

The High Cost of Living

IS REDUCED. JUST LOOK THESE OVER

"Diplomat" Sliced Peaches, in heavy syrup, per can	20c
"Pasadena" Peaches, 30c value, per can	20c
"Golden Spike" Egg Plums, per can	15c
"Golden Spike" Apricots, per can	15c
"Golden Spike" Peaches, extra standard per can	20c
Hugo Pineapples, 25c value, 5 cans for	\$1.00
"Goddess" Red Raspberries, extra standard, per can	15c
"Goddess" Black Raspberries, extra standard, per can	15c
"Monticello" Eastern Pears, per can	25c
"Golden Spike" White Cherries, per can	25c
"Golden Glow" Preserves, all flavors, 20 ounce jar	25c

Did you get one of those Aluminum Double Boilers? It costs you only 50c with trade marks from Quaker Oats Packages. Order that Quaker Oats now.

3 POUNDS PRUNES FOR 25c

We have an unusually good assortment of children's gingham dresses, sizes ranging from 2 to 14, prices from 65c to \$1.25

H. M. SOENNICHSEN,

Phone 53 and 54

We Like to Serve

Patrons of Knights and Dunlap Signet Stars

IMPROVEMENTS ON EAST MAIN STREET ARE COMMENCED

An extensive improvement which will be received with great pleasure by the residents of this city as a token of the material prosperity of the city and one of its leading industries, has just been commenced by A. L. Tidd. Mr. Tidd is starting the remodeling of his three-story building at the corner of Third and Main streets and will place it in the best of shape for the use of the Olson Photograph company, which company occupies the two upper floors of the building.

Mr. Tidd's improvements will consist in the entire remodeling of the first floor of the structure, which will make it one that will be ideal for the purpose which it is intended. One of the chief changes made in the building will be the placing of a modern plate glass front in the building. The new front will have the entry way in the center of the building with large plate glass windows on either side of the entry way and the upper portion of the front will be equipped with prism glass which will aid in the giving of better light into the room. On the west of the building a large plate glass window will also be placed which will aid in the better lighting facilities and make the room very bright and attractive. The old floor has been taken up and a new one will be put down, which will fill a long-felt want and make the building one that will be as neat as any in the city. The room will be entirely replastered and decorated to aid in the good work of improvement and when completed will make the building of Mr. Tidd's one of the best in the city.

This room will be occupied as soon as completed by the offices of the Olson company, as well as the advertising and mailing departments of the company, which in the past two years has grown to a great extent and which now is in touch with almost 70,000 persons constantly, having grown in the last three years from a mailing list of a few hundred.

The fact that this building, for years so badly neglected, is to be put in first-class condition is a source of gratification and pride to the people of Plattsmouth and they are also well pleased to learn that the business of the Olson company has so expanded as to demand a further increase in the room of the concern, which will have complete use of the entire three floors of the Tidd building.

Those who have believed that a home enterprise cannot succeed have only to review the history of the Olson company to realize what possibilities exist where push and energy are put into the work, and it is safe to predict that this concern will grow a great deal more in the coming year than it has in the past.

New Arrivals!

Ribbons—Just a fine line in Plain Taffeta, Watered Taffetas, Fancy Taffetas, Messalines and a full stock of Plains. We offer a special assortment at, per yard, 19c.

Another lot, much wider, just the thing for hair bows, at, per yard, 29c. New arrivals in Curtain Draperies—A full stock of Marquises, in white, ivory and ecru.

Colonial Draperies and Over Drapes, Scrims, Swisses, Curtain Nets.

A full stock of Lace Curtain in white, ivory and ecru.

New arrivals in this season's Wash Goods, a full stock to select from. Voiles, Organadies, Batistes, Floral Printed Silks, Silk Striped Chiffons, Crepe Oechenes, Georgette Crepes, Silk Poplins, Pussy Willow Taffetas, Tub Silks, Silk Muslins.

Embroideries—A full stock of Flouncing Edges Allovers. These are of the latest creations.

ZUCKWEILER & LUTZ.

WILL BE FAR ACROSS BORDER WHEN THE NEWS LEAKS OUT

Villistas Attack Ranches of Texas and Carranzistas Fire Upon Train.

PERISHING IS READY TO START

El Paso, Tex., March 15.—An iron-clad censorship that even refuses confirmation or denial of a report that Hachita, N. M., has been captured by Carranza troops gave rise to the belief today that the American expedition after Villa was to start this morning.

Brigadier General J. J. Perishing's orders were to cross into Mexico when he was ready. It is reported that 3,000 cavalry under Perishing will make up the "flying" column to chase Villa, and that no infantry will be used in the expedition.

