nothing short of a sensation at the company's headquarters in Chicago.

So great was the demand for shares from employees that the company set aside sufficient stock to take care of such employees as are in the army and navy and who will be back within the next few months. "We are pleased," declared F. S. Hayward, secretary of the company, "at what we look on as a vote of confidence on the part of our employees. Their response to our offer has been fairly amazing. I believe today that our stock ledgers will show a greater proportion of employee shareholders than any other large manufacturing concern in the country."

Stock which had been turned into the treasury some time ago afforded the company an opportunity which it had long sought—to offer shares to employees at par. Accordingly, the stock subscription books were opened last May on the following plan:

Each employee earning up to \$20 a week was allowed to purchase one share of stock at its par value, \$100. The market quotation is much above his. Employees earning \$20 and up to \$30 a week were entitled to two shares; \$30 and up to \$40 a week, three shares; \$40 and up to \$50 a week, four shares; \$50 and over, five shares. No employee was allowed to purchase more than five shares. The stock is to be paid for at the rate of \$1 a share per week.

Employees whose economies for the immediate future were committed to the purchase of liberty bonds were given the right to reserve stock by making a \$10 deposit on each share, no further payment being required of them until they have completed purchase of their war bond. The only pledge asked of any one taking advantage of the proposition was that he should look on his purchase as an investment and not a speculation.

"We hoped," said Mr. Hayward, to put 10,000 new shareholders on our books. We had already 5,000 shareholding employees who had come into the company under our old system of selling stock at market value under a two year payment plan. But the hurricane of applications that blew into the office after the new plan was announced straightway convinced us that we had underrated the interest of our employees in the business. Now, six weeks after we began accepting applications, we have 17,000 new share holders. And the most satisfactory thing about the whole affair is that we have associated with us as partners many of the very persons we most wanted—the plant workers."

The unexpected demand for shares

TAKING EXAMINATIONS.

From Friday's Daily.
Today and Saturday at the office of the county superintendent examinations for teacher's certificates are being given. This is the last examination before November and as the schools will open before then it is the last opportunity for those who wish to teach and have not as yet succeeded in making all of their grades to secure a certificate so that they may teach this coming year. Examinations are being given for city, county and state certificates but most of those who are taking are those who wish either to renew or raise the grade of their certificates.

LIGHT PLANTS GOING UP

Elsewhere in this issue of the Journal will be found an advertisement for the Delco Light plant, for which Isy Rosenthal, of Omaha, is the agent, announcing an advance in said plant on August 1st. If you are planning on a new light plant, drop Mr. Rosenthal a card right now, and he will call and see you. Note his advertisement and act immediately and you will save \$50.00.

Summer Complaint Quickly Relieved

"About two years ago when suffering from a severe attack of summer complaint, I took Chamberlain's Colic and Diarrhoea Remedy and it relieved me almost instantly," writes Mrs. Henry Jewett, Clark Mills, N. Y. This is an excellent remedy for colic and diarrhoea and should be kept at hand by every family.



Poultry Wanted!

I will pay the following prices delivered at Mynard, Wednesday, Thursday and Friday of this week:
Hens 28c
Roosters 13c
Springs Phone for prices
W. T. RICHARDSON

has caused the company to create a special department to handle the applications. More than 2,500 of the new shareholders are women. Subscriptions have been received from employees at all of the plants of the company and also from each of the 40 towns and cities where the company has a branch house.

RECEIVED WORD FROM OUR REPORTER TODAY

From Saturday's Daily.
A telegram was received this morning from our reporter, M. S. Briggs, who is visiting and looking after his farm interests in Missouri, stating that he will be unable to reach home before Tuesday morning.

Mr. Briggs reports the country there as being fine although it has been quite dry. He says he is having a fine time and seeing lots of good looking land. The farmers in that part of the country, like those here, are right in the midst of the threshing season and are very busy. Mr. Briggs' daughter, Miss Crete will continue doing his work until he returns.

FUNERAL SERVICES OF MRS. SHOEMAN

From Friday's Daily.
Yesterday afternoon at 1:30 were performed the last sad rites for Mrs. H. A. Shoeman, whose death occurred on Wednesday evening. The lodge members of the Royal Neighbors, attended in a body, as she was a most beloved and honored member.

Rev. Hunter of the Methodist Church had charge of the services which were held at the late home. The services were very short consisting only of the reading of a passage from the scripture, a song and the offering of prayer.

At 2:00 o'clock the company of friends of the departed started on their way by car to Springfield which was the former home. They were accompanied by Rev. Hunter who conducted the services held in the Methodist church at that place.

