# IT PAYS TO ADVERTISE

Novelized by Samuel Field
From the Successful Play by

ROI COOPER MEGRUE and WALTER HACKETT

CHAPTER XV.

Soapsuds.

"MR. MARTIN will see you, Miss Grayson," said Johnson, coming back, and she followed him upstairs with beating heart.

If there is any time in the day when a retired business man should be allowed to enjoy himself in his own mature and self chosen way, it is the hour between 5 and 6. This hour "between the dark and the daylight" was not the children's hour in Mr. Martin's house, for good and sufficient reasons. His only son having been cast off and there being no "grands" yet any way. Neither was it a 5 o'clock tea hour, for Mr. Martin never had ten any more since Mary Grayson had gone. He had had Johnson bring it in for her once in awhile in the old days, to feed her up, but not now. His new secretary was a goose, and he packed her off, and now he found some letters to open with his own hands today, which seemed to annoy him. Disgruntlement still swayed his paternal heart when he thought of Rodney. He was torn between love and irritation where that boy was concerned.

He turned to the papers for consolation and held one sheet up to scrutinize the headlines. As he did so he displayed to the empty room a full page advertisement of 13 Soap—the hand of Ambrose, in fact—which by some occult influence presently impelled him to turn the paper over and glance at the last page next. The blatant sprawling ad caused him a pang of regret and disgust, and he flung it down. He took up another paper and had the same experience, then turned angrily to some letters, only to be rewarded by the sight of 13 Soap circulars fluttering to the floor when he opened the envelope—the hand of Ambrose again, in fact. Another "letter" and another—they had got a beastly way now of addressing them in refined female hands, on good stationery, so you'd think they were invitations—followed the first into the waste paper basket.

It was a relief when Johnson presently appeared and announced a caller, though a great surprise to hear the caller's name. Mary Grayson! Now, what was this sly puss after? he speculated as he bade Johnson show her in. Come to get her old job back, he supposed. Well, she could have it at her old salary. He said this last aloud to her as she came into the room looking very sweet, he must admit. The serious expression she wore was not at all unbecoming to her pretty face.

The room looked just as it used to do, and the recollection took Mary back again in spite of her engrossing errand. The diamond pendulum was still swinging on the mantelpiece. Mr. Martin himself wound all the clocks in the house every Sunday morning at exactly half past 9, when the hands did not interfere with the keyholes.

"But I don't want it," said Mary in response to his ingracious proposition.

"Oh, then, Rodney has sent you to plead for him," suggested Mr. Martin.

"No, sir," said Mary. "He doesn't know I'm here."

"Then what are you here for?" he demanded, really curious.

"To make you a business proposition," said Mary stoutly.

"Why doesn't Rodney make it himself?" asked his father.

"He doesn't know what it is," explained Mary.

"That's something in his favor," Martin conceded. "I can't see much use in women tying up in men's business. Somehow I love the scallawag, and.—H, I miss him around here!"

He looked at Mary curiously as he said this, wondering how she and Rodney were getting along these days and what her errand really was, though he didn't propose to give away his interest in it. She had betrayed the true nature of things to him once. What was she going to do now?

His reflections and Mary's business were interrupted, however, by Johnson's entering a second time and announcing the last two people in the world that Mary had counted on, namely, Mr. Rodney Martin and Mr. Ambrose Peale.

"Oh, the whole firm, eh?" said Mr. Martin, eyeing Mary sharply.

Mary started guiltily. For a moment she feared that Rodney might hark back to that $5,000 check his father had given her and grow jealous again. She couldn't pretend to be pleased to see him, despite her sentimental reflections just now downstairs. She had wanted to handle this interview in her own way. She felt as if she could have done it right, convincingly, just as a lawyer feels within himself that he can clear the hurdle that looms ahead. Now, here were Rodney and Ambrose to interfere with her, and Ambrose of course would interrupt and switch her off and perhaps irritate the old gentleman with his advertising talk. He couldn't help it. Ambrose would pop out of his jack in the box instanter if you sprang the subject of soap and advertising.

