

# "LET YOUR LIGHT SO SHINE" TO BE SEEN

That is Spread Gospel of Optimism of Good Business Conditions And of Patriotism.

This is no time for the retailers to keep their light under a bushel. Follow the advice of the Scriptures and let your light shine in a business as well as a moral and a spiritual sense, for business is more closely allied to morals and spiritual living than many of us are inclined to believe.

By letting your light shine we mean spreading the gospel of optimism, of good business conditions, of patriotism as expressed in the arts and vocations of peace as well as in the destruction of war, in works as well as words, and furthermore, by education, to foster the right kind of sentiment among the people of your community. One of the best ways you can let your light shine is by advertising, but merely buying a little space in the local newspapers every week is not advertising. Advertise in such a manner, and through such a medium, as to really let your light shine.

Advertising isn't the only way to let your light shine, although keeping your light shining is advertising. In one of our exchanges last week we read a short editorial which said that some of the merchants of that town seemed to be afraid that the people would find out what they had for sale and were keeping it all as dark as possible. In another paper the editor was complaining lack of public spirit among the business men.

That is another way to keep your light shining; to hoist public enterprises, to be identified with public affairs, to be a leader in local development, both as applied to your business individually and that of the community collectively. Retailers who let their light shine make all the difference between a bright, live town and a dull, dead, dark town and often mark the difference between success and failure.—Omaha Trade Exhibit.

## HEAD OFFICIALS OF THE BURLINGTON IN THE CITY FOR A COUPLE OF HOURS

From Friday's Daily. This morning a special train of some six private cars containing the leading officials of the Burlington railroad arrived here on an inspection trip over the lines west and while here visited the Burlington shops looking over the equipment and the general conditions here. The party was headed by Hale Holden, the new president of the road who is making his first trip in his official capacity over the lines west and included Vice-President Bryan, General Manager G. W. Holdredge, General Superintendent Allen, Superintendent L. W. Barnes, Division Superintendent F. R. Mullin and a number of other minor officials.

The party were delighted with the splendid condition of the shops, and the cleanliness shown in the care of the yards and different departments of the shops. Superintendent Baird has certainly proven the right man in the right place in the upbuilding of the shops, and at the present time has them in the best shape they have ever been both in the amount and the high class of the work turned out.

### A High Compliment.

Says the Plattsmouth Journal: "An old familiar friend, and by the way, he was not a democrat either, said to us yesterday: 'Say, Colonel, I believe Kelley Fox is one of the best and most competent men we have ever had in the treasurer's office, and I am going to support him because I know him to be honest and competent.' Well, there is no one in Cass county who can dispute anything the old man said." The Herald would back up those statements with a hearty "you bet." Mr. Fox is not only one of the best and most faithful treasurers Cass county ever had, but he is one of the best scouts that ever crossed the Missouri river, or any other old rivulet. Kelley is really a good enough injun to be a socialist, and that's going some. And the voters of Cass county are going to give him another term as treasurer. Put that in your pipe and smoke it.—Lincoln Herald.

Henry Hirz, Jr., and wife were in the city Saturday evening for a few hours in attendance at the dance and visiting with friends.

### Ask for Settlement of Estate.

A petition was filed in the county court this morning, asking for the settlement of the estate of Mary S. Wolfe, deceased, of Alvo. The petition, filed by a brother of the deceased, states that the deceased lady was unmarried and at the time of her death was in possession of property of the value of \$9,000, and further asks that S. C. Boyles of Alvo be named as administrator of the estate. The heirs consist of the brothers and sisters of Miss Wolfe.

## AMATEUR BURGLARS AT WORK IN PLATTSMOUTH

While Nothing Valuable Was Missing, It Is Evident That They Show a Willingness to Steal.

For the past few weeks it has been evident that some party here has been engaged in what seems very amateurish efforts at burglary, as a number of places have been visited, but in each instance there has been nothing of value taken, with the exception of the Episcopal church, where several dollars' worth of pennies were taken from the birthday box of the Sunday school and a quantity of the wine used in the celebration of the communion was drunk by the party making the visit to the church. A few days before the St. John's Catholic church was visited, but there was nothing taken, but the edifice was ransacked. Saturday evening the home of Dr. T. P. Livingston was visited by some party and from the actions it seems certain it was the same person who visited the churches. The visitor at the Livingston home was heard closing the door leading into the rear hall by Mrs. Livingston, who was reading in a room on the second floor, as well as the cook, who at the time was in the kitchen. The cook called to Mrs. Livingston, asking as to the noise, and an investigation disclosed the fact that a rear door was found open and it is probable that the party made his escape this way. A search of the house failed to disclose the loss of anything, however. The police were notified of the visit of the would-be burglar, but it was impossible to find any signs of anyone, but in the mud near the rear door was found footprints that must have been made by the unwelcome caller. All signs point to the different explorations as being the work of some local talent.