Troops will be in Mexico many hours before "war correspondents" will be allowed to send details of the movements.

Border raids west of El Paso were reported again. Villistas looted several ranches. An American train east of El Paso was fired on by Carranza sympathizers. The attitude of Carranza officers was reported to be more threatening, following the failure of General Gutierrez to get General Perishing to consent to a postponement of the American expedition.

Troops Expect Year's Campaign. It was expected that the advance guard will dash for Guzman, Mexico, and establish the first base of operations against Villa.

Villa is reported near Galeana, moving toward the American Mormon colonies.

A spirit almost of pessimism was reported from Columbus, where the main division to take up the Villa hunt was being outfitted. The soldiers were counting on possibly a year's work or two if Carranza troops oppose the American invasion.

Terrazas to Sell Cattle to Army. Trainloads of provisions and equipment have been moving through El Paso from eastern points for Columbus. General Luis Terrazas, the Chihuahua millionaire cattleman, has contracted to provide the United States forces with fresh beef from his Mexican ranges.

American cowboys were to accompany the expedition to round up and kill the Terrazas cattle. The army will keep account of the number of head slaughtered for the troops.

Similar contracts were made with the Palomas and the Corralitos companies, American-owned cattle ranches in Mexico.

Mexicans Sneer at Refugees.

Fifty American refugees from Chihuahua told of an anti-American demonstration. John Murray, head of the Y. M. C. A. there, said he was insulted and that the entire party was sent off with sneers and threats. They heard that the Mexican peon class would flock to Villa's standard.

General Luis Gutierrez was to leave Jurez today, for Chihuahua to lead the Carranzista pursuit of Villa. He admitted his earlier statement that he had only 1,000 men on Villa's heels.

Carranzistas have not given up hope that their military activity toward capturing Villa will prevent or postpone the American expedition.

Mexican Papers Suppressed. Mexican newspapers in El Paso became so belligerent that three were suppressed by police. "Del Norte," a

Are you going to make a garden

-?-

If you do see us about your Seed and all kinds of Garden Tools.

Bestor & Swatek

Main Street, Plattsmouth, Neb.

Carranza publication, declared that the Mexican eagle would eat the stars out of the American flag. Fernando Ganiuchi, its editor, was arrested on a charge of attempting to incite riot.

Motorcycles are replacing horses for the service of orderlies in the Columbus camp.

Small detachments of infantry broke camp there last night and left town, but the infantry did not cross the border.

A Mexican railroad bridge, ten miles south of Juarez, has been burned. Carranza officials were unable to account for it. American military men believe the bridge was burned to prevent the United States expedition using the railroad line on its advance into the interior.

War Department Has No Word.

Washington, D. C., March 15.—Secretary of War Baker said at 9 o'clock today that he had received no word of the reported crossing of the border by American troops and had no advice regarding the reported capture of Hachita, N. M., by Carranzistas.

The American expedition will not be called off or delayed to await the results of the Carranzista campaign against Villa, it was indicated.

Reports from all parts of the border indicated that anti-American sentiment had been greatly allayed by the concessions.

Army officers, state department agents and justice department secret service agents all reported that ill feeling among Carranzistas has greatly subsided.

Journal Want Ads Pay

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The cost of Bridge Tolls for Round Trip using our Commutation Books

Auto and Driver, round Trip	50c
Extra Passengers, each	5c
\$10.00 Book	\$5.00
\$5.00 Book	\$2.50

Commutation Books Good any time and Transferable.

PLATTSMOUTH
Auto & Wagon Bridge Co.

Gordon HOSIERY

Ladies' Silk and Fibre Hose, 4 thread heel and toe, all the new shades in stock now in all sizes, Maize, Gold, Violet, Sand, Suede, Pearl Gray, Pongee, Navy, Pink, Sky, White and Black.

Gordon Round Ticket hard to wear out quality, 50c Price pair

Ladies' pure thread Silk Hose—full fashioned, perfect fitting, new shades, Bronze, Aluminum, Violet, Field Mouse, Canary, Putty, Pongee, White and Black.

Famous Gordon H-300 quality, Price pair \$1.00

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One five-passenger Ford car; one 10-horse power motor boat, and one 3-horse power stationery gasoline engine. J. E. Mason.



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Democratic Candidate for Governor

Born and reared in Nebraska.

Stands for a constructive rather than an experimental program. His election will mean a continuance of clean, business-like and efficient executive administration.

Come to The Journal for fine stationery.

A Few Days in Cass County.