Old Mr. Martin surveyed all three of them grimly, just long enough to let embarrassment set in on all their faces. His eyes rested on Mary last of all, and longest. A fairly perceptible change crept round his firm old mouth as he did so. He was satisfied the little minx had told him the truth about Rodney's not knowing anything as to her mission here, and indeed, when the boy came in and saw her there, he exclaimed in genuine surprise:

"Why, Mary, what are you doing here?"

Mary thought fast a moment, and evidently decided that the best part of diplomacy this time was the truth.

"I came to tell your father about Brown & James," she said frankly.

Rodney looked relieved.

"That's why we're here too," he said.

"Absolutely," added Peale.

"Well, what is it about Brown & James?" blustered Martin. "Let me tell you right now, I won't back any fake company."

"But we're not a fake any longer," protested Rodney.

"We've actually sold some soap," chimed in Peale.

"Fifty thousand cakes," Mary explained impressively.

"To Brown & James," said Rodney.

"Then why did you send 'em only five thousand cakes?" inquired old Martin bluntly.

Rodney looked astonished, but answered promptly:

"Because after we'd got that much from one of your branch factories you shut off our supply."

"And we couldn't get any more soap anywhere," said Peale plaintively.

"And you knew it very well," Mary said accusingly.

"We've still got 45,000 cakes to deliver if we can get 'em from you," went on Rodney. "Why let all that money get out of the family?" he pleaded. "It's a business proposition."

"No, it isn't," said the father. "Don't fool yourself. I sent that telegram."

"What telegram?" asked Rodney.

"The telegram from Brown & James ordering the 50,000 cakes," grunted old Martin.

Mary plumped down on a chair in dismay.

"You sent it?" she gasped.

Mr. Martin decided to amplify a little.

"That day at the office you were pretty game, son," he said, "and, to tell the truth, I felt so sorry for you I had to do something, so I sent that wire"—

"So that success is all a bluff, too?" sighed Rodney.

"Well," said his father, "I figured an order like that would stall off your creditors, and when I had fixed it with one of our factories to let you have 5,000 cakes at 3 cents a cake I knew it would mean some ready cash for you from Brown & James."

"But how did you square Brown & James?" inquired Peale, still hoping it was his ads.

"Oh, I just wired 'em I'd be responsible," said Mr. Martin. "And say," he added, turning to Rodney, "you had a nerve to charge 'em 60 cents a cake. I had to pay the bill. That shipment cost me $3,000 for $150 worth of soap."

Peale laughed.

"That isn't funny, young man," said Mr. Martin, glaring at him.

"No, it isn't," admitted Rodney. "I thought we'd really made good, and all the time it was you behind us"—

"You see, my boy," said Martin senior, "even if you did nearly trim me, I've got a sort of sneaking fondness for you. Look here, son, why not quit? There's no market for dollar soap."

"But how do you know?" Rodney objected bravely.

"How do I know?" asked his father. "Because I had a letter from Brown & James a few days ago asking me what to do with the soap. They hadn't sold a cake. I told 'em to dump it in the Chicago river. It might help the drainage canal."

"But you didn't give our advertising a chance," objected Rodney.

"Yes," said Peale eagerly. "We only finished a great big advertising campaign in Chicago two days ago."

"I know the soap would have made good," insisted Rodney, "with that trademark."

"If your trademark was so marvelous," said Martin, "somebody besides your poor old father would have bought your soap."

In the meantime Peale had grown more and more discouraged.

"Oh, what's the use? He doesn't believe in advertising," he said pathetically.

"Oh, yes, I do," Mr. Martin objected; "sound conservative advertising, but not the crazy, sensational stuff you go in for."

Mary decided she would try another tack.

"Oh, you're just mad because the soap trust didn't think of 13 Soap itself," she said, half mischievously.

"Why, we wouldn't touch a fool thing like that," said Mr. Martin. "If you deliver the goods your goods will advertise you; that's always been our policy."

This was an unfortunate lead for the old soap king to have made. To doubt the efficiency of his ads. was to strike at the vitals of Ambrose Peale, to challenge him and draw his fire every time. And now Rodney was his enthusiastic squire and second.

Both boys drew good long breaths and began on their favorite themes. Poor Mary felt that she, too, was being swept along with them in the flood of Peale's enthusiasm.