## SEVERAL OF OUR CITIZENS HEAR MISS JANE ADAMS IN OMAHA YESTERDAY

There were quite a number from this city in Omaha yesterday to attend the meeting at the Brandeis theatre to hear the address of Miss Jane Addams, the great Chicago social worker, and one of the pioneers in the woman's rights movement. The audience assembled at the theatre filled the building to its utmost capacity, and many of the Plattsmouth delegation were compelled to attend the overflow meeting at the Omaha city hall, which was addressed by Miss Addams following her meeting at the Brandeis theatre. The visitors from this city were delighted with the address of the founder of Hull House and the clear and able manner in which she explained the working of the institution founded by her and operated in the interests of the unfortunate of Chicago.

### Hopeless Lung Trouble Cured.

Many recoveries from Lung Troubles are due to Dr. Bell's Pine-Tar-Honey. It strengthens the Lungs, checks the Cough and gives relief at once.—Mr. W. S. Wilkins, Gates, N. C., writes: "I used Dr. Bell's Pine-Tar-Honey in a case given up as hopeless and it effected a complete cure." Get a bottle of Dr. Bell's Pine-Tar-Honey. If your cough is dry and hacking let it trickle down the throat, you will surely get relief. Only 25c at your Druggist.

### For the Best Service.

Place your order early for Christmas Photos. The Greenwald Studio, Coates Block.

Jack Patterson and wife of Union were here yesterday to spend Sunday with their relatives and friends in this city.

## THE FIRST FOOT BALL GAME SUNDAY AFTERNOON

The Plattsmouth Boys Do the Omaha Team to the Tune of 23 to 0.

Despite the lowering clouds and threatening weather yesterday afternoon, there was quite a good sized crowd present at the Red Sox baseball park to witness the opening of the football season when the Plattsmouth team contested with the Thirtieth Street Merchants of Omaha, and as the result of the fast and furious onslaughts of the locals they were able to pile up a score of 23 to 0 against the representatives of the Omaha business houses and in all departments of the game had the visitors outclassed and played to a standstill. The only injury suffered during the game was to Quarterback Beal of the local team, who had his neck injured slightly during the mix-up. From the start of the game it was plainly evident that the locals were far superior to the visitors, who kicked off to the locals, and from then on the fight was all in the territory of the Merchants, where the ball was carried by a succession of center rushes as well as forward passes, which were carried out to perfection by the fast players of Plattsmouth, and in their handling of the forward passes they were right on the job, there never being a bobble in advancing the ball, and one of the locals was always in place to receive effective in this as well as in tackling the visitors at all time. Beal, Streight, M. Arries, Edwards and D. Arries were great gainers for Plattsmouth, as they were in the game in great shape and succeeded in carrying the ball through the line several times. Beal threw a scare into the enemy when in the first quarter he successfully pulled off a goal from the field following a touchdown by Edwards. Ames, who officiated as center, was also effective in stopping the visitors and blocking their interference. After the first half of the game the rainfall served greatly to detract from the interest of the contest and drove most of the rooters to the grand stand to await the outcome of the game, but despite all that the visitors could do, they were unable to get in reach of the goal of the Plattsmouth boys and were shut out, which is a most agreeable start for the season, and the record of last year, although they have some mighty strong teams in prospect to play before the season closes.

The line-up of the teams were as follows:

Merchants.	Plattsmouth.
Nelson	Center
Javelman	Right Guard
Hart	Left Guard
Healey	Right Tackle
Tuckson	Left Tackle
Jourdan	Right End
Hodges	Left End
Duffick	Quarter
Davis	Right Half
Peterson	Fullback
Lee	Left Half
	B. Arries

Pete Herold officiated as referee of the contest, while Glenn Parriott served as umpire.

**Takes Insane Man to Lincoln.**  
Sheriff Quinton departed yesterday morning for Lincoln, taking with him Ed. Wilson, who was adjudged insane by the insanity board Saturday, there for treatment for his malady. Wilson has a very aggravated case of insanity and at times becomes quite loud and boisterous in his talk and actions, and will be confined for his own as well as the public welfare in the state hospital.

Apply Sloan's Freely for Lumbago.

