

— Mercerized Crochet Cotton —

WHITE, ECRU AND COLORS

10c Per Ball!

Clark's, O. N. T. White and Ecrú
sizes 3, 10, 15, 20, 25, 30, 40,
50, 60, 70.

ALL THESE SIZES 10c
PER BALL.

CORDICHER—White and Ecrú.

Twelve weeks to Christmas, not a bit too early to be planning your Xmas Gifts. Our new designs in stamped linens, package outfits, multitudinous gifts that can be made with the crochet work and tatting schuttle will solve your problem.

We have an exceptionally good value to offer you in Polish Mops—A \$1.00 "Marvel" Polish Mop together with a 25c bottle of Cedar Polish for only 50c. You can't afford to miss this one. Everybody has a Polish Mop these days.

H. M. SOENNICHSEN,

Call Phone 53 and 54.

The Daylight Store.

NEHAWKA.

News.

EAGLE.

Beacon.

Mrs. J. W. Gamble came down from Omaha Sunday to spend a few days with her daughter, Mrs. H. L. Thomas.

Mrs. H. N. Higgins received the sad news Monday of the death of her father, who died Sunday night at Bayfield, Colorado.

Miss Imo Heebner came up from Falls City Saturday to visit over Sunday with her parents, Mr. and Mrs. Charles Heebner.

Misses Ethel and Genevieve Rough came up from Falls City Friday to spend a few days with their parents, Mr. and Mrs. Stuart Rough.

Dr. J. W. Thomas left for Chicago last Sunday, where he will take a post-graduate course. Dr. Martin of Omaha is here taking his place.

Several from this place autoed to Plattsmouth last Friday and took in the sights of the M. P. wreck, which occurred a few miles north of Plattsmouth.

George Sheldon and wife entertained Frank Hastings, wife and daughter, Mildred, of Rutland, Vermont, and L. C. Todd and wife at dinner Tuesday.

E. A. Kirkpatrick and wife left Saturday for a six months' visit with relatives in different states, including a short stay at the exposition, and they will also visit at various points in Canada.

Mrs. Hans Stoll was a passenger to Omaha Wednesday, where she will visit her daughter, Edna, who is in the St. Joseph's hospital there.

Dr. B. F. Brendel, the county physician, of Murray, came down Tuesday and removed the smallpox card from the home of J. Miller.

Come to The Journal for fine stationery.

Mr. and Mrs. A. H. Vanlandingham are now nicely located in their new home.

Ed Weaver and family, who have been spending the summer on the road, returned home Sunday.

Mrs. Mary Francke and Miss Bertha Maas went to Osceola, Neb., Monday to visit at the Guy Vance home.

Miss Maude Jack started for Washington, D. C., Wednesday to resume her work in the Congressional Library, after a six weeks' visit with her folks at Avondale.

Miss Ella Peterson came down from Lincoln Thursday afternoon to assist her father in closing up the affairs of the postoffice, Miss Edith being unable to assist on account of sickness.

Eugene Setz of Plattsmouth stopped over in Eagle between trains Saturday and visited at the A. H. Vanlandingham home. He was on his way to Talmage to visit relatives for a few days.

Oliver Bogenrief and family loaded their personal effects in a car Wednesday and departed for Avoca, Neb., where they will make their home. Mr. Bogenrief will have charge of the section at that place.

Ed Weaver has leased the lot between the two saloons from the Jake Reitter estate and will erect a 16x28-foot building at once. When completed it will be one of the niftiest little short order houses in the state.

G. J. Reitter, E. P. Betts, C. E. Barrett and C. S. Trumble returned home last Thursday night from their hunting trip in the western part of the state. W. P. Yoho and son, Darwin, and Russ Mick returned home Wednesday afternoon, their delay having been caused by wet weather and break-downs.

THE WAY TO ADVERTISE WHEN MERCHANTS DESIRE TO SELL GOODS

One of this country's best retail advertising men said that he considered it just as bad for a store to leave the public uninformed regarding the merchandise as to have the public misinformed on the same subject.

