

## FARMERS AND MERCHANTS SHOULD BE CLOSEST FRIENDS

W. C. Elliott, President of Federation of Nebraska Retailers, Makes Some Excellent Suggestions.

The annual address of W. C. Elliott, president of the Federation of Nebraska Retailers, contained some excellent suggestions and as a whole it had its features of originality, attractiveness and saying something that was refreshing to the members of the organization.

Mr. Elliott reviewed the changed conditions that had come in the merchandising business in this state and the estrangements that have seemed to grow into communities as they have become older and more independent of each other. He spoke of the common bonds that united merchants and farmers together in the pioneer days; when the farmer felt and appreciated the assistance that the merchant was to the community and when the merchant on his part was in close touch with the homesteader, understood his needs and necessities and did his part to help carry the burden of early development days.

While these conditions of common fellowship that existed when, as Mr. Elliott puts it, "every store had its poor-man's box of smoking tobacco free to everyone," cannot be rehabilitated as they once were, it does not follow that the same spirit that existed at that time cannot again be developed. For a period in the rapid growth of towns in this state, merchants drifted away from the people around them. Later, when the time changed, so that it was the farmers and land owners that were accumulating wealth much more rapidly than the people of the towns, conditions changed with them and they drifted into an independent condition. The problem is to bring the old near relations back again and there is no question but what there is a large element of profit for both merchants and business men in getting together again in the same spirit that existed thirty years ago.

This was only one of the many good points made in the address of Mr. Elliott, but of all that was said, this seems to be the largest and seems to be the one above all others worthy of emphasis. There is no line of division between the farmers of a community and the country town which is their market place and social center. Whatever division there is, is an unnatural one; the natural condition calls for a united working together.

The country town, the better it is, the more prosperous it is, reacts directly to the benefit of the farmers around it. The nearer their land is to a good town, the more valuable it is; the larger the market opportunities, the more profit to them, and as a church and social center—the finer that its public schools are developed the larger opportunities that are given for education and social intercourse—all these are of direct benefit to the farming community around the prosperous town. And the prosperity of the town in turn depends upon the good will and the support of its farming community. The farmers have it in their hands in the largest way to make their community center a larger and more prosperous one so when the two work together, when the village and town boundaries are extended so that they take in the entire community in the tributary trade territory, when the town is regarded not as a separate unit in a certain territory, but a diffused part of the entire country surrounding it, then conditions will work back to the olden days of good fellowship, close association and mutual working together. It was in this spirit and in this community of interest that both the towns and the agricultural interests of this state were developed. How largely they can be benefited and all classes prosper through a return to community interests, needs no argument.

ment. That condition must appeal to all as the natural one and the one from which all will most largely benefit.

## A PLATTSMOUTH BOY PROGRESSING RAPIDLY IN A BUSINESS WAY

From Tuesday's Daily.

Among the former Plattsmouth young men who in the last few years have forged to the front in their chosen lines of business is Lloyd Bennett Wilson, who was born and reared in this city, where his grandfather, Captain L. D. Bennett, was for years one of the prominent merchants, and where his father, Frank H. Wilson, was one of the leading members of the legal profession, as well as very prominent in the republican politics of the county and state. Here Lloyd Wilson was educated in the public schools and graduating started out in life to follow the telephone business, and has at last risen to a high position in this line, as he is occupying the position of superintendent of the Bell Telephone company in Nebraska and Kansas and is one of the leading men in the employ of the company in the west. Mr. Wilson has devoted his time to this work with the result that he has advanced steadily until he now stands very high in the service of the telephone company. His success will be the source of a great deal of pleasure to his friends in this city, and they will watch his future with interest, as he is still advancing up the ladder of success and will undoubtedly be able to reach the top ere many years.