"I'm sorry, father," Rodney led off, "but you are too old fashioned to know the modern way of advertising. Why, do you know the Federal Biscuit company was on the verge of failing until they hit on a catchy name for crackers?"

Mary took a hand too.

"And since then they have had over 400 lawsuits to protect it," quoted Mary.

"Their trademark made 'em," Rodney went on. "They value that trademark now as $6,000,000."

Peale had listened with grim satisfaction.

"Great stuff," he echoed.

"And did you ever hear of the Wilkins safety razor?" asked Mary. "Tell him about it, Rodney."

"It costs you $5," said Rodney. "Don't you know there's a mighty good safety razor for a quarter and dozens at a dollar? But you use the Wilkins because Wilkins was there first. You buy his razor at a high price simply because of its trademark."

"Advertising," said Mary, with a gesture she had learned from Rodney.

"Absolutely," said Rodney, with a word he had learned from Peale.

Peale himself went on:

"And Andover soap in the magazines alone used $450,000 worth of

"And we couldn't get any more soap."

space in 1915, and at 3 cents a cake wholesale that represents 15,000,000 cakes for magazine articles alone."

"I don't believe it," old Martin interrupted.

"Yes," said Peale irreverently, "and a lot of other guys didn't believe that iron ships would float, or that machines heavier than air would fly, or that you could talk to Chicago on a wire, or send a message across the Atlantic without a wire. Pardon me, sir, but you want to get on to yourself."

"Yes, father, you certainly do," said Rodney.

"And you'd better hurry up," added Mary.

Mr. Martin laughed grimly.

"You've got a fine lot of theories, but what have you done for those 5,000 cakes of 13 Soap out at Brown & James'?"

"Why, we haven't really spent enough money advertising," said Peale, true to his faith. "That's the trouble."

"That's true," Rodney agreed. "Every time the Miller Tobacco company puts out a new cigarette they start off by appropriating $200,000 to boom it."

"And I suppose they are a lot of boobs," put in Peale.

"And think what other firms spend," said Rodney. "I've gone into this thing, father. Think what national advertising is accomplishing. It sells automobiles, vacuum cleaners, talking machines, rubber heels, cameras, washing machines, foods, clothes, shoes, paints, houses, plumbing, electric irons, fireless cookers, mostly to a lot of people who'd never even hear of 'em if it weren't for advertisements."

(To Be Continued.)

Sales bills done quickly at the Journal.

# Local News

From Friday's Daily.

Ed Steppat of Blair, Neb., arrived in this city Tuesday for a few days' visit with relatives and friends in this vicinity.

W. G. Meisinger was among the visitors in the city today driving in to attend to some trading with the merchants for a few hours.

Mrs. Edward Donat was a passenger this morning for Omaha, where she will visit at the Immanuel hospital with Mrs. Matt Sedlock for the day.

Willlam Wehrbein came up this morning from his home near Murray spending a few hours looking after some business matters with the merchants.

Adam Meisinger was in the city yesterday from the vicinity of Cedar Creek, attending to some trading with the merchants and visiting with his friends.

A. A. Wetenkamp drove in yesterday from his farm home near Mynard and spent a short time in this city looking after some trading with the merchants.

City Clerk John Nemetz was a passenger this morning for Omaha to spend a few hours looking after some matters of business with the wholesale houses.

Philip H. Tritsch and wife came in this morning from their home west of this city and departed on the early Burlington train for Omaha, where they will visit for the day.

Charles L. Graves came up last evening from his home at Union and spent a few hours here visiting with his son, Harry, who came down from Omaha to spend a short time looking after some matters of business.

Mrs. Harriet A. Sharp, who had a very dangerous fall about two months ago and who has been confined to her home ever since, is slowly improving, which her many friends in this city and Omaha will be pleased to learn.

S. R. Smith came up yesterday from his home at Weeping Water and departed this morning for Omaha where he will spend the day and meet Mrs. Smith who is coming up from their home, and they will enjoy a visit here over Sunday.

T. C. Setz of Nickerson, Neb., who has been here visiting with his brother, Eugene Setz, and wife for a short time while en route home from Talmage, where he has been visiting his mother, departed this morning on the early Burlington train for his home.

