

# IT PAYS TO ADVERTISE

Novelized by Samuel Field From the Successful Play by

### ROI COOPER MEGRUE and WALTER HACKETT

CHAPTER IV. The Bargain.

H, sir," Mary began timidly, almost loshig her composure a moment, to think of the pass that things had come to with her connivance. She was not sure, XV. sofa next the yellow typist's desk moreover, if the soap king had not really been in earnest in his fulminations as they floated out to her in the hall. Either his acting or his gout must be genuine today, she began to

"Because I wish to tell you," he began again, "that if he marries you he'll not get one penny of my money. And that means he'll starve. I suppose you realize that?"

Mary turned to Rodney, who was standing up very straight near the window looking on Fifth avenue, one hand catching the braided lapel of his coat as his eyes devoured her with such real love and confidence showing on his face that she could not resist his love's appeal to her. She turned to his father and answered him cour-

"Then at least we'll starve together." She was rewarded by the exultation in Rodney's voice as he exclaimed. "Mary!"

"You see, father," he added for the old gentleman's benefit.

"Making a grand stand play, eh." went on the soap magnate remorselessly to Mary, "before my idiot of a son. You think I'm so fond of him that I'll relent. Well, you're wrong. Neither of you will ever get a nickel out of

"We shan't starve," declared Rod-

"Well, what can you do to keep from starving?" demanded his father. You're not a producer. You never will be. You're just an idler. You couldn't earn \$5 a week. But you'll have a chance to try. You'll get out of my house tonight, or I'll have you thrown

"Now, father"-"Not another word, sir, not another

out apgrily into the ball. Mary gave an involuntary sigh of re-"It's getting more like that play ev-

word!" cried his father and stamped

ery minute." Rodney chuckled. "Oh, Rodney, I'm so, so sorry," sniveled Mary.



"Then at least we'll starve together."

you said we'd starve together I just choked all up."

Rodney went on:

"Just because he's got a lot of money he seems to think there isn't any left for other people, but I'll show him. I may not have much at the start, but

"What are you going to do?" she asked him excitedly.

"I'm going to work." "You are-really?"

"Yes, indeed. Father couldn't make me do it, but you can. I'll work for

"Oh, you are splendid:" Mary cried. "Shali you get a position?"

"I should say not! Work for some one else? No: I'm going in business for myself-for you. I'm going to show the stuff that's in me. Of course we can't get married till I've made good. Will you wait?"

Yes, dear," said Mary shyly,

moving nearer to her. "What business are you going into?" she asked.

and think. Wait here for me. I'll be the manner with which she greeted herself up to some man for his good, hair soft and glossy. It will not color the

grabbing her and kissing her hastily but heartily

"Oh, oh-please"- protested Mary. "Don't mind, Mary. I'll get you used to 'em," he called from the doorway. She threw herself back on the Louis and waited, in a sudden reverie. The



He Hugged Her Greedily to Him.

"You were bully the way you stuck sometimes with bodily and mental re | to be petted and spoiled and protected. up for me," said her lover. "When | inxation. What did she think of herself | some limousine lady-will come along, for what she'd done this evening? Was | and they'll live happily ever after." money? Would Rodney's father really on the level." reward her as he had promised to do? like Rodney. Well, if the old man for her. There was something very

> lovable about Rodney Martinon the marble floor of the hall by the twenty-four are like that." front door, and then he ran in to her impetuously, with his arms open.

"Mary, sweetheart!" he cried. He held her away from him a moment to regard her face.

"The pater's upstairs dressing for dinner." he rattled on. "I shan't even say goodby to him. Serve him right. I'm going to take a stage down to the Collegiate club this very night. Can't afford cabs now."

"Rodney," whispered Mary conservatively, "you must work hard and be brave."

