

The Plattsmouth Journal

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R. A. BATES, Publisher

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THOUGHT FOR TODAY

Certainly in our little sphere, it is not the most active people to whom we owe the most. It is the lives like the stars, which simply pour down on us the calm light of their bright and faithful being, up to which we look, and out of which we gather the deepest calm and courage.—Brooks.

A number of new cottages going up.

Keep the friends that are your friends.

Winter is trying awful hard to "linger in the lap of Spring."

Only two more weeks to hustle, boys, if you want to be nominated.

Dignity may sometimes stoop to conquer, but it never stoops to grovel.

Mr. Bryan (not Charley) will speak here April 11. He has always drawn a good crowd in Plattsmouth.

There is a big difference between "booster" and "buster" in politics—one works to boost the party, the other to bust it.

A man learns a little as he grows older and isn't so much afraid he will miss something by not coming down town at night.

What has become of Stoecker's boom for governor? It has gone glimmering among the things that were—"died a bornin'."

Ex-Senator Burkett would prove the right man for vice president on the republican ticket if Justice Hughes is nominated for president.

If the democratic newspapers of the state are any indication of the strength of Keith Neville for governor, he will certainly have a walkaway for the nomination.

It is said that I. G. Dunn, candidate for United States senator on the democratic ticket, is attorney for the Willow Springs Brewing company and now running on the prohibition ticket.

There is this difference between the two principal candidates for governor on the democratic ticket—if Keith Neville gets the nomination he can be elected, and if Charley Bryan is successful he can't; that's all there is to it.

With gasoline retailing at twenty cents whereas it was selling at ten cents a few short weeks ago, members of congress are perfectly safe in swatting the Standard Oil company whenever they find a spare moment.

Stories about the dye shortage are being carried to such a ridiculous extent that a St. Louis guy fears we will have to change the colors of the American flag. Good newspaper correspondents down there in St. Louis.

Burbank's edible cactus is said to be a success, and one never knows whether one has eaten it or not, as many of the mysterious compounds one encounters taste as though they were made of cactus, or something like it.

The Panama canal is to be opened again April 15 and the date of the next closing remains somewhat indefinite, depending on the way the slides behave along the Culebra cut. There is encouragement, however, in the statement of an eminent geologist that these slides can be conquered. Meanwhile, those who used to shout for a sea level canal are having a good time vindicating themselves.

A. E. Palling, son of our friend, Walter Palling of Greenwood, who was a candidate for float representative on the democratic ticket, has withdrawn from the race. Mr. Palling is a very bright young man and would have filled the position with great credit to his constituents. But with three candidates in this county and only one in Otoe county, there would not have been the least show for the nomination to land in this county.

NO PUNCH AND JUDY.

Just as Keith Neville gives assurance in his character and personality that democratic success at the polls this fall will give us a clean, unspinning figure as chief executive, so does the candidacy of W. B. Banning of Union guarantee a like creditable personage for lieutenant governor.

Mr. Banning offers the very best prospect in all the list of aspirants for this place. He, too, is clean, capable and business-like. He has won his spurs as a legislator and demonstrated his comprehension and appreciation of the obligation of a public trust.

There would be no sobbing and singing, no falsetto demagoguery, no clownish posings of person nor shrieking specularity of vocalization, with W. B. Banning presiding over the senate. Under his ministrations that body would be the staid and decorous institution it should be. What if Mr. Banning's hair is blonde? He begrudges the barber nothing. And he speaks the language of the common man. His deportment is never that of the comedian or the tragedian. He leaves the show business to the stage and its exponents.

Mr. Banning is a modest man, who has been content to let his neighbors and acquaintances discover his virtues, which they have done, rather than set them to rhyme and sing them himself. He has left his beneficent impress upon the legislation of the state, and in his home community is honored of all men. He ought to be nominated and elected.—Lincoln Star.

It is time to be thinking about our summer amusements. At least we can talk about them.