Mrs. Joseph Sedlock, sr., and daughter, Mrs. Tom A. Gradoville, were among those going to Omaha this morning, where they will visit for the day with Mrs. Matt Sedlock at the Immanel hospital, where she is recovering from an attack of appendicitis.

W. G. Meisinger drove in from his farm home west of this city this morning and spent the day visiting relatives and friends and attending to business matters. While here Mr. Meisinger took time to call at this office and have his subscription to the Daily Journal extended for another year.

August Kaffenberger and Clarence Meisinger of Cedar Creek drove to this city this morning for a short visit with county seat friends and to attend to some important business matters. While here Mr. Kaffenberger called at this office and ordered the Plattsmouth Journal sent to his address in order that he might be kept posted on the happenings throughout the county.

Mr. and Mrs. Philip Tritsch came over from Thurman, Iowa, yesterday at noon to attend to some important business matters and visit relatives and friends for a short time. Mr. and Mrs. Tritsch removed from this vicinity a week or so ago and will make their home in the future on a farm near Thurman. We are sorry to lose the Tritsch family from our midst, but wish them happiness and prosperity in their new home.

From Saturday's Daily.

Ben Dill of near Murray was in the city today attending to some matters of business and visiting with friends.

James W. Holmes of Murray was in the city visiting with his friends and looking after some matters of business.

Tom Ruby came in from his country home today to visit for a few hours attending to some trading with the merchants.

Frank Vallery of Murray was in the city for a few hours today calling on his many friends, having motored up from his home.

A. B. Fornoff of near Cullom was in this city today looking after some trading with the merchants and visiting with friends.

George P. Meisinger was in this city today from the vicinity of Cedar Creek, looking after some trading with the merchants.

Paul Heil came down this afternoon from Omaha to spend Sunday at the home of his parents, Mr. and Mrs. W. H. Heil, in Eight Mile Grove.

Mrs. Georgia Creamer came up this morning from her home south of this city and spent a few hours here looking after some trading with the merchants.

Will Rummell came in yesterday from his farm home near this city and spent a few hours looking after some matters of business with the merchants.

Mrs. J. M. Palmer came up last evening from her home at Nehawka to visit for a short time at the home of her brother, Sheriff C. D. Quinton, and family.

Paul Roberts, the Cedar Creek lumber dealer, was in the city yesterday for a short time visiting with his friends and looking after some matters of business.

Ben Beckman came up yesterday afternoon from his home near Murray to spend a few hours looking after some matters of business and calling on his friends.

William Puls of Murray and P. A. Hild, one of the prominent young farmers of that locality, were in the city Saturday attending to some matters of business and visiting with their many friends.

Misses Nellie Brown and sister, Miss Della Brown, were among those going to Omaha this afternoon to visit their father, Dr. Brown, at the Nicholas Senn hospital, where he was operated on last Monday.

George Smith came up this morning from his home south of this city and departed on the early Burlington train in company with his daughter, Miss Nettie Smith, for the metropolis where they will spend the day.

A. W. Leonard of the vicinity of Murray was a passenger this morning for Omaha where he goes to accompany his wife home from the Presbyterian hospital where she has been for some time recovering from an operation.

Philip Fornoff of Cedar Creek drove to this city this morning and spent the day visiting friends and attending to some business matters. He was a pleasant caller at this office and while here renewed John Meisinger's subscription to the Plattsmouth Journal.

Charles L. Freese, wife and little son departed this morning for their home at Scottsbluff, Neb., after a two weeks' visit here with the parents of Mr. Freese. They were accompanied to Omaha by Mr. and Mrs. D. C. York, Mr. and Mrs. L. V. Copenhaver and Mr. and Mrs. W. H. Freese.

Mr. and Mrs. Henry Horn of Cedar Creek drove to this city this morning for a visit with county seat friends and to attend to some business matters. While here Mr. Horn took time to call at this office and have his subscription to the Daily Journal extended for another year and renewed the subscriptions of Mrs. George Nickel at Pekin, Ill., George W. Horn at Plainview, Neb., and J. J. Horn at Creighton, Neb., who are taking the Plattsmouth Journal.

W. A. ROBERTSON,
Lawyer.

East of Riley Hotel.
Coates' Block,
Second Floor.

