

COFFEE!

The largest shipment of Coffee ever received by any one merchant in Cass County was received this (Tuesday) morning by H. M. Soennichsen.

5,000 POUNDS

of the Celebrated Monarch Coffee from Reid Murdock Co., of Chicago. This Coffee is a regular 40c seller, but can now be bought 3 pounds for \$1.00. Monarch Coffee is put up in one and three pound air tight containers. Lovers of good Coffee will appreciate this special offer.

Once Tried—Always Used!

H. M. SOENNICHSEN,

Call Phones 53 and 54.

We Like to Serve.

FARMS FOR SALE

No. 1—280 acres known as the Dave Foltz farm, 41-2 miles northeast of Weeping Water. This is one of the good up-to-date farms. Fine improvements. No better land anywhere. If sold before August 5, can give possession March 1. If not sold by August 15, it will be rented and sold subject to rent. This farm can be bought by paying \$3,000 cash when sale is made and \$7,000 or more March 1, 1917; balance long time. Price \$175 per acre.

No. 2—240 acres, 7 miles northeast of Weeping Water, 5 miles from Manley. Known as the Fred Ronne farm. This is a farm, all good land and well improved. Go look at this and get the price from myself or Mr. Ronne.

No. 3—160 acres, one mile north of Weeping Water. A fine farm right up to town, fine large house. This is the E. F. Marshall farm. See about

this. Price \$195 per acre.

No. 4—160 acres, 1 mile north of Wabash, known as the Colbert farm. Well improved, in fine state of cultivation. Only 3 miles to Murdock. See me for price.

No. 5—160 acres, 4 miles southwest of Weeping Water. All good land, no waste land, fair improvements. This is the A. Jorgensen farm. Price \$140 per acre. Good terms.

No. 6—160 acres, 1 mile south and 3 1/2 miles west of Avoca. Well improved, lays good and is a good all around farm. Selling to settle an estate. Perfect title guaranteed. Price \$140 per acre.

No. 7—160 acres, 4 miles southeast of Weeping Water, well improved, known as the John Heebner farm. Price \$140 per acre.

No. 8—160 acres, 1 1/2 miles east of Weeping Water. The A. Olsen farm. A good producer. Price \$125 per acre. Terms.

I also have a 120 acre farm near Wabash for \$150 per acre. A few 80 acre tracts. A 113 acre farm 3 miles

west of Weeping Water. See me for prices.

My being out of town for some three weeks need not stop anyone from looking at these farms. If any of these interests you and you wish to contract for them you may see Thomas Murtey in the First National bank. He will put you in touch with the owners. See me for farms always.

John Colbert
Weeping Water, Neb.

AUGUST 31 TO SEPT. 4.

"Home Coming" week is going to a hummer for Plattsmouth. While we are making fair average sales on honey, we are not "speeding" because we have a Chicago Ave. "cop" up here that keeps fast goers within bounds of the law. 2lbs. of Comb Honey for 35c is not a big price when there is a big crowd in town.

J. M. Young,
The Honey Man.
7-27-17kd.

Office supplies at the Journal office.

WORK BEGUN ON PLATTSMOUTH'S NEW APARTMENT BUILDING

Following the removal of the old buildings at 3d and Vine Streets, engineers were busily engaged today with transia, level, chain in laying out the property upon which the Plattsmouth Improvement Company will erect the city's first thoroughly modern, high-grade apartment house. Excavation will soon begin and from now on, it is predicted, work will be pushed to bring about the completion of the building at an early date.

The Bankers Realty Company, which prepared the plans for the new apartment house, will handle the work of construction. Mr. F. E. Henzie, building superintendent for this company, is here at present in charge of the initial steps in the work. In regard to the character of the new apartment house Mr. Henzie says: "Plattsmouth is going to have one of the finest apartment buildings in the state, thoroughly modern in every respect, and so constructed as regards durability that children born under its roof can grow up, get married and become grandfathers and grandmothers without ever having to seek new quarters."

"And speaking of children," says Mr. Henzie, "we are taking them into especial account, having planned a playground in the rear of the building for their accommodation. We think, too, that the decorative scheme for the front of the property will prove popular, since it will comprise a large lawn, beautifully shaded trees, and scrubbery laid out to the best advantage in connection with fine cement walks."

Further details supplied by Mr. Henzie identify the new building as an ideal place to live in the minds of those who seek the comfort, convenience and economy of apartment house life. The suites will be electric lighted, steam heated, and gas ranges will replace the troublesome coal range for cooking. Refrigerators will form part of the equipment and the kitchens, besides being very large, will be so arranged as to reduce cooking to the minimum of trouble.

Of course each apartment is to have a finely appointed modern bath room, with hot water at all times from a central heating plant. "Nothing to do but turn the faucet," might be selected as a slogan to emphasize this feature. In the basement laundry facilities will be provided, as also individual storage space for each tenant. An iron stairway in the rear of the building will provide a back entrance, or exit, for each apartment.

