

Reduction on Waists!

We are offering you our entire stock of ladies' silk, organdie, and voile waists at a great reduction. This being the close of the summer season we desire to close out these waists to make room for our fall numbers. The prices we are quoting you on these waists are rare bargains as all these waists are exceptional values. We offer you our

- Crepe de Chine, striped, waists at \$4.00 for.....\$3.00
- Tub silk, striped and plain, waists at \$3.00 for..... 2.25
- White organdie, embroidered and lace trimmed waists, \$2.50 for 1.88
- White organdie, rose and blue linen collars and cuffs, \$250 for 1.88
- White Voile, with striped frills, at \$2.50 for..... 1.88
- White organdie with striped collars and cuffs at \$1.50 for..... 1.13
- White voile, tucked with colored voile and cuffs at \$1.50 for.... 1.13

With but two exceptions, all these waists have long sleeves.

See our window display for the **newest things in Arts and Crafts purses and hand bags**, also the new "silver etched" black purses and bags. We have just received a number of extremely good looking hand bags in prices ranging from \$1.00 to \$6.00. Let us show them to you.

We are always having something new.

H. M. SOENNICHSEN

Call phones 53 or 54.

We like to serve.

THE FIRST BRICK BUILDING ERECTED IN PLATTSMOUTH

In the many reminiscences of the past that have been given, I would like as an old citizen to add just a few lines. The Joseph Harper that Mrs. Vallery mentioned as having a store on lower Main street was my brother. The store room now occupied by August Bach and owned by my brother was the first brick building built in Plattsmouth. I came to Plattsmouth the 5th of March, 1859. I came across the Missouri river in a ferry boat, as all the early settlers were obliged to do in those days. I made my home for a year or so with my sister, Mrs. E. J. Etheridge, and then taught school in a building where Henry Boeck's building now stands. A. B. Smith and D. H. Wheeler examined me for a certificate, and Edgar Lewis was one of the school board. I taught for a few years, among the years was a few months of private school, in which the older Vallery children were pupils. I was then married, and have lived continuously in my home since 1866. I think but few of you can say as much. Have had a delightful visit out in California with my son, Roy and family, and am enjoying the visit with my old friends.

MRS. SARAH E. McELWAIN.

MARRIED AT PARSONAGE.

This morning at the Methodist parsonage occurred the marriage of Mr. Earnest Minton of Glenwood and Miss Vanda Aspland of Red Oak, Ia. The wedding ceremony was performed by P. M. Druhlner, in the presence of the members of the family, and at the close the young people departed for their home in Iowa rejoicing in their new found happiness.

PURCHASES BARBER SHOP.

W. P. Cook for many years engaged in the barber business in this city has just purchased the shop of McGinnis Churchill at Murray and will hereafter be located there where he will be able to look after the needs of his many friends in that locality.

BARNEY MILLER HOME FROM THE HOSPITAL

"Barney" Miller, who for the past several weeks has been at the Immanuel hospital in Omaha recovering from an operation for the removal of an abscess in his side, returned home yesterday afternoon. The return of Mr. Miller will be hailed with the greatest of pleasure by his many friends, who have missed him greatly during his enforced absence. He is feeling much better since the operation, and while it will be necessary for him to take a long rest he feels well pleased that he has been able to return to his family and friends in this city.

MIX-UP IN CONCERTS.

Last evening there was an overabundance of band music at Fourth and Main streets when the Burlington band and the Brundage company band both held their concerts, and one number was completely spoiled by the bands both playing at the same time. The Burlington band had waited for the show band to start their concert, and seeing no signs of starting, the Burlington band opened their concert with an overture, and had no sooner started than the show band proceeded to open up a loud and fast march that drowned the soft and pleasing strains of the overture, and the members of the local band were fully justified in feeling a little sore over the incident.

How to Give Good Advice.

The best way to give good advice is to set a good example. When others see how quickly you get over your cold by taking Chamberlain's Cough Remedy they are likely to follow your example. This remedy has been in use for many years and enjoys an excellent reputation. Obtainable everywhere.

E. A. Kirkpatrick and wife, two of the old settlers of the county from Nehawka are in the city to enjoy the Home Coming season at the home of Mr. and Mrs. P. E. Ruffner and to meet with their many old friends.

Office supplies at the Journal office.

TEACHERS' INSTITUTE CLOSED A MOST SUCCESSFUL SESSION FRIDAY

The Cass county teachers' institute which has just been in session this week at the high school building closed its sessions yesterday afternoon and will pass as the most successful and enthusiastic meeting of the teachers that has ever been held in the county and one that Miss Marquardt, the county superintendent, can well feel proud of.