COL. WM. DUNN,
AUCTIONEER
WEEPING WATER, NEBRASKA

18 to 20 years experience is worth something to those who have property for sale.

Satisfaction Guaranteed

I am always after the High Dollar for Your Goods.

### Sawing Native Lumber.

R. L. Propst has his saw mill in operation at Mynard. All desiring any lumber sawed, bring in your logs at once, as the mill will be moved as soon as the yard is cleared of sawlogs. 2-28-1wk-d&w

NOTICE OF ADMINISTRATION.
In the County Court of Cass County, Nebraska.

In the Matter of the Estate of Adam Kurtz, Deceased.

All persons interested in said estate are hereby notified that a petition has been filed in said Court alleging that said deceased died leaving no last will, and praying for administration upon his estate, and that a hearing will be had on said petition before said Court on the Twenty-eighth (28th) day of March, A. D. 1916, and that if they fail to appear at said Court on the said 28th day of March, 1916, at 9 o'clock a. m. to contest said petition, the Court may grant the same and grant administration of said estate to Adam M. Kurtz or some other suitable person and proceed to a settlement thereof.

ALLEN J. BIERSON,
(Seal) County Judge.
3-6-3 wks

REPORT OF THE CONDITION
OF THE
## Plattsmouth State Bank
of Plattsmouth, Nebraska

Charter No. 786

Incorporated in the state of Nebraska, at the close of business, February 24th, 1916.

RESOURCES

| | |
|---|---|
| Loans and discounts | $215,509 45 |
| Overdrafts | 2,358 05 |
| Bonds, securities, judgements, claims, etc. | 882 50 |
| Banking house, furniture and fixtures | 1,479 00 |
| Real estate other than banking house | 6,800 00 |
| Current expenses, taxes and interest paid | 1,082 70 |
| Cash items | 110 50 |
| Due from national and state banks | 13,216 [illegible] |
| Currency | 9,150 00 |
| Gold coin | 3,770 00 |
| Silver, nickels and cents | 606 35 |
| Total | $255,202 67 |

LIABILITIES

| | |
|---|---|
| Capital stock paid in | $50,000 00 |
| Surplus fund | 5,000 00 |
| Undivided profits | 3,107 56 |
| Individual deposits subject to check | 190,298 58 |
| Demand certificates of deposit | 3,881 00 |
| Time certificates of deposit | 10,865 57 |
| Certified checks | 200 00 |
| Notes and bills re-discounted | None |
| Bills payable | None |
| Depositor's guaranty fund | 1,847 26 |
| Total | $255,202 67 |

STATE OF NEBRASKA, } ss
COUNTY OF CASS, }

I, J. M. Roberts, cashier of the above named bank, do hereby swear that the above statement is a correct and true copy of the report made to the State Banking Board.

J. M. ROBERTS, Cashier.

Attest: W. H. NEWELL, Director.
J. H. BECKER, Director.

Subscribed and sworn to before me this 4th day of March, 1916.

R. B. WINDHAM, Notary Public.

[Seal] My commission expires Oct. 10, 1921

REPORT OF THE CONDITION
of the
## Bank of Murdock

CHARTER NO. 678

Of Murdock, Neb., Incorporated in the State of Nebraska, at the close of business, February 24th, 1916.

RESOURCES

| | | |
|---|---|---|
| Loans and discounts | | $ 130,406 54 |
| Overdrafts | | 189 22 |
| Banking house, furniture and fixtures | | 4,000 00 |
| Current expenses, taxes and interest paid | | 1,584 07 |
| Due from nat'l and state banks | $55,384 75 | |
| Checks and items of exchange | 13 05 | |
| Currency | 4,325 00 | |
| Gold coin | 140 00 | |
| Silver, nickels and cents | 354 10 | 55,316 95 |
| Total | | $191,498 78 |

LIABILITIES

| | |
|---|---|
| Capital stock paid in | $15,000 00 |
| Surplus fund | 1,000 00 |
| Undivided profits | 3,003 16 |
| Individual deposits subject to check | 150,038 11 |
| Time certificates of deposits | 20,629 25 |
| Cashier's checks outstanding | 1,808 26 |
| Depositor's guaranty fund | 1,219 20 |
| Total | $191,498 78 |

STATE OF NEBRASKA } ss
County of Cass }

I, H. A. Guthmann, Cashier of the above named bank, do hereby swear that the above statement is a correct and true copy of the report made to the State Banking Board.

