PAGE



Mr. Farmer and Mr. Business Man:

Bon't get the idea that your neighbor is joining the "Lonesome Club" when he buys a Ford Car, for bless you there are 1,750,000 happy contented Ford owners, 320,000 of them having bought Fords since August, 1916, and there is not a single one of them who would part with his little old Ford car for twice what it cost him providing he could not get another. There must be a reason, what is it? First because of the small first cost and consequent small depreciation. Second the low expense for up-keep and repairs available everywhere. Third, large mileage per gallon of highpriced gasoline. Fourth, 365 days per year service in all kinds of weather to think roads can be made to show Their work has been done between and road conditions.

You have only to take notice of the Automobiles that are travelling when the roads are deep with mud and you will see the Fords continue to camble right along while the other cars are conspicuous only by their absence. NOW MR. FARMER LET'S GET DOWN TO EUSINESS

What do you buy an automobile for any way? Why, principally to take the place of your driving team, to take you and your family to town, to church, to your neighbors, to make a havry up trip to town for some farm year. Where there is no ruts, mudmachinery repairs.

Now when you were using the driving team you did not think it necesary to keep a team and carriage costing from \$1,200 to \$1,500. No your artist cost you from \$300 to \$500, and if some horse salesman had come to reduced. you with a \$1,200 driving team and tried to sell them to you for your very day use you would have thought he was crazy.

The SLAMM team might lie down and die, there was too much chance for a cost of the upkeep of roads. We all his depreciation, your \$300.00 team was very satisfactory for your every know that the steeper the hill the day driving. worse the road washes. Therefore

Then why are not the same arguments true of the every day automobile. All you get out of a car anyway, is the trip to town, to church, to your neighbors, or the hurry up trip to town for the repair for the broken farm we have. A well graded and built road costs very little for up-keep. But

Mr. Owner of the big expensive automobile, just keep your eyes on your at the present time the patchwork and neighbor who own a Ford. How many times a year does he get out his driving team and leave the Ford at home on account of bad roads? Very repair work in Cass county is costing seldom, if ever. How about you? When the roads are bad you will prob- more in ten years than it would cost ably say, well boys the roads are bad today and we just can't take our big to grade and build every road in the expensive car to town and get it all muddy, it cost us too much money to county into a perfect turnpike road. abuse it that way, guess you had better hitch up the driving team again At the present time, there is no and we will save the car. Why? Too big an investment for the benefits you are getting. Too much depreciation. Therefor your big expensive car definite plan for the ultimate imdoes not even take the place of your driving team and carriage altho it has provement of all the roads in Cas cost you four or five times as much and you still have to fall back on the County. borses when the roads are bad. We must have a system to our road

And then as you go to town slowly behind the faithful old driving team, the Fords scoot gaily by you thru the mud like streaks of greased work, a plan that we can follow. lightening, perhaps you say to yourself that the Ford was the car you Every tax payer in the county should should have bought but you knew you could afford the big expensive car be interested in our roads, whether just as well as your neighbors who had them so you passed up the relihe be a farmer, merchant, doctor or able little 365 day a year Ford for the big car at the big price thats too laborer. We all use roads more or good to use when you need it the most.

So when you take into account the cost of depreciation on the big cars, less, whether we drive a car or "Old tire expense and gasoline consumption, can't you see its economy to own a Dobin." Ford for your every day running around, for the many trips when you go alone, for muddy roads and thus save your big cars. touch-with the world or who has lost

Mr. Farmer who does not own a car. Sell your driving team and buy the best and only car in the world for your every day use, a Ford. We have sold Ford cars to the following people in our territory since his power of reasoning that opposes the cost of good roads.

the latter part of August 1916.	
Frank Vallery, J. W. Holmes,	Rudolph Heil, O. P. Cook,
Clan Vallour	T . C. C. 18



roads in the county.

PLATTSMOUTH SEMI-WEEKLY JOURNAL.

dragging can be used on road construction. This has been proven in other places-why should it not work out here in our county?