"And can't I do that for the sweetest sweetheart in the whole world?" he de- | Mary. "I only undertook to get him able everywhere. manded rapturously, folding her again to start to work." "Please don't, Rodney," protested in his arms. He hugged her greedily ! Mary, quite genuinely touched, and to him, and she yielded to him a little | arm of his chair. despite herself. There was something fresh and clean about the boy, and certainly his kisses were not distaste-

ful. The arms she felt around her were a man's arms and very strong. In the end Rodney decided he would on the job. have a cab anyway, and so he and Mary left the house of the soap king | Mary faint heartedly. Here was r in each other's company without fare. new complication if the soap king was. FOR SALE-7-room house, 2 lots, wells. It was their last ride together. proposing a second chapter in the deso to speak, and a very blissful one for ception. She had honestly meant to the young lover. Rodney was going give the whole thing up. She truly to take a room at the Collegiate club, did not want Rodney to get permanent but first they spun across the somber by interested in her. She had let him

park to Mary's apartment, somewhere kiss her-the memory of his kisses still the motor throbbed and the taximeter | the secretary, pretty little Mary Gray-

"Well," he began, "do you think our had been firm as to that. And now rub off.

scheme is going to work?" "Yes," said Mary quietly, "I do."

"You really think you have got him to go to work?" he demanded eagerly.

"I have," said Mary. "By George, that's great!" said Mr

Martin gleefully. "Isn't it " said Mary.

"You're sure he wasn't just talking?" "No, he went upstairs to pack and go out and make a name for himself." "You're a wise girl, Mary. Isn't it wonderful?"

"And you said I couldn't do it," said Mary coldly.

"I said I didn't think you could, but you have, and I owe you \$2,500." "Oh, there's no hurry!" said Mary,

still quite coolly. "Never put off till tomorrow the money you can get today," said the

millionaire. "Aren't you proud I've been so suc

cessful?" said Mary presently. "Proud! I'm so darned happy I'm making this check out for \$5,000."

"Oh, Mr. Martin!" Mary cried, quite "It's worth \$50,000 to me to have my boy really want to work, not just to do it to please me," said the old man. really moved beneath his gruff exterior. "What a difference an incentive

makes! "Doesn't it?" said Mary, smiling at

"But what about your marriage?" "He said he wouldn't marry me till

he'd made good-if I'd just wait." Her employer looked at her a little anxiously.

"Do you think perhaps he may real-"Of course not," said Mary.

"It's the first time he's actually wanted to marry anybody," said his father. "Oh, it's just that I've been very blue eyed and baby faced!" said the secre-

tary modestly. "I guess you're right," agreed Mar-

"Of course I am. Why, dear Mr. Martin, even for this," she said, pointing to her check, "I wouldn't give your son one real pang. He's too nice a boy. When I break our engagement he may feel a bit lonely and be very carved wooden rim of the sofa back sorry for himself for a few days and just fitted a chink in her coiffure com- give up women forever, but pretty fortably, and she lapsed into that curi- soon some charming girl of his own ous state of introspection that comes | position-of his own world, who needs

she any better than an adventuress? "Nonsense!" said Mr. Martin. "I Was she not cajoling a young man | don't agree with you at all. I begin | plained; "tell you what I'll do. Seveninto proposing to her for the love of to wish this marriage were going to be ty-five dollars a week and 10 per cent

"It wouldn't work out," Mary inter-Strangely enough it would not have rupted. "I'm a business woman. Marseemed so bad, she felt, if she didn't | riage and the fireside and leaning on some man are not for me. I've been didn't pay, let him keep his money. Independent too long. I couldn't stop She shouldn't care. It was something | my work for a man, and there can't be to have won a love like Rodney's love two heads in a family-two happy heads. Even if your son did love mereally love-I wouldn't marry him In a moment Rodney himself bounded | Just now he's twenty-four, with an inin again on her day dreams. There was | dia rubber heart that is easy to stretch the thud of a heavy kit bag dropped and easier to snap back. All men at

"I suppose so." Mr. Martin commented reminiscently. "I remember when I was a young man there was a girlmy beart was broken for a week-perhaps ten days-however, however"-Then, alruptly changing the subject, he inquired, "What's my son going to

"I don't know yet," Mary said truth

"Do you think he'll make good?" "He will if he keeps at it." "Well, you'll keep him at it, won't

"That wasn't our agreement." said and most agreeable in effect. Obtain- lington in the Colorado city.