There was a full attendance of the teachers at the closing sessions and the greatest of interest was demonstrated by everyone present. At the morning session a number of interesting addresses were given to the teachers by several of the leading educators of the state that proved a pleasing climax to the week of benefit and profit to the teachers. Prof. E. L. Rouse of the Peru state normal gave a lecture on the "Reward of a Teacher" and his remarks were well received by the teachers. President W. H. Clemmons of the Fremont state normal school and democratic candidate for state superintendent was on the program and gave a very interesting address to the teachers which was followed by a short talk by N. C. Abbott of the state school of the blind at Nebraska City, and a former superintendent of the city schools. This institute has been very largely attended by the teachers of the county and the keenest interest has been manifested by everyone of the teachers in the advanced thoughts along educational lines that has been afforded them by the splendid list of instructors secured by Miss Marquardt for the occasion.

Mrs. Wade Windham and children of Lincoln are here over the Home Coming week to enjoy a visit with their relatives and friends.

Dr. G. H. Gilmore of Murray was in the city today for a few hours, visiting with his friends and looking after some matters of business.

William Rice, wife and daughter of near Murray were here today attending the Home Coming festivities and enjoying a visit with their friends.

Mrs. W. A. Swearingen was among the former residents of the city coming in from Omaha yesterday to enjoy a few hours visit here with her friends.

The Teddy Brothers, a strong team of very clever entertainers, was on the program today, in addition to the other free acts, and gave a most entertaining and amusing rube wrestling match at Sixth and Main streets, just before noon. These entertainers will remain over for the Labor day celebration Monday, to assist in amusing the public.

STOP!

Look and Listen or Call
Ed Ripple's Dray Line

—Telephone 76—

Our Next Excursion TO CHASE COUNTY Sunday, September 10

BETTER COME ALONG!

-W. E. ROSEGRANS-

CONTENT.

Being content is just learning to march,
Of keeping the step and time,
Of playing your part in the scheme of things,
With the rest you find in line.

It may be the tune Fate plays for you,
Is sounded in city halls,
Midst the whirl and din of busy life,
At staves, dinners and balls.

For tune may be played near nature's heart,
Be filled with wind and rain,
The lowing of cattle, the song of birds,
And the glint of ripening grain.

What matters the place or time or tune,
Peculiar Fate has willed;
—the thing that counts when the tune is done,
Was thy own place well filled?

MOTHERS.

God knew that his loveliest rose must fade,
And its fragrance be wafted away,
So He fashioned a gift that would changeless stay,
And gave us each—A Mother.

A guard for our feet, lest we fail of our work,
A seal to our lips lest we sadden some heart,
And a smile that goes bravely thru war and thru peace,
That's what God gave us—in Mother.

Oh, may we be patient and gentle and kind,
Dear Counselor, Guardian, Friend,
And waft up this prayer when the day's at an end,
I thank Thee dear God—for my Mother.

Selected from a group of poems written by Mrs. Ferne Hager Farnam, of Newell, South Dakota, daughter of Mr. and Mrs. F. W. Hager, of Lincoln, Neb., who were formerly presidents of this city. Mrs. Farnam was educated in the Plattsmouth schools.

One — or our — Pioneers Buck's Ranges



Have Been Made for Seventy Years.

BESTOR & SWATEK

AUTO PARADE THIS MORNING GREAT SUCCESS

The fall festival today reached the proportions of a great success when one of the most pleasing and interesting parades ever given in the city was staged, and the large number of automobiles participating was especially pleasing to the committee, who have labored so long and hard at the arrangements. The large number of enterprising automobile owners participating with decorated cars made the event a success in every way, and the cars were decorated very artistically and a number participating were of unique and pleasing designs. The parade was formed on Lincoln avenue at 10 o'clock, and with Chief of Police Barclay as marshal of the day, and headed by the Burlington band, proceeded north on Third street, and thence west on Main to Seventh street, and then east on Main to Third, where the parade disbanded. The cars participating numbered some seventy-five, and it would really be hard to adequately describe the many handsome and attractive designs that were displayed in the line of the parade. J. W. Peters, Frank Gobelman, Pollock Parmele, Tom Svoboda, A. L. Todd, Misses Ione and Helen Dovey, Henry McMaken, Y. M. C. A., the temperance car with a bevy of ladies representing the dry states, Presbyterian Christian Endeavorers, Alexander Nurseries, were among the attractive floats, and one labelled "Todd's Bunch" had in the car a number of the talented members of the Omaha Symphony orchestra, who played during the march.

The second division of the parade was led by the S. W. Brundage band and this organization furnished some very pleasing music.