There are thirty-eight letters in the Armenian alphabet, or almost one letter to each inhabitant remaining in that country.

Time to think about how much improving each property owner is going to do this spring in order to make his home more beautiful.

Perhaps the best test of a man's citizenship is to ascertain whether more of his pennies go for safety matches than for newspapers.

The United States senate has confirmed the appointment of Joseph W. Woodward to be federal judge in Nebraska. Now it is Judge Woodward.

If the standpat republicans come into power again, will they attempt to help out the depleted European population by fathering "infant industries" in this country?

Some of the colleges won't let their graduates write commencement essays on the war, as it would arouse partisan feelings, but the choice of the state flower is a good quiet subject that can be treated without a row.

The Republican party doesn't know whether after June its head is going to look like an elephant or a bull moose. If a moose, then the 1912 tribe of elephants will refuse to recognize the call and fall by the wayside. If an elephant, the 1912 bull moose won't know the bellow and will refuse to gang with the clumsy animals. There's no way of escape.

It looks very foolish for the democratic party to get itself in the shape that it is at the present time. It is not the fault of the masses of the party by any means but it is truly the fault of those who try to rule and if otherwise to ruin it. If Charley Bryan can't be the democratic nominee for governor, his leading supporters would prefer to see the party ruined.

In a speech opening his campaign for re-election in Massachusetts, Senator Lodge made serious objections to the policy of the Wilson administration with reference to taxes. No surprise about that. The income tax has always been objectionable to republicans like Lodge. Their policy has been to tax the poor to support the government and pass the hat around to the rich for the support of the republican campaign. The Wilson administration enacted the income tax law and now the rich help support the government instead of the republican party. Lodge doesn't like it, but the people do.

BAD IF NOT FOR BRYAN.

No sooner does a democrat, or a republican either, for that matter, get his political wires crossed with those of Mr. Bryan and refuse to take dictation from the hands of the great commoner, than he becomes a shameless ally of Satan and an agent of everyone and everything that is pernicious.

For months past the few Nebraska country newspapers that have submissively accepted Bryan orders as their gospel have been wont to refer to Senator Hitchcock as "the Standard Oil senator." This was arbitrarily done. There was no proof to offer that the senator had any interest or sympathy for Standard Oil, but those who sought to so characterize him needed no proof.

Unfortunately it was just as impossible, for a time, to prove the contrary. To deny the impeachment simply invited its repetition, and convinced nobody.

But Senator Hitchcock has just introduced in the United States senate a resolution demanding an investigation of the prices of gasoline to determine why that now popular commodity has doubled in price to consumers within a few months.

This is going to embarrass somewhat the Bryan slander mills of the country press, who can hardly assume that Standard Oil seeks any such investigation, or results which may follow what seems to be in the inevitable showing.

It is in the same country papers that one may look for denunciation of Arthur Mullen as a brewery creature who is in the habit of hanging about the state capitol to prevent restrictive liquor legislation and in behalf of special interests. And yet members of the 1909 legislature know that no man did more to secure the passage of the 8 o'clock closing law than Arthur Mullen, and surely no one will suggest that he did it in the interest of the saloon men.

It is to oppose Arthur Mullen as candidate for national committeeman that Mr. Bryan's crafty lieutenants have brought out James C. Dahlman, who, as mayor of Omaha, was among those who bombarded the state house to prevent the 8 o'clock closing measure from becoming a law, and who has ever since permitted the sale of liquor in tea-cups after hours in Omaha in defiance of this law.

And it is to beat Senator Hitchcock, denounced as the brewery candidate for senator, that these same Bryan lieutenants have brought out I. G. Dunn, attorney for an Omaha brewery, who was also among those who bombarded the capitol to prevent the 8 o'clock closing measure from becoming the law of Nebraska.

Sometimes it seems as if the campaigns of the Bryans are, because of their shiftiness in ruthless political combinations, made up chiefly of inconsistencies, but it is submitted that this effort to beat Hitchcock and Mullen with Dunn and Dahlman is about the most glittering gem in the Bryan diadem of glaring inconsistencies.