In all, the building will contain 14 3-room apartments and 6 with four rooms each, finished with an attention to detail and equipment that will prove a constant source of satisfaction and pleasure to tenants.

Mr. Falter, representing the Plattsmouth Improvement Company, states that nothing has been left undone to provide the high grade apartment house which, it is felt, has long been demanded to meet conditions existing in Plattsmouth. It is his opinion, and one shared by all those who have made a study of the matter, that the new apartment house will never lack a full quota of tenants. The indications are, in fact, that only a few of those desiring apartments can be accommodated.

A report has it that this enterprise of the Plattsmouth Improvement Company is heartily endorsed by those in charge of the big car shops of the Burlington R. R. Co., since, if they can count upon desirable living accommodations it will be possible to augment their force by the addition of a number of the more highly paid employees.

Not a few Plattsmouth people will have had a share in giving the city this much needed apartment house, since they have bought stock in the company. And in addition to helping along progress they will, it is conceded, reap pecuniary reward; for apartment house property has long since taken high place among the best paying investments in this country.

ATTENTION

The "Home Coming" letters of invitation are now off the press and can be had by those wishing to mail to friends and relatives by applying at the banks and drug stores. It is especially requested that any one having the address of any old settler that the same be given the Home committee or officers of the Commercial club.

R. B. WINDHAM,
Chairman Home Coming Committee.

Edward Oliver, jr., of Rock Springs, Wyo., is in the city for a short visit here with his relatives and friends in this city and vicinity.

THOSE PTOMAINES

What a Housewife Should Do to Prevent Them.

GIVE PERFECT REFRIGERATION

Dangers That Lurk in Food Left Standing on the Kitchen Table—Shellfish and Clams Make Especially Good Poisons in the Summertime.

The hot and often muggy days of summer seem just the ones to develop in certain foods definite bacteria which cause symptoms of pain, chilliness, subnormal temperature and thirst. These may continue for a somewhat extended period and are particularly dangerous because the after effects of the poisoning are often severe.

Ordinary colic or intestinal fermentation is not the true poisoning, which is due to fermentation or imperfect digestion.

There are certain foods especially susceptible to the development of ptomaines, such as meat, game, fish and milk or its products. Shellfish, and particularly clams, are possibly the most common cause.

But the development of ptomaines (which, by the way mean "derived from a dead body") is not due to any qualities in the foods themselves, but to lack of care in handling them. Some persons think that contact with tin or galvanized surfaces is the cause, as in ice cream. This has not been definitely settled. The chief and accepted cause is change of temperature in food products before they are used and careless storage either on the part of dealer or housewife.

In spite of all that has been said on the subject of care of the refrigerator, sanitary handling and cleanliness, many of us are not 100 per cent rigorous in the way we treat foods before they reach our table. Probably the reason why shellfish are most frequently the cause is because these are very seldom subjected to complete refrigeration, but are allowed to stand about in bags in whatever temperature happens to prevail.

In order to prevent the development and danger from ptomaines we must first oversee and insist on state and municipal strictness in all handling of food products, particularly milk. The second step is to handle food when it is within our own four walls that our own home conditions cannot encourage this poisoning.

Food left lying even a half hour on the kitchen table, a refrigerator which registers above 50, unclean utensils—any one of these may be the cause of the ptomaine developing. Especially with all canned goods and canned and smoked meats should we exercise the greatest care. Remove the contents from a can as soon as it is opened. Place at once in refrigerator or, better, allow the can to stay in the refrigerator some hours before it is opened.

It is worth noting that the bacteria that develop the ptomaines do not always develop putridity or decay—that is, we can eat a food in a high state of preservation and still be subject to ptomaines. Scrupulous care and as perfect refrigeration all the way from the time the food was first handled until the last are the only preventives.

FOR SCHOOL.

The Always Modish Way to Make a Small Girl's Gown.
Gray chambray is the material used for this one piece, but any preferred



SATISFIED WITH IT.

color in linen, drill, madras or gingham is suitable. Two box plaits are laid under the pointed yoke and extend to the skirt bottom.

Do you need help to harvest your Crops?

We have in stock all kinds of Star Hay Tools, Harpoon Forks, Hay Slings, Cable Carriers, Hay Cars and Track.

BESTOR & SWATEK

IF ANYBODY HAS—

Died,
Eloped,
Married,
Divorced,
Embezzled,
Had a fire,
Left town,
Absconded,
Sold a farm,
Had a baby,
Been arrested,
Come to town,
Bought a home,
Cracked a safe,
Robbed a house,
Killed an officer,
Been assassinated,
Fallen from an aeroplane,
THAT'S NEWS!
Telephone the Journal.

EXCURSION TO CHASE COUNTY

Rosenberns & Bonner will run an excursion to Chase county Sunday evening, August 13th. They will have a Pullman car of their own. This Pullman will be our home from the time we leave until we return, and will be parked at Imperial, the county seat of Chase county. We will leave Plattsmouth on Sunday evening, August 13th, and return the following Thursday morning. The total expense for this trip will be \$17.50, including railroad fare, Pullman service, hotel bills and a 150 mile auto trip over Chase county. For further information and reservations for this trip see W. E. Rosenberns, Plattsmouth.