## MISS ANNA GAUER AND MR. W. H. HEIL UNITED IN WEDLOCK

A very pretty wedding occurred Wednesday afternoon at the German Lutheran church at Louisville, when Miss Anna Gauer and Mr. W. H. Heil were united in the holy bonds of wedlock by Rev. Hartmann, pastor of the church, who in a most impressive manner pronounced the words which made their lives and hearts as one. The young people were attended at the church by Mr. John Gauer, Jr., brother of the bride, as best man, and Miss Helen Heil, sister of the groom, as the bridesmaid. Miss Gauer wore a very striking traveling suit of blue taffeta trimmed in cream color, wearing shoes and hat to match, which made a very pretty picture. The groom was attired in the conventional dark suit.

The bride and groom departed at 4:10 from Louisville for the west, where they will enjoy a honeymoon in the different points of interest in that section. Both Mr. and Mrs. Heil are among the best known and most popular young people in this section of the county and their friends will extend to them their hearty best wishes for a long and happy married life and one free from care.

Mrs. Heil is a daughter of Mr. and Mrs. C. A. Gauer and is a young lady of more than the usual charm of personality and has a host of the warmest friends among those who know her best, who will tender her their best wishes for many years of happiness.

The groom is a son of Mr. and Mrs. W. M. Heil of near Cedar Creek and is a most industrious young farmer, who by his splendid traits of character has won a place for himself in the community in which he makes his home.

## UNCLAIMED LETTER LIST.

The following is the list of letters remaining unclaimed at the postoffice at Plattsmouth at the close of business on Monday, February 14:

W. R. Bates.  
Mr. E. E. Richardson.  
Postal card.  
Mr. D. T. Patty.

Above mail unclaimed will be sent to the dead letter office February 24, 1916.

D. C. MORGAN,  
Postmaster.

## CASTORIA

For Infants and Children  
In Use For Over 30 Years

Always bears the Signature of *Chas. H. Fletcher*

## H. G. FALTER, FORMER CASS COUNTY CITIZEN, VISITS OLD FRIENDS

From Wednesday's Daily.

H. G. Falter, a former resident of this county, and now one of the leading farmers of near Creighton, Neb., came in last evening from South Omaha, where he had been with several cars of stock on the market, and will enjoy a visit here with his brother, J. P. Falter, and his old friends in this locality. Mr. Falter has resided in Knox county for the past thirteen years and has been very successful in his farming, which will be most pleasing to his many old friends in Cass county, where he was for thirty-one years a resident. He will remain here over Sunday to enjoy a visit with the old friends before returning to his home, and will be accompanied there by the Plattsmouth Journal to keep him in touch with his old friends and neighbors.

## KNIGHTS AND LADIES ENJOY ANOTHER VERY PLEASANT MEETING

From Wednesday's Daily.

Last evening the Knights and Ladies of Security of this city held a very pleasant meeting at their lodge rooms in the Woodman building and there was a very large attendance of the members of the order present to enjoy the occasion. The meeting was for the purpose of taking in a class of some ten members, and for the first time the new degree team was given an opportunity to carry on the floor work, which they did in a splendid manner, and this feature added very much to the interest of the meeting. District Deputy Patton, who has been here for the past few weeks, has had charge of the work of the degree team and has contributed very much to the success of the team. President R. B. Windham of the local lodge presided over the meeting and assisted the degree team in the administering of the work of the order. Following the initiation and lodge work there was a reception given to the members of the order and their friends, which proved a pleasant social feature of the evening. Refreshments served at a suitable hour added very much to the enjoyment of the large number present, while several musical numbers given by different talented members of the order added their part to the enjoyability of the evening.

## MAN FALLS THROUGH OFFICE WINDOW AT THE PERKINS HOUSE

Last night about 10 o'clock there was considerable excitement created at the Perkins hotel by a stranger who claimed his residence as in the vicinity of Cedar Creek, and who put on a high diving exhibition through one of the large glass windows in the hotel office. The gentleman came to the hotel just a few moments before the accident and registered and was assigned a room, but decided to sit down and rest before retiring for the night. As he walked toward the front of the office he was seized with a sudden fainting spell and fell forward into the window, and being a large-sized man easily broke the glass and fell partly out of the window, and had it not been for the iron protecting rail across the lower part of the window he would have fallen to the sidewalk and probably injured himself quite badly. As it was his hands were cut by the broken glass and it was with quite a good deal of difficulty that he was rescued and drawn back through the broken window, and after a few minutes recovered from the sudden attack of illness, but did not know anything of what had transpired from the time he was taken sick until he came to sitting in a chair in the office a few minutes later.

