



IT PAYS TO ADVERTISE

Novelized by Samuel Field
From the Successful Play by

ROI COOPER MEGRUE and WALTER HACKETT



CHAPTER IV. The Bargain.

"Oh, sir," Mary began timidly, almost losing her composure a moment, to think of the pass that things had come to with her composure. She was not sure, moreover, if the soap king had really been in earnest in his fluntings as they floated out to her in the hall. Either his acting or his count must be genuine today, she began to fear.

"Because I wish to tell you," he began again, "that if he marries you he'll not get one penny of my money. And that means he'll starve. I suppose you realize that?"

Mary turned to Rodney, who was standing up very straight near the window looking on Fifth avenue, one hand catching the braided lapel of his coat as his eyes devoured her with such real love and confidence showing on his face that she could not resist his love's appeal to her. She turned to his father and answered him court-aciously:

"Then at least we'll starve together." She was rewarded by the exultation in Rodney's voice as he exclaimed, "Mary!"

"You see, father," he added for the old gentleman's benefit.

"Making a grand stand play, eh?" went on the soap magnate remorselessly to Mary, "before my idiot of a son. You think I'm so fond of him that I'll relent. Well, you're wrong. Neither of you will ever get a nickel out of me."

"We shan't starve," declared Rodney.

"Well, what can you do to keep from starving?" demanded his father. "You're not a producer. You never will be. You're just an idler. You couldn't earn \$5 a week. But you'll have a chance to try. You'll get out of my house tonight, or I'll have you thrown out."

"Now, father"—

"Not another word, sir, not another word!" cried his father and stamped out angrily into the hall.

Mary gave an involuntary sigh of relief.

"It's getting more like that play every minute," Rodney chuckled.

"Oh, Rodney, I'm so, so sorry," snivelled Mary.

"You were bully the way you stuck up for me," said her lover. "When

"Then at least we'll starve together," you said we'd starve together I just choked all up."

"Please don't, Rodney," protested Mary, quite genuinely touched, and Rodney went on:

"Just because he's got a lot of money he seems to think there isn't any left for other people, but I'll show him. I may not have much at the start, but watch my finish!"

"What are you going to do?" she asked him excitedly.

"I'm going to work."

"You're—really?"

grabbing her and kissing her hastily but heartily.

"Oh, oh—please!"—protested Mary. "Don't mind, Mary. I'll get you used to 'em," he called from the doorway. She threw herself back on the Louis XV. sofa next the yellow typist's desk and waited, in a sudden reverie. The

"You're sure he wasn't just talking?"

"No, he went upstairs to pack and go out and make a name for himself."

"You're a wise girl, Mary. Isn't it wonderful?"

"And you said I couldn't do it," said Mary coldly.

"I said I didn't think you could, but you have, and I owe you \$2,500."

"Oh, there's no hurry?" said Mary, still quite coolly.

"Never put off till tomorrow the money you can get today," said the millionaire.

"Aren't you proud I've been so successful?" said Mary presently.

"Proud! I'm so darned happy I'm making this check out for \$5,000."

"Oh, Mr. Martin!" Mary cried, quite taken aback.

"It's worth \$50,000 to me to have my boy really want to work, not just to do it to please me," said the old man, really moved beneath his gruff exterior. "What a difference an incentive makes!"

"Doesn't it?" said Mary, smiling at her cheek.

"But what about your marriage?"

"He said he wouldn't marry me till he'd made good—if I'd just wait."

Her employer looked at her a little anxiously.

"Do you think perhaps he may really love you?" he asked.

"Of course not," said Mary.

"It's the first time he's actually wanted to marry anybody," said his father.

"Oh, it's just that I've been very blue eyed and baby faced!" said the secretary modestly.

"I guess you're right," agreed Martin.

scheme is going to work?"

"Yes," said Mary quietly. "I do."

"You really think you have got him to go to work?" he demanded eagerly.

"I have," said Mary.

"By George, that's great!" said Mr. Martin gleefully.

"Isn't it?" said Mary.

"You're sure he wasn't just talking?"

"No, he went upstairs to pack and go out and make a name for himself."

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here was old Mr. Martin coming back at her with this hateful power of money and trying to bribe her to go on. What should she do?