It has been proven by every good advertiser in the country that it is good business, and part of a modern store's service, to keep the public fully informed regarding the merchandise the store has to offer.

Down at Plattsmouth, Neb., M. Fanger is going out of business. He has a big department store there. To advertise the evening and the offerings he takes a big space, about a page and a half, in the Journal. In that space he tells the people of that community all about it. He tells them why he is going to sell out, but that takes up comparatively little of the space. The rest of it is filled with details of the merchandising offers he is making on this occasion.

That is one of the ads that sells goods. It is the kind of ad that women will read. They will follow down those columns of reading matter, skip not a paragraph, and make actual or mental notes of the things they propose to look for when they go to the store.

The ad could have been strengthened only by having more of it; that is, more description and more cuts.—Omaha Trade Exhibit.

THE REST ROOM NO LOAFERS OF THE CITY

For several days there has been reports given to the officers of the Commercial club of the habit of certain young girls of the community in congregating at the rest room in the Hotel Riley block for the purpose of filling "dates" with a number of the young lads, and this has become so marked that it has attracted the attention of the police, who have been keeping their eyes on the rest room for the past few nights and getting informed as to whom the regular loafers around the room are. The other facilities in the room are also abused considerably, and the police will be prepared to take it in hand in the future and deal with the case as it should be and try and break up the mischief-makers as far as the rest room is concerned. This room is maintained for the benefit of the ladies of the city and the community and it is not intended that it shall be a camping place for the young swains of the town, and the practice will be stopped at once.

Rev. D. A. Youtzy and wife, who have been here visiting with old friends, departed this morning for their home at Chester, Neb.

WANTED TO BUY.

WANT TO BUY—A good, gentle work horse, weighing 1,000 to 1,100 lbs. N. H. Isball. Tel. 31-W. 10-4-1td-1tw

DEATH OF MRS. LOUISE DOSE AT AN EARLY HOUR THIS MORNING

This morning at 5:30, at her home on Wintersteer Hill, Mrs. Louise Dose passed away after an illness covering some weeks while she had been a sufferer from erysipelas, but it was not thought that her sickness was of as serious a nature as it proved to be, and the news of her death was a very profound shock to her friends when they were informed this morning that she had been summoned home by the Master.

Wilhelmina Bohmer was born July 26, 1854, in Lemgo, Lippe-Detmold, Germany, and there she spent her girlhood years, and in 1868 was confirmed into the German Reform church, of which she continued a member until her death. In 1881 Miss Bohmer came to America and located at Plattsmouth, where she was united in marriage on September 21, 1882, to Mr. Louis Dose, and here they have made their home since that time. Mrs. Dose has been a very energetic and faithful member in the Ladies' Aid society of St. Paul's Evangelical church and her death will take from the circles of that organization one of the most highly esteemed members. Besides the husband, one sister is left to mourn the death of Mrs. Dose, Mrs. Sophia Schlater, of near Murdock.

The funeral of Mrs. Dose will be held Wednesday afternoon at 3:30 at the St. Paul's church, and the interment made in the cemetery west of this city.

AMOUNT OF FUNDS RAISED FOR STATE TAXES IN CASS CO.

County Clerk Frank J. Libeshal has prepared the different amounts raised by taxation into the funds which the state requires from Cass county and this county will this year contribute to the support of the state \$57,842.83, and this sum has been apportioned among the different funds as follows: State general fund.....\$34,875.83 University fund..... 8,506.20 State aid bridge fund..... 850.63 Special university fund... 6,379.72 State normal school fund... 7,230.35

The state levy this year was six and eight-tenths mills and that of the county ten and two-tenths mills, making a total of seventeen mills for the purpose of running the county, and making the annual contribution to the taxes of the state. The sum raised for the purpose of keeping Cass county going totals \$86,764.25. A great deal of the money raised by the state goes to the maintenance of the educational institutions, such as the university and normal schools, and \$22,116.35 represents this county's part in adding the cause of education.