H. A. GUTHMANN, Cashier.

Attest,
Henry A. Tool, director.
J. E. Guthmann, director.

Subscribed and sworn to before me this 2nd day of March, 1916.

JERRY E. McHUGH, Notary Public.

[Seal] My commission expires March 25, 1920

ANNOUNCEMENTS.

### For State Senator.

I will be a candidate for the democratic re-nomination for state senator from the district composed of Cass and Otoe counties, subject to the will of the voters, at the primaries on Ajril 18th.

JOHN MATTES,
Nebraska City.

### For County Sheriff.

We are authorized to announce the candidacy of John Wunderlich for re-nomination for the office of sheriff of Cass county, subject to the will of the voters at the primaries on April 18th.

### For State Senator.

I hereby announce myself as a candidate for state senator on the republican ticket from Cass and Otoe counties, subject to the will of the voters at the primary election.

ANDREW P. MORAN.

### For County Sheriff.

I hereby announce myself as a candidate for sheriff of Cass county on the democratic ticket, subject to the will of the voters at the primary April 18th.

G. H. MANNERS.

### For County Attorney.

I wish to announce to the voters of Cass county that I have filed on the democratic ticket for the office of county attorney. I will appreciate your support and if elected will do my best to fill the office faithfully.

J. A. CAPWELL.

### For State Senator.

I hereby announce that I will be a candidate for the office of state senator at the primaries held on April 18th, subject to the will of the republican voters of the district, composed of Cass and Otoe counties.

A. F. STURM,
Nehawka, Nebraska.

### For State Representative.

I hereby announce my candidacy for the office of state representative subject to the will of the democratic voters at the general primary on April 18. Your support will be appreciated.

JOHN MURTY,
Alvo, Nebraska.

Read the want ads in the Journal.

LEGAL NOTICE.

Notice to Non-Resident Defendants, Their Heirs, Devisees, Legatees, Personal Representatives and All Persons Interested in Their Estate.

To Mrs. Daniel McCann, first real name unknown, wife of Daniel McCann, the unknown heirs, devisees, legatees, personal representatives, and all persons interested in the estate of William T. McCann, deceased; Mrs. William B. Lawson, first real name unknown, wife of William B. Lawson; William E. Boshoshell, if living, if dead, the unknown heirs, devisees, legatees, personal representatives and all persons interested in the estate of William E. Boshoshell:

You and each of you are hereby notified that Stephen Jochim, as plaintiff, on the 17th day of February, A. D. 1916, filed his petition in the District Court of Cass County, Nebraska, wherein you and all of you are defendants, the object and prayer of which petition is that the claim, interest, right, title and interest of each and every one of you in and to the

East half the Southwest Quarter, the East half the West half of the Southeast Quarter, and the West half of the Southwest Quarter, all in Section one (1), Township eleven (11) North, Range eleven (11) East of the 6th P. M., Cass County, Nebraska,

be declared invalid and of no force and effect, that the title of said plaintiff in and to said real estate and every part thereof be quieted against you and each and every one of you, and against any and all claims of each and all of you, and against the claims of each and all of any person claiming under, through or by you, and that it be adjudged and decreed that each and all of you whose names are above set forth, if living, and if dead, the heirs, devisees, legatees, and personal representatives and other persons interested in the estate of each and every one of you, have no right, title, claim or interest in or to said real estate, or any part thereof, and that each and all of said defendants, those named and those whose names are unknown, and not stated, be forever barred from claiming or asserting any right, title, interest or estate in and to said real estate or any part thereof, and for such other and further relief as to the Court may seem just and equitable.

You and each of you are further notified that you are required to answer said petition on or before Monday, the 10th day of April, A. D. 1916.

STEPHEN JOCHIM, Plaintiff.
C. A. RAWLS, Attorney.
2-24-4wks

LEGAL NOTICE.

Notice to Non-Resident Defendants, Their Heirs, Devisees, Legatees, Personal Representatives and All Persons Interested in Their Estate.