Suddenly, by a complete change of venue, her thoughts attacked the case from a different angle. She had been enough in the business world to know the power and use of money, and from a French grandfather she had inherited a streak of the keen and honest thrift. Let the rich people look out for themselves; the poor had to. Curiosity, too, set in, and helped dictate her answer when she finally made it.

"Well," she said at last enigmatically. "I'm a business woman."

Mr. Martin looked at her delightedly. "What strikes you as fair?" he asked her.

"I'd rather the proposition came from you," rejoined Mary.

"What do you say to your present salary, and at the end of the year I will personally give you a check for 25 per cent of what he has made?"

"That wouldn't interest me," said Mary.

"What's your proposition then?" asked Martin. "State your terms."

"My present salary doubled," said the business woman promptly.

"Um—that's pretty steep."

"You told me what I'd done already was worth \$50,000 to you," retorted Mary.

"Merely a figure of speech, my dear," said Martin. "Let's see, you're getting \$40 a week, and—"

"Fifty dollars, and I want \$100."

"Sounds like a hold up."

"Then let's drop it. This new contract was your idea, not mine. Good evening!"

She moved to the door.

"Hold on, hold on," Martin cried after her. "I was simply figuring," he explained.

"Then let's drop it."

plained: "tell you what I'll do. Seventy-five dollars a week and 10 per cent of what he makes."

"All right, I'll go you," said Mary.

"Good," said Mr. Martin.

"Will you just write me a note stating the facts and consideration?" Mary pursued.

"Certainly."

He began to write, and as his pen moved across the paper Mary went on: "As soon as you see Rodney you'll have to discharge me."

"I will, voluntarily. I'm a pretty good actor under your direction."

(To Be Continued.)

Local News

From Friday's Daily. Gailen and Glen Rhoden were in the city today for a few hours looking after some matters of business with the merchants.

Mrs. Fred Schleifert of Louisville, who was here taking medical treatment, returned on the "Schuyler" this afternoon to her home.

Jack Patterson of Union was in the city last evening for a few hours looking after some matters of business and visiting with his many friends.

Henry Horn, who has been at Omaha visiting with his son, Harry, at the Immanuel hospital, departed this morning on No. 93 for his home at Cedar Creek.

George A. Kaffenberger was among those going to Omaha this morning, where he will visit for the day with his daughter, Miss Gladys, at the hospital in that city.

S. J. Ambler and wife of Weeping Water were in the city yesterday for a few hours looking after some matters in the district court in which they were interested.

Mrs. Fred Rezener departed this afternoon for Alliance, Neb., after a visit here with her parents, Mr. and Mrs. G. H. Tams, at the county farm west of this city.

Miss Margie Walker of Murray, who has been a guest at the H. N. Dovey home for the past few days, departed this afternoon for Omaha, where she will visit for a short time.

H. H. Harger came in this morning from his home west of this city and departed on the early Burlington train for Omaha, where he was called to look after some matters of importance.

Mrs. Harry Newton of Kansas City arrived yesterday for a visit here with her friend, Mrs. E. H. Wescott and family. Mrs. Newton was formerly Miss Imogene Clinton of Weeping Water.

W. A. Tulene and J. W. Tulene and wife were among those going to Omaha this morning, where they will visit for the day with friends, as well as looking after some matters of business.

From Saturday's Daily. P. A. Horn was in the city for a few hours today, looking after some trading and visiting with friends.

William Budig departed this afternoon for McCook, Neb., where he will visit his brother, Gus Budig, for a few days.

Earl Richards and wife of South Bend were in this city today for a few hours looking after some business at the court house.

Henry Horn was a passenger this afternoon for Omaha, where he will visit his son, Harry, at the Immanuel hospital for a few hours.

A. B. Fornoff of near Cullom was in the city today for a few hours looking after the week-end shopping with the merchants and calling on his friends.

Thomas Morrissey and wife of Dwight, Illinois, arrived in this city this afternoon for a visit here at the home of Mr. and Mrs. William Morley and family.

John Rutherford, Joe Marasek and James Hall were among those going to Omaha this morning, where they will look after securing some cattle for the farm of Mr. Marousek.