Last year there was over \$20,000.00 spent on the roads aside from the dragging fund. Bridges are built from a separate fund. There is The followng is a plan for better some improvement in the roads, but

have we received value for it:

We want the readers to think this not this money properly spent in perplan over and write us what they manent construction of roads make think of having our commissioners a greater showing?

At times the commissioners have make such a plan extending over a space of several years and follow it in done some permanent road work.

Who now remembers the road west road construction. Why not put our road construction of Union before it was graded, or on a logical commercial basis so that east? These hills have been removed enthusiasm throughout Japan. The it will show a profit. It seems strange They are gone-gone forever. profit, but this is very possible. Haul- Louisville and Plattsmouth and south inent diplomats and navy officers, all

icles.

ing on good roads can be done at a greatly reduced cost. The wear and tear on all classes of wagons and of these roads before this permanent one of the strongest in the world it automobiles traveling over poor roads work was done and now, we are sure, would be an easy task to help crush amounts to an enormous sum each think value was received.

One of the most important items in a declaration of war, keeping a road in shape is dragging.

holes or bumps in our roads, the re-Too much liberalism and leniency pair bills on our cars would be greatly A man is rather discouraged to drag has been shown Germany by the Unipoorly built road, but there is an ted States said Asahi. If President incentive to drag a good graded road. Wilson did not take a decisive sten Then another great point is in the The road overseer could have more and declare war on Germany and time to attend to the dragging of the force her to abandon her aggressive roads if he had roads that were of ambitions, he would not be able to permanent construction and not caus- realize his coveted lasting peace of if we reduce the grade the less wash ing him work and worry by washing the world.

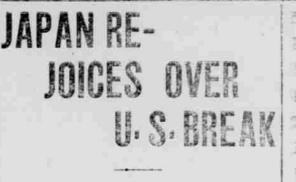
out half the time, or developing mud Admiral Kato, minister of the HAPPINESS WITHIN THE FAMILY vavy in an interview said that if the

Dragging of roads is the most im- American mavy took the offensive portant work that can be done to against the Germans it would surply has the worst foe in the disease. This keep the road in proper condition, to be effective in swceping the German trouble lucke about constantly, but the keep it from going back and lose the navy from the international sea great slogan of these days, the prevenwork and money spent in constructing routes and stop the menace to the tion, checks the rage of disease on a a good road. world's shipping interests.

Ruts are one of the worst enemies Marquis Okuma in a brief interto good roads. They not only rack view declared that the determination the vehicles traveling over the road, of the United States was a natural but collect and hold water on the course of the events of the past and waste matter, restores the normal ship yards if a survey of shipbuilding road; or if on a hillside keep it run- now that America has openly plodged function of the digestive organs and facilities does not show that the ning in the road instead of the her hostile attitude it was needless to strengthens the entire body. It does building of warships can be speeded ditches-not only cutting and wash- say that Germany would eventually ing the road surface but depositing be compelled to yield, abandoning her mud on the road at the foot of the ambition and aggressive deligne hill or washing out a fill there. This was the cause of great congrat-

This plan can be worked out but plation for the sake of the world and t must be done scientifically. An the peace and happiness of humanity engineer and the county surveyor Fears that the situation would of should survey these roads, make feet America's great importation of plans and the work should be done Japanese silk caused a panic in the under his direction.

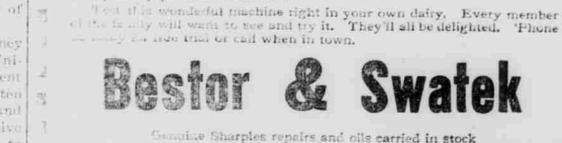
It is a popular idea that it is use- abruptly, causing losses estimated



Sees Speedy End of War if the American Navy Entered the Conflict.

Tokio, Feb. 5 .- The diplomatic rupture between the United States and Germany was welcomed with press devoted columns to the news The interviews given out by prombetween Plattsmouth and Rockbluffs. unnamed, to the press, unanimously You, who remember the conditions agreed that as the American maxy is

the German naval power in event of



bervy pails of milk into it.