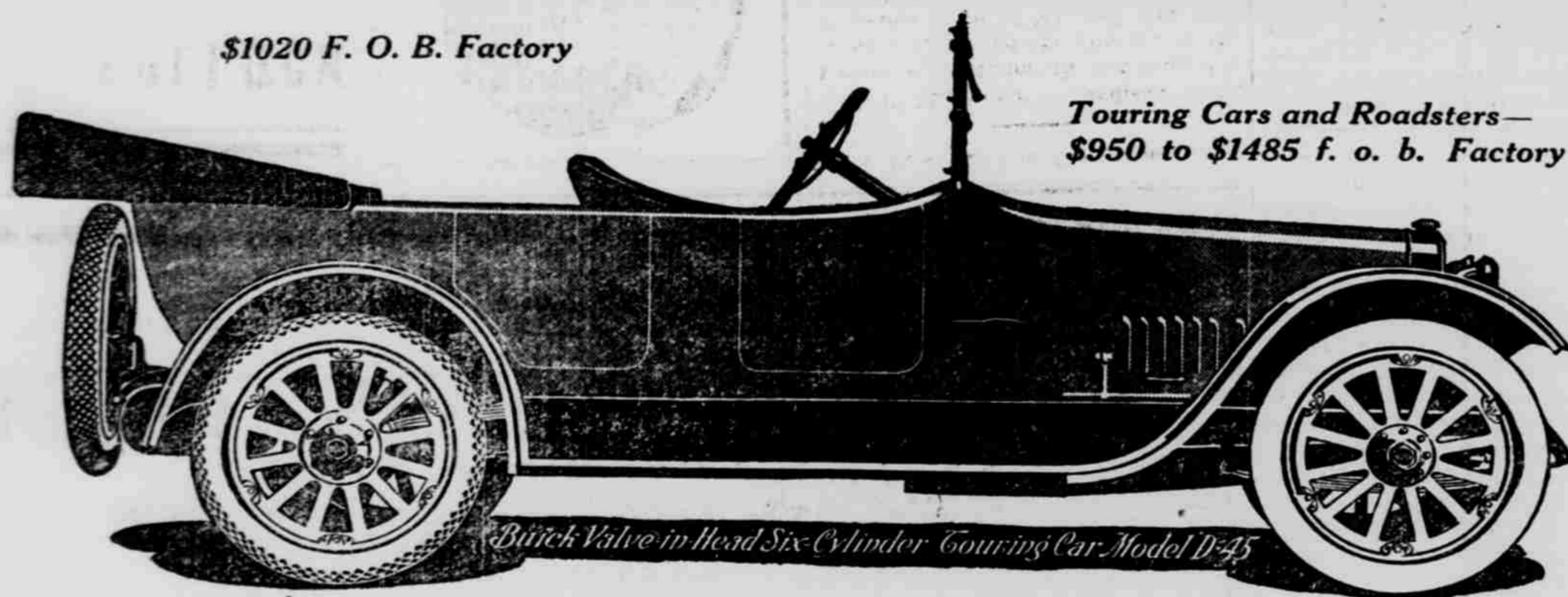
M. P. Meisinger of Madison, Neb., arrived in Plattsmouth last Saturday evening to attend the funeral of the 12-year-old son of Mr. and Mrs. Otto Sprieck, which was held Sunday afternoon at the Walradt church and interment was made in the Walradt cemetery, the services being conducted by Rev. Schwartz. There were others from that locality who came on the same sad mission, being G. Sprieck, Mr. and Mrs. Julius Sprieck and Mr. and Mrs. Ed Sprieck, all from and near Stanton, Neb. They all returned home the fore part of the week. Mr. Meisinger spent a few hours visiting with friends and relatives in and near Plattsmouth, being a guest at the home of his parents in this city. Owing to his suffering with a seige of the grippe most of the winter, he was not feeling well, and was compelled to return home Tuesday.

Degree of Honor, Notice!

The Degree of Honor lodge will meet in regular session tomorrow (Thursday) evening at 8 o'clock at their lodge rooms. All members are requested to be present, and the captains of the team especially urge the members of the team to be present.

3-15-2td

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We are now in a position to show you the New Buick Model D-6-45, which has been the one real sensation in the automobile world since January, first.

COME IN AND SEE IT

See for yourself how really wonderful this model is, with its six cylinder Buick valve-in-head motor; its Buick cantilever springs; its cellular radiator; its silk mohair one-man top; its genuine leather upholstery; its new style electric headlamps, and many other superiorities as compared with other cars.

With its crown fenders and 34x4 inch wheels and tires, this model is truly the superior of any car in its class, and the equal of any car in any class in appearance and performance.

PLACE YOUR ORDER NOW

Thousands were disappointed last fall by not being able to get a Buick, and the demand for early spring delivery is even now greater than experienced last fall. Make sure of your Buick before it is too late. We are now in position to make deliveries.

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