C. L. Creamer was in the city today for the first time in three weeks, having been suffering from an attack of the grippe, and is feeling a great deal better, although still feeling somewhat the effects of the malady.

John F. Vallery and wife of Denver, are in the city for a short visit with Mrs. Jacob Vallery, and their other relatives and friends. Mr. Vallery is one of the leading officials of the Burlington in the Colorado city.

William Hild of Bloomfield, Neb., arrived in this city last evening for a few days' visit with his sister, Mrs. L. A. Meisinger and family, and will return home tomorrow. He was a pleasant caller at this office and while here had the subscription of the paper going to his father extended for another year.

A. A. Alexander and wife were among those going to Omaha this morning, where they will spend the day and where Mr. Alexander will visit the office of the Hay Spray Co., of which he is the local agent, and make arrangements for the shipping of several spraying machines to be used in the Alexander nurseries in this city.

W. A. ROBERTSON, Lawyer.

East of Riley Hotel. Coates' Block. Second Floor.

PUBLIC SALE

I am going to quit farming and will sell at Public Auction on what is known as the John Ruby farm, situated seven and a half miles east and a half mile north of Manley, four and a half miles west and one mile north of Murray, four miles north and five and a half miles east of Weeping Water, four and a half miles south and one and a half miles east of the German Lutheran church, and one mile south and one mile west of Eight Mile Grove church, commencing at 10:30 o'clock a. m., on

WEDNESDAY, FEBRUARY 2,

the following described property to-wit:

Thirteen Head of Horses and Mules.

One bay horse, 9 years old, weight 1,700.

One bay mare in foal, weight 1,750.

One black mare, 8 years old, weight 1,600.

One sorrel horse, smooth mouth.

One bay horse, smooth mouth.

One gelding, 2 years old, weight 1,250.

Three yearling colts.

Three spring colts.

One spring mule.

Fourteen Head of Cattle.

Eight milk cows.

Five spring calves.

One Durham bull.

Five Poland China gilts, all eligible to register.

Far Machinery, Wagons, Etc.

One good Sandwich corn elevator.

One new 7-foot McCormick binder.

One 6-foot McCormick binder.

One King press drill, seed attachment.

One McCormick Big Four mower.

One Pattee two-row machine.

One new John Deer gang plow.

One John Deer sulky plow.

Two 2-row stalk cutters.

One 3-section harrow.

One Budlong disc, 16x16.

Two riding cultivators.

Two McCormick hay rakes.

One feed grinder.

One Newton wagon.

One Peter Schettler wagon.

One wagon with new box.

One wagon box.

One bob sled and box.

One carriage.

One spring wagon.

One new Jamesville sulky plow.

One Racine Sattley sulky plow.

One Peru 16-inch stirring plow.

One John Deer riding lister.

One John Deer walking lister.

One St. Joseph walking lister.

New 1 1/2-inch special made work harness.

One buggy harness.

Three sets of work harness.

One Vellee top buggy.

One 50-gallon oil tank.

One U. S. cream separator.

One heating stove.

And numerous other articles.

TERMS OF SALE:

All sums under \$10, cash; on sums over \$10 six to eight months' time will be given on bankable notes drawing 8 per cent interest from date. No property to be removed until settled for.

A hot lunch will be served on the grounds.

ALFRED GANSEMER, Owner.

W. R. Young, Auctioneer.

W. G. Boedecker, Clerk.

ORDER TO SHOW CAUSE FOR LICENSE TO SELL REAL ESTATE.

In the District Court of Cass County, Nebraska.

In the Matter of the Application of Henry Snook, Guardian of the Estate of Emma Handrock, Incompetent, and Freda Handrock, Arthur Handrock, Carl Handrock, Nettie Handrock, Helen Handrock, Walter Handrock, and Margaret Handrock, Minors, for Leave to Sell Real Estate.