In democratic ranks it has come to be quite well understood that, no matter what one's impulses and views are as to the liquor traffic, if he fails to take Bryan orders submissively, he is an ally of the brewers and the special interests. The smut begins flying his way.—Lincoln Star.

The election passed off very smoothly.

Now for Plattsmouth and Plattsmouth interests.

Now is the time to withdraw, while the withdrawing is good.

Too many of our motorists seem to think they are running submarines.

Every citizen should be for Plattsmouth—then let us show it by our work.

It seems that the submarine commanders have quit making formal reports.

The saw and hammer and brick and stone trowel can be heard in every direction in Plattsmouth. Building in every section of the city.

While they can't be officially warned off armed boats they might be shamed off. Don't play with matches while sitting on a powder keg.

However, this department hastens to join the shoe manufacturers in the movement to keep the short skirts short. We are not in the shoe business, but our interests are identical—we are in the paragraph business.

It seems to be hard to tell just where Bryan stands in speeches, so contradictory has he become. But we all know his principal effort is to get his brother Charley nominated for governor, but herein is where he fails as he generally does when he tries to do too much.

Villa is being taken bit by bit.

Every woman can keep a secret—going.

The Hay bill seems to be just straw preparedness.

Either way, Turkey seems destined to be treated like a crippled stepson.

This is also the season when a town man would like to be a farmer if he didn't have to farm.

Livestock interests demand a thorough investigation of the alleged combine of the packers.

If Mr. Bryan can get any the best of Vic Wilson in the talkfest going on, he is welcome to. Wilson is about as able to hold his own as Bryan is his own.

And yet, regardless of President Wilson's views on the subject, there continues to be some risk in the matter of traveling on armed ships of belligerent nations.

Henry Ford's peace junket cost him \$400,000, and an expert could have arranged a more effective advertising campaign for less money. Not that it is likely Mr. Ford arranged the trip for that purpose, but in the matter of general results, that is all it amounted to.

Mike Kime's withdrawal from the race for float representative on the democratic ticket leaves but one candidate for that position now in Cass county—L. G. Todd, and he can be nominated, but the three candidates wouldn't have each gotten a look in. Todd should go to work now and get out his voters.

The American great spring drive will be started in a few weeks when the lifting and beating of carpets, total inability for a man to find himself anything else around the house, and an atmosphere of general disturbance of tempers and nerves as well as living arrangements, will be the rule in the United States.

High tribute was paid Irish men and women for the part they have taken in the development of the United States by William H. Taft, in an address delivered in Chicago at the St. Patrick's day banquet of the Irish Fellowship club. "There has been an easy amalgamation of the Irish with our American life," said Mr. Taft. "They had added much to the composite American made from various European stocks. They have softened the American wit. They have added to American tenderness. They have increased the spirit of good fellowship, added to our social grace, increased our poetical imagination, made us more optimistic and added to our sunny philosophy."

GETTING BUSINESS OF NEW PEOPLE.

One reason why the advertising game is such a leading factor in modern business is that population is so constantly changing. Years ago people used to settle down in one place and live there all their lives. Having grown up in a place, they knew all the merchants from way back. They had some idea as to who was enterprising and alert, and who was slow and indifferent. Advertising was useful then, but not so wholly necessary as now. But many merchants are still trying to do business as if these conditions still existed. Nowadays the populations of most towns is very fluctuating. If a store is satisfied merely to keep the old customers, it finds that a certain proportion die off each year. A far larger proportion have moved elsewhere. Meanwhile a constant influx of new people come in. It is a common remark, even in small places, that the town is full of new faces. When a new family comes in, they immediately want to know where to trade. They know nothing of the history or reputation of the merchants. The first thing they do is to buy a newspaper and find out what stores are advertising. As a usual thing they open up accounts with merchants whose notices they have read. A man may have done business for a lifetime in his old location, all of it honorable trade. He may have given good value all these years and have an established circle of patronage. The newcomer knows nothing of all this. Indeed he is a little suspicious of old established firms, knowing that sometimes they live too much on old reputations. Business relations made with newcomers through advertising usually prove permanent. The man who advertises realizes the necessity of making good the promises he puts into print. He gets the cream of the new trade, and wins the friendship of new people, who to less enterprising merchants are wholly strangers.

