

## FARMERS AND BUSINESS MEN SHOULD UNITE

Let Them Get Together for the Betterment of Plattsmouth and Community Tributary.

From Friday's Daily.

It would be hard to imagine two classes of people who have as identical interests when it comes to building up, as have farmers in a community and the business men of the nearest large town. The farmer of the country is the producer to whom the business man looks, to raise the crops and feed the cattle, and the business men are looked to by the farmers to furnish them with the necessities of life and the avenues of market for the production of the farm. It is absolutely necessary for the farmer to assist in the building up of the town, for the larger the town the more valuable becomes both his land and his market. It is absolutely necessary for the business man to assist the farmer in ways and means to increase his efficiency and by giving him a market for his stuff.

The farmer brings his produce to a town and gets the town's money for it. The business man makes it possible for the farmer to have his place to buy what he needs at home. A false concept of the real relationship between the two classes has resulted in the building up of the great cities to the detriment and cost of the smaller town. The farmer who will send away to a big city for something he can buy at home as well and as cheap as absolutely hurting his own profits for he takes his trade away from the town whose growth would make him money, and on the other hand, there is sometimes an excuse for this sending away for merchandise and that is the excuse of poor salesmanship on the part of the retailer. Poor salesmanship is sometimes caused through an excessive price being charged, but this is not often true, sometimes it is caused by not attracting people to the stores by special offers, and sometimes it is caused by pure lack of effort to hold trade on the part of employees.

In any event it seems strange that anyone should send to Chicago or New York for anything which could be bought at home and it seems strange that storekeepers should not be able to hold their trade when they can and do sell as cheap as the mail order houses. The truth of the whole matter is, that there is a misunderstanding between the farmer and business man and there is but one way to straighten it out to the happy ending of community building for mutual profit and that is for the farmers and storekeepers to join the same club and mutually decide their business situation.

## NEBRASKA AND IOWA EXPERTS WILL ADDRESS THE CEMENT USERS

From Friday's Daily.

Many Nebraska and Iowa men have accepted invitations to speak to the members of the Midwest Cement Users' association at the annual convention in Omaha March 2 to 6. The program is full of live topics regarding the cement business. As a special feature moving pictures and slides of cement, showing its uses in various lines of construction, will be exhibited in the Auditorium, where the big show will be held. The reels and slides are new and have never been shown in this part of the United States before, coming direct from the eastern fields. Secretary Whipperman, G. F. Lillie of Fremont, president of the Midwest, and other Nebraska members have gone to Chicago to get pointers for the big show to be held in Omaha.

Sells Pool Hall.

F. A. Raker, who has been conducting a pool hall at Imperial, Neb., has sold out and will engage in other business in that place. He will remain in the west.

## The Masons Are Improving.

From Friday's Daily.

While there has been no active civic improvement organization in this city, there certainly has been a spirit of individual improvement prevailing all over the city, and especially among the secret orders. The Masonic order is now making some extensive alterations in their lodge rooms, adding a good supply of paint and paper and otherwise making some more desirable alterations in the arrangement of the rooms. Let the good work move along; there is still room for plenty of repairs.

## MORE PARTICULARS OF TROUBLE AT LOUISVILLE

Marshal C. M. Seybert and Frank Wheeler Made Defendants in Damage Suit.

The Louisville Courier contains the following particulars of the trouble of Marshal Seybert and John Hennings:

A case of unusual local interest was filed in the district court last Saturday, entitled John Hennings vs. Cam M. Seybert and Frank Wheeler, in which the plaintiff asks that the sum of \$1,000 be given him, together with the costs, as balm for his wounded feelings. The case is the outgrowth of the arrest of the plaintiff, Hennings, on the charge of disturbing the peace, swearing and otherwise conducting himself in a manner that greatly disturbed the peace of Mr. Wheeler during a dance held at the town hall, at which place the said Wheeler was serving in the capacity of special police by order of Village Marshal Seybert. According to the petition as filed by the plaintiff, Hennings, these charges were absolutely untrue.