On reading and filing the petition duly verified by Henry Snook, Guardian of the person and estate of Emma Handrock, incompetent, and Freda Handrock, Arthur Handrock, Carl Handrock, Nettie Handrock, Helen Handrock, Walter Handrock, and Margaret Handrock, minors, for a license to sell the interests of said incompetent and minors in the following described real estate, to-wit: All that part of the southwest quarter of section twenty (20), township ten (10), range nine (9), line north of the right of way of the Missouri Pacific Railway, and containing 42.75 acres, more or less, in Cass County, Nebraska, for the purpose of raising funds for the paying off of a mortgage of \$1,000.00 with interest on said land and others lands, and for the purpose of paying the expense of such sale and for the maintenance and support of said incompetent and minors, and for the education of said minors, and it appearing from said petition that said real estate consists of farm lands, and suitable only for farm purposes.

IT IS THEREFORE ORDERED that the best bid of all persons interested in said estate, appear before me at chambers in the court house of Cass County, Plattsmouth, Cass County, Nebraska, on the 31st day of March, 1916, at 9 o'clock a. m., to show cause, if any there be, why license should not be granted to said Henry Snook, Guardian, to sell real estate for the purpose above set forth.

And it is further ordered that a copy of this order be served on all persons interested in said estate by being published in the Plattsmouth Journal for three successive weeks, the first week in the Plattsmouth Journal being a newspaper printed and published at Plattsmouth, in Cass County, and of general circulation therein.

Dated at Plattsmouth this 27th day of January, 1916.

JAMES T. BEGLEY, Judge of District Court. 1-23-16wks

NOTICE TO CREDITORS.

In County Court.

STATE OF NEBRASKA.

Cass County, ss.

In the Matter of the Estate of Benjamin F. Hornung, Deceased. Notice is hereby given to the creditors of said deceased that hearings will be had upon claims filed against said estate, before me, County Judge of Cass County, Nebraska, at the County Court room in Plattsmouth, in said County, on the 14th day of February, 1916, and on the 5th day of September, 1916, at 9 o'clock a. m., each day for examination, adjustment and allowance.

All claims must be filed in said court on or before said last day of hearing. Witness my hand and seal of said County Court, at Plattsmouth, Nebraska, this 27th day of January, 1916.

(Seal) ALLEN J. BEESON, County Judge. 1-23-16wks

NOTICE TO CREDITORS.

In County Court.

STATE OF NEBRASKA.

Cass County, ss.

In the Matter of the Estate of James Cassiday, Deceased. Notice is hereby given to the creditors of said deceased that hearings will be had upon claims filed against said estate, before me, County Judge of Cass County, Nebraska, at the County Court room in Plattsmouth, in said County, on the 14th day of February, 1916, and on the 6th day of September, 1916, at 9 o'clock a. m., each day for examination, adjustment and allowance.

All claims must be filed in said court on or before said last day of hearing. Witness my hand and seal of said County Court, at Plattsmouth, Nebraska, this 25th day of January, 1916.

(Seal) ALLEN J. BEESON, County Judge. 1-27-16wks

NOTICE.

Notice is hereby given that a meeting of the Stockholders of the Burlington & Missouri River R. R. Company in Nebraska, will be held in Plattsmouth, Nebraska, at 10 a. m., February 24, 1916.

The meeting will be held for the election of nine directors of the company to serve until their successors are elected and qualified, and for the transaction of such other business as may legally come before it.

C. J. ERNST, Secretary.

Omaha, Nebraska, January 5, 1916.

1-10-5wks-w

ROAD NOTICE.

To All Whom It May Concern: The Commissioner appointed to view and report on the expediency of establishing and locating a public road 40 feet wide, running across the North East Quarter (NE 1-4) of Section Twenty-two (22), in Township Ten (10), North, Range Thirteen (13), East of the 6th Principal Meridian, parallel and adjacent to and on the north side of the Right-of-Way of the Missouri Pacific Railroad Company, where said right-of-way crosses said land, has reported in favor of the establishing thereof; and all objections hereto, or claims for damages, must be filed in the County Clerk's Office on or before noon on the 25th day of March, A. D., 1916, or such road will be established without reference thereto.

FRANK J. LIBERSHAL, County Clerk.

Done at Plattsmouth, Neb., this 15th day of January, 1916.

1-17-4 wks

GOL. WM. DUNN, AUCTIONEER

WEeping Water, NEBRASKA

18 to 20 years experience is worth something to those who have property for sale.

Satisfaction Guaranteed

I am always after the High

Dollar for Your Goods.