The judges, T. E. Parmele, Dr. G. H. Gilmore of Murray, and Prof. E. L. Rouse of Peru, reviewed the parade and selected after much deliberation the prize winners: The first prize, \$25, being given to Misses Ione and Helen Dovey; the second prize, \$15,

NOTICE.

I am here for the last time this season. Umbrellas repaired and covered. I also do grinding, shears and knives. Leave your wants at Kroehler Bros. Hardware store. / 8-28-1916

NO CONFETTI THROWING.

During the celebration of Home Coming week and the fall festival, the use of confetti or similar stuff on the street will not be permitted under any circumstances and the public is warned against its use.

JOHN P. SATTLER, Mayor.

Let us install a Gas Range or Water Heater for you now. It will prove most satisfactory. See the Nebraska Lighting Co. now.

Letter files at the Journal office.

WON FIRST BALL GAME OF THE HOME COMING

Red Sox Defeat the Syracuse Team. By a Score of 5 to 2, in Presence of Fair Crowd.

The opening game of the fall festival was held yesterday afternoon at the Red Sox park, when the Syracuse team was defeated in a very interesting game by the Sox, by the score of 5 to 2. The visitors, who took the place of Avoca in the series, were delayed in arriving by the muddy roads, that made travel by automobile a hard matter, and it was 4:30 before Umpire McAndrews of Omaha was able to call the game and start the show.

The Sox tallied their first run in the opening stanza of the conflict; Beal, the head of the batting list, was passed to first by Davis, the veteran hurler of the visitors, and was advanced to second by a pretty bunt by Parriott. Herold was walked also, but was caught at second on a throw of Cappelle to Keithley. Rockwell secured a safety. Beal, at third, starting home, was hit by a throw from Cappelle while he was playing off the base, but was able to register on the pole of Rocky. Roben was retired on a grounder, Keithley to Young, at first.

In the third the Sox again registered through timely playing and stick work. Beal was safe at the opening of the inning on an error by Young and advanced to second on a sacrifice by Parriott. Herold was retired on a high fly that Cappelle was able to annex. Rocky then proceeded to do things to the delivery of Mr. Davis with a three-sack rap to right field, on which Beal registered. Roben retired the side with a fly to the center garden.

In the sixth there was things doing for the Sox that made the game look mighty good to the rooters and fans, when they lengthened their lead by two more runs. Will Mason opened the inning with a fly out to Keithley at second. Connors was given a walk, but was tagged at second when Bob Mason hit to Huff at short; Craig secured a bingle to the center garden while Bob Mason advanced to third. Beal following with a hot one down through third that scored two runs; Parriott followed and was retired on a grounder, Davis to Young.

In the eighth inning the Sox added another to their list of scores. Connors was safe at first when Huff muffed his drive, and was followed by Bob Mason, who had a part of his anatomy in the way of one of Davis' slants and was given first, but was retired at second on a throw of Craig's grounder. Beal followed with a poke to the pitcher that was too warm to handle, and on this Connors scored, while Craig was nailed at the third sack. Parriott secured a safety to the left garden and Herold closed the inning by striking out.

The seventh allowed the visitors their lonely two tallies, when an error and a walk by Bob Mason were luckily turned into scores by the Oteo county bats. Cass was safe when

MONARCH ENGINEERING COMPANY PLEASES

The general manager of the Monarch Engineering company is Mr. C. A. Crook, a native of Nebraska. He was born in Falls City and his father, W. H. Crook, is a pioneer merchant of that city, prominent in its affairs and universally esteemed.

Guy, as G. A. Crooks is familiarly known among his friends, graduated from the civil engineering school of the University of Nebraska and almost immediately afterwards took up public work. With his brother, J. A. Crook, he formed the Monarch Engineering company and the company's operations now extend over a wide field. Guy Crook looks after the paving end of the business and every contract made by this company has been carried out to the entire satisfaction of all parties concerned.

The Washington avenue paving will be a first class piece of work as indicated by the present outlook. The work in Plattsmouth is under the superintendence of W. S. Kein, a member of another prominent Falls City family and a man of large experience in this class of endeavor.

Letter files at the Journal office

\$80

REDUCTION ON FORD CARS!

The following prices on Ford Cars and Chassis, f. o. b. Detroit, becomes effective August 1st:

- Ford Chassis.....\$325.00
- Ford Runabout..... 345.00
- Ford Touring Car..... 360.00
- Ford Coupelet..... 505.00
- Ford Town Car..... 595.00
- Ford Sedan Car..... 645.00

We guarantee there will be no reduction in the above prices prior to August 1, 1917, but can not assure whatever against an advance in price any time.

T. H. POLLOCK, DEALER