NOTICE!

We have received our shipment of Cinch Gopher Traps and will now be able to furnish you with as many as you wish. G. P. EASTWOOD. 9-30-1d-d&w

THE STORK LEAVES A BOY AT THE JAMES JONES HOME

On Saturday evening a very pleasant visitor arrived at the home of Mr. and Mrs. James Jones in this city, in a fine new son and heir, and the young man tipped the scales at seven pounds and is as fine a little lad as can be found in the city. The new addition to the family has been a most pleasing occasion to Jimmie, and the mother and little one are doing nicely.

ANOTHER PARTY OF LAND-SEEKERS BOUND FOR CHASE COUNTY

Last evening another party of land-seekers, headed by W. E. Rosencrans of this city, W. T. Bonner of Imperial, and William DelesDernier of Elmwood, departed at 7:45 for Omaha, from where they traveled in their own private car over the Burlington to Imperial, and will spend a few days there in looking over the land and viewing the country, which is spoken of very highly by all those who have visited that locality. There were some twenty-five in the expedition and the boys were all anticipating a big time on the trip and a number expect to invest in the land if their anticipations are justified in the appearance of the country. These excursions, conducted by Messrs. Rosencrans and Bonner, have proven very popular with the residents of this county, and on their previous expeditions there has been a large number in the party who were well pleased with Chase county and the hospitality shown them while they were absent on the trip to the west.

INJURES HAND WHILE HELPING WITH THRESHING OUTFIT

Saturday Otto Pieterneit, who was engaged in helping Albert Surgen with a threshing outfit at the home of Fritz Siemonet, just west of this city, met with a very painful accident when he had his left hand injured in the handling of the grain to and from the machine, and it was necessary to have the injured member dressed by a surgeon, but he is getting along nicely with the injured hand.

C. H. Vallery and wife departed this morning for Omaha to visit for a short time with friends and relatives.

G. W. Hirz was among the business visitors in Omaha today, going to that city on the early Missouri Pacific this morning.

John F. Vallery and wife of Denver arrived Saturday afternoon for a visit in this city with relatives and friends for a short time and were guests at the home of Mr. and Mrs. W. J. Streight.

John Gauer of near Cedar Creek was here Saturday for a short time arranging a deal in potatoes with Martin Friedrich, as well as looking after some trading with the merchants.

Bucks Stoves AND Ranges!

We are very fortunate in securing the agency for this famous line of heaters and cast ranges.

Their line of stoves are known the world over and hardly need any mention as to quality and material as is used in their building of these excellent stoves. Our line is now complete.

Be sure and see the BUCKS HOT BLAST that holds fire nearly equal to a base burner.

Bestor & Swatek

Telephone 151

South Sixth St.

DIFFERENT METHOD ADOPTED BY EMPRESS ADVANCED VAUDEVILLE

The management of the Empress Advanced Vaudeville which is appearing here on each Friday evening at the Parmele theater, has decided to arrange a different method of handling their attractions that should prove much more pleasing to the playgoers. There will be but one show given each evening, which will commence promptly at 8:30 and run for two hours, making a fine evening's entertainment. The same day the price of the seats will be reduced in advance, come away with the general admission, rule which has proven very inconvenient to so many. The gallery will be offered at 15c, the balcony, and parquet at 25c and the dress circle at 35c. This is a most reasonable arrangement of the prices and the attractions are well worth all that is asked for them and more. The program for the coming Friday is a very strong one and includes the famous Cecilian Sisters in a rare musical act, Olive Vail and sister, Doc Baker, the famous character singer, and Kenney & LaFrance, acrobatic roller skate dancers.

The Journal delivered at your door for only 10 cents a week.