## Secures Marriage License.

From Wednesday's Daily.

Yesterday a license to wed was issued in the county judge's office to Austin Finlay of Omaha and Miss Edith Howard of Greenwood. Both of these young people are well known in the vicinity of Greenwood, where they made their home for a number of years, and their friends there will be pleased to learn of their joining their lives as one. The young people were married today at Greenwood.

## Suffering From Rheumatism.

From Wednesday's Daily.

Our old friend, Jacob Meisinger, is reported as among those numbered on the sick list, being confined to his home by an attack of rheumatism which has had him down for the past few days, but he is reported as feeling a little better. It is to be hoped that he will soon be able to be up and around and mingle with his friends as of old.

## AFTER LAGRIPPE—WHAT?

F. G. Prevé, Bedford, Ind., writes: "An attack of lagrippe left me with a severe cough. I tried everything. I got so thin it looked as if I never would get well. Finally, two bottles of Foley's Honey and Tar cured me. I am now well and back to my normal weight." A reliable remedy for coughs, colds, croup. Sold everywhere.

## PUSHING WORK ON THE LOUISVILLE BRIDGE

From Wednesday's Daily.  
Louisville, Neb., Feb. 16.—Work is being rushed on the automobile bridge across the Platte river near here. Finishing touches will be put on it before traffic opens this spring. Already the iron girders are in place, and the heavy steel benches are being lined up. The entire structure is being rebuilt. The Louisville and Omaha automobile clubs are working jointly on the structure. The bridge will be on a main line between Omaha and Lincoln.

## THE STATE APPORTIONMENT OF SCHOOL FUNDS FOR CASS COUNTY

From Wednesday's Daily.

The state apportionment of school funds sent out to Cass county has been distributed among the different school districts of the county by County Superintendent Miss Marquardt. There has been quite a difference in the amount of money placed in the different districts this year than last, owing to the fact that the law in regard to the distribution of the money now provides that the district having the best average attendance is entitled to receive the largest amount of money, regardless of the school census. This will account for the difference in the amounts over last year, when the districts having the largest number of children according to the census were given the larger share of the apportionment. The new law is designed to increase the attendance in the schools and to keep the teachers and school directors on the job in seeing that the scholars living in the district attend school as they should and that the district secures the amount of money that they should from the state board on their attendance.

## PROBLEM OF KEEPING SIDEWALKS CLEAN OF THE ICE AND SNOW

From Wednesday's Daily.

The mayor and city authorities, who have had the problem of the icy and snowy sidewalks to deal with in the last two weeks, are doing all possible to have the walks kept in passable and safe condition, and should have the co-operation of the public in this matter. Now that the sunshine is assisting in the work of removing the snow and making it possible to clean the walks in the proper shape, it is desired that everyone get out and see that their walks are placed in first-class shape. In a great many places the sidewalks are lower than the surrounding earth surface, and as a consequence a great deal of water and slush accumulates on the walks, which each evening freezes up and keeps a dangerous coating of ice on the walk that is liable to cause injury to the passers-by, and during the warm days the walks are very wet and disagreeable. It is urged that the property owners see that these walks are cleaned and put in proper condition by removing this water and slush.

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## Why not manufacture dyes in this country?