ENEW

ION-FEED

minh the jub quicker. It's the only separator that can be hurried.

Think how much work the Sharples will save the women folks. No

ussy discs to wash, or to get mixed up. The bowl has just one simple

and in it. The supply can is large and very low. Your boy can easily

Invention

a speed of the trank.

of apparators in America.

The happiness within the family

not contain anything which would up under present conditions.

headache, nervousness, loss of appe- continued today.

Yokohama silk market. Prices fell

refuce. Price \$1.00, at drug stores,

TO SEIZE SHIP YARDS IF WORK NOT RUSHED

Washington, D. C., March 7 .--- Seclarge scale. Triner's American Elixir retary Daniels announced today that of Bitter Wine is a big help in the he would use the powers granted prevention of disease. It cleans out him under the new naval bill, if it the bowels, removes the accumulating becomes necessary, and seize private

hurt the most sensitive stomach. It The secretary conferred with repis a family remedy in the noblest resentatives of shipbuilding combuilte of the word. In constipation, panies yesterday. The conference

tite and energy, stomach troubles, in The power to commandeer yards change of life, in mining districts, etc., can be exercised by proclamation of Triner's American Elixie of Bittee the president in time of war or na-Wine a hailed as the most reliable tional emergency.

Not Bothered Any More

THURSDAY, MARCH 8, 1917.



John S. Vallery, Henry Rice, Chris Schomaker, Lincoln Telephone Co., G. H. Wiles, Lloyd Gapen. Z. W. Shrader, A. W. Smith. Jas. D. Earbart, C. L. Shumaker. Ben Hankinson, Wm. H. Carper, - It. Atilt Mrs. Mary Becker, Drs. Brendel & Brendel, C. L. Wiles, Fred Haffke, A. J. Trility. D. C. Pickenpaugh, P. H. Meisinger, Jr., John F. Stander. Earl C. Wiles. Ernest Ahl. Troy E. Wiles, Miles M. Allen,

Joh Salberg, Russel Stander. Paul Jung, Tom A. Tennant, Philip Hennings, Geo. L. Meisinger, E. G. Dovey & Son, od Patterson . W. Leonard, r. O. Ward, Will Oliver, Jr., C. R. Hutchison, C. D. Spangler, ibris Parkening. F. T. Wilson, W. F. Gillispie. Fred W. Meisinger, Dr. G. H. Gilmore, esse Terryberry, Adam J Shafer. Chas. L. Creamer, E. Gruber, W. Elliott. Phil. T. Becker, J. W. Harrington.

There is a big shortage of Ford cars again this year and the Ford Company will furnish us cars only on signed orders from actual purchasers. We forward all signed orders to the Omaha Branch each day and cars will he delivered to purchasers in the exact order in which they are given to us. Better come in at once and sign an order for your Ford.

PRICES: Runabout, \$345, Touring Car \$360, Coupelet \$505, Town Car \$595, Sedan \$645, f. o. b. Detroit.

T. H. Pollock Auto Co.,

FORD Authorized Sales and Service, 6th St., Plattsmouth, Neb Office Telephone No. 1. Shop Telephone No. 58.

bate.

armed neutrality bill.

DANCE AT GERMAN HOME.

AGREE ON DE-**BATE RULE TO** PRESENT G. O. P

Lodge Introduces Resolution-Chair Sustains Motion That it is Out of Order.

"Willful Few" Deny That They Took Part in a Filibuster Saturday and Sunday.

of the senate-was agreed on at a the charge to lie against them that grading from there to Murray. conference between President Wilson they are making the nation appear and democratic senators at the White disunited in a crisis. An equal distribution as to comhouse this morning as a formal proposition to be presented to the re- mittee assignments and even patron- ca to the "O" Street road, from "O" ever. age is the house plan. publicans.