ANNOUNCEMENTS.

For State Senator.
I will be a candidate for the democratic re-nomination for state senator from the district composed of Cass and Otoe counties, subject to the will of the voters, at the primaries on April 18th.
JOHN MATTEES,
Nebraska City.

For County Sheriff.
We are authorized to announce the candidacy of John Wunderlich for re-nomination for the office of sheriff of Cass county, subject to the will of the voters at the primaries on April 18th.

For State Senator.
I hereby announce myself as a candidate for state senator on the republican ticket from Cass and Otoe counties, subject to the will of the voters at the primary election.
ANDREW P. MORAN.

For County Sheriff.
I hereby announce myself as a candidate for sheriff of Cass county on the democratic ticket, subject to the will of the voters at the primary April 18th.
G. H. MANNERS.

For County Attorney.
I wish to announce to the voters of Cass county that I have filed on the democratic ticket for the office of county attorney. I will appreciate your support and if elected will do my best to fill the office faithfully.
J. A. CAPWELL.

For State Senator.
I hereby announce that I will be a candidate for the office of state senator at the primaries held on April 18th, subject to the will of the republican voters of the district, composed of Cass and Otoe counties.
A. F. STURM,
Nehawka, Nebraska.

For State Representative.
I hereby announce my candidacy for the office of state representative subject to the will of the democratic voters at the general primary on April 18. Your support will be appreciated.
JOHN MURTEY,
Alvo, Nebraska.

For County Treasurer.
I hereby announce my candidacy for re-nomination to the office of county treasurer on the republican ticket, subject to the will of the voters at the primaries on April 18th. The support of the voters will be appreciated.
MAJOR A. HALL.

For County Treasurer.
I desire to announce my candidacy for the office of county treasurer on the republican ticket, subject to the wishes of the voters at the primaries April 18th. I will appreciate the votes of my friends.
ARTHUR L. BAKER.

For Float Representative.
I will be a candidate for the office of float representative from the district composed of Cass and Otoe counties, subject to the will of the democratic voters at the primary on April 18th. The support of the voters will be appreciated.
L. G. TODD,
Union, Nebraska.

For District Clerk.
I hereby announce to the voters that I will be a candidate for the office of clerk of the district court at the April primaries, subject to the wishes of the republican voters.
JAMES ROBERTSON.

For Float Representative.
I hereby announce myself as a candidate for Float Representative, between Otoe and Cass counties, subject to the will of the democrats at the primaries on April 18th.
C. J. MULLIS.

For County Assessor.
I will be a candidate for the nomination for the office subject to the wishes of the democratic voters at the primary April 18th. The support of my friends will be appreciated.
P. E. RUFFNER.

For County Assessor.
I hereby announce my candidacy for the office of county assessor on the democratic ticket at the forthcoming primary election on April 18th. Your support will be appreciated.
Al. D. Despain.

For County Treasurer.
To the democratic voters of Cass county, I desire to state that I will be a candidate at the primaries on April 18th for the office of county treasurer and would appreciate their support.
W. R. Bryan.

Notice of Withdrawal.
In the interests of promoting harmony in the democratic ranks for the coming primary election I have decided to withdraw as a candidate for float representative. I desire to thank my friends for their assistance and appreciate very much their kind words in my behalf.
A. E. Palling.