"Hm?" went Mr. Martin, tapping the

"Isn't that true?" demanded Mary

"Quite, quite," said Martin cannily. Inquire of J. E. Tuey, or 'Phone No. "I was just thinking we might make 207-W. some agreement to have you keep him

"To keep him on the job?" echoed in the West Seventies, and Rodney | trembled on her lips-but she had done bade her a rapturous good night while | that for the boy's own good. Poor litreports both as doing fine. son, what was she to think of things, The gont had been so benefited by how cleave her way through this tanthe explosion of yesterday that Cyrus | gle of motives that bound her heart Martin had gone down to his office and hands? She had let him kiss her. Rum, a small box of Barbo Compound, next morning, as Mary guessed he yes, but had it really been wrong in and % oz. of glycerine. Apply to the hair "You're a dandy!" cried Rodney, would, and the two met there on some her? Was it-bad? No, she found her twice a week until it becomes the desired shade. Any druggist can put this up or what more impersonal terms than in whole soul protesting, it was not wrong the Fifth avenue the rary Very impersonal terms than in the land by the fifth avenue the rary very impersonal terms than in the land by the Fifth avenue Morary. Very imper-sonal indeed Mary tried to make it good, she told herself again. She hug-"I'm going upstairs to pack a suit case something unwonted and chilly into to that joy of women in giving fent for falling hair and will make harsh

here was old Mr. Martin coming back at her with this hateful power of money and trying to bribe her to go What should she do?

Suddenly, by a complete change of From Friday's Daily. venue, her thoughts attacked the case from a different angle. She had been city today for a few hours looking afenough in the business world to know | ter some matters of business with the the power and use of money, and from | merchants. a French grandfather she had inherited a streak of the keen and honest thrift. Let the rich people look out for themseives; the poor had to. Curiosity, too. set in, and helped dietate her answer afternoon to her home. then she finally made it.

"Well," she said at last enigmaticaly, "I'm a business woman."

ing after some matters of business and Mr. Martin looked at her delightedly.

"What strikes you as fair?" he asked | visiting with his many friends.

"I'd rather the proposition came from ou," rejoined Mary. "What do you say to your present salary, and at the end of the year I will

cent of what he has made?" "That wouldn't interest me," said those going to Omaha this morning,

personally give you a check for 25 per

where he will visit for the day with "What's your proposition then?" askhis daughter, Miss Gladys, at the hosed Martin. "State your terms." pital in that city. "My present salary doubled," said the

S. J. Ambler and wife of Weeping business woman promptly. Water were in the city yesterday for "Um-that's pretty steep." "You told me what I'd done already a few hours looking after some matwas worth \$50,000 to you," retorted ters in the district court in which they were interested.

"Merely a figure of speech, my dear," said Martin. "Let's see, you're getting \$40 a week, and"-

"Fifty dollars, and I want \$100." "Sounds like a hold up." "Then let's drop it. This new con- west of this city. tract was your idea, not mine. Good

evening"-

She moved to the door. Dovey home for the past few days, de-"Hold on, hold on," Martin cried aft-



'Then let's drop it."

"All right, I'll go you," said Mary.

"Will you just write me a note stat-

ing the facts and consideration?" Mary

He began to write, and as his pen

moved across the paper Mary went on:

"I will, violently. I'm a pretty good

(To Be Continued.)

Women of Sedentary Habits.

For Sale.

Good span mares, weight 2,900 lbs.

FOR SALE.

RECIPE FOR GRAY HAIR.

Homer Shrader.

1-20-tfwkly

"Good," said Mr. Martin.

of what he makes."

"Certainly."

have to discharge me."

actor under your direction."

P. A. Horn was in the city for a few hours today, looking after some trading and visiting with friends. William Budig departed this afternoon for McCook, Neb., where he will visit his brother, Gus Budig, for a few

From Saturday's Daily.