Democrats met with republicans at 11 o'clock to suggest the compromise. If it is successful an extra session

of congress will probably be called by the president soon and the armed

bring home tales of fine roads, tales of hard surface roads, of paved roads and perfectly graded and tended dirt

It is only someone who has lost

Many of our neighbors have in the

the last few years taken their car and

toured the states east of us. They all

roads.

Why do our roads not compare favorably? What is the matter? Are others spending more, or are they spending more intelligently?

Is it we ourselves that are to blame, or the men in office? After study you will agree with me that both. We should not blame our worthy body of Commissioners for our roads. They are now doing the best they can. The fault is most jusstly laid on the present system of handling our roads through an elected body of Commissioners. They are . not to blame. In fact, it is wonderful the service they give and wise judgment they use considering that they have

never had a technical education or specialized in that line of work. Our commissioners have made wonderful progress with bridge construction. They have a plan. Each year the old wooden bridges are be ing replaced by modern steel and concrete structures. Why not use this plan in road construction? Build permanent roads as well as bridges.

This can be done at no greater cost to the tax payer than at the present cost of maintaining the poor roads. and at a great benefit to all.

If the commissioners will take their fund and a part of the road overthe senate rules urged by President seer's fund through whose districts Wilson to prevent a repetition of a the roads are built, they can in a filibuster like the one that killed the short time build permanent roadsroads with the hills all graded down. If the change is made, two-thirds The low places well filled and the low

of the senators present at any time flats well ditched with the road above will have the power to shut off de- the level of the surrounding fields. Of course this cannot be done at It is not known what the attitude once, but if the plan is carried out a of those opposing a cloture rule will great deal can be done this year.

be, but if the resolution is adopted by For example, in the county there are both party caucuses it undoubtedly three tiers of townships running north will be passed. and south. If the center road east In the house there is talk of a bi- and west and one in the center of the

partisan organization, especially if county running north and south were independents show a tendency to tie graded this year, this east and west up proceedings. road would be a great benefit to the

They now hold the whip hand. Re- whole county. The towns of Murray, publicans and democrats are talking Nchawka, Weeping Water, Manley, of combining to choose a speaker- Murdock, Wabash and Greenwood

Washington, D. C., March 7 .- Champ Clark-and acting in unison could be easily connected with this "Reasonable cloture"-a compromise on any big business affecting inter- graded road. This road could be to modify the unlimited debate rule national affairs. They do not want easily connected with Plattsmouth by

The following year grade the "O' Street road and another north and essary for him to remain at home. He south road. For example, from Avo- is feeling somewhat better today, how-Street to Weeping Water and from

there to Louisville.

There will be a social dance given than a few miles from a well graded to look after some business matters. said Dr. Ferrara, "state that the gov-

less to spend money for surveying \$500,000. The directors closed and preparing plans for permanent market. Merchants think the panic road grading. It is generally assum- not justified by conditions and believe ed that anyone knows to cut off hills that Japan eventually will benefit by

and deposit the dirt in the low places. complications between the United This, however, is wrong. In a great States and Germany. many cases where construction ha

been carried on with no survey of plans and specifications, the work has cost the county a great deal mor over the real value of the jobs than the best engineer would have charged. To get the best efficiency for a plan extending over the whole county, we must have a plan that will give us a uniform road throughout the whole county, yet take into consideration the different class of soils and topo graphy of the different sections. Would it not be wise for us to have

work?

was made at the president's palar Our commissioners, we are sure, today that a message had been rewill be pleased to adopt this plan. ceived there stating that Jose Miguel Although they are elected from dif-Gomez? former president of Cuba, had ferent districts and have worked for been captured with his entire staff, the benefit of these districts, they are by Colonel Collazo, commander of the honest, intelligent men who will do all government troops. they can to help the county improve

The news of the capture of General the roads. In fact they are willing Gomez came in a dispatch from the to do so, but they cannot do it alone secretary of the interior, Colonel They must have the support of the tax Aurelio Hevia, who is commanding payers. Some tax payers must be the campaign in the province of Sant patient if a plan is put into operation. Clara. The dispatch said Colonel They will have to travel the old poor Collazo had reported the capture of road, or they may have to pay a bi General Gomez and his staff. The more taxes. But who would not announcement was received with gladly do so for the benefit of havcheering and waiving of hats by ing a permanent graded road to trav-President Menocal and the army ofel on in a few years. ficers gathered at the palace. All of We want your help to make this

ficers, soldiers and prominent civil plan a go. It is for you benefit, as ians who later came to the palace well as our. Talk to your commisalso cheered the news. sioner about this. Tell him what

The senate this afternoon passed the bill which previously passed the house authorizing the president to suspend constitutional government The bill now only needs the president's signature to become a law.