Deafness Cannot Be Cured by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian tube. When this tube is inflamed, it not only prevents sound from passing from the outside to the middle ear, but it also causes the middle ear to become inflamed, and when it is entirely closed, deafness is the result, and unless the inflammation can be taken out and this tube restored to its normal condition, hearing will be destroyed forever. No matter how long you have been deaf, you can be cured by Catarrh, which is nothing but an inflamed condition of the mucous surfaces. We will give you Hundred Dollars for any case of deafness (caused by catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars free, e. g. CHENEY & CO., Toledo, O. Sold by Druggists, etc. Take Hall's Family Pills for constipation.

TIME TO ACT

Don't Wait for the Fatal Stages of Kidney Illness—Profit by Plattsmouth People's Experiences.

Occasional attacks of backache, irregular urination, headaches and dizzy spells are frequent symptoms of kidney disorders. It's an error to neglect these ills. The attacks may pass off for a time, but generally return with greater intensity. Don't delay a minute. Begin taking Doan's Kidney Pills, and keep up their use until the desired results are obtained. Good work in Plattsmouth proves the effectiveness of this great kidney remedy.

Louie Kroehler, prop. hardware store, Elm street, Plattsmouth, says: "I had pains in my back and I was so lame that I couldn't stoop. My kidneys were weak. I had a tired, languid feeling all the time and headaches were common. I got Doan's Kidney Pills at Gering & Co.'s Drug Store and they soon relieved me."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Kroehler had. Foster-Milburn Co., Props., Buffalo, N. Y.

Henry W. Mayer of Walton, Neb., arrived in this city Saturday for a short visit with relatives and friends. Mr. Mayer was a pleasant caller at this office, and while here had his subscription to this paper extended for another year.

Dr. J. F. Brendel of Murray was here today for a few hours looking after some matters at the court house.

WHEN IN OMAHA VISIT THE Gayety "Omaha's Fun Centre"
Grand New Show Musical Burlesque EVERY WEEK
Clean, Classy Entertainment. Everybody Goes! Ask Around.
LADIES! GIVE NATINEE DAILY
DON'T GO HOME SAYING I DIDN'T VISIT THE GAYETY

Burlington Special Train

—FOR THE—

Ak-Sar-Ben Electric Parade

Wednesday Evening, Oct. 6th

Leaves Plattsmouth 7:00 p. m.

Returning leaves Omaha at 11:00 p. m.

Join the crowd and take the Burlington Special to the Ak-Sar-Ben parade.

T. H. POLLOCK,

Real Estate, Insurance, Loans

1916 Buick Sixes

\$950.00, \$985.00, \$1,485.00

Office and Salesroom—Riley Block, 6th St., Plattsmouth, Neb.
TELEPHONE NO. 1

E. G. Dovey & Son

Dress Goods of every grade in fashion's list. Scores of shades, including Oregon Green, Hague Blue, Prune, Russian Blue, Nigger Brown:

The new Chuddah cloth, yard.....\$1.75
All Wool Poplins, "..... 1.75
" " Gaberdines, "..... 1.65
" " Espringlecloth, "..... 1.00

Striking Values in Short Lengths!

36-inch Ripplette, regular 15c value, for yard....10c
36-inch Long cloth, worth 12½c, for yard. 8c
36-inch Percales and Cambries, standard 15c value, for yard.....10c
Serpentine Crepes, 20c values, for yard.....15c
Red Seal Gingham for10c

Bargain Towels—A special purchase of 25 dozen, including two kinds—one fringed, the other hemmed, 10c values for..... **5c each**

-NOVEMBER DELINEATORS ARE HERE!

Beautiful showing of new Silks—all the latest shades in the good selling Poplins, yard.

\$1.00, \$1.50 and \$2.00

—and Chiffon and Radium Taffetas, yard

\$1.50 and \$2.00

Apron Check Gingham for..... 7c
Standard Prints in a good assortment of colors and patterns, for yard..... 6c
Outing Flannels in light and dark shades, worth 10c, yard..... 7½c
White Shaker Flannel, 12½c value, yard..... 8c
Crashes for..... 6 and 8c