There were many beautiful floral tributes sent as a testimony of the feeling of love and friendship which all who were fortunate to know Mrs. Shoeman felt for her. For here was a woman who was so kind, so sweet and so gentle natured that all who came in contact with her, both great and small could not help but love her.

GETS FINGER MASHED.

From Friday's Daily.
Yesterday Joe Hunter, one of the workmen at the Burlington shops had the misfortune to get one of his fingers mashed while performing his duties at that place. Mr. Hunter was working in a special car when in some way an overhead tank fell and in so doing fell upon Mr. Hunter's hand and mashing the little finger of his left hand onto an iron table. The finger was crushed quite badly. Supt. Baird immediately took him in his car to the office of the company physician where the wound was dressed. "It is hoped that the finger can be saved and probably can be unless a turn for the worse is taken."

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START NOW TO WEAR VERITEX

VERITEX quality gives you wonderful comfort and satisfaction. For summer wear we have both medium and light weight—high and low neck, sleeveless and with sleeves. Get acquainted with VERITEX underwear satisfaction now.

Sold exclusive at our store

The Ladies' Toggery, FRED P. BUSCH, Manager

HAS A NEW PLAN FOR IRELAND

LONDON PUBLISHER STARTS QUESTION BUZZING AMONG POLITICAL WISEACRES.

DOES HE LOVE LLOYD GEORGE

Northcliffe Adopts Attitude of Withholding Hand Until Premier Admits Despair Before Springing His Panacea.

London, July 25.—Does Northcliffe love Ireland, or does he love Lord George less?

That is the question buzzing in the minds of political wiseacres in London following the publisher's new scheme for a settlement of the Irish problem occupying four solid columns in his leading newspaper, the Times.

"He always has 'em guessing," as one shrewd observer put it. So it is with this latest outflow from the source of wisdom which characteristically propounded last December a solution of word problems before the peace congress had assembled, and which now leaps into the arena with a complete outfit to "solve" a problem many hundred years old.

Will Spring Panacea. Northcliffe adopts the attitude of patiently but vainly withholding his hand until Premier Lloyd George admitted in the commons his despair of any solution, and of then, with due humility, springing upon a startled world a panacea "which we do not expect will secure the immediate approval of either Ulster or the Unionists or the extreme Nationalists."

First, as to Northcliffe's motives, if his break with the premier is genuine Lloyd-George's disappointing speech in the commons in which he professed that the government had no policy toward Ireland except a policy of despair, left a large vul-

CHICHESTER'S PILLS
This is the BRAND...
SOLD BY DRUGGISTS EVERYWHERE

Ford THE UNIVERSAL CAR
WITH BUILT-IN AT THE FACTORY

Self Starter, Generator and Storage Battery, Electric Lights!

The Ford cars now have all the advantages that the large cars have always claimed and in addition the extreme low cost of upkeep and the advantage over all other cars in that in every city and town is located a Ford Authorized Service Garage, where large and complete stocks of Ford repair parts are always kept, and where a Ford owner can always get immediate service—no long waits to send to city or factory for repair parts, as is the case with every car in existence except the "Universal Car"—the Ford.

With these additional refinements added the Ford car will be more popular than ever before and it will be impossible to fill all orders promptly. First come, first supplied. The following prices are for the new Ford cars with complete Self Starter and Lighting equipment delivered to purchaser, full of gas and oil and ready for the road: Runabout, \$634; Touring, \$660; Coupelet, \$817; Sedan, \$947. Ton truck with farm stock and grain body (no starter), \$775. \$947. Ton truck with farm stock and grain body (no starter), \$775.

WE WILL SELL NEW AND USED FORD CARS ON PART PAYMENT DOWN, BALANCE ON MONTHLY PAYMENTS AND WILL TAKE LIBERTY BONDS AT MARKET VALUE.

T. H. Pollock Garage,
Telephone No. 1 Plattsburgh, Neb.

We invite YOU into the Dress Circle for a series of "COMFORT TALKS."

COMFORT TALK NO. 6
A factor of real Comfort to you on your vacation trip is—
YOUR LUGGAGE
We call your attention to our east window, where you will find a display of trunks and traveling bags, any one of which you would be proud to take with you to mountain, lake or seaside.

BELBER BAGGAGE IS BETTER
Belber Wardrobe Trunk, \$37.50
Belber Bags, priced from \$10 to \$25
Others Cheaper

C. E. Wescott's Sons
"EVERYBODY'S STORE"