

HOLIDAY OPENING

Make This Store Your Holiday Headquarters

You can do all your Christmas shopping right here at a maximum of satisfaction and comfort and a minimum of expense.

Our stocks are wisely selected and make Christmas shopping a genuine pleasure. See the store in its holiday attire and before the most attractive offerings have been snapped up.

Christmas (Shopping) Made a Pleasure at the Store of
H. M. SOENNICHSEN



GLOVES

Always in good taste for gift purposes. The gloves we are offering this year solves the what-to-give problem satisfactorily and economically. These are of the best made and will wear a good long time, to remind the wearer of the giver.

Silver Plate Glass Plateaus and Trays
Prices \$3.00 and \$4.00

Beautiful New Things in CHINA-WARE and CUT GLASS these are on display NOW.



Toys!

Everything for the children. Just received the newest Japanese toys.

Xmas Tree Decorations!
Holly Paper, Cut Outs, Stickers, Tinsel Cord and Holly Ribbon.



Half Hose

GIFTS FOR MEN

Beautiful silk lisle and fibre silk socks in a range of prices and colors, sure to please the most discriminating purchaser.

Linen initial handkerchiefs—just the thing to please. Ties, Suspenders and all kinds of useful articles too numerous to mention.

HANDKERCHIEFS!

Handkerchiefs at Christmas, very often the last resort, yet one of the most welcome. Nobody ever has too many, and from our stock you can pick many a one that will be a real joy to the recipient.

GIFT APRONS!

Last minute shoppers will find a portion of our store devoted to suitable gifts in a wide range of prices. Among these you will find beautiful tea and kensington aprons—a gift most certain to please.

As Usual headquarters for the Finest Assortment of Xmas Candies and Nuts.

H. M. Soennichsen,
Our desire is to please YOU. Our phone numbers are 53 and 54.

MRS. W. H. NEWELL ENTERTAINS IN HONOR OF MRS. IDA WAGNER

Mrs. W. H. Newell delightfully entertained a number of lady friends yesterday afternoon at an afternoon kensington at her pretty home on West Marble street. This very pleasant occasion was in honor of Mrs. Ida Wagner of Detroit, Mich., who formerly resided in this city and who is making an extended visit with her father, John Waterman, and sister, Miss Alma, in this city. Stitching on dainty fancy work, interspersed with pleasant conversation, furnished plenty of amusement and afforded the guests much pleasure. Victrola selections was another pleasing feature of the afternoon's entertainment, which was very much enjoyed by the guests. At a suitable time the guests were invited to the dining room, where a lovely appointed three-course luncheon was served by the hostess. A few moments devoted to various diversions and then the guests dispersed, very much indebted to the hostess for her kind hospitality and the splendid afternoon afforded them and expressed much pleasure at having had the opportunity of being with Mrs. Wagner again. Covers were laid for Mesdames Ida Wagner, G. A. Rawls, D. C. Morgan, E. W. Cook, G. L. Farley, Fannie Dickson, Nellie P. Agnew of Lincoln, J. M. Roberts, Misses Alma Waterman and Olive Jones.

Those who are looking for something for the children should make a visit to the H. M. Soennichsen store, where a fine line of the most attractive toys have just been received.

For gifts at the most reasonable prices and the highest quality, the Toy Department of H. M. Soennichsen is the ideal place. Drop in and look their line over.

The Most Useful Gifts
are ones most appreciated—

—Did you ever stop to think what a good and useful Xmas gift a good ELECTRIC or POWER WASHER would make?
—Just the thing to make wash-day a pleasure instead of a drudgery.
—We will have a few in stock the first week in December and in order to have a machine for you, we would like to have you make your selection now, so there will be no delay in deliveries.

Prices for Electric \$38.00 to \$70.00
Prices for Power \$14.00 to \$45.00

Bestor & Swatek
Telephone 151 South Sixth St.

Plattsmouth High School vs. Havelock High School

Basket Ball
FRIDAY, DECEMBER 10th
Roller Rink 15 and 25c

Interesting Suggestions for Holiday Giving---

No eleventh hour choice need be the fate of any gift this year, if you come now to this store. Here are gifts for every one, any one might give with happy surety of their appropriateness.