A NUMBER of people have asked us this question and it's natural they should. There is money enough and brains enough in this country to manufacture all the dye necessary, but to quote from a letter written by Cheney Brothers, N. Y., manufacturers of silks, "Capital hesitates to enter the field of dye manufacture because of insufficient protection against German competition when the war is over." In other words Germany can make dyes cheaper than we can and for that reason American capital does not want to tackle it. This condition being true it's almost certain there will be no fast dyes in this country till the war is over. The stock in hands of the manufacturer is exhausted, so that colored goods not bought and made up last year, will not be guaranteed in color. This brings us to the point we want to make, namely that our foresight in contracting for large supplies on last year's market is your protection against poor qualities and poor colors. So far, we have no goods in the house colored with substitute dyes and the goods we have contracted for are the same, so that for some little time you can find here the good kind—the kind you want, at the old prices. Guaranteed blue serge suits \$15; guaranteed blue chambray shirts 50c; genuine indigo overalls \$1.00. Bright ties, the hard to get kind, 25 and 50c; dress shirts, guaranteed colors, 75c, \$1.00 and \$1.50. Buy a good supply of these good goods now.

Patrons of  
Knights of Dun-  
lop Signet Stars

**C. E. Wescott's Sons**

New ties  
every week

"Everybody's Store"

## Local News

From Tuesday's Daily.

John Miller was a visitor in the metropolis today for a few hours, returning home this afternoon on No. 24.

Judge J. E. Douglass was a visitor in Pacific Junction for a few hours today, looking after some matters of legal business.

J. F. Clugy was a passenger this morning for Omaha, where he will spend the day looking after some matters of business.

Miss Agnes Knoficek was a visitor in Omaha today, where she was engaged in looking after her musical work in that city.

W. J. Bookmeyer was a business visitor in Omaha today for a few hours, going to that city on the afternoon Burlington train.

Marion Thomas departed this afternoon for McClelland, Iowa, where he expects to visit for a short time with his uncle, M. McMullin.

Ralph Haynie, residing west of this city, was here today for a few hours looking after some matters of business and visiting with friends.

Martin Stava, who has been here visiting for a few days with relatives and friends, departed this afternoon for his home at Rushville, Nebraska.

George R. Rhoden and wife were in the city yesterday for a few hours looking after some trading with the merchants, driving up from their home near Murray.

Mrs. Otto Kerl of West Point, Nebraska, who has been here visiting at the home of Dr. and Mrs. H. Thomson, old friends of Mrs. Kerl, departed this morning on No. 15 for Omaha, from where she will return to her home.

Mrs. H. S. Barthold departed this morning for Glenwood, where she will visit for the day with an aunt, who is in a very serious condition at her home in the Iowa city.

Adam Stoehr, one of the leading farmers of the vicinity of Cedar Creek, was in the city yesterday for a few hours looking after some matters of business with the merchants.

John Busche came in this morning from his home near Cedar Creek to visit for the day and to attend the meeting of the I. O. O. F. lodge this evening and meet his many friends.

Frank Wooster and wife were among those going to Omaha this morning, where Mrs. Wooster will take treatment of a specialist for her eyes, which have been giving her considerable trouble of late.

## You Can't Beat THIS!

25 lbs of granulated sugar for ..... \$1.00  
10 lbs Langhorst's Special Blend Coffee ..... \$2.50  
\$3.50

In order to introduce this special blend coffee we make the very liberal offer above FOR 30 DAYS—CASH WITH ORDER. An absolute guarantee of satisfaction or money refunded. Mail your order to

**L. F. LANGHORST,**  
Elmwood, Nebraska

Edward and Jesse Volk and sister, Miss Annie Volk, who have been at Pekin, Illinois, enjoying a visit there with their relatives and friends, are expected here today for a short visit with relatives while en route to their home in Pierce county.

Mrs. Fannie Dickson was among those going to Omaha this morning, where she will visit for the day with relatives and friends.

Miss Tony Janda was among those going to Omaha this morning, where she will visit for the day with friends and look after some matters of business.

Arthur Baker of Murray, candidate for the republican nomination for county treasurer, was in the city yesterday for a few hours calling on his friends.

C. F. Vallery, the rustling and wide-awake road overseer of Plattsmouth precinct, was in the city yesterday for a few hours looking after some matters at the court house.

From Wednesday's Daily.  
Henry Hrz, Sr., was in the city yesterday for a few hours calling on his friends and looking after some trading with the merchants.