**Local News** 

city last evening for a few hours look-

Henry Horn, who has been at Oma-

Mrs. Fred Rezener departed this af-

ternoon for Alliance, Neb., after a

visit here with her parents, Mr. and

Mrs. G. H. Tams, at the county farm

Miss Margie Walker of Murray,

who has been a guest at the H. N.

where she will visit for a short time.

H. H. Harger came in this morning

from his home west of this city and

departed on the early Burlington train

for Omaha, where he was called to

look after some matters of import-

Mrs. Harry Newton of Kansas City

arrived yesterday for a visit here with

her friend, Mrs. E. H. Wescott and

family. Mrs. Newton was formerly

Miss Imogene Clinton of Weeping

W. A. Tulene and J. W. Tulene and

wife were among those going to Oma-

for the day with friends, as well as

looking after some matters of busi-

Water.

ha visitng with his son, Harry, at the

Immanuel hospital, departed this

Cedar Creek.

Earl Richards and wife of South Bend were in this city today for a few hours looking after some business at the court house.

Henry Horn was a passenger this afternoon for Omaha, where he will visit his son, Harry, at the Immanuel hospital for a few hours.

A. B. Fornoff of near Cullom was in the city today for a few hours looking after the week-end shopping with the merchants and calling on his

friends. Thomas Morrissey and wife of Dwight, Ilinois, arrived in this city this afternoon for a visit here at the home of Mr. and Mrs. William Morley

"As soon as you see Rodney you'll and family. John Rutherford, Joe Marasek and James Hall were among those going to Omaha this morning, where they will look after securing some cattle for

the farm of Mr. Marousek. C. L. Creamer was in the city today for the first time in three weeks, hav ing been suffering from an attack of Women who get but little exercise are likely to be troubled with constipa- the grippe, and is feeling a great deal tion and indigestion and will find better, although still feeling somewhat

Chamberlain's Tablets highly benifi- the effects of the malady. cial. Not so good as a three John F. Vallery and wife of Denver or four mile walk every day, but very are in the city for a short visit with much better than to allow the bowels Mrs. Jacob Vallery, and their other to remain in a constipated condition. relatives and friends. Mr. Vallery is They are easy and pleasant to take one of the leading officials of the Bur-

William Hild of Bloomfield, Neb., arrived in this city last evening for a few days' visit with his sister, Mrs. L. A. Meisinger and family, and will return home tomorrow. He was a pleasant caller at this office and while here had the subscription of the paper going to his father extended for another

A. A. Alexander and wife were barn and outbuildings; 3 blocks among those going to Omaha this from Columbian school. Inquire of morning, where they will spend the 11-3-tf-d&w day and where Mr. Alexander will visit the office of the Hay Spray Co., Harry Henton returned this afternoon to Loveland, Iowa, after a visit
here with his wife and little son, and used in the Alexander nurseries in this

> W. A. ROBERTSON. Lawyer.

East of Riley Hotel. Coates' Block, Second Floor.

# **PUBLIC SALE**

I am going to quit farming and will Gailen and Glen Rhoden were in the sell at Public Auction on what is known as the John Ruby farm, situated seven and a half miles east and a half mile north of Manley, four and a Mrs. Fred Schleifert of Louisville, half miles west and one mile north of who was here taking medical treat-Murray, four miles north and five and ment, returned on the "Schuyler" this a half miles east of Weeping Water, Handrock, four and a half miles south and one Jack Patterson of Union was in the and a half miles east of the German

WEDNESDAY, FEBRUARY 2,

Lutheran church, and one mile south

and one mile west of Eight Mile Grove

church, commencing at 10:30 o'clock

the following described property tomorning on No. 93 for his home at

Thirteen Head of Horses and Mules. George A. Kaffenberger was among One bay horse, 9 years old, weight

> One bay mare in foal, weight 1,750. One black mare, 8 years old, weight

One sorrel horse, smooth mouth. One bay horse, smooth mouth.

Three yearling colts. Three spring colts. One spring mule.