The case came on for hearing on January 15 before Justice James W. Brobst. A large number of witnesses were called on either side. Hennings had secured for his counsel Attorney Matthew Gering, and when this fact became known every farmer in the neighborhood, together with his hired man, was on hand to see the fun. Word had gone out that Matt was going to make Marshal Seybert look like 30 cents, and when the judge said "hats off" the opera house was packed. The honorable Matthew did not disappoint. He never does. He was given his cue as soon as he landed in town and the show he put on was worth the price. Attorney Harry O. Palmer of Omaha, as village attorney, handled the prosecution under the village ordinance and presented his case very creditably to himself and in a manner that maintained the respect and good will of the accused.

When the evidence was all in and the attorneys had concluded their arguments, Judge Brobst promptly discharged the defendant, and now he asks that \$1,000 be awarded him to appease his mental anguish and suffering caused by his reputation by the charges preferred against him by the two defendants.

## VISITS OLD CASS COUNTY PEOPLE IN CALIFORNIA

T. E. Todd, who has been visiting in various points in California for the past three months, returned home last Saturday afternoon. During the time he was in California he visited among many former Cass county people, in fact, nearly all of them. Senator Thomas and family being old friends and near neighbors of the Todds in this county for a great many years, considerable time was spent at the Thomas home. Mr. Todd says the senator is enjoying the very best of health for a man of his years, and is still a great lover of California, where he says the old people are made young. The entire Cass county colony among whom Mr. Todd visited with are all happy, prosperous and enjoying good health.

Wall Paper. Gering & Co. Phone 36.

## THE SCHOOL CODE MAY BE WASTED AWAY

Conflicts Between the Western and Eastern School People as Regards School Code.

From Friday's Daily.

Nebraska is twenty-fifth in school efficiency, says William Ritchie, jr., in a statement issued urging school legislation. The statement follows:

"Some self-seeking personal interest has diligently circulated false reports over the state purposely to defeat remedial school legislation. I have proof of this and know that the prejudices aroused by this pernicious campaign have arrayed the various parts of the state against each other."

"Nebraska rural schools are still operating under the laws copied from Ohio in 1869. Ohio has twice since then changed her system, but Nebraska is still operating under the old laws, and in the latest National School survey is ranked twenty-fifth in the efficiency, economy and equality of her schools."

"There are various measures being enacted into laws, which, if enacted into laws, would remedy these conditions. The school code bill was introduced in order that the legislature might, after a careful study, enact laws which would materially benefit all sections of the state. For eastern Nebraska there is the consolidated grade and high school measure, for central Nebraska there is the rural high school measure, for western Nebraska there is the county unit of taxation which will effect an equal distribution of the railroad taxes. All of these measures are optional, so that each may be adopted by the people of the various communities as they will best serve their interests."

"Unfortunately, however, it seems as though none of these measures would pass, because one part of the state has been arrayed against the other. The east striving for what will benefit the east has been prejudiced against what will benefit the central and western parts of the state. Central and western Nebraska have been arrayed against the measures which will benefit the east. And this condition has been brought about by the false reports I have mentioned above."

"Every voter who is interested in better schools, in consolidated schools for eastern Nebraska, in rural high schools for central and western Nebraska, in vocational schools, in an equal distribution of railroad taxes, in equality of educational opportunities, in efficiency and economy of school administration which will save the state over \$200,000 annually, should write at once to his or her member of the legislature in the house and senate. Urge them to give a careful study to this problem, urge them to co-operate for the best interests of all parts of the state, urge them to give your section the opportunity to do the things they need, and not to deny to another section of the state the right to do these things which they most need."

"If we are to have better schools we must brush away prejudices created by false rumors and uninformed agitators and stand for the best interests of all the boys and girls in every part of the state. We must not be misled by and fight over details which are unimportant and can be changed. We are all interested in certain necessary improvements upon which we will find we can unite if we will give a fair and open-minded consideration to the various school measures before the legislature."

Will Move to Plattsmouth.

From Friday's Daily.

Hans Shrader, who has been in the city for the past few days at the home of his mother, Mrs. Peter Keil, returned to Cedar Creek, where he will dispose of his property in that place and will later move to Plattsmouth, where he will make his home with his mother in the future.