J. W. Magney of Nehawka was in the city yesterday for a few hours looking after some matters of business and visiting with friends.

Harry Henton of Loveland, Iowa, who has been visiting with his wife and babe for a few days, departed this afternoon for his home in Iowa.

Attorney William DelesDernier of Elmwood came in last evening on the Missouri Pacific to attend to some matters of business at the court house.

Mrs. Joseph Tighe came in last evening from Havelock for a visit here with her brother, Frank E. Schlatter and family, as well as other relatives and friends.

Ralph Haynie came in this morning from his farm home, northwest of this city, and departed on the early Burlington train for South Omaha to visit for the day there.

Mrs. Gertrude Clark of Nebraska City, national conductress of the Knights and Ladies of Security, came up last evening to attend the meeting of the order held here.

Byron Clark, the eminent Omaha attorney and solicitor of the Burlington, was in this city today for a few hours looking after some legal matters and visiting with friends.

George Karvanek, who has been here spending a few days at the home of his uncle, John Gradoville and family, departed this morning for his home at Meadow Grove, Nebraska, going on the early Burlington train.

Miss Etta Nickels of near Murray came up yesterday afternoon from her home and visited in this city for a few hours with friends, departing this morning for Omaha, where she expects to visit for a few days with friends.

E. P. Betts of Eagle came down to this city this morning on the morning train to attend to some business matters and visit county seat friends. While here Mr. Betts was a pleasant caller at this office and had his subscription extended for another year.

Mrs. Adam Kurtz and son, J. H. Gabler, were passengers this morning for Omaha, where they will visit Mr. Kurtz in that city, where he is taking treatment of a specialist, and if possible will bring Mr. Kurtz home with them, as he is showing some slight improvement.

J. R. Vallery of Mynard came up to this city Thursday evening to attend the democratic banquet. He was accompanied by his wife, who took this opportunity to visit her daughters, Misses Dorris and Martha, who are attending High school in this city. Miss Martha accompanied her parents home for a week-end visit.

From Thursday's Daily.  
Mrs. Ben Muenchau of Eagle is visiting her parents, Mr. and Mrs. W. T. Smith in this city for a few days.

Theodore Starkjohn departed this morning for Omaha, where he will spend the day looking after some matters of business.

J. H. Becker was a business visitor in Omaha today for a few hours, going to that city on the early Burlington train this morning.

Edward Leach came up this morning from his home near Murray to make arrangements for the funeral of the late Lee Allison, his father-in-law.

John Fight was a passenger this morning for Omaha, where he will visit his daughter, Mrs. Thomas Sullivan and family, for a short time.

Enoch Moreland came in this morning on No. 15 from Missouri, where he has been visiting with relatives and friends in the vicinity of Grant City.

W. G. Meisinger was among the farmer visitors in this city yesterday, driving in to attend to some trading with the merchants for a few hours.

August Nolting came in yesterday afternoon from his farm home west of this city and spent a few hours here looking after some trading with the merchants.

W. F. Gillespie, the Mynard grain man, was in the city last evening for a few hours looking after some matters of business and visiting his friends, while en route to his home from Omaha, where he was attending to some matters on the stock market.

## THIS MAY INTEREST YOU.

If you suffer with pains in your back or side, stiff and sore muscles or joints, or rheumatic aches, or have symptoms of kidney trouble such as puffy swellings under the eyes or sleep disturbing bladder ailments, you should know that Foley Kidney Pills have benefited thousands in like condition. Sold everywhere.

## Special in Men's

## UNDERWEAR and FLANNEL SHIRTS!

On account of broken sizes in men's fine ribbed two piece underwear—colors tan and blue, regular 50c values, now 35 per garment.

Also have some flannel shirts, gray and tan, sizes 15 to 17, which were slightly damaged by water leaking through the roof, that formerly sold for \$1.50 to \$2.00, now

**\$1.00**

**Philip Thierolf**  
VALUE GIVING CLOTHING

Manhattan Shirts Carhart Overalls  
Stetson Hats Hansen Gloves