Fourteen Head of Cattle. Eight milk cows.

Five spring calves. One Durham bull. Five Poland China gilts, all eligible o register.

Far Machinery, Wagons, Etc. One good Sandwich corn elevator. One new 7-foot McCormick binder. One 6-foot McCormick binder. One King press drill, seed attach-

One McCormick Big Four mower. One Pattee two-row machine.

One new John Deer gang plow. One John Deere sulky plow. Two 2-row stalk cutters. One 3-section harrow.

One Budlong disc, 16x16. Two riding cultivators. Two riding cultivators.

One McCormick hay rake. One feed grinder. ha this morning, where they will visit

One Newton wagon. One Peter Schettler wagon.

One wagon with new box. One wagon box.

One bob sled and box.

One carriage. One spring wagon. One new Janesville sulky plow.

One Racine Sattley sulky plow. One Peru 16-inch stirring plow. One John Deere riding lister.

One John Deere walking lister. One St. Joseph walking lister. New 11/2-inch special made work

One buggy harness. Three sets of work harness.

One Velie top buggy. One 50-gallon oil tank. One U. S. cream separator.

One heating stove. And numerous other articles.

TERMS OF SALE: Ali sums under \$10, cash; on sums over \$10 six to eight months' time will be given on bankable notes drawing 8 per cent interest from date. No property to be removed until settled

A hot lunch will be served on the

ALFRED GANSEMER, Owner. W. R. Young, Auctioneer. W. G. Boedeker, Clerk.

Sales bills done quickly at the

NOTICE OF SUIT TO QUIET TITLE. In the District Court of the County of

William Harrison, et al., To William Harrison, if living, if dead

his helrs, devisees, legatees and per-sonal representatives, and all persons interested in his estate, whose names are unknown, and — Harrison, wife of said William Harrison first real name is unknown, defendants: You and each of you are hereby noti-fied that on the 9th day of December, A. D. 1915, the above named plaintiffs

filed their petition in the District Court of the County of Cass, Nebraska, against you and each and all of you as real estate, to-wit: The Southwest quarter (SW14) of Section eight (8), in Township Twelve (12), North, of Range ten (10), East of 6th P. M., in lass County, Nebraska, to forever ex title, claim, lien or interest in or to the said real estate or any part thereof, and to require each of you to set forth your right, title, interest or lien there-in, if any, either legal or equitable, and to have the same adjudged inferior to have been in the actual, continuous, open, notorious, exclusive and adverse possession and ownership of all said lands, claiming the same against all the world and especially against the defendants herein, since prior to the

defendants herein, since prior to the year 1888.

You and each of you are further notified that you are required to answer said petition on or before the 21st day of February, A. D. 1916, and if you fall so to do, your default will be entered therein and judgment entered in accordance with the prayer of plaintiffs' have property for sale.

Dated this 3d day of January, A. D. SARAH M. HARRISON, SARAH ELIZABETH MARTIN, EVA MAY HARVEY, PALMER, TAYLOR & PALMER,

Attorneys.

ORDER TO SHOW CAUSE FOR LICENSE TO SELL REAL ESTATE. In the District Court of Cass County,

Nebraska. In the Matter of the Application of Henry Snoke, Guardian of the Estate of Emma Handrock, Incompetent, and Freda Handrock, Arthur Handrock, Carl Handrock, Nettie Handrock, Helen Handrock, Walter Handrock, and Marguerite Handrock, Minors, for Leave to Sell Real Estate