To the unknown heirs, devisees, legatees, personal representatives, and all persons interested in the estate of William T. McCann, deceased; Seth Earl Jenkins, if living, if dead, the unknown heirs, devisees, legatees, personal representatives and all persons interested in the estate of Seth Earl Jenkins; W. C. Potts, if living, if dead, the unknown heirs, devisees, legatees, personal representatives and all persons interested in the estate of W. C. Potts; Wm. C. Potts, jr. Mrs. Daniel McCann, first real name unknown, wife of Daniel McCann; Mrs. William B. Lawson, if living, if dead, the unknown heirs, devisees, legatees, personal representatives and all persons interested in the estate of Wm. B. Lawson:

You and each of you are hereby notified that Henry Kelling, as plaintiff, on the 17th day of February, A. D. 1916, filed his petition in the District Court of Cass County, Nebraska, wherein you and all of you are defendants, the object and prayer of which petition is that the claim, interest, right, title and interest of each and every one of you in and to the

West half of the Southwest Quarter of Section six (6), Township eleven (11), North, Range twelve (12), East of the 6th P. M., in Cass County, Nebraska, and the East half of the Southeast Quarter of Section one (1), Township eleven (11), Range eleven (11), East of the 6th P. M., in Cass County, Nebraska,

be declared invalid and of no force and effect, that the title of said plaintiff in and to said real estate and every part thereof be quieted against you and each and every one of you, and against any and all claims of each and all of you, and against the claims of each and all of any person claiming under, through or by you, and that it be adjudged and decreed that each and all of you whose names are above set forth, if living, and if dead, the heirs, devisees, legatees, and personal representatives and other persons interested in the estate of each and every one of you, have no right, title, claim or interest in or to said real estate, or any part thereof, and that each and all of said defendants, those named and those whose names are unknown, and not stated, be forever barred from claiming or asserting any right, title, interest or estate in and to said real estate or any part thereof, and for such other and further relief as to the Court may seem just and equitable.

You and each of you are further notified that you are required to answer said petition on or before Monday, the 10th day of April, A. D. 1916.

HENRY KELLING, Plaintiff.
C. A. RAWLS, Attorney.
2-24-4wks

NOTICE OF SUIT TO QUIET TITLE.
In the District Court of the County of Cass, Nebraska.

Sidonie Beames, Plaintiff,
vs.
George Mackie, et al., Defendants.

To the defendants, George Mackie, Mrs. George Mackie, first real name unknown, the unknown heirs, devisees, legatees, personal representatives and all other persons interested in the estate of George Mackie, deceased; the unknown heirs, devisees, legatees, personal representatives and all other persons interested in the estate of Mrs. George Mackie, first real name unknown, deceased; Charles Stoll, Mrs. Charles Stoll, first real name unknown, the unknown heirs, devisees, legatees, personal representatives and all other persons interested in the estate of Charles Stoll, deceased; the unknown heirs, devisees, legatees, personal representatives and all other persons interested in the estate of Mrs. Charles Stoll, first real name unknown, deceased; the unknown owners and the unknown claimants of lot three (3), in block five (5), in the Village of Cedar Creek, Cass County, Nebraska.

You and each of you are hereby notified that on the 23rd day of February, A. D. 1916, plaintiff filed her suit in the District Court of the County of Cass, Nebraska, to quiet plaintiff's title to the following described land, to-wit: Lot three (3), in block five (5), in the Village of Cedar Creek, in the county of Cass, Nebraska, because of her adverse possession by herself and her grantors for more than ten years prior to the commencement of said suit, to enjoin each and all of you from having or claiming any right, title, lien or interest, either legal or equitable, in or to said land or any part thereof, to require you to set forth your right, title, lien or interest therein, if any, either legal or equitable, and to have the same adjudged inferior to the title of plaintiff and for general equitable relief. This notice is made pursuant to the order of the Court.

You are required to answer said petition on or before Monday, April 10, A. D. 1916, or your default will be duly entered therein.

SIDONIE BEAMES,
Plaintiff.
W. A. ROBERTSON,
Attorney.
2-28-4wks

FOR RENT.

FOR RENT—Twelve acres, close in, eight-room house, large barn. Also A 5-room cottage. R. B. Windham.
6-23-6td-2tw