FOR SALE

Two or three days ago we had a pile of Comb Honey in our honey house about as high as your head. This is selling pretty fast right here at home and will soon be gone. Remember if delivered at the stores, it will be \$4.20 per case. Honey and pancakes for your breakfast is a meal fit for a king.
J. M. YOUNG,
7-21-17kd.

FORMER RESIDENTS VISIT HERE

Mrs. M. N. Griffith of Omaha, formerly Miss Lois Shipman and her sister, Miss Edna Shipman of New York, who is visiting at the Griffith home came down to this city morning and spent the day at the home of Mr. and Mrs. D. C. Morgan and visiting with other old time friends. Mrs. Griffith and Miss Edna are daughters of Dr. Shipman formerly located in this city. Dr. Shipman and his four daughter are now living in New York, Miss Edna and one of her sisters being instructors in the New York schools.

Mrs. C. L. Creamer and son, Willie, departed this afternoon for San Jose, Cali., where they will enjoy a visit and they were accompanied as far as Ogden, Utah, by Mrs. Myra McDonald who will spend a short time visiting in Oregon and Washington with friends.

NEW ARRIVALS

Have Just received 1 case of these ready made sheets. You who got your supply last season will want your supply again if you have not tried these, try just one, get your supply while the price is right. Size before hemed 81x90, price 88 cents.

Turkish Towels

Pure White Bleached towel, siz 22 x45, good heavy weight, woven of the choicest selected cotton, doubled threaded loops just the thing for the bathroom at per pair 43 cents. See them in our windows. Colgate's Talcum Powder, 25 cent can, a special for a quick sale per can 15 cents.

ZUCKWEILER & LUTZ

The World's Most Powerful Low Priced Car 31 1/2 H.P.

ANNOUNCING THE NEW SERIES
\$635 ^{75 B} *Overland* \$635
f.o.b. Toledo

This newest Overland is the world's most powerful low-priced car.

It has a 31 1/2 horsepower six-cylinder motor that is a perfect marvel for speed, power and endurance.

By increasing the bore of the motor from 3 1/4 to 3 1/2, we are able to offer a power plant which at 1950 R.P.M. develops full 31 1/2 horsepower.

Tests under every condition in all parts of the country demonstrate that it easily develops better than fifty miles per hour on the road.

Speed of course varies under different conditions, but in practically every instance it has been getting fifty miles an hour and with ease.

We have scores of telegrams showing that eighteen to twenty-five miles per gallon of gasoline is not unusual.

The performance of this car is almost beyond belief.

Take any other low-priced car on the market. Put it against this new Overland. Compare them for sheer speed, for abundance of power, for riding comfort.

4 cylinder six motor 3 1/2" bore x 5" stroke 104-inch wheelbase 4-inch tires

and economy, and you'll find this car will back anything else clean off the boards.

That's a strong statement, but a fact nevertheless. Try it yourself and see.

Here are more important facts. It has four-inch tires which are more than generous for a car of this size.

Cantilever rear springs Streamline body Electric starter Electric lights

Not only has it a large and roomy body, but it has an attractive, up-to-date streamline body.

It has the latest and most improved system of ignition. It has the cantilever springs—the easiest riding springs in the world.

What's more, it's complete. Not a thing to buy. You get the finest Auto-Lite

Magnetic speedometer Complete equipment 5-passenger touring \$635 Roadster \$620

electric starting and lighting system, magnetic speedometer, one-man top, demountable tires and practically every accessory found on the highest priced cars.

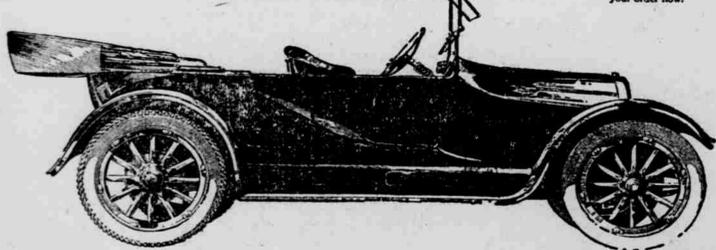
From a driving standpoint, the new car is ideal. It's light, easy to handle and anyone can drive it.

Take one look and be convinced.

Yet it only goes to prove how big production can cut cost and save you money.

First come, first served. Place your order now.

JOHN BAUER
The Willys-Overland Company, Toledo, Ohio



Within two weeks we will also be able to show you the new large Four at \$795 f. o. b. Toledo. This Four is an enlarged and refined Model 83, of which 100,000 were sold last year, and the new light Six at \$925, which are also startling values. The Willys-Overland Company are producing 1,000 cars a day at the present and in spite of this enormous production are unable to keep up with orders.