On reading and fling the petition uly verified by Henry Snoke, Guardian of the person and estate of Emma Handrock, incompetent, and Freda Handrock, Arthur Handrock, Carl Handrock, Nettle Handrock, Helen Handrock, Walter Handrock, and Maruerite Handrock, minors, for a license o sell the interests of said incompetent and minors in the following described real estate, to-wit: All that part of the southwest quarter of section (wenty 20), township ten (10), Range nine (9) ying north of the right of way of the Missouri Pacific Itallway, and contain-ing 42.75 acres more or less in Cass County, Nebraska, for the purpose of raising funds for the paying off of a mortgage of \$1,500,00 with interest, on said land and others lands, and for the ourpose of paying the expense of such sale and for the maintenance and support of said incompetent and minors, and for the education of said minors, and it appearing from said petition that said real estate consists of farm lands nd suitable only for farm purposes.
IT IS THEREFORE (RDEREI) that

the next of kin of said incompetent and said minors and all persons interested in said estate appear before me at chambers in the court house in the City of Plattsmouth, Cass County, Nebraska, on the 6th day of March, 1916, at 9 o'clock a. m., to show cause, if any there be, why license should not be One gelding, 2 years old, weight granted to said Henry Snoke, Guardian. sell real estate for the purpose above

And it is further ordered that a copy of this order be served on all persons interested in said estate by being pub-lished in the Plattsmouth Journal for three successive weeks, said Platts-mouth Journal being a new-spaper printed and published at Plattsmouth. n said County, and of general circula-

tion therein. Dated at Plattsmouth this 27th day of January, 1916. JAMES T. BEGLEY. Judge of District Court. 1-31-3wks

> NOTICE TO CREDITORS. In County Court.

STATE OF NEBRASKA. Cass County, ss. In the Matter of the Estate of Beniamin F. Horning, Deceased: Notice is hereby given to the credit-ers of said deceased that hearings will be had upon claims filed against said state, before me, County Judge of Cass County, Nebraska, at the County Court room in Plattsmouth, in said County on the 4th day of March, 1916, and on 5th day of September, 1916, at 9

o'clock a. m., each day for examination, adjustment and allowance.

All claims must be filed in said court on or before said last hour of hearing.

Witness my hand and seal of said Court, at Plattsmouth, Nebraska, this (Seal) ALLEN J. BEESON. County Judge. 1-21-4wks

NOTICE TO CREDITORS.

In County Court. STATE OF NEBRASKA.

In the Matter of the Estate of James Notice is hereby given to the creditors f said deceased that hearings will be had upon claims filed against said estate, before me, County Judge of Cass ounty, Nebraska, at the County Court

room in Plattsmouth, in said County, on the 14th day of February, 1916, and on the 6th day of September, 1916, at 10 o'clock a. m., each day for examina-10 6'clock a. m., each day lot examined iton, adjustment and allowance.

All claims must be filed in said court on or before said last hour of hearing.

Witness my hand and seal of said County Court, at Platismouth, Nebras-ka, this 25th day of January, 1916.

(Seal)

ALLEN J BEESON,

County Judge.

### NOTICE.

Notice is hereby given that a meeting of the Stockholders of the Burlington & Missouri River R. R. Company in Nebraska, will be held in Plattsmouth, Nebraska, at 10 a. m.,

February 24, 1916. The meeting will be held for the election of nine directors of the company to serve until their successors are elected and qualified, and for the transaction of such other business as

may legally come before it. C. J. ERNST, Secretary. Omaha, Nebraska, January 5, 1916. 1-10-5wks-w

## ROAD NOTICE.

To All Whom It May Concern: The Commissioner appointed to view and report on the expediency of establishing and locating a public Sarah M. Harrison, Sarah Elizabeth Martin and Eva May Harvey, Plaintiffs, Section Twenty-two (22), in Town-(13), East of the 6th Principal Meridian, parellel and adjacent to and on the north side of the Right-of Way of the Missouri Pacific Railroad Company, where said right-of way crosses said land, has reported in favor of the establishing thereof; and all objections hereto, or claims for damages, must be filed in the County Clerk's defendants, the object and prayer of which petition is to quiet plaintiffs' Office on or before noon on the 25th title in and to the following described day of March, A. D., 1916, or such road will be established without ref-

erence thereto. FRANK J. LIBERSHAL. County Clerk. Done at Plattsmouth, Neb., this 15th day of January, 1916.

1-17-4 wks

Satisfaction Guaranteed

I am always after the High

Dollar for Your Goods.