M. Tritsch, refracting optician, at Gering & Co.'s Wednesday and Saturday evenings. Examination free.

## Wallace Hunter Quite Sick.

From Friday's Daily.

Wallace Hunter, son of Mr. and Mrs. William Hunter, is reported as being very sick at the home of his parents on North Eighth street with an attack of pneumonia. His schoolmates and friends will be sorry to learn of his serious illness, but trust that he will soon recover and be able to be in their midst.

## FORMER CITIZEN OF UNION COMMITS SUICIDE IN IOWA

John W. Gerking Threatens to Kill His Wife, But She Escapes, and He Kills Himself.

From Saturday's Daily.

The relatives and acquaintances here of John W. Gerking received a great shock last Friday by the receipt of a message stating that Mr. Gerking had that day taken his own life by shooting himself in the mouth with a .22 caliber rifle. His sons, Roy and Dave, and his daughter, Mrs. W. M. Sikes, who reside here, left immediately for the scene of the tragedy, which occurred at the farm home about eight miles east of Sloan, Iowa, and remained there until after the funeral, which was held Sunday.

There is no doubt as to the sad affair being caused by temporary aberration of mind, as Mr. Gerking was known to be a man of a very quiet and jovial disposition and in no manner inclined to be violent. About 10 o'clock last Friday forenoon he and his wife were at home alone while two sons, Ralph and Will, were working some distance from the house. Suddenly and without previous indication of anything wrong, Mr. Gerking seized an ax that was near his chair and told his wife that he was going to kill her and himself. She escaped into an adjoining room, and when he began chopping down the door she ran out the rear way and to a neighboring farm house. A short time afterward the sons and Mrs. Gerking returned home, and not seeing Mr. Gerking anywhere they supposed that he had calmed down and gone upstairs, and the sons went to the barn to attend to the chores, returning to the house for dinner. Then it was discovered that Mr. Gerking was not upstairs, and they began searching for him, and near the barn at a straw stack, where the sons had gotten feed for the horses, they found their father lying dead with the gun still held in his hands and the front part of his face torn away. The unfortunate man had evidently placed the muzzle of the gun in his mouth.

John W. Gerking, whose age was 76 years, was well known and highly respected in this vicinity, where he resided for a number of years prior to moving to Sloan, Iowa, in December, 1913. He was a man of excellent character and habits, and his tragic death causes a feeling of deep sorrow for the man and sincere sympathy for the relatives.—Union Ledger.

## E. M. WILES TO UNDERGO AN OPERATION FOR APPENDICITIS

From Saturday's Daily.

E. M. Wiles and wife departed for Omaha this morning, where Mr. Wiles will undergo an operation for relief from appendicitis, from which he has been troubled for some time. He goes to the Immanuel hospital, where he will be operated on for this trouble, and it is the sincere hope of his many friends that he may get the desired relief and return at an early date entirely restored to his former health. With the accident which he received when his automobile overturned, coupled with the trouble with which he has recently been afflicted, had made inroads on his health and he hopes to be his former self after undergoing the operation.

The Journal does job work.

## THE PLATTE MUTUAL INSURANCE COMPANY O. K.

Mr. Pool, Secretary of State, Takes It All Back as Regards the Platte Mutual Insurance Company.

From Saturday's Daily.

To Editor of Journal:

Some days ago you published an article based upon information given out from the office of the secretary of state to the Omaha and Lincoln papers, pertaining to the legal status of mutual insurance companies. In that article was stated the Platte Mutual Insurance Co. of this city as being one of those that had failed to comply with the law relative to filing proper papers in the office of the secretary of state. Those connected with the management of our local company knew that there was no truth in the publication, but nevertheless the local company is apt to suffer to some extent in a business way unless a correction is made through the public press. I thereby procured from the secretary of state his certificate pertaining to the Platte Mutual Insurance company, which is as follows:

Department of State, Lincoln Nebraska.

I, Charles W. Pool, secretary of state, do hereby certify that the Platte Mutual Insurance company of Plattsmouth, Nebraska, has its amended articles of incorporation and by-laws on file in my office, and as far as this office is concerned has complied with the requirements of the law.