Biographical Sketch of D. W. Livingston

I was born in Otoe county, Nebraska, February 13, 1873, and have lived in this county all of my life time, and have been a democrat and voted the ticket since attaining my majority. I graduated from the law department of the state university in the class of 1896. Immediately upon graduation I was admitted to the bar, and have been continuously engaged in the practice of law in this county since a short time after admission. At the present time I am the senior member of the firm of Livingston & Heinke, attorneys. I served as city attorney of Nebraska City from 1904 to 1906. In the fall of 1906 I was elected county attorney of Otoe county, and upon being renominated was elected without opposition from the other party. The newspapers of the county, including the republican newspapers, will bear me out in saying that my administration of the office of county attorney was highly satisfactory. I was importuned to run for a third term, but declined to do so. I was married in October, 1906, and have a wife and two children. In the last ten years or more I have been engaged in some of the most important litigation in this county and in this part of the state. I became a candidate for congress in this district upon the insistence of many of the leading democrats of the district. I was not a seeker of the office but when a petition was filed, I accepted.

FOR RAILROAD COMMISSIONER



W. S. RIDGELL

The entrance into the race of W. S. Ridgell as a candidate for state railroad commissioner was the signal for an outburst of enthusiasm not confined to any section of the state. When going to Lincoln three years ago as fire commissioner his account. If a complaint before the board, was limited. He made good as fire commissioner and has given the state valuable service as reports from his office published at various times prove. The above cut is a very good picture of him and in that head of his is contained more practical ideas than is stored away in the heads of all the theorists in government combined. His nerve is unbounded for giving expression to those ideas and carrying them is why the people are all for Mr. Ridgell. He should be a member, is just and right, immediate relief will be afforded and given and it will be up to the opposition to do the technical fighting. One might say he would be only a minority member, but listen, friends, on a board composed of members fearful of violating some technical point, if there be one member of nerve, the others are not going to oppose it, because such timid men are too fearful of public opinion. In his views he is fair to all sides. In any controversy he would do nothing that would be unfair to either side in

a controversy before the board, but when it comes to exercising reasonable common sense he is there with the goods and is not at all backward in pressing his views to a successful conclusion. That is why he is popular with the masses of the people, who like a man that has common sense and poses the nerve to exercise it for what is right and just and that is why the people are all for Mr. Ridgell.

The democrats of Cass county should not forget that we have right in our midst a candidate for delegate to the democratic national convention at St. Louis. He is in the person of L. F. Langhorst, present chairman of the county central committee, and a gentleman who has performed laudable work for his party. Mr. Langhorst is one of our best citizens, and should be honored by an election as delegate at the primary April 18. Let us all put our shoulders to the wagon and boost Lou Langhorst by giving a big vote on that date. He deserves every democratic vote in Cass county.

Louisville Stays Dry.

From Wednesday's Daily. At the election held in Louisville yesterday the question of whether or not that city should have saloons was submitted to the voters direct and on the result the dries won by a majority of seven. Louisville has been an off and on the water wagon several different times in the last few years and last year it was voted dry and from the reports received from that city will continue to be without saloons.

Card to the Voters.

I hereby announce myself as a candidate for the nomination for County Treasurer at the primaries to be held on April 18, 1916.

With my service as deputy under W. K. Fox for the past two terms I think I am qualified to perform the duties of this office. Your vote for me will be highly appreciated.

Respectfully,
MIKE TRITSCH.

Sales bills done quickly at the Journal.

Piles FISTULA—Pay After You Are Cured

A mild system of treatment, that cures Piles, Fistula and other Rectal Diseases in a short time, without a surgical operation. No Chloroform or other general anesthetic used. A cure guaranteed in every case accepted for treatment, and no money to be paid until cured. Write for book on Rectal diseases, with testimonials of prominent people who have been permanently cured.
DR. TARRY—Bee Building—Omaha.

Drs. Mach & Mach, The Dentists

The largest and best equipped dental offices in Omaha. Specialists in charge of all work. Lady attendant. Moderate Prices. Porcelain fillings, just like tooth. Instruments carefully sterilized after using.
Send for FREE sample of Sant-Pyorr Pyorrhea Treatment.

3rd Floor Paxton Block, OMAHA