Your attacks of Lumbago are not nearly so hopeless as they seem. You can relieve them almost instantly by a simple application of Sloan's Liniment on the back and loins. Lumbago is a form of rheumatism, and yields perfectly to Sloan's which penetrates quickly all in through the sore, tender muscles, limbers up the back and makes it feel fine. Get a bottle of Sloan's Liniment for 25 cents of any druggist and have it in the house—against colds, sore and swollen joints, rheumatism, neuralgia, sciatica and like ailments. Your money back if not satisfied, but it goes give almost instant relief.

### For Sale.

About one dozen Buff Orpington Cockerels, good size and color. Extra fine. \$1.00 and \$1.50 each. J. M. Young, Upper Chicago Ave. 10-5-11d.

### Returns From the Springs.

W. F. Gillespie, the genial and whole-souled dealer of Mynard, was in the city Saturday for a few hours, visiting with his friends, and it is needless to say that they were mighty pleased to see him looking so well. Mr. Gillespie returned home Friday from Excelsior Springs, Mo., where he had been taking treatment for the past ten days.

## NAMES FROM WHICH TO SELECT JURYMEN FOR THE NOVEMBER DISTRICT COURT

The following is the list of names selected by the county commissioners from which to select the jury list for the coming term of district court: Tipton precinct—W. M. Meyer, Albert Wolf, J. A. Brumm. Greenwood precinct—W. U. Boucher, Art Oliver. Salt Creek precinct—B. H. Harris, H. Klimer, A. W. Benicker. Stove Creek precinct—Wm. Atchison, Ed. Dorr, Otto Fleischmann. Elmwood precinct—Martin Bornemeier, W. G. Wilson, O. C. Zink. South Bend precinct—Axel Nelsen, Otto Stutt. Center precinct—C. C. Baldwin, W. M. Wendt. Louisville precinct—W. C. Dorsey, John Croup, Peter C. Stander. Avoca precinct—John Neumeister, William Peters. Mt. Pleasant precinct—F. A. Manson, George Ford. Eight Mile Grove precinct—Charles Hennings, Henry Meisinger, George Meisinger. Nehawka precinct—Charles Christwiser, John Rough. Liberty precinct—J. A. Dysart, Herman Reike, M. H. Shoemaker. Rock Bluff First—Art Baker, James Tigner, Ben Dill. Rock Bluff Second—George Ray, Arthur Troop. Plattsmouth precinct—John Bergman, Jr., Watson Long, Adam Stoehr. Weeping Water City, First ward—R. S. McCleery; Second ward, Arthur Corley; Third ward, Arthur Hoffman. Plattsmouth City, First ward—John Iverson, A. H. Smith; Second ward, Sam Archer, John Hiber, C. R. Frans; Third ward, Major Hall, Q. K. Parmele, T. C. S. Dab, Frank Janda; Fourth ward, John Weyrich, Will Smith, B. B. Worthen; Fifth ward, George Perry, Fred Heste.

## BURGLARS ENTER THE HARDWARE STORE OF BAKER & NICKELS AT MURRAY

Last evening the village of Murray was visited by burglars who were evidently intent on either joining in the war in Europe or taking a hunting trip, as the only articles taken, as far as can be learned, was a shotgun and a stock of ammunition from the hardware store of Baker & Nickels. The loss was discovered this morning when the store was opened for business by the owners, and it is supposed the party or parties made their entrance through the rear of the building while the peaceable and law-abiding residents of the town were wrapped in slumber. As far as could be learned there was nothing else missing from the store.

**Your Fall Cold Needs Attention.**  
No use to fuss and try to wear it out. It will wear you out instead. Take Dr. King's New Discovery, relief follows quickly. It checks your Cold and Soothes your Cough away. Pleasant, Antiseptic and Healing. Children like it. Get a 50c bottle of Dr. King's new discovery and keep it in the house. "Our family Cough and Cold Doctor" writes Lewis Chamberlain, Manchester, Ohio. Money back if not satisfied, but it nearly always helps.

P. A. Meisinger was among the farmers looking after the week-end shopping in this city Saturday.

## J. N. HABEL

The Plattsmouth Auctioneer will look after your public sale business. All business handled carefully, and satisfaction guaranteed. Farm Sales a Specialty Rates Reasonable Make Dates at the Plattsmouth State Bank or Telephone 296-J.

# The One Big Buy

in Men's Clothes is



Follow the crowd to our store this week where we are making a special demonstration of these wonderful values. Just think of it—an absolutely all-wool suit or overcoat, tailored in the latest style and fully guaranteed for only \$17. Concentration on this one price is the secret. We have not dozens but scores of patterns to show you. A fit or no sale.