Witness my hand and the seal of said office, this 17th day of February, 1915.

Charles W. Pool, Secretary of State.

Our local company has always complied with the law, and when the new insurance statute covering all insurance done in this state was passed two years ago, under direction of the insurance board, we amended our articles and by-laws so as to conform to the new statute, and filed copies of the same in the office of the secretary of state, with the insurance board and also with the county clerk of this county. That our local company might be better known, I will briefly state that the liability of its policyholders in any one year shall, under no condition, exceed one and one-half times the annual premium of a stock company.

It will be seventeen years in April since the local company was organized and it does now and has at all times in the past, only charged for its insurance one-half that charged by the stock companies, and during all that time it has never made an assessment. It has paid all losses which have occurred to policyholders and now has in its treasury more cash per thousand dollars of insurance in force than any other company doing business in the state, and at the same time it has made and kept the general rate of fire insurance lower in Plattsmouth than in any other town of its class in the state. These are facts that can be readily verified by anyone who cares to take the trouble to do so.

While we have always enjoyed a large local business, yet there is no reason why the people of this city should not insure, as far as possible, in this company and make it one of the largest mutual companies in the state. We are not complaining of the business received in the past, but there is nothing that helps a town more throughout the state than being the head office of financial institutions, whether they be insurance companies, loan companies, or otherwise, and anything that helps the town helps the individual property owners to a certain extent.

Trusting you will make this correction relative to the Platte Mutual Insurance company through the columns of your paper, I remain, very truly yours,

J. C. Petersen, Secretary.

List your Farms and City Property with T. H. Pollock. Office in Telephone Building.

Farm Loans at low rates. T. H. Pollock. Office in Telephone Bldg.

## Visit at Greeley Center.

From Saturday's Daily.

Councilman Carl A. Johnson and little son, Theodore, departed for Greeley Center this morning, where they will visit over Sunday at the home of their friends, the family of Charles Lemberg, who formerly lived at Plattsmouth, and while there they will look after some interests which Mr. Johnson has in that part of the country. They expect to return home during the first of the coming week.

## GOVERNMENT TO ANALYZE FARM EFFICIENCY SOON

From Saturday's Daily.

The farm management survey is a new line of extension work that has just been undertaken by the United States department of agriculture and the agricultural extension service of the College of Agriculture. The plan is to visit as many farms in a community as is necessary, usually about 100, and to take of each a record of the farm business for one year. These records are secured by personal conference. They are figured, studied carefully, and a summary is returned to the farmer. No individual record is made public without his consent. The object is to point out clearly the most profitable farm system of the region, to analyze the systems, show why they are the most profitable, and wherein they differ from those of unsuccessful farms. This line of work is also expected to increase greatly the efficiency of the county agricultural agents or farm demonstrators. Farmers in regions not reached by a special survey may have their record worked up by filling out a special prepared blank which may be had from the Agricultural Extension Service, University Farm, Lincoln.

## DEATH OF MRS. JACKSON AT THE HOME OF DAUGHTER, MRS. A. P. BARNES

Mrs. Mathilda Jackson, who has been suffering from pneumonia for the past ten days, died last evening at 7:40 o'clock. On the 27th of last September the deceased was 73 years of age and had been enjoying good health up to that time. For the past few years Mrs. Jackson has been making her home in this city the larger portion of the time, at the home of her daughter, Mrs. A. P. Barnes, where she died yesterday.

Up to the time of Mr. Jackson's death, which occurred in 1909, they were residing in Glenwood, Iowa, but since the death of her husband, Mrs. Jackson had made her home with her children. The deceased was the mother of eight children, six of whom are living, and all with but one exception will be here to attend the funeral. On account of the indefinite time of the arrival of the children, no arrangements have yet been made for the funeral, except that the services will be held at the home of Mrs. Barnes in this city, and interment will be made beside her husband in the Glenwood cemetery.