General Jose Miguel Gomez has been described as the leader of the Cuban revolt. Forces which he commanded were defeated by those of

COL. BATES CONFINED TO HOME Colonel Collazo late in February in a battle on the Jatibonico river bound-Colonel M. A. Bates, editor of the ary, between the provinces of Cama-Journal, has been confined to his guey and Santa Clara, and it was rehome for the past two days suffering ported that the insurrectos had been from a combination of the grippe and dispersed into small bands and that stomach trouble that has finally got-General Gomez had taken flight, ten the best of him and makes it nec-

New York, March 7 .- Dr. Orestes Ferrara, representative in this country of the Cuban revolutionary party, denied tonight that Jose Miguel Go-George W. Snyder was in Omaha to- mez had been captured with his If this program were carried out in day for a few hours, going to that entire staff by government troops.

a few years one would never be more city on the afternoon Burlington train "Code dispatches from Havanna,"

IT grave as cell as in light cases. It helps in

So-called rheumatic pains, grippe heumatism, neuralgia, accidents, aprains or swellings, but try also its | aches, lame back, sore muscles or stiff refeating effects after a foot bath, joints are the result of over-worked you will be agreeably surprised. Price weak or disordered kidneys. E. L. 25c and 50c at drug stores; by mail. Turner, Homer, Ky., writes: "Since 35c and 60c. Joseph Triner, Mfg. taking Foley Kidney Pills I have not chemist, 1333-1339 S. Ashland Ave., been bothered any more." Strengthen Chicago, Hl.

weak kidneys and help rid the blood of acids and poisons. Sold every-

Office supplies at the Journal office. where.

Special Display of Spring Merchandise Now Ready!

New Dress Materials for Spring are very lively, both in colors designs. Snappy effects in the bright colors are in demand.

36 inch Pongee Silks in Sport Stripes, Dot and Figure effects per yard
36 inch Colored Taffetas, all new shades, per yard
36 inch black Taffeta per yard \$1.35, \$1.50 and \$1.75 36 inch Satin Coquetts, all colors, and black, per
yard
40 inch Georgette Crepe—all new shades, including forest green, burgundy, wisteria, brown, rose, navy, black and all light shades, per yard\$1.85
High class Satin stripe and plaid effect Voils in dress patterns, per yard

you think of it. Talk to your road overseers and get him to help in this matter. Isn't a good road worth an effort? It is, we are sure. Help us make the effort for Cass County and good

roads

A Journal Reader and Taxpayer

WHOLE STAFF Leader of Cuban Revolution Reported

to Have Been Taken Prisoner. our county surveyor survey these roads, figure grades, cross section the hills and be ready to oversee this Havana, March 7 .- Announceme

CAPTIRED

on Saturday evening, March 17, at the road. neutrality measure introduced im- German Home, to which the public is Will it pay? "Yes." In a few For Rent-The rooms occupied by ovev cordially invited to be present. The years the money saved from the up- Dr. Thomsen in the Gund building. Money to loan on city real estate by mediately at his suggestion. dtf the Plattsmouth Loan & Building A conference of ten senators-five music will be furnished by the Holly keep of the roads will be available Call on Edward Donat. VALUE! QUALITY! democrats and five republicans- orchestra and a splendid time is in for more grading. In six years every Association. See T. M. Patterson. SERVICE! agreed last night to a modification of store for all attending. 3-2tfd part of the road fund not used for Secretary. Dawson Will Fix It.