Ivory Goods—
Files, 25c; Vanity Boxes, 25c; Hair Receiver's, 25c and up
Buffers, 25c up; Brushes, 75c to \$3; Powder Boxes, 25c and up
Buttonhooks, 25c; Combs, 25c to 75; Soap Boxes 25c
Shoehorn 25c; Hand Mirrors, \$1.95 to \$3.00; Trays, 25c and up
Pin Cushions, 35c and 50c; Sets, (comb, brush and mirror,) \$1.65
Clocks, \$1.25 & \$2.50. Infant's articles 15c up; Picture frames 35c up

New Novelties—

Japanese Trays	\$2.50
Hand Bags, (New Jewel fasteners,)	\$1.50
Change Purses	50c and 75c
Purse Tops	50c
Hat Pins, pair	25c and 35c
Fancy Back Combs	25c and 50c
Beauty Pins	25c, 35c and 50c
Beads	25c and 35c
Tekla Pearls	\$2.00

Stylish Neckwear—

Collars	25c and up
Collars and Cuff Sets	50c and up
Crepe de chine Mufflers	\$1.25
New Black and White Silk Mufflers	\$1.00
Angora Scarfs	\$1.25 and \$1.75
Angora Scarf and Cap Sets	\$2.00

Miscellaneous List—

Boudoir Caps	35c to \$1.25
Fancy Aprons	25c to 95c
Comfy Slippers	50c to \$1.00
Silk Hosiery	50c to \$1.50
Madiera hand embroidered goons single pieces	25c to \$20.00
Handkerchiefs	5c up

Ladies' Waists—

Wool Challies	\$2.50 and \$2.85
Wash Silk	\$3.25
Georgette Crepe	\$5 and \$6
Crepe de chine	\$3.50 and up

Art Needlework—

Turkish Towels, novelty plaids	25c and 50c
Chafing Dish Aprons	50c
Centers, Scarfs, Doilies, etc.,	25c up

E. G. DOVEY & SON
VALUE! QUALITY! SERVICE!

P. E. O. Notice!

Chapter F, P. E. O., will meet with Mrs. Elizabeth Travis and Mrs. A. G. Cole Friday afternoon at 2:30.

You know that the paper line is ours, and if it is in this line see us first. The Journal office.

Read the want ads in the Journal.

WANTED.

I want your Coal business. C. H. Hartford.

Read the want ads in the Journal

OBSERVE THE WARNING.

A cold that promises to "hang on all winter" is to be dreaded. Prompt action should be taken at the first warning of a cold—sneezing, chilliness, slight shivering. Foley's Honey and Tar makes quick work of coughs, colds and croup. It clears air passages, stops coughing, eases difficult breathing. Sold everywhere.

Masquerade on January 15.

The T. J. Sokol society announces that they will hold their annual masquerade on Saturday, January 15th, at their hall on West Pearl street. Remember the date.

Charles Pickering and Rev. W. A. Taylor, two of the leading residents of Union, were in the city today for a few hours and while here made a most pleasant call at the Journal office, where they visited with the editor, and the occasion was one thoroughly enjoyed, as there are no finer fellows in the world than "Billy" Taylor.

For a full and complete line of toys for Christmas call at Soennichsen's store. All prices.

FOR SALE.

FOR SALE—7-room house, 2 lots, barn and outbuildings; 3 blocks from Columbian school. Inquire of Homer Shrader. 11-3-tf-d&w

BIG CLOSING OUT SALE OF
Furniture, Carpets AND Rugs!
25% DISCOUNT

We are NOW closing out our entire line of Furniture, Carpets and Rugs in the massive stock of M. Hild, at a discount of 25 per cent. Everything in this great stock will go at these prices. This is one of the finest lines of house furnishing goods ever before offered to the public at such prices. Remember this is a bonafide saving to you of 25 per cent. on any article in the house. Good clean stock to select from.

THIS SALE WILL CONTINUE FOR THE NEXT THIRTY DAYS!

If you need Furniture or Household Furnishings of any kind, or will be in need in the near future, this is certainly the time to buy. Remember this sale is for CASH ONLY!

M. HILD, The Furniture Man
Plattsmouth, Nebraska