The surviving sons and daughters are: Mrs. A. P. Barnes of this city, J. L. Jackson of Allen, Nebraska; W. R. Jackson of Des Moines, Iowa, who was here at the time of his mother's death; Ever Jackson of Sloan, Iowa; Mrs. Harriet Doak of Glenwood, and Mrs. Mary Pugh of LaZalle, Wisconsin, who, on account of sickness, will be unable to attend the funeral.

Later—The funeral services will be held at the home of Mrs. Barnes on Wednesday morning at 8:30 o'clock, and the remains will be carried to Glenwood on train No. 4 for interment in the Glenwood cemetery.

## Store Room Nearing Completion.

The work on the L. B. Egenberger store room is progressing very rapidly at this time, and it is expected now that it will be ready for occupancy by the first of the coming month. Robert Patten and N. K. Peoples are on the job, busy with the paint brush, and the John Bauer crew are placing in the heating plant. The new front, which is a beauty, is completed. The Egenberger store room will be one of the finest in the city when completed and ready to move into on the first of the coming month.

## EAGLES' ANNUAL MASK BALL SATURDAY EVENING

A Genuine Good Time Was Highly Enjoyed by the Large Number Present.

The annual mask ball given by the Plattsmouth aerie of Eagles at Coates' hall last Saturday evening, was not as great a success financially as on previous occasions, owing to the fact that it was given in the Lenten season. This lodge has always given one of the most successful mask balls of the entire winter season, and none the less can be said of the one given Saturday evening, in regard to the genuine good time enjoyed by all those present. There were not so many maskers as usual, but while in numbers they were limited, there were some most excellent characters on the floor, and up to the time the masks were removed they were not interfered with in having their good time on account of being crowded.

The committee done their part in leaving nothing undone for the pleasure of the visitors, and everything was carried out in accordance with the well planned program. The music was furnished by the Plattsmouth orchestra, and as usual gave the very best of satisfaction. There were six prizes awarded, which were captured as follows: Frank McCarthy, first gents' prize; Mrs. George Gobelman, first ladies' prize; George Gobelman, second gents' prize; Mrs. Frank Boetel, second ladies' prize. The special prizes were taken by Percy Fields and Misses Rose and Barbara Bulin, Mr. Fields representing a Jewish character, and the Misses Bulin the "Gold Dust" twins, all three of which were certainly characters well impersonated. The first and second ladies' and gents' prizes were also well awarded, as they were among the best usually seen on a mask ball floor. Frank McCarthy, as the big Zulu chief, was extra good, also George Gobelman in his favorite roll, that of the old-time "hayed-seed." Mrs. Gobelman, in the character of an Indian maiden, was a neat costume, also the one of Mrs. Boetel. The judges were Roy Burdick, Will Mason and Clifford Forbes.

## FAVOR A SOCIAL AND RELIGIOUS CENSUS OF PLATTSMOUTH

From Friday's Daily.

At a recent meeting of the Laymen's Christian Union a committee was appointed to formulate plans for taking a social and religious census of the city. Such a census has never been secured, and for the mutual benefit of the social, religious and commercial activities in the city, such a census will have a great value. The committee appointed by T. P. Livingston, chairman of the Laymen's Christian Union, to plan this work, was as follows: Chairman, C. A. Rawlis; J. M. Robertson, W. G. Brooks, J. P. Falter and E. W. Cook.

The directors of the Commercial club, at a recent meeting, endorsed the proposition as follows:

Whereas, The Commercial club of Plattsmouth believes it to be of great interest to its officers and members and to the citizens of Plattsmouth, generally, to have a social and religious census of the city taken, and have approved the plans for taking the same, it is earnestly desired that all citizens co-operate with the canvassers who call upon them for the information desired:

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|---------------------|------------------|
| T. H. Pollock.      | A. L. Tidd.      |
| E. J. Richey.       | William Baird.   |
| R. F. Patterson.    | Philip Thierolf. |
| Geo. E. Dovey.      | J. P. Falter.    |
| E. H. Westcott.     | C. W. Baylor.    |
| E. A. Wurl.         | J. M. Roberts.   |
| Charles C. Parmele. |                  |
- I hereby approve the endorsement of the Commercial club and the taking of the census above referred to, and ask all citizens to co-operate.

John P. Sattler, Mayor.