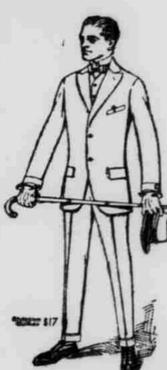


How about one of those Big Warm Sweaters?

## C. E. Wescott's Sons

EVERYBODY'S STORE

New ties Every Week Your suit Pressed Free Every size Overall Made



Slip-ons \$2.85 and Up!

## DEATH OF MRS. JOSEPH VITERNIK AT HER HOME NORTHWEST OF TOWN

Last Saturday afternoon at 4 o'clock Mrs. Joseph Viternik died quite suddenly at her home some three miles northwest of this city, as the result of a sudden attack of congestion of the heart, and death came to her almost instantly. Mrs. Viternik had been in apparent good health and was engaged in her usual household duties when, without warning, she was stricken down, and before medical assistance could be secured had passed away. Mrs. Viternik at the time of her death was seventy years of age, and had been a resident of this community for the past thirty-four years, coming to this country from Moravia where she was born and reared to womanhood. Her death came as a great shock to her friends and members of the family, and the grief among those who knew her best is most profound and heartfelt, as during her lifetime she had been a most devoted and steadfast friend, and to the family the loss of the loving care of the mother will be most keenly felt, and to the aged husband and sorrowing children the deepest sympathy of the community will be extended. During her lifetime Mrs. Viternik had been a most faithful member of the Roman Catholic church. Besides the husband the following children are left to mourn the passing of this good woman: Joseph Viternik, Albert, Mont; Frank Viternik, Edgemont, S. D.; Mrs. John Libershal, Anton Viternik, Mike Viternik, Miss Anna Viternik, John Viternik, Mrs. Joseph Holly, Plattsmouth. One brother, John Toman, Sr., of this city, also is left to mourn the passing of his beloved sister.

Avoid Sedative Cough Medicines.

If you want to contribute directly to the occurrence of capillary bronchitis and pneumonia use cough medicines that contain codine, morphine, heroin and other sedatives when you have a cough or cold. An expectorant like Chamberlain's Cough Remedy is what is needed. That cleans out the culture beds or breeding places for the germs of pneumonia and other germ diseases. That is why pneumonia never results from a cold when Chamberlain's Cough Remedy is used. It has a world's wide reputation for its cures. It contains no morphine or other sedative. For sale by all dealers.

James Novak of Havelock, who was here attending the funeral of his wife and visiting for a few days with his daughter, Mrs. John Botter, departed this morning for his home.

## CONVINCING TESTIMONY

Given by Many Plattsmouth People. Experiences told by Plattsmouth people. Those who have had weak kidneys— Who used Doan's Kidney Pills— Who found the remedy effective— Such statements prove merit. You might doubt an utter stranger. You must believe Plattsmouth people. Here's Plattsmouth proof. Verify it. Read. Investigate. Be convinced. You'll find why Plattsmouth folks believe in Doan's. J. L. McKimney, Lincoln, avenue, Plattsmouth, says: "Doan's Kidney Pills are the best remedy I ever used

for disordered kidneys. Whenever I have had occasion to take them, they have given the best of results. Some years ago I endorsed Doan's Kidney Pills and I now gladly confirm what I then said.

Price 50c, at all dealers. Don't simply ask for a kidney remedy— get Doan's Kidney Pills—the same that Mr. McKimney had. Foster-Milburn, Co., Props., Buffalo, N. Y.

### A Marvelous Escape.

"My little boy had a marvelous escape," writes P. F. Bastians of Prince Albert, Cape of Good Hope. "It occurred in the middle of the night. He got a very severe attack of croup. As luck would have it, I had a large bottle of Chamberlain's Cough Remedy in the house. After following the directions for an hour and twenty minutes he was through all danger." Sold by all dealers.

## Autumn colorings in suits are shades

in deep browns, mixed grays, tartans and blues; weaves include stripes, checks and plaids. Coats are made with natural shoulders and fit snugly. Our cabinets are full of new styles— prices range from \$15 to \$30.

Items of special interest in furnishings just now: All-wool rope stitch shawl collar sweater coat, Oxford and maroon, price \$5.00 each; mushroom pleat shirts, in plain white and cross bar patterns, \$2.00 each. New cloth hats, very latest styles, \$1.50, \$2 and \$2.50 each.

New neckwear, latest silks in all the best styles, 50c, 75c and \$1.

Stetson Hats Felice & Thieroff Manhattan Shirts